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*DIGITAL TECHNOLOGIES AND TRANSFORMATION IN BUSINESS,
INDUSTRY AND ORGANIZATIONS - RUBEN PEREIRA
2022-08-24*

THIS BOOK INTENDS TO PROVIDE A REFERENCE MANUAL TO ASSIST PROFESSIONALS AND ACADEMICS ON FURTHER INSIGHTS

REGARDING: THE IMPACT OF DIGITAL TECHNOLOGIES IN BUSINESS, HOW TO IMPLEMENT DIGITAL TECHNOLOGIES, SOLUTIONS FOR SPECIFIC DIGITAL TECHNOLOGIES BARRIERS, AND MUCH MORE. DIGITAL TRANSFORMATION MARKS A RETHINKING OF HOW AN ORGANIZATION USES TECHNOLOGY,

PEOPLE, AND PROCESSES IN PURSUIT OF NEW BUSINESS MODELS AND NEW REVENUE STREAMS, DRIVEN BY CHANGES IN CUSTOMER EXPECTATIONS AROUND PRODUCTS AND SERVICES. FOR MANY ENTERPRISES THAT BUILD TRADITIONAL GOODS, THIS MEANS BUILDING DIGITAL PRODUCTS, SUCH AS A MOBILE APPLICATIONS OR AN ECOMMERCE PLATFORM. TO DO SO, THEY MUST USE AND INTEGRATE DIGITAL TECHNOLOGIES. THE PACE OF CHANGE IS INCREASING. ORGANIZATIONS NEED TO ADAPT OR RISK TO DISAPPEAR UNDER INNOVATORS ENTRANCE IN THE MARKET. WITH NEW DIGITAL TECHNOLOGIES GROWING IN AN EXPONENTIAL RATE IN THE LAST FEW DECADES, ORGANIZATIONS ARE FACING EVEN MORE COMPLEX CONTEXTS. MANAGERS ARE NOW PRESSED TO TAKE EFFICIENT DECISIONS. THE EDITORS ENCOURAGE THE USE OF RESEARCH METHODS SUCH AS SYSTEMATIC LITERATURE REVIEW (SLR) OR MULTIVOCAL LITERATURE REVIEW (MLR) (SINCE MANY NEW TECHNOLOGIES ARE USUALLY EVOLVED FIRST BY PRACTITIONERS). HOWEVER, OTHER RESEARCH METHODS CAN ALSO BE APPRECIATED AS CASE STUDIES OR EXPERIMENTS.

HANDBOOK OF RESEARCH ON DIGITAL TRANSFORMATION MANAGEMENT AND TOOLS - PETTINGER, RICHARD
2022-06-30

ADVANCES IN DIGITAL TECHNOLOGIES CONTINUE TO IMPACT ALL AREAS OF LIFE, INCLUDING THE BUSINESS SECTOR. DIGITAL TRANSFORMATION IS ASCERTAINED TO USHER IN THE DIGITALIZED ECONOMY AND INVOLVES NEW CONCEPTS AND

MANAGEMENT TOOLS THAT MUST BE CONSIDERED IN THE CONTEXT OF MANAGEMENT SCIENCE AND PRACTICE. FOR BUSINESS LEADERS TO ENSURE THEIR COMPANIES REMAIN COMPETITIVE AND RELEVANT, IT IS ESSENTIAL FOR THEM TO UTILIZE THESE INNOVATIVE TECHNOLOGIES AND STRATEGIES. THE HANDBOOK OF RESEARCH ON DIGITAL TRANSFORMATION MANAGEMENT AND TOOLS HIGHLIGHTS NEW DIGITAL CONCEPTS WITHIN MANAGEMENT, SUCH AS DIGITALIZATION AND DIGITAL DISRUPTION, AND ADDRESSES THE PARADIGM SHIFT IN MANAGEMENT SCIENCE INCURRED BY THE DIGITAL TRANSFORMATION TOWARDS THE DIGITALIZED ECONOMY. COVERING A RANGE OF IMPORTANT TOPICS SUCH AS CULTURAL ECONOMY, ONLINE CONSUMER BEHAVIOR, SUSTAINABILITY, AND SOCIAL MEDIA, THIS MAJOR REFERENCE WORK IS CRUCIAL FOR MANAGERS, BUSINESS OWNERS, RESEARCHERS, SCHOLARS, ACADEMICIANS, PRACTITIONERS, INSTRUCTORS, AND STUDENTS.

SMART MANAGEMENT FOR DIGITAL TRANSFORMATION - BELEM BARBOSA 2022

"THIS BOOK ANALYZES THE DRIVERS OF DIGITAL TRANSFORMATION OF BUSINESSES BY ASSESSING DIGITAL TRANSFORMATION SUCCESS FACTORS IN THE SHORT, MEDIUM AND LONG RUN, USING CASE STUDIES OF DIGITAL ADOPTION BY COMPANIES IN DIFFERENT BUSINESS SECTORS"--

THE TECHNOLOGY FALLACY - GERALD C. KANE
2022-08-23

WHY AN ORGANIZATION'S RESPONSE TO DIGITAL DISRUPTION SHOULD FOCUS ON PEOPLE AND PROCESSES AND NOT NECESSARILY ON TECHNOLOGY. DIGITAL TECHNOLOGIES ARE DISRUPTING ORGANIZATIONS OF EVERY SIZE AND SHAPE, LEAVING MANAGERS SCRAMBLING TO FIND A TECHNOLOGY FIX THAT WILL HELP THEIR ORGANIZATIONS COMPETE. THIS BOOK OFFERS MANAGERS AND BUSINESS LEADERS A GUIDE FOR SURVIVING DIGITAL DISRUPTIONS—BUT IT IS NOT A BOOK ABOUT TECHNOLOGY. IT IS ABOUT THE ORGANIZATIONAL CHANGES REQUIRED TO HARNESS THE POWER OF TECHNOLOGY. THE AUTHORS ARGUE THAT DIGITAL DISRUPTION IS PRIMARILY ABOUT PEOPLE AND THAT EFFECTIVE DIGITAL TRANSFORMATION INVOLVES CHANGES TO ORGANIZATIONAL DYNAMICS AND HOW WORK GETS DONE. A FOCUS ONLY ON SELECTING AND IMPLEMENTING THE RIGHT DIGITAL TECHNOLOGIES IS NOT LIKELY TO LEAD TO SUCCESS. THE BEST WAY TO RESPOND TO DIGITAL DISRUPTION IS BY CHANGING THE COMPANY CULTURE TO BE MORE AGILE, RISK TOLERANT, AND EXPERIMENTAL. THE AUTHORS DRAW ON FOUR YEARS OF RESEARCH, CONDUCTED IN PARTNERSHIP WITH MIT SLOAN MANAGEMENT REVIEW AND DELOITTE, SURVEYING MORE THAN 16,000 PEOPLE AND CONDUCTING INTERVIEWS WITH MANAGERS AT SUCH COMPANIES AS WALMART, GOOGLE, AND SALESFORCE. THEY INTRODUCE THE CONCEPT OF DIGITAL MATURITY—THE ABILITY TO TAKE ADVANTAGE OF OPPORTUNITIES OFFERED BY THE NEW TECHNOLOGY—AND

ADDRESS THE SPECIFICS OF DIGITAL TRANSFORMATION, INCLUDING CULTIVATING A DIGITAL ENVIRONMENT, ENABLING INTENTIONAL COLLABORATION, AND FOSTERING AN EXPERIMENTAL MINDSET. EVERY ORGANIZATION NEEDS TO UNDERSTAND ITS “DIGITAL DNA” IN ORDER TO STOP “DOING DIGITAL” AND START “BEING DIGITAL.” DIGITAL DISRUPTION WON'T END ANYTIME SOON; THE AVERAGE WORKER WILL PROBABLY EXPERIENCE NUMEROUS WAVES OF DISRUPTION DURING THE COURSE OF A CAREER. THE INSIGHTS OFFERED BY THE TECHNOLOGY FALLACY WILL HOLD TRUE THROUGH THEM ALL. A BOOK IN THE MANAGEMENT ON THE CUTTING EDGE SERIES, PUBLISHED IN COOPERATION WITH MIT SLOAN MANAGEMENT REVIEW.

DIGITALIZATION, DIGITAL TRANSFORMATION AND SUSTAINABILITY IN THE GLOBAL ECONOMY - TIM A. HERBERGER 2021-07-27

THIS BOOK HIGHLIGHTS THE OPPORTUNITIES AND RISKS OF DIGITALIZATION AND DIGITAL TRANSFORMATION FOR OUR GLOBAL ECONOMY AT BOTH THE MICRO AND MACRO LEVEL. EXPERTS FROM VARIOUS FIELDS, PRESENTING BOTH SCIENTIFIC AND PRACTICE-ORIENTED PERSPECTIVES, IDENTIFY AND CRITICALLY ANALYSE AREAS OF TENSION AND DEVELOPMENT POTENTIAL IN CONNECTION WITH NEW BUSINESS MODELS AND SUSTAINABILITY EFFORTS IN OUR SOCIETY. IT IS DIVIDED INTO FOUR PARTS, THE FIRST OF WHICH HIGHLIGHTS NEW TECHNOLOGICAL ADVANCES IN AREAS SUCH AS BLOCKCHAIN,

CRYPTOCURRENCIES AND FINTECHS, AND DISCUSSES THE CHALLENGES THEY POSE FOR PUBLIC REGULATION. THE SECOND PART ILLUSTRATES DIGITALIZATION'S EFFECTS ON AND POTENTIAL ADVANTAGES FOR PUBLIC WELFARE, FOCUSING ON KEY AREAS SUCH AS EDUCATION, HEALTH AND SMART CITIES. THE THIRD PART FOCUSES ON CHALLENGES FOR CORPORATE AND PUBLIC MANAGEMENT, PARTICULARLY FOR LEADERSHIP AND CORPORATE SOCIAL RESPONSIBILITY, WHILE THE FOURTH PART DISCUSSES NEW DIMENSIONS FOR ANALYSIS BASED ON BIG DATA. THE CONTRIBUTIONS GATHERED HERE ARE PARTLY AN OUTCOME OF THE INTERNATIONAL CONFERENCE ON DIGITALIZATION, DIGITAL TRANSFORMATION AND SUSTAINABILITY HELD IN BUDAPEST IN OCTOBER 2020 AND GENEROUSLY SUPPORTED BY THE HANNS SEIDEL FOUNDATION.

