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Free Lunch Thinking - Tom Bergin
2021-01-28

Countries with smaller governments grow faster. Tobacco taxes are the best way to cut smoking. Government regulation discourages entrepreneurship. Award-winning investigative journalist Tom Bergin digs into eight mantras widely accepted by Western governments and, by talking to the people who promote those ideas and the workers, businesspeople and consumers who have felt their impacts, finds they often don't play out as expected. Smart, funny and incisive, *Free Lunch Thinking* is essential reading for anyone who really wants to know how economies tick - and why they often don't.

'I couldn't put it down. A thorough and nuanced examination of the evolution of supply side economics . . . I loved it.' Arthur Laffer, creator of the Laffer Curve 'An entertaining and thought-provoking exploration of economic theories that have been both widely accepted and largely wrong . . . I devoured it in a couple of sittings.' Reuters Breakingviews 'An insightful account of the recent history of economic thought. If you are looking for a book which challenges you without being annoying - make it this one.' Institute of Economics Affairs

Own It - Sallie Krawcheck 2017-01-17
A Wall Street Journal and Washington Post Bestseller, *Own It* is a new kind of career playbook for a new era of feminism, offering women a new set of rules for

professional success: one that plays to their strengths and builds on the power they already have. Weren't women supposed to have "arrived"? Perhaps with the nation's first female President, equal pay on the horizon, true diversity in the workplace to come thereafter? Or, at least the end of "fat-shaming" and "locker room talk"? Well, we aren't quite there yet. But does that mean that progress for women in business has come to a screeching halt? It's true that the old rules didn't get us as far as we hoped. But we can go the distance, and we can close the gaps that still exist. We just need a new way. In fact, there are many reasons to be optimistic about the future, says former Wall Street powerhouse-turned-entrepreneur Sallie Krawcheck. That's because the business world is changing fast -driven largely by technology - and it's changing in ways that give us more power and opportunities than ever...and even more than we yet realize. Success for professional women will no longer be about trying to compete at the men's version of the game, she says. And it will no longer be about contorting ourselves to men's expectations of how powerful people behave. Instead, it's about embracing and investing in our innate strengths as women - and bringing them proudly and unapologetically, to work. When we do, she says, we gain the power to advance in our careers in more natural ways. We gain the power to initiate courageous conversations in the workplace. We gain the power to forge non-traditional

career paths; to leave companies that don't respect our worth, and instead, go start our own. And we gain the power to invest our economic muscle in making our lives, and the world, better. Here Krawcheck draws on her experiences at the highest levels of business, both as one of the few women at the top rungs of the biggest boy's club in the world, and as an entrepreneur, to show women how to seize this seismic shift in power to take their careers to the next level. This change is real, and it's coming fast. It's time to own it.

The Space Barons - Christian Davenport
2018-03-20

The historic quest to rekindle the human exploration and colonization of space led by two rivals and their vast fortunes, egos, and visions of space as the next entrepreneurial frontier *The Space Barons* is the story of a group of billionaire entrepreneurs who are pouring their fortunes into the epic resurrection of the American space program. Nearly a half-century after Neil Armstrong walked on the moon, these Space Barons—most notably Elon Musk and Jeff Bezos, along with Richard Branson and Paul Allen—are using Silicon Valley-style innovation to dramatically lower the cost of space travel, and send humans even further than NASA has gone. These entrepreneurs have founded some of the biggest brands in the world—Amazon, Microsoft, Virgin, Tesla, PayPal—and upended industry after industry. Now they are pursuing the biggest disruption of all: space. Based on years of reporting and exclusive interviews with all four billionaires, this authoritative account is a dramatic tale of risk and high adventure, the birth of a new Space Age, fueled by some of the world's richest men as they struggle to end governments' monopoly on the cosmos. *The Space Barons* is also a story of rivalry—hard-charging startups warring with established contractors, and the personal clashes of the leaders of this new space movement, particularly Musk and Bezos, as they aim for the moon and Mars and beyond.

The Big Four - Ian D. Gow 2018-08-28
"Messrs. Gow and Kells have made an

invaluable contribution, writing in an amused tone that nevertheless acknowledges the firms' immense power and the seriousness of their neglect of traditional responsibilities. 'The Big Four' will appeal to all those interested in the future of the profession—and of capitalism itself." —Jane Gleeson-White, *Wall Street Journal* With staffs that are collectively larger than the Russian army and combined revenues of over \$130 billion a year, the Big Four accounting firms—Deloitte, PricewaterhouseCoopers, Ernst & Young, and KPMG—are a keystone of global commerce. But leading scholar Ian Gow and award-winning author Stuart Kells warn that a house of cards may be about to fall. Stretching back to the Medicis in Renaissance Florence, this book is a fascinating story of wealth, power, and luck. The founders of the Big Four lived surprisingly colorful lives. Samuel Price, for example, married his own niece. Between the world wars, Nicholas Waterhouse collected postage stamps while also hosting decadent parties in his fashionable London home. All four firms have endured major calamities in recent decades. There have been hundreds of court cases and legal prosecutions for failed audits, tax scandals, and breaches of independence. The firms have come so close to “extinction level events” that regulators have required them to prepare “living wills.” And today, the Big Four face an uncertain future—thanks to their push into China, their vulnerability to digital disruption and competition, and the hazards of providing traditional services in a new era of transparency. This account of the past, present, and likely future of the Big Four is essential reading for anyone perplexed or fascinated by professional services, working or considering working in the industry, or simply curious about the fate of the global economy.