DYNAMIC STRATEGIC THINKING FOR IMPROVED COMPETITIVENESS AND PERFORMANCE - ANDRAZ, GEORGETTE
2020-06-19

COMPETITION IN TODAY'S GLOBAL ECONOMY HAS BECOME MORE COMPLEX DUE TO THE ADOPTION OF DIGITIZATION AND ADVANCED METHODS OF PERFORMANCE. FIRMS ARE COMPELLED TO ADAPT TO NEW CHALLENGES THAT ARE ALTERING THE ECONOMIC SCOPE WHILE MAINTAINING A COMPETITIVE EDGE. EMPIRICAL RESEARCH IS NEEDED THAT HIGHLIGHTS INNOVATIVE AND DYNAMIC STRATEGIES THAT WILL ALLOW CORPORATIONS TO MAINTAIN A LEVEL OF SUSTAINABILITY AND REMAIN COMPETITIVE IN THE GLOBAL MARKET. DYNAMIC

STRATEGIC THINKING FOR IMPROVED COMPETITIVENESS AND PERFORMANCE PROVIDES EMERGING RESEARCH EXPLORING THE INNOVATIVE METHODS ORGANIZATIONS HAVE IMPLEMENTED IN ORDER TO IMPROVE THEIR OVERALL EFFECTIVENESS. THIS BOOK ANALYZES NOVEL STRATEGIES COMPANIES ARE USING TO ADJUST AND RESPOND TO MODERN CHALLENGES INCLUDING GLOBALIZATION AND DIGITIZATION. FEATURING COVERAGE ON A BROAD RANGE OF TOPICS SUCH AS DIGITAL BUSINESS, SOCIAL MEDIA, AND HUMAN CAPITAL, THIS BOOK IS IDEALLY DESIGNED FOR RESEARCHERS, POLICYMAKERS, MANAGERS, PRACTITIONERS, EXECUTIVES, GOVERNMENT OFFICIALS, STUDENTS, AND ACADEMICIANS SEEKING RESEARCH ON MODERN STRATEGIC PERFORMANCE METHODS FOR IMPROVING CORPORATE SUSTAINABILITY AND COMPETITIVENESS.

INFORMATION SYSTEMS RESEARCH - BONNIE KAPLAN
2006-04-11

INFORMATION SYSTEMS RESEARCH: RELEVANT THEORY AND INFORMED PRACTICE COMPRISES THE EDITED PROCEEDINGS OF THE WG8.2 CONFERENCE, "RELEVANT THEORY AND INFORMED PRACTICE: LOOKING FORWARD FROM A 20-YEAR PERSPECTIVE ON IS RESEARCH," WHICH WAS SPONSORED BY IFIP AND HELD IN MANCHESTER, ENGLAND, IN JULY 2004. THE CONFERENCE ATTRACTED A RECORD NUMBER OF HIGH-QUALITY MANUSCRIPTS, ALL OF WHICH WERE SUBJECTED TO A RIGOROUS REVIEWING PROCESS IN WHICH FOUR TO EIGHT TRACK CHAIRS, ASSOCIATE EDITORS, AND REVIEWERS

THOUGHTFULLY SCRUTINIZED PAPERS BY THE HIGHLY REGARDED AS WELL AS THE NEWCOMERS. NO PERSON OR IDEA WAS CONSIDERED SACROSANCT AND NO PAPER MADE IT THROUGH THIS PROCESS UNSCATHED. ALL AUTHORS WERE ASKED TO REVISE THE ACCEPTED PAPERS, SOME MORE THAN ONCE; THUS, GOOD PAPERS GOT BETTER. WITH ONLY 29 PERCENT OF THE PAPERS ACCEPTED, THESE PROCEEDINGS ARE SIGNIFICANTLY MORE SELECTIVE THAN IS TYPICAL OF MANY CONFERENCE PROCEEDINGS. THIS VOLUME IS ORGANIZED IN 7 SECTIONS, WITH 33 FULL RESEARCH PAPERS PROVIDING PANORAMIC VIEWS AND REFLECTIONS ON THE INFORMATION SYSTEMS (IS) DISCIPLINE FOLLOWED BY PAPERS FEATURING CRITICAL INTERPRETIVE STUDIES, ACTION RESEARCH, THEORETICAL PERSPECTIVES ON IS RESEARCH, AND THE METHODS AND POLITICS OF IS DEVELOPMENT. ALSO INCLUDED ARE 6 PANEL DESCRIPTIONS AND A NEW CATEGORY OF "BRIGHT IDEA" POSITION PAPERS, 11 IN ALL, WHEREIN MAIN POINTS ARE SUMMARIZED IN A PITHY AND PROVOCATIVE FASHION.

RESEARCH ANTHOLOGY ON DIGITAL TRANSFORMATION, ORGANIZATIONAL CHANGE, AND THE IMPACT OF REMOTE WORK - MANAGEMENT ASSOCIATION, INFORMATION RESOURCES 2020-10-30

AS THE USE OF REMOTE WORK HAS RECENTLY SKYROCKETED, DIGITAL TRANSFORMATION WITHIN THE WORKPLACE HAS GONE UNDER A MICROSCOPE, AND IT HAS BECOME ABUNDANTLY

CLEAR THAT THE INCORPORATION OF NEW TECHNOLOGIES IN THE WORKPLACE IS THE FUTURE OF BUSINESS. THESE TECHNOLOGIES KEEP BUSINESSES UP TO DATE WITH THEIR CAPABILITIES TO PERFORM REMOTE WORK AND MAKE PROCESSES MORE EFFICIENT AND EFFECTIVE THAN EVER BEFORE. IN UNDERSTANDING DIGITAL TRANSFORMATION IN THE WORKPLACE THERE NEEDS TO BE ADVANCED RESEARCH ON TECHNOLOGY, ORGANIZATIONAL CHANGE, AND THE IMPACTS OF REMOTE WORK ON THE BUSINESS, THE EMPLOYEES, AND DAY-TO-DAY WORK PRACTICES. THIS ADVANCEMENT TO A DIGITAL WORK CULTURE AND REMOTE WORK IS RAPIDLY UNDERGOING MAJOR ADVANCEMENTS, AND RESEARCH IS NEEDED TO KEEP UP WITH BOTH THE POSITIVES AND NEGATIVES TO THIS TRANSFORMATION. THE RESEARCH ANTHOLOGY ON DIGITAL TRANSFORMATION, ORGANIZATIONAL CHANGE, AND THE IMPACT OF REMOTE WORK CONTAINS HAND-SELECTED, PREVIOUSLY PUBLISHED RESEARCH THAT EXPLORES THE IMPACTS OF REMOTE WORK ON BUSINESS WORKPLACES WHILE ALSO FOCUSING ON DIGITAL TRANSFORMATION FOR IMPROVING THE EFFICIENCY OF WORK. WHILE HIGHLIGHTING WORK TECHNOLOGIES, DIGITAL PRACTICES, BUSINESS MANAGEMENT, ORGANIZATIONAL CHANGE, AND THE EFFECTS OF REMOTE WORK ON EMPLOYEES, THIS BOOK IS AN ALL-ENCOMPASSING RESEARCH WORK INTENDED FOR MANAGERS, BUSINESS OWNERS, IT SPECIALISTS, EXECUTIVES, PRACTITIONERS, STAKEHOLDERS, RESEARCHERS, ACADEMICIANS, AND STUDENTS

INTERESTED IN HOW DIGITAL TRANSFORMATION AND REMOTE WORK IS AFFECTING WORKPLACES.

LOGISTICS 4.0 - TURAN PAKSOY 2020-12-18

INDUSTRIAL REVOLUTIONS HAVE IMPACTED BOTH, MANUFACTURING AND SERVICE. FROM THE STEAM ENGINE TO DIGITAL AUTOMATED PRODUCTION, THE INDUSTRIAL REVOLUTIONS HAVE CONDUCTED SIGNIFICANT CHANGES IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT (SCM) PROCESSES. SWIFT CHANGES IN MANUFACTURING AND SERVICE SYSTEMS HAVE LED TO PHENOMENAL IMPROVEMENTS IN PRODUCTIVITY. THE FAST-PACED ENVIRONMENT BRINGS NEW CHALLENGES AND OPPORTUNITIES FOR THE COMPANIES THAT ARE ASSOCIATED WITH THE ADAPTATION TO THE NEW CONCEPTS SUCH AS INTERNET OF THINGS (IoT) AND CYBER PHYSICAL SYSTEMS, ARTIFICIAL INTELLIGENCE (AI), ROBOTICS, CYBER SECURITY, DATA ANALYTICS, BLOCK CHAIN AND CLOUD TECHNOLOGY. THESE EMERGING TECHNOLOGIES FACILITATED AND EXPEDITED THE BIRTH OF LOGISTICS 4.0. INDUSTRIAL REVOLUTION 4.0 INITIATIVES IN SCM HAS ATTRACTED STAKEHOLDERS' ATTENTIONS DUE TO IT IS ABILITY TO EMPOWER USING A SET OF TECHNOLOGIES TOGETHER THAT HELPS TO EXECUTE MORE EFFICIENT PRODUCTION AND DISTRIBUTION SYSTEMS. THIS INITIATIVE HAS BEEN CALLED LOGISTICS 4.0 OF THE FOURTH INDUSTRIAL REVOLUTION IN SCM DUE TO ITS HIGH POTENTIAL. CONNECTING ENTITIES, MACHINES, PHYSICAL ITEMS AND

ENTERPRISE RESOURCES TO EACH OTHER BY USING SENSORS, DEVICES AND THE INTERNET ALONG THE SUPPLY CHAINS ARE THE MAIN ATTRIBUTES OF LOGISTICS 4.0. IoT ENABLES CUSTOMERS TO MAKE MORE SUITABLE AND VALUABLE DECISIONS DUE TO THE DATA-DRIVEN STRUCTURE OF THE INDUSTRY 4.0 PARADIGM. BESIDES THAT, THE SYSTEM'S ABILITY OF GATHERING AND ANALYZING INFORMATION ABOUT THE ENVIRONMENT AT ANY GIVEN TIME AND ADAPTING ITSELF TO THE RAPID CHANGES ADD SIGNIFICANT VALUE TO THE SCM PROCESSES. IN THIS PEER-REVIEWED BOOK, EXPERTS FROM ALL OVER THE WORLD, IN THE FIELD PRESENT A CONCEPTUAL FRAMEWORK FOR LOGISTICS 4.0 AND PROVIDE EXAMPLES FOR USAGE OF INDUSTRY 4.0 TOOLS IN SCM. THIS BOOK IS A WORK THAT WILL BE BENEFICIAL FOR BOTH PRACTITIONERS AND STUDENTS AND ACADEMICIANS, AS IT COVERS THE THEORETICAL FRAMEWORK, ON THE ONE HAND, AND INCLUDES EXAMPLES OF PRACTICE AND REAL WORLD.

TRENDS AND ADVANCES IN INFORMATION SYSTEMS AND TECHNOLOGIES - [?] LVARO ROCHA 2018-03-24

THIS BOOK INCLUDES A SELECTION OF PAPERS FROM THE 2018 WORLD CONFERENCE ON INFORMATION SYSTEMS AND TECHNOLOGIES (WORLD CIST'18), HELD IN NAPLES, ITALY ON MARCH 27-29, 2018. WORLD CIST IS A GLOBAL FORUM FOR RESEARCHERS AND PRACTITIONERS TO PRESENT AND DISCUSS RECENT RESULTS AND INNOVATIONS, CURRENT TRENDS, PROFESSIONAL EXPERIENCES AND THE CHALLENGES OF

MODERN INFORMATION SYSTEMS AND TECHNOLOGIES RESEARCH TOGETHER WITH THEIR TECHNOLOGICAL DEVELOPMENT AND APPLICATIONS. THE MAIN TOPICS COVERED ARE: A) INFORMATION AND KNOWLEDGE MANAGEMENT; B) ORGANIZATIONAL MODELS AND INFORMATION SYSTEMS; C) SOFTWARE AND SYSTEMS MODELING; D) SOFTWARE SYSTEMS, ARCHITECTURES, APPLICATIONS AND TOOLS; E) MULTIMEDIA SYSTEMS AND APPLICATIONS; F) COMPUTER NETWORKS, MOBILITY AND PERVASIVE SYSTEMS; G) INTELLIGENT AND DECISION SUPPORT SYSTEMS; H) BIG DATA ANALYTICS AND APPLICATIONS; I) HUMAN-COMPUTER INTERACTION; J) ETHICS, COMPUTERS & SECURITY; K) HEALTH INFORMATICS; L) INFORMATION TECHNOLOGIES IN EDUCATION; M) INFORMATION TECHNOLOGIES IN RADIOCOMMUNICATIONS; N) TECHNOLOGIES FOR BIOMEDICAL APPLICATIONS.

2020 43RD INTERNATIONAL CONVENTION ON INFORMATION, COMMUNICATION AND ELECTRONIC TECHNOLOGY (MIPRO) - IEEE STAFF 2020-09-28

COMPUTER IN TECHNICAL SYSTEMS, INTELLIGENT SYSTEMS, DISTRIBUTED COMPUTING AND VISUALIZATION SYSTEMS, COMMUNICATION SYSTEMS, INFORMATION SYSTEMS SECURITY, DIGITAL ECONOMY, COMPUTERS IN EDUCATION, MICROELECTRONICS, ELECTRONIC TECHNOLOGY, EDUCATION
PROCESS MINING IN HEALTHCARE - RONNY S. MANS
2015-03-12

WHAT ARE THE POSSIBILITIES FOR PROCESS MINING IN HOSPITALS? IN THIS BOOK THE AUTHORS PROVIDE AN ANSWER TO THIS QUESTION BY PRESENTING A HEALTHCARE REFERENCE MODEL THAT OUTLINES ALL THE DIFFERENT CLASSES OF DATA THAT ARE POTENTIALLY AVAILABLE FOR PROCESS MINING IN HEALTHCARE AND THE RELATIONSHIPS BETWEEN THEM. SUBSEQUENTLY, BASED ON THIS REFERENCE MODEL, THEY EXPLAIN THE APPLICATION OPPORTUNITIES FOR PROCESS MINING IN THIS DOMAIN AND DISCUSS THE VARIOUS KINDS OF ANALYSES THAT CAN BE PERFORMED. THEY FOCUS ON ORGANIZATIONAL HEALTHCARE PROCESSES RATHER THAN MEDICAL TREATMENT PROCESSES. THE COMBINATION OF EVENT DATA AND PROCESS MINING TECHNIQUES ALLOWS THEM TO ANALYZE THE OPERATIONAL PROCESSES WITHIN A HOSPITAL BASED ON FACTS, THUS PROVIDING A SOLID BASIS FOR MANAGING AND IMPROVING PROCESSES WITHIN HOSPITALS. TO THIS END, THEY ALSO EXPLICITLY ELABORATE ON DATA QUALITY ISSUES THAT ARE RELEVANT FOR THE DATA ASPECTS OF THE HEALTHCARE REFERENCE MODEL. THIS BOOK MAINLY TARGETS ADVANCED PROFESSIONALS INVOLVED IN AREAS RELATED TO BUSINESS PROCESS MANAGEMENT, BUSINESS INTELLIGENCE, DATA MINING, AND BUSINESS PROCESS REDESIGN FOR HEALTHCARE SYSTEMS AS WELL AS GRADUATE STUDENTS SPECIALIZING IN HEALTHCARE INFORMATION SYSTEMS AND PROCESS ANALYSIS.

JOURNALISM REPORT V - ANDY KALTENBRUNNER

2017-07-17

DIGITAL TRANSFORMATION OF THE CONSULTING INDUSTRY -
VOLKER NISSEN 2017-12-28

THIS BOOK DISCUSSES THE OPPORTUNITIES AND CONDITIONS THAT DIGITAL TECHNOLOGY PROVIDES TO EXTEND, INNOVATE AND DIFFERENTIATE THE SERVICES OFFERED BY CONSULTING COMPANIES. IT INTRODUCES SUITABLE ARTEFACTS LIKE WEB-BASED CONSULTING PLATFORMS, CONSULTING APPLICATIONS, SEMANTIC TECHNOLOGIES AND TOOLS FOR DATA MINING AND COLLABORATION. FURTHERMORE IT EXAMINES CONCEPTS TO EVALUATE THE VIRTUALIZATION OF CONSULTING PROCESSES AND SHOWCASES HOW SOLUTIONS CAN BE DEVELOPED TO BLEND TRADITIONAL AND DIGITAL CONSULTING MODELS. PRESENTING STATE-OF-THE-ART RESEARCH AND PROVIDING A COMPREHENSIVE OVERVIEW OF THE METHODS AND TECHNIQUES NEEDED FOR DIGITAL TRANSFORMATION IN THE CONSULTING INDUSTRY, THE BOOK SERVES AS BOTH A GUIDE AND A ROADMAP FOR INNOVATIVE CONSULTING COMPANIES.

WHICH FACTORS INFLUENCE THE DEVELOPMENT OF A COMPANIES' DIGITAL BUSINESS STRATEGY FOR A SUCCESSFUL DIGITAL TRANSFORMATION? A SYSTEMATIC LITERATURE REVIEW - 2022-09-29

SEMINAR PAPER FROM THE YEAR 2022 IN THE SUBJECT BUSINESS ECONOMICS - BUSINESS MANAGEMENT, CORPORATE GOVERNANCE, GRADE: 1,3, JOHANNES GUTENBERG

UNIVERSITY MAINZ, LANGUAGE: ENGLISH, ABSTRACT: NEW TECHNOLOGIES AND A PERMANENTLY CHANGING ENVIRONMENT CONSTANTLY CONFRONT COMPANIES WITH THE CHALLENGE OF ADAPTING TO NEW CUSTOMER NEEDS, DISRUPTIVE INNOVATION, AND NEW COMPETITORS TO SURVIVE ON THE MARKET IN THE LONG TERM. FOR THIS PURPOSE, THE LITERATURE PROPOSES THE USE OF A DIGITAL BUSINESS STRATEGY (DBS) AS AN INDEPENDENT BUSINESS STRATEGY FOR THE DIGITAL AGE, UNITING IT STRATEGY AND BUSINESS-LEVEL STRATEGY, WHICH HAVE BEEN CONSIDERED SEPARATELY UNTIL THE ADVENT OF DBS. BY USING THE METHOD OF A SYSTEMATIC LITERATURE REVIEW, THIS PAPER HAS ANALYZED 33 RELEVANT PUBLICATIONS AND IDENTIFIED CRITICAL INTERNAL AND EXTERNAL FACTORS TO BE CONSIDERED IN THE PROCESS OF DEVELOPMENT OF A COMPANY'S DBS TO ENSURE A SUCCESSFUL DIGITAL TRANSFORMATION OF THE COMPANY. FURTHERMORE, THE FINDINGS WERE EMBEDDED IN A CONCEPTUAL MODEL. IN DOING SO, THIS PAPER CONTRIBUTES TO THE FURTHER DEVELOPMENT OF PREVIOUS RESEARCH ON THE DIGITAL TRANSFORMATION OF COMPANIES AND PLACES THE DEVELOPMENT OF DBS IN ITS CONTEXT.