Strategic Management: Concepts and Cases: Competitiveness and Globalization - Michael A. Hitt 2016-01-04
Introduce your students to strategic management with the market-leading text that sets the standard for the course area.

Written by respected scholars who have taught strategic management at all educational levels, Hitt, Ireland, and Hoskisson's latest edition provides an intellectually rich, yet thoroughly practical, analysis of strategic management. The classic industrial organization model is combined with a resource-based view of the firm to provide students with a complete understanding of how today's businesses establish competitive advantages and create value for stakeholders. Cutting-edge research is presented with a strong global focus, featuring more than 500 emerging and established companies. All-new opening cases introduce chapter concepts and mini cases offer new contexts of study.

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The Report: Indonesia 2017 - Oxford Business Group 2016-11-10

Although Chinese and global demand, low commodity prices and rising wages will continue to challenge trade growth in 2016, Indonesia remains on a positive trajectory. Rising domestic demand, increasing liberalization measures, improvements to the investment climate and a shift towards value-added production will bolster both exports and investment. At the same time, new trade agreements with the world's largest economies look set to drive long-term trade expansion. Prudent government policy, an ambitious reform agenda and rising recognition of the role of the private sector should help to keep investment and trade stable in 2016, and despite exports and growth have dipped in recent years, the country is well positioned to make the crucible transformation from a consumption- to investment-based economy.

The Relational Governance of Artificial Intelligence - Sabine Wiesmüller
2023-02-03

This book addresses the development and adoption of artificial intelligence (AI) in and by companies and the consequent need for private sector AI regulation. Highlighting

the challenges to responsible business conduct and considering stakeholder interests, it identifies ethical concerns and discusses AI standards and AI norms. Based on this needs-based analysis, the author chooses relational economics as a suitable approach to develop a theoretical AI governance model. In doing so, AI is conceptualized within relational economics in the form of an autopoietic system. Building on this theoretical contribution, the book specifies the governance adaptivity of the relational AI governance approach for an unregulated AI market and for the case of the pending E.U. AI regulation, and complements it with inductively conducted categories that summarize the main research streams in AI ethics.

Rethinking Business Responsibility in a Global Context - Bodo B. Schlegelmilch
2020-02-19

This book examines topical issues in global corporate social responsibility (CSR) from both scholarly and practical perspectives. It offers a variety of viewpoints and cases from countries around the globe and combines them with current academic knowledge. Intended for students, academics, and managers wishing to keep abreast of the challenges and opportunities for corporations operating in our ever-more-complex globalized world, this book provides fresh insights into responsible business conduct.

The Report: Indonesia 2018 - Oliver Cornock 2018

In 2018 the Indonesian economy recorded a growth rate of 5.2%, the highest in five years. This was in spite of a slump in the rupiah and a trade imbalance, and took place against a backdrop of rising US interest rates and deteriorating trade relations between the world's two biggest economies. The country's emphasis on industrialisation and infrastructure development is laying the foundations for continued economic growth. Moreover, the archipelago's growing middle class population, geographical position and human capital development agenda,

alongside progress in free-trade agreements, make it a strong contender on the global economic stage. The country holds considerable potential for developing entrepreneurial and creative prowess, already being home to four unicorn startups. Investors have continued to look beyond traditional destinations, with emerging cities like Surabaya and Palembang showing strong possibilities for economic growth. Although the outcome of the April 2019 national election will determine the course of further infrastructure development and tax reforms, the future looks promising, with predictions of continued growth accompanied by stable inflation.

The Public Company Transformed -

Brian Cheffins 2018-09-28

For decades, the public company has played a dominant role in the American economy. Since the middle of the 20th century, the nature of the public company has changed considerably. The transformation has been a fascinating one, marked by scandals, political controversy, wide swings in investor and public sentiment, mismanagement, entrepreneurial verve, noisy corporate "raiders" and various other larger-than-life personalities. Nevertheless, amidst a voluminous literature on corporations, a systematic historical analysis of the changes that have occurred is lacking. *The Public Company Transformed* correspondingly analyzes how the public company has been recast from the mid-20th century through to the present day, with particular emphasis on senior corporate executives and the constraints affecting the choices available to them. The chronological point of departure is the managerial capitalism era, which prevailed in large American corporations following World War II. The book explores managerial capitalism's rise, its 1950s and 1960s heyday, and its fall in the 1970s and 1980s. It describes the American public companies and executives that enjoyed prosperity during the 1990s, and the reversal of fortunes in the 2000s

precipitated by corporate scandals and the financial crisis of 2008. The book also considers the regulation of public companies in detail, and discusses developments in shareholder activism, company boards, chief executives, and concerns about oligopoly. The volume concludes by offering conjectures on the future of the public corporation, and suggests that predictions of the demise of the public company have been exaggerated. *Robotics, AI, and Humanity* - Joachim von Braun 2021-02-12