CONCEPTUAL REVIEW ON DIGITAL TRANSFORMATION OF HIGHER EDUCATION - VIDUNI UDOVITA 2021

WITH THE INCREASED IMPACT OF DIGITAL DISRUPTION IN ALL THE INDUSTRIES, TODAY, THE CONCEPT OF DIGITAL TRANSFORMATION HAS GONE BEYOND A MERE TECHNOLOGICAL

SHIFT EMERGED AND HAS BECOME AN IMPORTANT ASPECT OF THE BUSINESS. AMONG MANY OTHER DIFFERENT INDUSTRIES WHICH ARE HIGHLY INFLUENCED BY DIGITAL TRANSFORMATION AND DIGITAL DISRUPTION, HIGHER EDUCATION HAS BECOME ONE OF THE FOREMOST SECTORS INFLUENCED BY DIGITALIZATION AND CURRENTLY HAS UNDERGONE RAPID AND DIVERSE CHANGES IN THE INDUSTRY ENVIRONMENT. ALONGSIDE, IN ORDER TO ACHIEVE A SUCCESSFUL DIGITAL TRANSFORMATION AS WELL AS TO PROVIDE A BETTER LEARNING EXPERIENCE TO THE LEARNER, THIS PAPER ATTEMPTED TO INVESTIGATE THE CONCEPT OF DIGITAL TRANSFORMATION AND PROVIDE A HOLISTIC VIEW ON DIGITAL TRANSFORMATION, AS WELL AS PROPOSE A FRAMEWORK IN DIMENSIONS OF DIGITAL TRANSFORMATION IN HIGHER EDUCATION. IT HAS FOLLOWED A COMPREHENSIVE LITERATURE REVIEW AS THE MAIN RESEARCH TOOL AND THE PAPER IS FRAMED AS A CONCEPT PAPER WITH THE DISCUSSION ON EMPIRICAL INSIGHTS. FINALLY, IT CONCLUDES THE PAPER WITH SOME RESEARCH DIRECTIONS AND PRIORITIES FOR FUTURE STUDIES.

The Business Model Navigator - OLIVER GASSMANN
2014-11-10

A STRONG BUSINESS MODEL IS THE BEDROCK TO BUSINESS SUCCESS. BUT ALL TOO OFTEN WE FAIL TO ADAPT, CLINGING TO OUTDATED MODELS THAT ARE NO LONGER DELIVERING THE RESULTS WE NEED. THE BRAINS BEHIND THE BUSINESS MODEL NAVIGATOR HAVE DISCOVERED THAT JUST 55 BUSINESS

MODELS ARE RESPONSIBLE FOR 90% OF THE WORLD'S MOST SUCCESSFUL BUSINESSES. THESE 55 MODELS - FROM THE ADD-ON MODEL USED BY RYANAIR TO THE SUBSCRIPTION MODEL USED BY SPOTIFY - PROVIDE THE BLUEPRINTS YOU NEED TO REVOLUTIONISE YOUR BUSINESS AND DRIVE POWERFUL CHANGE. AS WELL AS PROVIDING A PRACTICAL FRAMEWORK FOR ADAPTING AND INNOVATING YOUR BUSINESS MODEL, THIS BOOK ALSO INCLUDES EACH OF THE 55 MODELS IN A QUICK-READ FORMAT THAT COVERS: WHAT IT IS WHO INVENTED IT AND WHO USES IT NOW WHEN AND HOW TO APPLY IT "AN EXCELLENT TOOLKIT FOR DEVELOPING YOUR BUSINESS MODEL." DR HEINZ DERENBACH, CEO, BOSCH SOFTWARE INNOVATIONS

EVOLVING SOFTWARE PROCESSES - ARIF ALI KHAN
2022-01-05

EVOLVING SOFTWARE PROCESSES THE BOOK PROVIDES BASIC BUILDING BLOCKS OF EVOLUTION IN SOFTWARE PROCESSES, SUCH AS DEVOPS, SCALING AGILE PROCESS IN GSD, IN ORDER TO LAY A SOLID FOUNDATION FOR SUCCESSFUL AND SUSTAINABLE FUTURE PROCESSES. ONE MIGHT ARGUE THAT THERE ARE ALREADY MANY BOOKS THAT INCLUDE DESCRIPTIONS OF SOFTWARE PROCESSES. THE ANSWER IS "YES, BUT." BECOMING ACQUAINTED WITH EXISTING SOFTWARE PROCESSES IS NOT ENOUGH. IT IS TREMENDOUSLY IMPORTANT TO UNDERSTAND THE EVOLUTION AND ADVANCEMENT IN SOFTWARE PROCESSES SO THAT

DEVELOPERS APPROPRIATELY ADDRESS THE PROBLEMS, APPLICATIONS, AND ENVIRONMENTS TO WHICH THEY ARE APPLIED. PROVIDING BASIC KNOWLEDGE FOR THESE IMPORTANT TASKS IS THE MAIN GOAL OF THIS BOOK. INDUSTRY IS IN SEARCH OF SOFTWARE PROCESS MANAGEMENT CAPABILITIES. THE EMERGENCE OF THE COVID-19 PANDEMIC EMPHASIZES THE INDUSTRY'S NEED FOR SOFTWARE-SPECIFIC PROCESS MANAGEMENT CAPABILITIES. MOST OF TODAY'S PRODUCTS AND SERVICES ARE BASED TO A SIGNIFICANT DEGREE ON SOFTWARE AND ARE THE RESULTS OF LARGESCALE DEVELOPMENT PROGRAMS. THE SUCCESS OF SUCH PROGRAMS HEAVILY DEPENDS ON PROCESS MANAGEMENT CAPABILITIES, BECAUSE THEY TYPICALLY REQUIRE THE COORDINATION OF HUNDREDS OR THOUSANDS OF DEVELOPERS ACROSS DIFFERENT DISCIPLINES. ADDITIONALLY, SOFTWARE AND SYSTEM DEVELOPMENT ARE USUALLY DISTRIBUTED ACROSS GEOGRAPHICAL, CULTURAL AND TEMPORAL BOUNDARIES, WHICH MAKE THE PROCESS MANAGEMENT ACTIVITIES MORE CHALLENGING IN THE CURRENT PANDEMIC SITUATION. THIS BOOK PRESENTS AN EXTREMELY COMPREHENSIVE OVERVIEW OF THE EVOLUTION IN SOFTWARE PROCESSES AND PROVIDES A PLATFORM FOR PRACTITIONERS, RESEARCHERS AND STUDENTS TO DISCUSS THE STUDIES USED FOR MANAGING ASPECTS OF THE SOFTWARE PROCESS, INCLUDING MANAGERIAL, ORGANIZATIONAL, ECONOMIC AND TECHNICAL. IT PROVIDES AN OPPORTUNITY TO PRESENT EMPIRICAL EVIDENCE, AS WELL AS

PROPOSES NEW TECHNIQUES, TOOLS, FRAMEWORKS AND APPROACHES TO MAXIMIZE THE SIGNIFICANCE OF SOFTWARE PROCESS MANAGEMENT. AUDIENCE THE BOOK WILL BE USED BY PRACTITIONERS, RESEARCHERS, SOFTWARE ENGINEERS, AND THOSE IN SOFTWARE PROCESS MANAGEMENT, DEVOPS, AGILE AND GLOBAL SOFTWARE DEVELOPMENT.

ADVANCES IN INFORMATION SYSTEMS AND TECHNOLOGIES -
[P] LVARO ROCHA 2013-03-14

THIS BOOK CONTAINS A SELECTION OF ARTICLES FROM THE 2013 WORLD CONFERENCE ON INFORMATION SYSTEMS AND TECHNOLOGIES (WORLD CIST'13), A GLOBAL FORUM FOR RESEARCHERS AND PRACTITIONERS TO PRESENT AND DISCUSS THE MOST RECENT INNOVATIONS, TRENDS, RESULTS, EXPERIENCES AND CONCERNS IN THE SEVERAL PERSPECTIVES OF INFORMATION SYSTEMS AND TECHNOLOGIES. THE MAIN TOPICS COVERED ARE: INFORMATION AND KNOWLEDGE MANAGEMENT; ORGANIZATIONAL MODELS AND INFORMATION SYSTEMS; INTELLIGENT AND DECISION SUPPORT SYSTEMS; SOFTWARE SYSTEMS, ARCHITECTURES, APPLICATIONS AND TOOLS; COMPUTER NETWORKS, MOBILITY AND PERVASIVE SYSTEMS; RADAR TECHNOLOGIES; AND HUMAN-COMPUTER INTERACTION.

PANDEMIC, LOCKDOWN, AND DIGITAL TRANSFORMATION -
SAQIB SAEED 2022-01-01

THIS EDITED VOLUME DISCUSSES DIGITAL TRANSFORMATION IN THE CONTEXT OF THE COVID-19 PANDEMIC. IN THE WAKE OF

THE COVID-19 PANDEMIC AND THE WIDESPREAD LOCKDOWN POLICIES THAT FOLLOWED, DIGITAL TECHNOLOGIES WERE TOUTED AS AN EFFECTIVE MEANS TOWARDS ENSURING CONTINUITY AND MINIMAL INTERRUPTION OF DAY-TO-DAY OPERATIONS FOR BUSINESSES AND OTHER INSTITUTIONS. DIGITAL TRANSFORMATION, HOWEVER, IS AN INHERENTLY COMPLEX PROCESS AND THE PRESSURE OF SHORT ADOPTION TIMES MAY FURTHER INCREASE COMPLEXITIES FOR ORGANIZATIONS LOOKING TO FOSTER DIGITAL TECHNOLOGIES. THIS VOLUME COMPRISES ORIGINAL RESEARCH CONTRIBUTIONS ON THEORETICAL FOUNDATIONS AND EMPIRICAL STUDIES OF DIGITAL TRANSFORMATIONS IN THE PANDEMIC ERA. WRITTEN BY ACADEMICS AND PRACTITIONERS FROM DIVERSE DISCIPLINES AND INDUSTRIES, THE CHAPTERS COVER TOPICS SUCH AS PSYCHOLOGICAL AND TECHNICAL IMPLICATIONS OF PANDEMIC SITUATIONS, THE ECONOMIC, ORGANIZATIONAL, SOCIAL, AND LEGAL IMPLICATIONS OF DIGITAL ADOPTION, AND CASE STUDIES FOR DIGITAL TRANSFORMATION IN DIFFERENT INDUSTRIES. THIS BOOK WILL BE USEFUL FOR ACADEMICS, TECHNOLOGY PROFESSIONALS, BUSINESS POLICY MAKERS, NGO MANAGERS, AND GOVERNMENTS LOOKING TO OPTIMIZE THEIR DIGITAL TRANSFORMATION PROCESSES TO BETTER PREPARE THEIR ORGANIZATIONS IN THE PRESENCE OF PANDEMIC SITUATIONS.

DIGITAL DISRUPTIVE INNOVATION - TIDD JOE 2019-08-21

DIGITAL TRANSFORMATION IN HEALTHCARE IN POST-COVID-19 TIMES - MILTIADIS LYTRAS 2023-05-26
DIGITAL TRANSFORMATION IN HEALTHCARE IN POST-COVID-19 TIMES DISCUSSES RECENT ADVANCES IN PATIENT CARE AND OFFERS CRITICAL COMPARATIVE INSIGHTS INTO THEIR APPLICATION ACROSS MULTIPLE DOMAINS IN HEALTHCARE. BY SHOWCASING KEY PROBLEMS, BEST PRACTICES AND EMERGING CHALLENGES, THE BOOK OFFERS A STATE-OF-ART REVIEW OF OPPORTUNITIES AND PROSPECTS IN THE PROCESS OF DELIVERING SMART SUSTAINABLE HEALTHCARE SERVICES. TOPICS DISCUSSED INCLUDE HEALTHCARE CHALLENGES IN THE POST-COVID-19 ERA, ENABLING TECHNOLOGIES FOR DIGITAL TRANSFORMATION, VALUE DRIVEN APPROACHES TO THE DELIVERY OF PATIENT CENTRIC TOP-QUALITY HEALTH SERVICES, AND ANALYTICS AND ENHANCED DECISION MAKING. IN ADDITION, THE BOOK UPDATES KNOWLEDGE ON BEST PRACTICES FOR TRAINING TOWARDS DIGITAL TRANSFORMATION AND SUSTAINABLE HEALTH. THIS IS A VALUABLE RESOURCE FOR HEALTHCARE PROFESSIONALS, MEDICAL DOCTORS, RESEARCHERS, GRADUATE STUDENTS AND MEMBERS OF THE BIOMEDICAL FIELD WHO ARE INTERESTED IN LEARNING MORE ABOUT THE USE OF EMERGING TECHNOLOGIES IN HEALTHCARE. HOLISTICALLY DISCUSSES THE NEW LANDSCAPE OF DIGITAL TRANSFORMATION AND SUSTAINABILITY IN HEALTH PRESENTS A CASE STUDY DRIVEN APPROACH BASED ON REAL-WORLD

SCENARIOS TO HELP READERS APPLY THE KNOWLEDGE GAINED INTO PRACTICE PROMOTES SOUND RESEARCH ON THE IMPACT OF EMERGING TECHNOLOGIES IN HEALTH AND LIFE SPECIALTIES AND THEIR RELEVANT ROLE DURING THE COVID-19 PANDEMIC
ENTREPRENEURSHIP AND INNOVATION IN THE AGE OF DIGITAL TRANSFORMATION - ANNA UJWARY-GIL 2021-11-01

PURPOSE: EXPLORE WHAT ENTREPRENEURSHIP AND SUCCESS FACTORS CAN HELP DRIVE BUSINESS TO RESILIENCE AND STABILITY AND ACHIEVE COMPETITIVE ADVANTAGE THROUGH INNOVATION IN DIFFERENT COUNTRIES AND BUSINESS REALITIES IN THE ERA OF DIGITAL TRANSFORMATION AND TURBULENT TIMES. **METHODOLOGY:** BASED ON THE NARRATIVE LITERATURE REVIEW, WE PRESENT RESEARCH FINDINGS CONCERNING NEW STRATEGIES AND OUTLOOKS FOR BUSINESS INNOVATION IN TIMES OF MANY UNKNOWN. EACH ORGANIZATION WANTS TO FIND ITS WAY TO GAIN SUCCESS AND CREATE ITS UNIQUE BUSINESS MODEL, WHICH CAN CAPTURE VALUE CREATION AND INNOVATIVENESS AND BE MORE ADAPTIVE, RESILIENT, AND STABLE IN CRITICAL MOMENTS AND SUSTAINABLE OVER TIME. **FINDINGS:** THE ARTICLES PRESENTED IN THIS ISSUE EXPLORE THE ESSENTIAL FACTORS OF BUSINESS INNOVATION AND SUCCESS IN DIFFERENT ORGANIZATIONS AND THE ENVIRONMENTS IN WHICH THESE BUSINESSES FUNCTION. **IMPLICATIONS FOR THEORY AND PRACTICE:** THIS ARTICLE SYNTHESIZES THE PRESENTED RESEARCH FIELD'S IMPORTANCE AND RELEVANCE, CONNECTING

ITS THEORETICAL BACKGROUND WITH PRACTICAL RESEARCH. RECOMMENDATIONS AND IMPLICATIONS FOR FUTURE TRENDS OF THIS RESEARCH STREAM MIGHT ALSO BE HELPFUL FOR PROFESSIONALS AND ACADEMICIANS. **ORIGINALITY AND VALUE:** THE NOVEL STUDIES PRESENTED IN THIS ISSUE WERE DONE IN FIVE DIFFERENT (DEVELOPING AND DEVELOPED) COUNTRIES AND BUSINESS SECTORS THAT PRESENT HUMAN-BASED AND NON-HUMAN-BASED FACTORS AS CRUCIAL FACTORS NEEDED TO EMPOWER BUSINESS TRANSFORMATION IN A COMPLEX WORLD. EACH GROUP OF ELEMENTS IS ESSENTIAL IN BUSINESS SUCCESS, AND THEIR COMPONENTS ARE INTERDEPENDENT. WE NEED TO LOOK AT THE INTERACTIONS AND INTERDEPENDENCIES OF THEIR COMPONENTS IN A DYNAMIC AND NETWORK FORM AND CANNOT SIMPLIFY THE REALITY, FOCUSING ONLY ON ONE GROUP OF BUSINESS COMPONENTS AND IGNORING THE OTHER. THESE UNIQUE STUDIES PROVIDE A VALUABLE OUTLOOK TO ESTABLISH DYNAMIC, ADAPTIVE BUSINESS PATHWAYS TOWARDS A SUSTAINABLE AND RESILIENT ORGANIZATIONAL FUTURE AND PROPOSE FUTURE RESEARCH PATHS NEEDED TO EXECUTE STRUCTURAL CHANGES IN BUSINESSES. **KEYWORDS:** BUSINESS MODEL, INNOVATION, CRITICAL SUCCESS FACTORS, DIGITAL TRANSFORMATION, KNOWLEDGE MANAGEMENT, TALENT MANAGEMENT, COMPETITIVENESS, LEADERSHIP, TRANSFORMATION, CHANGE MANAGEMENT, VUCA TABLE OF CONTENTS BUSINESS INNOVATION AND CRITICAL SUCCESS FACTORS IN THE ERA OF

DIGITAL TRANSFORMATION AND TURBULENT TIMES 7 ANNA FLOREK-PASZKOWSKA, ANNA UJWARY-GIL, BIANKA GODLEWSKA-DZIOBO [?] SURVIVAL OF THE FUNDED: ECONOMETRIC ANALYSIS OF STARTUP LONGEVITY AND SUCCESS 29 DANIEL KEOGH, DANIEL K.N. JOHNSON THE USE OF PROCESS BENCHMARKING IN THE WATER INDUSTRY TO INTRODUCE CHANGES IN THE DIGITIZATION OF THE COMPANY'S VALUE CHAIN 51 NATALIA R. POTOCZEK ENTREPRENEURIAL SELF-EFFICACY AND ENTREPRENEURIAL INTENTION: THE MEDIATING ROLE OF THE NEED FOR INDEPENDENCE 91 VICTOR OSADOLOR, EMMANUEL K. AGBAEZE, EJKEME EMMANUEL ISICHEI, SAMUEL TAIWO OLABOSINDE APPLICATION OF KNOWLEDGE MANAGEMENT TOOLS: COMPARATIVE ANALYSIS OF SMALL, MEDIUM, AND LARGE ENTERPRISES 121 NATALIA SYTNIK, MARYNA KRAVCHENKO INNOVATION AMONG SMES IN FINLAND: THE IMPACT OF STAKEHOLDER ENGAGEMENT AND FIRM-LEVEL CHARACTERISTICS 157 HANNU LITTUNEN, TIMO TOHMO, ESA STORHAMMAR

IMPACT OF DIGITAL TRANSFORMATION IN TEACHER TRAINING MODELS - ANA AFONSO 2022

"THIS BOOK OFFERS CRITICAL DISCUSSION OF THE LATEST IMPACT OF THE COVID-19 PANDEMIC IN EDUCATION, SPECIFICALLY, IN THE PREPAREDNESS OF TEACHERS TO DIGITALLY TRANSFORM TEACHING PRACTICE AND THE ROLE OF INSTITUTIONAL POLICIES ON THE USE OF EMERGING TECHNOLOGIES, TEACHERS DIGITAL LITERACY AND THE DIGITAL

DIVIDE "--

DIGITALIZATION - DANIEL R. A. SCHALLMO 2021-05-29

WHAT DO VEHICLE MANUFACTURERS LIKE ROSENBAUER, LOGISTICS COMPANIES LIKE DB SCHENKER, A COMPRESSOR MANUFACTURER SUCH AS BAUER, AN ELEVATOR MANUFACTURER SUCH AS THYSSENKRUPP, AND A HYGIENE GOODS MANUFACTURER LIKE HAGLEITNER ALL HAVE IN COMMON? THEY ALL USE THE POTENTIAL OF DIGITIZATION TO OFFER SMARTER AND FASTER SERVICES TO CUSTOMERS AND TO ACTIVELY SHAPE THE DIGITAL TRANSFORMATION OF THEIR BUSINESS MODELS. THIS BOOK PROVIDES VALUABLE INSIGHTS WITH CONCISE AND ESTABLISHED GUIDELINES FOR THE SUCCESSFUL DIGITAL TRANSFORMATION OF BUSINESS MODELS. PROFESSIONALS IN MANAGEMENT, STRATEGIC PLANNING, BUSINESS DEVELOPMENT, AS WELL AS RESEARCHERS AND STUDENTS FROM THE FIELDS OF INNOVATION/TECHNOLOGY MANAGEMENT, STRATEGIC MANAGEMENT, AND ENTREPRENEURSHIP WOULD PARTICULARLY BENEFIT FROM THIS BOOK.