This open access book examines recent advances in how artificial intelligence (AI) and robotics have elicited widespread debate over their benefits and drawbacks for humanity. The emergent technologies have for instance implications within medicine and health care, employment, transport, manufacturing, agriculture, and armed conflict. While there has been considerable attention devoted to robotics/AI applications in each of these domains, a fuller picture of their connections and the possible consequences for our shared humanity seems needed. This volume covers multidisciplinary research, examines current research frontiers in AI/robotics and likely impacts on societal well-being, human - robot relationships, as well as the opportunities and risks for sustainable development and peace. The attendant ethical and religious dimensions of these technologies are addressed and implications for regulatory policies on the use and future development of AI/robotics technologies are elaborated. [Women in Science and Technology](#) - Namrata Gupta 2020-01-07

Women in Science and Technology: Confronting Inequalities comprehensively explores women's status in the Science and Technology (S&T) domain by rigorously analysing and interpreting extensive recent information on major areas such as engineering, medicine, physical sciences, biosciences and mathematics. The book forcefully demonstrates that gender-based differences and expectations play the determining role in limiting women's

participation in S&T. These exist in various forms, from making subject choices in school and opting for specific disciplines in college to embracing specific career avenues such as scientific research. This book shows how the construction of gendered identities is perpetuated through a masculine culture in the informal environment of elite educational institutes and in major S&T workplaces such as academia and research laboratories, which serve together to exclude women from peer groups and opportunities for advancement. The book makes substantive recommendations for policy measures on college admissions, improvement of institutional and organizational environments, and recruitment and capacity building for women in S&T. It calls for substantially reducing the myriad societal and familial barriers through cooperation and understanding.

Meltdown - Chris Clearfield 2018-03-20
NAMED A BEST BOOK OF 2018 BY THE FINANCIAL TIMES A groundbreaking take on how complexity causes failure in all kinds of modern systems--from social media to air travel--this practical and entertaining book reveals how we can prevent meltdowns in business and life "Endlessly fascinating, brimming with insight, and more fun than a book about failure has any right to be, Meltdown will transform how you think about the systems that govern our lives. This is a wonderful book."--Charles Duhigg, author of *The Power of Habit* and *Smarter Faster Better* A crash on the Washington, D.C. metro system. An accidental overdose in a state-of-the-art hospital. An overcooked holiday meal. At first glance, these disasters seem to have little in common. But surprising new research shows that all these events--and the myriad failures that dominate headlines every day--share similar causes. By understanding what lies behind these failures, we can design better systems, make our teams more productive, and transform how we make decisions at work and at home. Weaving together cutting-edge social science with riveting stories

that take us from the frontlines of the Volkswagen scandal to backstage at the Oscars, and from deep beneath the Gulf of Mexico to the top of Mount Everest, Chris Clearfield and András Tilcsik explain how the increasing complexity of our systems creates conditions ripe for failure and why our brains and teams can't keep up. They highlight the paradox of progress: Though modern systems have given us new capabilities, they've become vulnerable to surprising meltdowns--and even to corruption and misconduct. But Meltdown isn't just about failure; it's about solutions--whether you're managing a team or the chaos of your family's morning routine. It reveals why ugly designs make us safer, how a five-minute exercise can prevent billion-dollar catastrophes, why teams with fewer experts are better at managing risk, and why diversity is one of our best safeguards against failure. The result is an eye-opening, empowering, and entirely original book--one that will change the way you see our complex world and your own place in it.

Principles of Marketing for a Digital Age - Tracy L. Tuten 2019-12-06

Student-led in its design and development, the book incorporates digital marketing as central to what marketers do, and combines quality examples, assessment and online resources to support the teaching and learning of introductory marketing in a digital age. The author integrates digital and social media marketing throughout the chapters and through student involvement in the development of it, the text has been made to be approachable and to appeal to students, with infographics, numerous images, and an engaging writing style. It facilitates the "flipped" approach to classroom teaching and is supported by a number of features and activities in every chapter, encouraging students to undertake course reading, class participation and revision. It includes case studies from global companies such as Nutella, Google, L'Oreal, Netflix, Airbnb, BirchBox, Uber, FitBit, Visit California and Coca-Cola. It also takes a social view of marketing,

featuring cases tied to the UN's PRME initiative to aid students in becoming sustainably-minded individuals. The book is complemented by online instructor resources, including chapter-specific PowerPoint slides, an instructor manual, flipped classroom activities, as well as open access multiple choice questions (with solutions), videos, case studies, weblinks, a glossary and SAGE journal articles for students. To find out more and for a quick sneak peek, watch our video on the book's story.

Psyched Up - Daniel McGinn 2017-06-06

Closing the sale. Asking for a raise. Nailing the big presentation. Of the 2,000 hours you work every year, your success or failure is determined in the couple of dozen crucial hours when you need to bring your absolute best. Will you? The last few minutes before a major challenge can be terrifying. Ever wished you knew how to make sure you ace the make-or-break test, audition, or interview? We often feel the most powerless just before we're expected to act powerful. As you'll learn in this life-changing book, practice might make perfect, but perfection is useless if you can't summon it when it counts. Pulling off a great speech or the pivotal at bat also requires the right kind of mental preparation. In *Psyched Up*, journalist Daniel McGinn dives into the latest psychological research and interviews athletes, soldiers, entertainers, and others who, despite years of practice and enviable track records, will ultimately be judged on their ability to deliver a solid performance when it's their turn to shine. For instance, he reveals...