ACHIEVING BUSINESS COMPETITIVENESS IN A DIGITAL ENVIRONMENT - TEREZA SEMER [?] DOV [?] 2022-01-22

THE COVID-19 PANDEMIC HAS BEEN A VERY STRONG REMINDER THAT THE FUTURE ECONOMIC DEVELOPMENT OF ANY COUNTRY IS MORE THAN EVER INFLUENCED BY ITS ABILITY TO RAMP-UP DIGITAL COMPETITIVENESS. CONSEQUENTLY, ENTERPRISES WERE PUSHED TO ASSESS AND DEVELOP THE

POSSIBILITIES OFFERED BY E-COMMERCE AND ONLINE MARKETING TOOLS. IN THIS BOOK, EXPERTS OUTLINE THE PREREQUISITES FOR SUCH ONLINE MARKETING COMPETITIVENESS AND COMPARE THE CURRENT LEVEL OF DIGITAL MARKETING COMPETITIVENESS IN EUROPE BY USING PUBLICLY AVAILABLE MACRO AND MICRO-LEVEL DATA. THE AUTHORS PRESENT THEIR ANALYSES AND RECOMMENDATIONS INCLUDING INTERVIEWS WITH OVER 125 ONLINE MARKETERS AND E-COMMERCE SPECIALISTS AND PRESENT THE LESSONS FROM DIGITALIZATION OF OVER 600 SMEs.

HANDBOOK OF RESEARCH ON DIGITAL VIOLENCE AND DISCRIMINATION STUDIES -  ZSUNGUR, FAHRI 2022-04-08

DIGITAL VIOLENCE CONTINUES TO INCREASE, ESPECIALLY DURING TIMES OF CRISIS. RACISM, BULLYING, AGEISM, SEXISM, CHILD PORNOGRAPHY, CYBERCRIME, AND DIGITAL TRACKING RAISE CRITICAL SOCIAL AND DIGITAL SECURITY ISSUES THAT HAVE LASTING EFFECTS. DIGITAL VIOLENCE CAN CAUSE CHILDREN TO BE DRAGGED INTO CRIME, CREATE SOCIAL ISOLATION FOR THE ELDERLY, GENERATE INTER-COMMUNAL CONFLICTS, AND INCREASE CYBER WARFARE. A CLOSER STUDY OF DIGITAL VIOLENCE AND ITS EFFECTS IS NECESSARY TO DEVELOP LASTING SOLUTIONS. THE HANDBOOK OF RESEARCH ON DIGITAL VIOLENCE AND DISCRIMINATION STUDIES INTRODUCES THE CURRENT BEST PRACTICES, LABORATORY METHODS, POLICIES, AND PROTOCOLS SURROUNDING INTERNATIONAL DIGITAL VIOLENCE AND DISCRIMINATION.

COVERING A RANGE OF TOPICS SUCH AS ABUSE AND HARASSMENT, THIS MAJOR REFERENCE WORK IS IDEAL FOR RESEARCHERS, ACADEMICIANS, POLICYMAKERS, PRACTITIONERS, PROFESSIONALS, INSTRUCTORS, AND STUDENTS.

2018 INTERNATIONAL CONFERENCE ON INFORMATION TECHNOLOGY SYSTEMS AND INNOVATION (ICITSI) - IEEE STAFF 2018-10-22

IT MANAGEMENT AND GOVERNANCE, SERVICE SCIENCE, COMPUTING AND ENGINEERING, SMART SYSTEM ENGINEERING AND INNOVATION, INTERNET OF THINGS AND CLOUD COMPUTING, CYBER SECURITY, FORENSIC AND LAW, DIGITAL SERVICE INDUSTRY SOLUTION AND INNOVATION, SIGNAL PROCESSING

THE DIGITAL TRANSFORMATION PLAYBOOK - DAVID L. ROGERS 2016-04-05

RETHINK YOUR BUSINESS FOR THE DIGITAL AGE. EVERY BUSINESS BEGUN BEFORE THE INTERNET NOW FACES THE SAME CHALLENGE: HOW TO TRANSFORM TO COMPETE IN A DIGITAL ECONOMY? GLOBALLY RECOGNIZED DIGITAL EXPERT DAVID L. ROGERS ARGUES THAT DIGITAL TRANSFORMATION IS NOT ABOUT UPDATING YOUR TECHNOLOGY BUT ABOUT UPGRADING YOUR STRATEGIC THINKING. BASED ON ROGERS'S DECADE OF RESEARCH AND TEACHING AT COLUMBIA BUSINESS SCHOOL, AND HIS CONSULTING FOR BUSINESSES AROUND THE WORLD, THE DIGITAL TRANSFORMATION PLAYBOOK SHOWS HOW

PRE-DIGITAL-ERA COMPANIES CAN REINVIGORATE THEIR GAME PLANS AND CAPTURE THE NEW OPPORTUNITIES OF THE DIGITAL WORLD. ROGERS SHOWS WHY TRADITIONAL BUSINESSES NEED TO RETHINK THEIR UNDERLYING ASSUMPTIONS IN FIVE DOMAINS OF STRATEGY—CUSTOMERS, COMPETITION, DATA, INNOVATION, AND VALUE. HE REVEALS HOW TO HARNESS CUSTOMER NETWORKS, PLATFORMS, BIG DATA, RAPID EXPERIMENTATION, AND DISRUPTIVE BUSINESS MODELS—AND HOW TO INTEGRATE THESE INTO YOUR EXISTING BUSINESS AND ORGANIZATION. ROGERS ILLUSTRATES EVERY STRATEGY IN THIS PLAYBOOK WITH REAL-WORLD CASE STUDIES, FROM GOOGLE TO GE, FROM AIRBNB TO THE NEW YORK TIMES. WITH PRACTICAL FRAMEWORKS AND NINE STEP-BY-STEP PLANNING TOOLS, HE DISTILLS THE LESSONS OF TODAY'S GREATEST DIGITAL INNOVATORS AND MAKES THEM USABLE FOR BUSINESSES AT ANY STAGE. MANY BOOKS OFFER ADVICE FOR DIGITAL START-UPS, BUT THE DIGITAL TRANSFORMATION PLAYBOOK IS THE FIRST COMPLETE TREATMENT OF HOW LEGACY BUSINESSES CAN TRANSFORM TO THRIVE IN THE DIGITAL AGE. IT IS AN INDISPENSABLE GUIDE FOR EXECUTIVES LOOKING TO TAKE THEIR FIRMS TO THE NEXT STAGE OF PROFITABLE GROWTH.

MANAGING DIGITAL TRANSFORMATION - ANDREAS HINTERHUBER 2021-05-27

THIS BOOK PROVIDES PRACTISING EXECUTIVES AND ACADEMICS WITH THE THEORIES AND BEST PRACTICES TO

PLAN AND IMPLEMENT THE DIGITAL TRANSFORMATION SUCCESSFULLY. KEY BENEFITS: AN OVERVIEW ON HOW LEADING COMPANIES PLAN AND IMPLEMENT DIGITAL TRANSFORMATION INTERVIEWS WITH CHIEF EXECUTIVE OFFICERS AND CHIEF DIGITAL OFFICERS OF LEADING COMPANIES – BULGARI, DEUTSCHE BAHN, HENKEL, LANXESS, L'ORÉAL, UNILEVER, THALES AND OTHERS – EXPLORE LESSONS LEARNT AND ROADMAPS TO SUCCESSFUL IMPLEMENTATION RESEARCH AND CASE STUDIES ON THE DIGITALIZATION OF SMALL AND MEDIUM-SIZED COMPANIES CUTTING-EDGE ACADEMIC RESEARCH ON BUSINESS MODELS, ORGANIZATIONAL CAPABILITIES AND PERFORMANCE IMPLICATIONS OF THE DIGITAL TRANSFORMATION TOOLS AND INSIGHTS INTO HOW TO OVERCOME INTERNAL RESISTANCE, BUILD DIGITAL CAPABILITIES, ALIGN THE ORGANIZATION, DEVELOP THE ECOSYSTEM AND CREATE CUSTOMER VALUE TO IMPLEMENT DIGITAL STRATEGIES THAT INCREASE PROFITS MANAGING DIGITAL TRANSFORMATION IS UNIQUE IN ITS APPROACH, COMBINING RIGOROUS ACADEMIC THEORY WITH PRACTICAL INSIGHTS AND CONTRIBUTIONS FROM COMPANIES THAT ARE, ACCORDING TO LEADING ACADEMIC THINKERS, AT THE FOREFRONT OF GLOBAL BEST PRACTICE IN THE DIGITAL TRANSFORMATION. IT IS A RECOMMENDED READING BOTH FOR PRACTITIONERS LOOKING TO IMPLEMENT DIGITAL STRATEGIES WITHIN THEIR OWN ORGANISATIONS, AS WELL AS FOR ACADEMICS AND POSTGRADUATE STUDENTS STUDYING

DIGITAL TRANSFORMATION, STRATEGY AND MARKETING.

DISRUPTIVE INNOVATION AND DIGITAL TRANSFORMATION -
MARGUERITE L. JOHNSON 2020-12-14

DISRUPTIVE INNOVATION AND DIGITAL TRANSFORMATION: 21ST CENTURY NEW GROWTH ENGINES IS FOR EXECUTIVE LEADERSHIP, SENIOR MANAGEMENT, INNOVATION CATALYSTS, AND DIGITAL MARKETING TEAMS TASKED WITH TRANSFORMING BUSINESSES BY ACCELERATING GROWTH THROUGH DISRUPTIVE INNOVATIONS AND DIGITAL CAPABILITIES. IT IS A PRACTICAL GUIDE WITH CONCISE INSIGHTS FOR UNDERSTANDING THE APPLICATIONS OF DISRUPTIVE INNOVATION AND HOW TO ITERATIVELY APPLY THEM TO PROJECTS AND OPPORTUNITIES. IT GARNERS INSIGHTS FROM THE BEST MINDS ACROSS RELEVANT DISCIPLINES— FROM ITS ORIGINAL THEORY AND LATEST UPDATES—TO ARRIVE AT NEW INSIGHTS ON DIGITAL TRANSFORMATION. THE AUTHOR EVOLVES KEY APPROACHES TO DISRUPTIVE INNOVATION THEORY TO REVEAL NEW DIGITAL APPLICATIONS AND TELLS LEADERS WHAT TO LOOK FOR— MAJOR CATEGORIES OF CUSTOMERS' EXPECTATIONS IN AN ESCALATING PATTERN TO UNDERSTAND IN WHAT CONTEXT DIGITAL PLUS DISRUPTIVE INNOVATIONS MUST BE ALIGNED WITH CONSUMER PREFERENCES, ENVIRONMENTS, AND THE JOBS-TO-BE-DONE, WHICH IS MODELED IN A NEW THEORY, DISRUPTIVE INNOVATION CUSTOMERS' EXPECTATIONS (DICE). DICE PROVIDES METHODS TO USE TO LEAD DIGITAL DISRUPTION ACROSS PRODUCTS, SERVICES, AND BUSINESS

MODELS. DICE TRANSLATES THE VAGUE PARTS OF DISRUPTIVE INNOVATION BY SIMPLIFYING THEM DOWN TO WHAT-TO-DO. DICE TAKES AWAY THE ELUSIVE NATURE OF DISRUPTIVE INNOVATION BY ADVISING LEADERS: HOW TO SCAN, TO TRACK, AND TO DETECT DISRUPTIONS. THIS BOOK PROVIDES LEADERS WITH THE RIGHT LENSES TO FILTER MARKETS, GIVING ORDER TO COMPLEXITY, AND MAKING DISRUPTIVE INNOVATION SIMPLER.

INDUSTRY 4.0: MANAGING THE DIGITAL TRANSFORMATION -
ALP USTUNDAG 2017-09-14

THIS BOOK PROVIDES A COMPREHENSIVE GUIDE TO INDUSTRY 4.0 APPLICATIONS, NOT ONLY INTRODUCING IMPLEMENTATION ASPECTS BUT ALSO PROPOSING A CONCEPTUAL FRAMEWORK WITH RESPECT TO THE DESIGN PRINCIPLES. IN ADDITION, IT DISCUSSES THE EFFECTS OF INDUSTRY 4.0, WHICH ARE REFLECTED IN NEW BUSINESS MODELS AND WORKFORCE TRANSFORMATION. THE BOOK THEN EXAMINES THE KEY TECHNOLOGICAL ADVANCES THAT FORM THE PILLARS OF INDUSTRY 4.0 AND EXPLORES THEIR POTENTIAL TECHNICAL AND ECONOMIC BENEFITS USING EXAMPLES OF REAL-WORLD APPLICATIONS. THE CHANGING DYNAMICS OF GLOBAL PRODUCTION, SUCH AS MORE COMPLEX AND AUTOMATED PROCESSES, HIGH-LEVEL COMPETITIVENESS AND EMERGING TECHNOLOGIES, HAVE PAVED THE WAY FOR A NEW GENERATION OF GOODS, PRODUCTS AND SERVICES. MOREOVER, MANUFACTURERS ARE INCREASINGLY REALIZING

THE VALUE OF THE DATA THAT THEIR PROCESSES AND PRODUCTS GENERATE. SUCH TRENDS ARE TRANSFORMING MANUFACTURING INDUSTRY TO THE NEXT GENERATION, NAMELY INDUSTRY 4.0, WHICH IS BASED ON THE INTEGRATION OF INFORMATION AND COMMUNICATION TECHNOLOGIES AND INDUSTRIAL TECHNOLOGY. THE BOOK PROVIDES A CONCEPTUAL FRAMEWORK AND ROADMAP FOR DECISION-MAKERS FOR THIS TRANSFORMATION

IRREVERSIBLE DAMAGE - ABIGAIL SHRIER 2020-06-30
NAMED A BOOK OF THE YEAR BY THE ECONOMIST AND ONE OF THE BEST BOOKS OF 2021 BY THE TIMES AND THE SUNDAY TIMES "IRREVERSIBLE DAMAGE . . . HAS CAUSED A STORM. ABIGAIL SHRIER, A WALL STREET JOURNAL WRITER, DOES SOMETHING SIMPLE YET DEVASTATING: SHE RIGOROUSLY LAYS OUT THE FACTS." —JANICE TURNER, THE TIMES OF LONDON UNTIL JUST A FEW YEARS AGO, GENDER DYSPHORIA—SEVERE DISCOMFORT IN ONE'S BIOLOGICAL SEX—WAS VANISHINGLY RARE. IT WAS TYPICALLY FOUND IN LESS THAN .01 PERCENT OF THE POPULATION, EMERGED IN EARLY CHILDHOOD, AND AFFLICTED MALES ALMOST EXCLUSIVELY. BUT TODAY WHOLE GROUPS OF FEMALE FRIENDS IN COLLEGES, HIGH SCHOOLS, AND EVEN MIDDLE SCHOOLS ACROSS THE COUNTRY ARE COMING OUT AS "TRANSGENDER." THESE ARE GIRLS WHO HAD NEVER EXPERIENCED ANY DISCOMFORT IN THEIR BIOLOGICAL SEX UNTIL THEY HEARD A COMING-OUT STORY FROM A SPEAKER AT A

SCHOOL ASSEMBLY OR DISCOVERED THE INTERNET COMMUNITY OF TRANS "INFLUENCERS." UNSUSPECTING PARENTS ARE AWAKENING TO FIND THEIR DAUGHTERS IN THRALL TO HIP TRANS YOUTUBE STARS AND "GENDER-AFFIRMING" EDUCATORS AND THERAPISTS WHO PUSH LIFE-CHANGING INTERVENTIONS ON YOUNG GIRLS—INCLUDING MEDICALLY UNNECESSARY DOUBLE MASTECTOMIES AND PUBERTY BLOCKERS THAT CAN CAUSE PERMANENT INFERTILITY. ABIGAIL SHRIER, A WRITER FOR THE WALL STREET JOURNAL, HAS DUG DEEP INTO THE TRANS EPIDEMIC, TALKING TO THE GIRLS, THEIR AGONIZED PARENTS, AND THE COUNSELORS AND DOCTORS WHO ENABLE GENDER TRANSITIONS, AS WELL AS TO "DETRANSITIONERS"—YOUNG WOMEN WHO BITTERLY REGRET WHAT THEY HAVE DONE TO THEMSELVES. COMING OUT AS TRANSGENDER IMMEDIATELY BOOSTS THESE GIRLS' SOCIAL STATUS, SHRIER FINDS, BUT ONCE THEY TAKE THE FIRST STEPS OF TRANSITION, IT IS NOT EASY TO WALK BACK. SHE OFFERS URGENTLY NEEDED ADVICE ABOUT HOW PARENTS CAN PROTECT THEIR DAUGHTERS. A GENERATION OF GIRLS IS AT RISK. ABIGAIL SHRIER'S ESSENTIAL BOOK WILL HELP YOU UNDERSTAND WHAT THE TRANS CRAZE IS AND HOW YOU CAN INOCULATE YOUR CHILD AGAINST IT—OR HOW TO RETRIEVE HER FROM THIS DANGEROUS PATH.

PROCEEDINGS ON 25TH INTERNATIONAL JOINT CONFERENCE ON INDUSTRIAL ENGINEERING AND OPERATIONS MANAGEMENT – IJCIEOM - ZORAN ANISIC 2020-03-20

THIS BOOK PRESENTS THE CONFERENCE PROCEEDINGS OF THE 25TH EDITION OF THE INTERNATIONAL JOINT CONFERENCE ON INDUSTRIAL ENGINEERING AND OPERATIONS MANAGEMENT. THE CONFERENCE IS ORGANIZED BY 6 INSTITUTIONS (FROM DIFFERENT COUNTRIES AND CONTINENTS) THAT GATHER A LARGE NUMBER OF MEMBERS IN THE FIELD OF OPERATIONAL MANAGEMENT, INDUSTRIAL ENGINEERING AND ENGINEERING MANAGEMENT. THIS EDITION OF THE CONFERENCE HAD THE TITLE: THE NEXT GENERATION OF PRODUCTION AND SERVICE SYSTEMS IN ORDER TO EMPHASIS UNPREDICTABLE AND VERY CHANGEABLE FUTURE. THIS CONFERENCE IS AIMED TO ENHANCE CONNECTION BETWEEN ACADEMIA AND INDUSTRY AND TO GATHER RESEARCHERS AND PRACTITIONERS SPECIALIZING IN OPERATION MANAGEMENT, INDUSTRIAL ENGINEERING, ENGINEERING MANAGEMENT AND OTHER RELATED DISCIPLINES FROM AROUND THE WORLD.

SCIENCE MAPPING OF DIGITAL TRANSFORMATION IN BUSINESS
- CRISTINA BOTA-AVRAM 2023-03-16

DIGITAL TRANSFORMATION WILL AFFECT EVERY COMPANY OR ORGANIZATION SOONER OR LATER, REGARDLESS OF THE INDUSTRY, COUNTRY, OR TYPE OF ORGANIZATION. IN RECENT YEARS, THIS IMPACT HAS BECOME DISRUPTIVE, AND THERE IS AN INCREASING NEED FOR COMPANIES TO INNOVATE THEIR BUSINESS MODELS WHILE USING VARIOUS EMERGING TECHNOLOGIES. THE KEY GOALS OF THIS BOOK ARE TWOFOLD. THE FIRST GOAL IS TO PROVIDE A COMPREHENSIVE OVERVIEW

OF THE STATE OF DIGITAL TRANSFORMATION IN BUSINESS USING VARIOUS BIBLIOMETRIC INDICATORS, WHILE THE SECOND GOAL IS TO PROPOSE A SYNTHESIS OF THE POTENTIAL DIRECTIONS AND OPPORTUNITIES FOR FUTURE RESEARCH AGENDA RELATED TO THIS FIELD OF RESEARCH. THE BIBLIOMETRIC ANALYSIS OF THE CURRENT STATE OF KNOWLEDGE PUBLISHED IN THE FIELD OF DIGITAL TRANSFORMATION IN BUSINESS OVER THE LAST 20 YEARS REVEALS THE EXISTENCE OF FOUR MAJOR THEMATIC CLUSTERS: (1) THE DIGITAL TRANSFORMATION PROCESS, (2) DIGITAL TECHNOLOGIES, (3) THE DIGITAL ECONOMY, AND (4) DIGITAL DISRUPTION. BASED ON THE CONTENT ANALYSIS OF THE MOST IMPORTANT ARTICLES THAT BELONGED TO EACH CLUSTER OF TOPICS, THE BOOK OUTLINES SEVERAL DIRECTIONS FOR FUTURE RESEARCH. THIS MAKES IT A USEFUL RESOURCE FOR RESEARCHERS INTERESTED IN THE FIELD OF DIGITAL TRANSFORMATION IN BUSINESS.