- How Jerry Seinfeld's jacket and Stephen Colbert's pen help them get laughs.
- What General Stanley McChrystal said to Special Forces before they entered the battlefield.
- Why the New England Patriots hired the DJ from the Red Sox to help them win.

Among other counterintuitive insights, McGinn reveals why trying to calm your backstage jitters can be worse for your performance than channeling it into excitement; how meaningless rituals can do more to prepare you in the final moments than last-minute

rehearsal; and how a prescription from your doctor could help you unleash your best skills. Whether you're a sports person or a salesperson, an actor or an entrepreneur, one bad hour can throw away months of hard work. There's so much conflicting popular advice that we often end up doing the wrong things. McGinn separates the facts from the old wives' tales and shares new, research driven strategies for activating your talent, optimizing your emotions, and getting psyched up to take the spotlight.

Principles of Information Systems - Ralph Stair 2020-08-18

Develop an understanding of the core principles of information systems (IS) and how these principles make a difference in today's business environment with Stair/Reynolds' *PRINCIPLES OF INFORMATION SYSTEMS*, 14E. Completely reorganized for clarity and focus, this fresh new edition provides engaging new chapter opening cases and a new chapter on AI and automation. You explore the challenges and risks of cybercrime, hacking, internet of things, and artificial intelligence as you examine the latest IS research and learn from memorable examples. You can even maximize your employability as you learn how to use IS to increase profits and reduce costs in organizations while studying the latest developments in big data, business intelligence, cloud computing, e-commerce, enterprise systems, mobile computing, strategic planning, and systems development. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The End of Competitive Advantage - Rita Gunther McGrath 2013-05-14

Are you at risk of being trapped in an uncompetitive business? Chances are the strategies that worked well for you even a few years ago no longer deliver the results you need. Dramatic changes in business have unearthed a major gap between traditional approaches to strategy and the way the real world works now. In short, strategy is stuck. Most leaders are using

frameworks that were designed for a different era of business and based on a single dominant idea—that the purpose of strategy is to achieve a sustainable competitive advantage. Once the premise on which all strategies were built, this idea is increasingly irrelevant. Now, Columbia Business School professor and globally recognized strategy expert Rita Gunther McGrath argues that it's time to go beyond the very concept of sustainable competitive advantage. Instead, organizations need to forge a new path to winning: capturing opportunities fast, exploiting them decisively, and moving on even before they are exhausted. She shows how to do this with a new set of practices based on the notion of transient competitive advantage. This book serves as a new playbook for strategy, one based on updated assumptions about how the world works, and shows how some of the world's most successful companies use this method to compete and win today. Filled with compelling examples from "growth outlier" firms such as Fujifilm, Cognizant Technology Solutions, Infosys, Yahoo! Japan, and Atmos Energy, *The End of Competitive Advantage* is your guide to renewed success and profitable growth in an economy increasingly defined by transient advantage.

Infrastructure Investment in Indonesia: A Focus on Ports - Colin Duffield
2019-11-10

Infrastructure Investment in Indonesia: A Focus on Ports presents an important and original collation of current material investigating the efficient facilitation of major infrastructure projects in Indonesia and Australia, with an emphasis on infrastructure investment and a focus on port planning and development. This interdisciplinary collection—spanning the disciplines of engineering, law and planning—draws helpfully on a range of practical and theoretical perspectives. It is the collaborative effort of leading experts in the fields of infrastructure project initiation and financing, and is based on international research conducted by the University of

Melbourne, Universitas Indonesia and Universitas Gadjah Mada. The volume opens with a macroscopic perspective, outlining the broader economic situations confronting Indonesia and Australia, before adopting a more microscopic perspective to closely examine the issues surrounding major infrastructure investment in both countries. Detailed case studies are provided, key challenges are identified, and evidence-based solutions are offered. These solutions respond to such topical issues as how to overcome delays in infrastructure project initiation; how to enhance project decision-making for the selection and evaluation of projects; how to improve overall efficiency in the arrangement of project finance and governance; and how to increase the return provided by investment in infrastructure. Special focus is given to proposed improvements to the port cities of Indonesia in the areas of major infrastructure project governance, policies, engagement, operation and processes. By rigorously investigating the economic, transport, finance and policy aspects of infrastructure investment, this book will be a valuable resource for policy makers and government officials in Indonesia and Australia, infrastructure investment organisations, and companies involved in exporting services between Indonesia and Australia. This book will also be of interest to researchers and students of infrastructure planning and financing, setting a solid foundation for subsequent investigations of financing options for large-scale infrastructure developments.

OECD Development Pathways Multi-dimensional Review of Viet Nam Towards an Integrated, Transparent and Sustainable Economy - OECD
2020-07-01

Since the launch of the Đổi Mới economic reforms in 1986, Viet Nam has achieved tremendous economic and social progress. Today, it is well integrated on global markets, has enjoyed robust growth, and has seen remarkable poverty reduction.

Funding the Greek Crisis - Constantinos Ikononou 2018-06-15

How does one distinguish between European Union investments that improve welfare and those that create economic malaise? *Funding the Greek Crisis: The European Union, Cohesion Policies, and the Great Recession* explores the sources of the Greek Crisis that lie primarily in EU policies that appeared to have worked better for other countries but not for Greece. Without overly simplifying the Greek condition, it provides insights into policies the countries of the euro area may need to implement in order to ensure collective cohesion and individual success. Arguing that EU preferences for autonomous investments discouraged organic development with lasting implications, *Funding the Greek Crisis* sheds new light on the nature of regional competitiveness and public economics. Encompasses public economics, macroeconomics, international trade, competitiveness, microeconomics and regional development studies Sheds light on key policies that affect millions of EU citizens Examines Solow's growth model Provides a different way of explaining growth from real business cycle theory

The Meritocracy Trap - Daniel Markovits
2020-09-08

A revolutionary new argument from eminent Yale Law professor Daniel Markovits attacking the false promise of meritocracy It is an axiom of American life that advantage should be earned through ability and effort. Even as the country divides itself at every turn, the meritocratic ideal – that social and economic rewards should follow achievement rather than breeding – reigns supreme. Both Democrats and Republicans insistently repeat meritocratic notions. Meritocracy cuts to the heart of who we are. It sustains the American dream. But what if, both up and down the social ladder, meritocracy is a sham? Today, meritocracy has become exactly what it was conceived to resist: a mechanism for the concentration and dynastic transmission of wealth and privilege across generations. Upward mobility has become a fantasy, and the embattled middle classes are now more

likely to sink into the working poor than to rise into the professional elite. At the same time, meritocracy now ensnares even those who manage to claw their way to the top, requiring rich adults to work with crushing intensity, exploiting their expensive educations in order to extract a return. All this is not the result of deviations or retreats from meritocracy but rather stems directly from meritocracy's successes. This is the radical argument that Daniel Markovits prosecutes with rare force. Markovits is well placed to expose the sham of meritocracy. Having spent his life at elite universities, he knows from the inside the corrosive system we are trapped within. Markovits also knows that, if we understand that meritocratic inequality produces near-universal harm, we can cure it. When *The Meritocracy Trap* reveals the inner workings of the meritocratic machine, it also illuminates the first steps outward, towards a new world that might once again afford dignity and prosperity to the American people.

Tax, Inequality, and Human Rights - Philip G. Alston 2019-04-11

For the first time, *Human Rights and Tax in an Unequal World* brings together works by human rights and tax law experts, to illustrate the linkages between the two fields and to reveal their mutual relevance in tackling economic, social, and political inequalities. Against the backdrop of systemic corporate tax avoidance, the widespread use of tax havens, persistent pressures to embrace austerity policies, and growing gaps between the rich and poor, this book encourages readers to understand fiscal policy as human rights policy, with profound consequences for the wellbeing of citizens around the world. The essays collected examine where the foundational principles of tax law and human rights law intersect and diverge; discuss the cross-border nature and human rights impacts of abusive practices like tax avoidance and evasion; question the role of states in bringing transparency and accountability to tax policies and practices; highlight the responsibility of private sector actors for

the consequences of tax laws; and critically evaluate certain domestic tax rules through the lens of equality and non-discrimination. The contributing scholars and practitioners explore how an international human rights framework can anchor debates around international tax reform and domestic fiscal consolidation in existing state obligations. They address what human rights law requires of state tax policies, and what a state's tax laws and loopholes mean for the enjoyment of human rights within and outside its borders. Ultimately, tax and human rights both turn on the relationship between the individual and the state, and thus both fields face crises as the social contract frays and populist, illiberal regimes are on the rise.

Research Anthology on Concepts, Applications, and Challenges of

FinTech - Management Association, Information Resources 2021-02-05

FinTech, an abbreviated term for financial technology, is a digital revolution changing the way banking and financial services are being used both by individuals and businesses. As these changes continue to take place, the financial industry is focused on technological innovation and feeding into this digital revolution to better serve consumers who are looking for easier ways to invest, transfer money, use banking services, and more. FinTech is increasing accessibility to financial services, automating these services, expanding financial options, and enabling online payments and banking. While the benefits are being continually seen and this technology is becoming more widely accepted, there are still challenges facing the technology that include security concerns. To understand FinTech and its role in society, both the benefits and challenges must be reviewed and discussed for a holistic view on the digital innovations changing the face of the financial industry. The Research Anthology on Concepts, Applications, and Challenges of FinTech covers the latest technologies in FinTech with a comprehensive view of the impact on the industry, where these technologies are

implemented, how they are improving financial services, and the security applications and challenges being faced. The chapters cover the options FinTech has unlocked, such as mobile banking and virtual transactions, while also focusing on the workings of the technology itself and security applications, such as blockchain and cryptocurrency. This book is a valuable reference tool for accountants, bankers, financial planners, financial analysts, business managers, economists, computer scientists, academicians, researchers, financial professionals, and students.