HANDBOOK OF RESEARCH ON DISRUPTIVE INNOVATION AND DIGITAL TRANSFORMATION IN ASIA - ORD   EZ DE PABLOS, PATRICIA 2021-05-28

WITH NEW TECHNOLOGIES CONSTANTLY BEING CREATED, IMPLEMENTED, AND SOLD, IT IS A ROBUST OPPORTUNITY FOR COMPANIES TO HOP ON BOARD WITH THE LATEST DIGITAL TRENDS. WITH THE BUSINESS WORLD UNDERGOING RAPID CHANGES AND ADVANCEMENTS IN CURRENT TIMES, THE TRANSFORMATION PROCESS HAS BEEN RAPID AND THE

DISRUPTIONS SIGNIFICANT. THIS HAS CREATED A CULTURE OF INNOVATION AND A PLETHORA OF AVAILABLE BUSINESS OPPORTUNITIES, ESPECIALLY WHEN FOCUSED ON CENTRAL ASIA, SOUTHEAST ASIA, AND EAST ASIA. ALONG WITH THESE INNOVATIVE TECHNOLOGIES AND NEW OPPORTUNITIES IN THE BUSINESS WORLD COMES CHALLENGES AND TRENDS WITHIN THE ASIAN REGION THAT REQUIRE MORE ATTENTION AND ADVANCED RESEARCH TO FULLY UNDERSTAND THIS DIGITAL TRANSFORMATION ERA AND THE RESULTING IMPACTS, CHALLENGES, AND SOLUTIONS. THE HANDBOOK OF RESEARCH ON DISRUPTIVE INNOVATION AND DIGITAL TRANSFORMATION IN ASIA ADDRESSES KEY TOPICS FOR UNDERSTANDING BUSINESS OPPORTUNITIES IN ASIA, COVERING A VARIETY OF CHALLENGES AND NATIONS IN THE ASIAN REGION FROM TECHNOLOGICAL DISRUPTION AND INNOVATION TO CONNECTIVITY AND ECONOMIC CORRIDORS IN ASIA, ISLAMIC FINANCE AND TOURISM, AND MORE. DUE TO ITS INNOVATIVE TOPICS AND APPROACHES, GEOGRAPHICAL FOCUS, AND METHODOLOGIES, THE CHAPTERS PROVIDE READERS WITH A UNIQUE VALUE IN BRINGING NEW PERSPECTIVES TO UNDERSTANDING EMERGING BUSINESSES AND CHALLENGES IN ASIA. THIS BOOK IS IDEAL FOR PROFESSORS IN ACADEMIA, DEANS, STUDENTS, POLITICIANS, POLICYMAKERS, CORPORATE HEADS OF FIRMS, SENIOR GENERAL MANAGERS, MANAGING DIRECTORS, INFORMATION TECHNOLOGY DIRECTORS AND MANAGERS, AND RESEARCHERS.

ADKAR - JEFF HIATT 2006

IN HIS FIRST COMPLETE TEXT ON THE ADKAR MODEL, JEFF HIATT EXPLAINS THE ORIGIN OF THE MODEL AND EXPLORES WHAT DRIVES EACH BUILDING BLOCK OF ADKAR. LEARN HOW TO BUILD AWARENESS, CREATE DESIRE, DEVELOP KNOWLEDGE, FOSTER ABILITY AND REINFORCE CHANGES IN YOUR ORGANIZATION. THE ADKAR MODEL IS CHANGING HOW WE THINK ABOUT MANAGING THE PEOPLE SIDE OF CHANGE, AND PROVIDES A POWERFUL FOUNDATION TO HELP YOU SUCCEED AT CHANGE.

HANDBOOK OF RESEARCH ON DIGITAL TRANSFORMATION MANAGEMENT AND TOOLS - RICHARD PETTINGER 2022

"THE OBJECTIVE IS TO CONTRIBUTE TO MANAGEMENT THEORY AND ASSIST PRACTITIONERS AND RESEARCHERS IN ADDRESSING AND MANAGING DIGITAL TRANSFORMATION"--

IT/IS STRATEGY RESEARCH AND DIGITALIZATION - **ALEXANDER TEUBNER 2020**

IT/IS STRATEGY IS OF CENTRAL IMPORTANCE TO PRACTICE AND MANY WELL-DEVELOPED LINES OF RESEARCH HAVE CONTRIBUTED TO OUR UNDERSTANDING OF IT/IS STRATEGY. HOWEVER, THROUGHOUT THE LAST DECADE, DIGITALIZATION HAS FUNDAMENTALLY TRANSFORMED THE BUSINESS WORLD AND PUT INTO QUESTION TRADITIONAL STRATEGY WISDOM. AS INFORMATION TECHNOLOGIES ARE THE DRIVER OF THIS DIGITAL TRANSFORMATION, WE CAN EXPECT AN EVEN MORE FUNDAMENTAL CHANGE IN IT/IS STRATEGY THINKING. TO

VERIFY THIS EXPECTATION, WE UNDERTOOK AN IN-DEPTH, EXTENSIVE REVIEW OF THE ACADEMIC LITERATURE ON THIS TOPIC. OUR REVIEW, WHICH IS TIME-FRAMED TO THE YEARS 2008-2018, DISTILLS FIVE DIFFERENT DIRECTIONS IN THE DEVELOPMENT OF IT/IS STRATEGY RESEARCH. IT ALSO IDENTIFIES A SHIFT IN HOW IT/IS STRATEGY IS DEFINED AND INVESTIGATED OVER THIS PERIOD. MOREOVER, WE PRESENT AN EMERGING DEBATE ON HOW DIGITALIZATION CHALLENGES TRADITIONAL IT/IS STRATEGY WISDOM. AS THIS DEBATE IS STILL IN ITS INFANCY, WE TAKE IT FURTHER BY ENTERING INTO THE LARGER DISCUSSION ON DIGITALIZATION, INCLUDING DIGITAL INNOVATION, DIGITAL ECOSYSTEMS, AND DIGITAL TRANSFORMATION. BUILDING ON THIS, WE DERIVE AT DEEPER INSIGHTS ON HOW IT/IS STRATEGY COULD, SHOULD, OR SHOULD BETTER NOT BE UNDERSTOOD IN THE DIGITAL AGE. BATTLE CRY OF FREEDOM - JAMES M. MCPHERSON 2003-12-11

FILLED WITH FRESH INTERPRETATIONS AND INFORMATION, PUNCTURING OLD MYTHS AND CHALLENGING NEW ONES, BATTLE CRY OF FREEDOM WILL UNQUESTIONABLY BECOME THE STANDARD ONE-VOLUME HISTORY OF THE CIVIL WAR. JAMES MCPHERSON'S FAST-PACED NARRATIVE FULLY INTEGRATES THE POLITICAL, SOCIAL, AND MILITARY EVENTS THAT CROWDED THE TWO DECADES FROM THE OUTBREAK OF ONE WAR IN MEXICO TO THE ENDING OF ANOTHER AT APPOMATTOX. PACKED WITH DRAMA AND ANALYTICAL

INSIGHT, THE BOOK VIVIDLY RECOUNTS THE MOMENTOUS EPISODES THAT PRECEDED THE CIVIL WAR--THE DRED SCOTT DECISION, THE LINCOLN-DOUGLAS DEBATES, JOHN BROWN'S RAID ON HARPER'S FERRY--AND THEN MOVES INTO A MASTERFUL CHRONICLE OF THE WAR ITSELF--THE BATTLES, THE STRATEGIC MANEUVERING ON BOTH SIDES, THE POLITICS, AND THE PERSONALITIES. PARTICULARLY NOTABLE ARE MCPHERSON'S NEW VIEWS ON SUCH MATTERS AS THE SLAVERY EXPANSION ISSUE IN THE 1850s, THE ORIGINS OF THE REPUBLICAN PARTY, THE CAUSES OF SECESSION, INTERNAL DISSENT AND ANTI-WAR OPPOSITION IN THE NORTH AND THE SOUTH, AND THE REASONS FOR THE UNION'S VICTORY. THE BOOK'S TITLE REFERS TO THE SENTIMENTS THAT INFORMED BOTH THE NORTHERN AND SOUTHERN VIEWS OF THE CONFLICT: THE SOUTH SECEDED IN THE NAME OF THAT FREEDOM OF SELF-DETERMINATION AND SELF-GOVERNMENT FOR WHICH THEIR FATHERS HAD FOUGHT IN 1776, WHILE THE NORTH STOOD FAST IN DEFENSE OF THE UNION FOUNDED BY THOSE FATHERS AS THE BULWARK OF AMERICAN LIBERTY. EVENTUALLY, THE NORTH HAD TO GRAPPLE WITH THE UNDERLYING CAUSE OF THE WAR--SLAVERY--AND ADOPT A POLICY OF EMANCIPATION AS A SECOND WAR AIM. THIS "NEW BIRTH OF FREEDOM," AS LINCOLN CALLED IT, CONSTITUTES THE PROUDEST LEGACY OF AMERICA'S BLOODIEST CONFLICT. THIS AUTHORITATIVE VOLUME MAKES SENSE OF THAT VAST AND CONFUSING "SECOND AMERICAN REVOLUTION" WE CALL

THE CIVIL WAR, A WAR THAT TRANSFORMED A NATION AND EXPANDED OUR HERITAGE OF LIBERTY.