Smart Computing Applications in Crowdfunding - Bo Xing 2018-12-07

The book focuses on smart computing for crowdfunding usage, looking at the crowdfunding landscape, e.g., reward-, donation-, equity-, P2P-based and the crowdfunding ecosystem, e.g., regulator, asker, backer, investor, and operator. The increased complexity of fund raising scenario, driven by the broad economic environment as well as the need for using alternative funding sources, has sparked research in smart computing techniques. Covering a wide range of detailed topics, the authors of this book offer an outstanding overview of the current state of the art; providing deep insights into smart computing methods, tools, and their applications in crowdfunding; exploring the importance of smart analysis, prediction, and decision-making within the fintech industry. This book is intended to be an authoritative and valuable resource for professional practitioners and researchers alike, as well as finance engineering, and computer science students who are interested in crowdfunding and other emerging fintech topics.

International VAT/GST Guidelines - OECD 2017-04-12

The International VAT/GST Guidelines present a set of internationally agreed standards and recommended approaches for the consistent application of VAT to international trade, with a particular focus on trade in services and intangibles.

The Report : Trinidad and Tobago - Oliver

Cornock 2017

Strategy That Works - Paul Leinwand
2016-01-12

How to close the gap between strategy and execution Two-thirds of executives say their organizations don't have the capabilities to support their strategy. In *Strategy That Works*, Paul Leinwand and Cesare Mainardi explain why. They identify conventional business practices that unintentionally create a gap between strategy and execution. And they show how some of the best companies in the world consistently leap ahead of their competitors. Based on new research, the authors reveal five practices for connecting strategy and execution used by highly successful enterprises such as IKEA, Natura, Danaher, Haier, and Lego. These companies:

- Commit to what they do best instead of chasing multiple opportunities
- Build their own unique winning capabilities instead of copying others
- Put their culture to work instead of struggling to change it
- Invest where it matters instead of going lean across the board
- Shape the future instead of reacting to it

Packed with tools you can use for building these five practices into your organization and supported by in-depth profiles of companies that are known for making their strategy work, this is your guide for reconnecting strategy to execution.

The German Private Equity Market. An Analysis of its Development - Ayman A.
2020-02-21

Seminar paper from the year 2018 in the subject Business economics - Investment and Finance, grade: 1,3, University of applied sciences, Düsseldorf, language: English, abstract: In this work the development of the young Private Equity market in Germany is analysed in order to form the base of comprehensive understanding of the market today. In the last decades, the private equity (PE) market in Germany has witnessed waves of rise and fall. But it surpassed, by the end of 2017, all the records of German PE history. According to Deutsche Beteiligungs

(DBAG), the amount of transactions in the mid-sized businesses in the German market dramatically increased and hit €4.4 billion in 2017 which was the highest during the last 15 years. But in contrast, the competition in the German market has been recently high with a steady number of companies which led to high prices and overvalued companies. PE firms target the mid-sized businesses since they are more likely to accept financial investors than bank loans or credit lines. However, this problem can now be countered with the help of PE in the context of alternative corporate financing. It should be noted that PE business has been a concern of German politics and businesses since the 1960s where the financial system was basically based on banks which is not appropriate for the development of PE industry. The government intervention was the base to build a stronger PE industry away from bank-based financial systems. Recently, the stock market segment was a key driver for the dynamic development of PE market. The price falls and the collapse of the overheated and overvalued companies were also clearly felt in the PE segment and generated a great deal over scepticism on the capital markets.

Leadership and Business Ethics - Gabriel Flynn
2022-01-24

This book offers new and challenging approaches to business ethics that successfully link theory and practice thereby overcoming lacunae and inadequacies in much of the literature concerning ethics and governance, a theme that recurs with remarkable frequency in the history of business ethics as an academic discipline. This work provides imaginative and innovate proposals for the indispensable coupling of virtue, integrity, and character with global business, finance, and banking. The volume seeks to overcome the marginal status of business ethics in universities, business, and enterprise by demonstrating that virtue ethics is an important step in the direction of an adequate response to the leadership issue. This new edition of a popular work points to

new ways of achieving an ever more urgent coalescence of ethics and business. It proposes practical advice and viable suggestions to business people on what is right and wrong in business. The volume makes a vital contribution in the area of education that should serve the ongoing development of top leaders. In the important domain of women in leadership, the volume provides new solutions that break boundaries on the global stage. The work challenges unethical marketing of human images with important implications for citizenship and society. The volume contains creative suggestions for the use of spirituality and human development for the enhancement of business and society. The significantly extended second edition includes an exciting line up of leading academics and practitioners in the audacious hope that something may change for the better in the realms of business and banking.

A World Without Work - Daniel Susskind
2020-01-14

SHORTLISTED FOR THE FINANCIAL TIMES & MCKINSEY 2020 BUSINESS BOOK OF THE YEAR One of Fortune Best Books of the Year One of Inc. Best Business Books of the Year One of The Times (UK) Best Business Books of the Year A New York Times Book Review Editors' Choice From an Oxford economist, a visionary account of how technology will transform the world of work, and what we should do about it From mechanical looms to the combustion engine to the first computers, new technologies have always provoked panic about workers being replaced by machines. For centuries, such fears have been misplaced, and many economists maintain that they remain so today. But as Daniel Susskind demonstrates, this time really is different. Breakthroughs in artificial intelligence mean that all kinds of jobs are increasingly at risk. Drawing on almost a decade of research in the field, Susskind argues that machines no longer need to think like us in order to outperform us, as was once widely believed. As a result, more and more tasks that used to be far

beyond the capability of computers – from diagnosing illnesses to drafting legal contracts, from writing news reports to composing music – are coming within their reach. The threat of technological unemployment is now real. This is not necessarily a bad thing, Susskind emphasizes. Technological progress could bring about unprecedented prosperity, solving one of humanity's oldest problems: how to make sure that everyone has enough to live on. The challenges will be to distribute this prosperity fairly, to constrain the burgeoning power of Big Tech, and to provide meaning in a world where work is no longer the center of our lives. Perceptive, pragmatic, and ultimately hopeful, *A World Without Work* shows the way.

[Business Doing Good](#) - Shannon Deer
2021-08-15

Business Doing Good outlines six principles businesses can implement to effectively hire women who have experienced incarceration, poverty, addiction, and/or engagement in the sex trade. While making a difference to both women and communities, businesses will benefit from the many unique skills and perspectives these resilient women bring to work.

[The Fortune at the Bottom of the Pyramid](#) - C. K. Prahalad 2006

The world's most exciting, fastest-growing new market is where you least expect it: at the bottom of the pyramid. Collectively, the world's billions of poor people have immense untapped buying power. They represent an enormous opportunity for companies who learn how to serve them. Not only can it be done, it is being done--very profitably. What's more, companies aren't just making money: by serving these markets, they're helping millions of the world's poorest people escape poverty. C.K. Prahalad's global bestseller "*The Fortune at the Bottom of the Pyramid*," now available in paperback, "shows why you can't afford to ignore "*Bottom of the Pyramid*" (BOP) markets. Now available in paperback, it offers a blueprint for driving the radical innovation you'll need to profit in emerging

markets--and using those innovations to become more competitive "everywhere." This new paperback edition includes eleven concise, fast-paced success stories from India, Peru, Mexico, Brazil, and Venezuela--ranging from salt to soap, banking to cellphones, healthcare to housing. These stories are backed by more detailed case studies and 10 hours of digital videos on whartonsp.com. Simply put, this book is about making a revolution: building profitable "bottom of the pyramid" markets, reducing poverty, and creating an inclusive capitalism that works for "everyone."

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Stories from "The Fortune at the Bottom of the Pyramid" 247 About the Video Success Stories 255 Index 257

The Professional Standards of Executive Remuneration Consultants - Calvin Jackson 2023-03-06

Love them or hate them, executive remuneration consultants are key players in remuneration committees' pay determination processes. This book concerns the professional standards of executive remuneration consultants (and their 'in-house' counterparts; for example, Human Resources Director and Head of Reward) in providing remuneration committee advisory services. The author is a 25-year 'veteran' executive remuneration consultant, having worked around the world in this capacity (particularly in the financial services sector). This book is based on a qualitative empirical doctoral research exercise, involving 53 participants in the UK executive pay scene (including regulators, institutional shareholder bodies, proxy advisors, remuneration committees' chairs/members, executive remuneration consultants and in-house executive reward specialists). The objective was to formulate conclusions that could be used to the benefit of UK practice and contribute to the relevant academic scholarship on executive remuneration consultants. The research covered 18 aspects, ranging from an examination of the independence of such consultants to whether there might be a specialised accreditation/qualification and/or licence to practise regime covering their services. It provides novel insights into this previously under-researched area of corporate governance/financial regulation. This book will be of interest to those involved in the UK executive remuneration scene, whether government, regulators or any of the other parties mentioned already (plus academics in universities and business schools). It is hoped too that overseas remuneration regimes that have respects in common with the UK's will find this book useful.

Racing Personal Watercraft (Sea-Doos) - Jill Sherman 2017-12-15

Race over the waves on your personal watercraft (PWC). Zip around obstacles at top speed and bolt over the finish line. If your readers love to race among friends and are ready to take their skills to the next level, they can join the personal watercraft racing world. With practice, readers could become a personal watercraft champions. A glossary, color photographs, and fact boxes add detail to this exciting book.

Grow the Core - David Taylor 2013-02-25

Grow the Core stands conventional wisdom about business growth on its head and provides a proven formula for growing your business in recessionary times. These days, it's a common belief among business leaders across industry sectors that the best way to grow their businesses is to expand into new markets. In reality, virtually all top-performing companies achieve superior results through a leading position in their core business.

Unfortunately, there's very little in the way of practical advice on how to do this. Grow the Core shows you how to focus on your core business for brand success, with a program of eight workouts road-tested by the author's consultancy, the brandgym. The book provides inspiration, practical advice and proven tools for building and strengthening your core business. It is packed with case studies from brandgym clients, including Mars, Friesland Campina, SAB Miller and Danone. The book features exclusive brandgym research, in addition to front-line experience on over one hundred brand coaching projects.

Global Cyber Security Labor Shortage and International Business Risk -

Christiansen, Bryan 2018-10-05

Global events involving cybersecurity breaches have highlighted the ever-growing dependence on interconnected online systems in international business. The increasing societal dependence on information technology has pushed cybersecurity to the forefront as one of the most urgent challenges facing the global community today. Poor cybersecurity is the primary reason hackers are able to penetrate safeguards in business computers

and other networks, and the growing global skills gap in cybersecurity simply exacerbates the problem. Global Cyber Security Labor Shortage and International Business Risk provides emerging research exploring the theoretical and practical aspects of protecting computer systems against online threats as well as transformative business models to ensure sustainability and longevity. Featuring coverage on a broad range of topics such as cybercrime, technology security training, and labor market understanding, this book is ideally designed for professionals, managers, IT consultants, programmers, academicians, and students seeking current research on cyber security's influence on business, education, and social networks.

Fit for Growth - Vinay Couto 2017-01-10

A practical approach to business transformation Fit for Growth* is a unique approach to business transformation that explicitly connects growth strategy with cost management and organization restructuring. Drawing on 70-plus years of strategy consulting experience and in-depth research, the experts at PwC's Strategy& lay out a winning framework that helps CEOs and senior executives transform their organizations for sustainable, profitable growth. This approach gives structure to strategy while promoting lasting change. Examples from Strategy&'s hundreds of clients illustrate successful transformation on the ground, and illuminate how senior and middle managers are able to take ownership and even thrive during difficult periods of transition. Throughout the Fit for Growth process, the focus is on maintaining consistent high-value performance while enabling fundamental change. Strategy& has helped major clients around the globe achieve significant and sustained results with its research-backed approach to restructuring and cost reduction. This book provides practical guidance for leveraging that expertise to make the choices that allow companies to: Achieve growth while reducing costs Manage transformation and transition productively Create lasting competitive advantage Deliver reliable,

high-value performance Sustainable success is founded on efficiency and high performance. Companies are always looking to do more with less, but their efforts often work against them in the long run. Total business transformation requires total buy-in, and it entails a series of decisions that must not be made lightly. The Fit for Growth approach provides a clear strategy and practical framework for growth-oriented change, with expert guidance on getting it right. *Fit for Growth is a registered service mark of PwC Strategy& Inc. in the United States
China's Private Army - Alessandro Arduino 2017-12-15

This book illustrates the role that Private Security Companies (PSC) with 'Chinese characteristics' play in protecting people and property associated with the Belt and Road Initiative (BRI). The revival of the ancient Silk Road economic "belt," combined with the 21st Century sea lanes of communication known as the "road," is intended to enhance global connectivity and increase commercial activity. However, the socio-political risks associated with Chinese outbound direct investments are often overlooked. Terrorism, separatism, kidnapping and other risks are mostly new to Chinese companies, some of which are operating abroad for the first time. Economic globalization and the transnational exploitation of natural resources have increased the need for Chinese-owned PSCs in spite of the disdain for the profession of "a lance for hire." Due to peculiar geo-strategic and geo-economic features, the "belt" from Central Asia to Pakistan and the "road" from the Somali coast to the Strait of Malacca are characterized by a high level of insecurity. This book's focus on how the state's monopoly of force privatization can play a significant role in protecting the New Silk Road will be of interest to policymakers, journalists, and academics.

Beyond Digital - Paul Leinwand
2021-12-21

Two world-renowned strategists detail the seven leadership imperatives for

transforming companies in the new digital era. Digital transformation is critical. But winning in today's world requires more than digitization. It requires understanding that the nature of competitive advantage has shifted—and that being digital is not enough. In *Beyond Digital*, Paul Leinwand and Matt Mani from Strategy&, PwC's global strategy consulting business, take readers inside twelve companies and how they have navigated through this monumental shift: from Philips's reinvention from a broad conglomerate to a focused health technology player, to Cleveland Clinic's engagement with its broader ecosystem to improve and expand its leading patient care to more locations around the world, to Microsoft's overhaul of its global commercial business to drive customer outcomes. Other case studies include Adobe, Citigroup, Eli Lilly, Hitachi, Honeywell, Inditex, Komatsu, STC Pay, and Titan. Building on a major new body of research, the authors identify the seven imperatives that leaders must follow as the digital age continues to evolve: Reimagine your company's place in the world Embrace and create value via ecosystems Build a system of privileged insights with your customers Make your organization outcome-oriented Invert the focus of your leadership team Reinvent the social contract with your people Disrupt your own leadership approach Together, these seven imperatives comprise a playbook for how leaders can define a bolder purpose and transform their organizations.

The Fall of the House of FIFA - David Conn 2017-06-20

In 2015, FIFA—the multibillion dollar governing body of the world's most-loved sport—was brought down by allegations of industrial-scale bribes, kickbacks, money laundering, racketeering and tax evasion. Beginning with early morning raids in Zurich and the indictment of twenty-seven executives by the US Department of Justice, the rotteness at the core of FIFA seemed to extend throughout all of soccer, from the decision to send the 2018 and 2022 World Cups to Russia and Qatar to lesser known

cases of embezzlement from Trinidad to South Africa. David Conn writes the definitive account of FIFA's rise and fall, covering in great detail the corruption allegations and the series of scandals that continued to shake the public's trust in the organization. *The Fall of the House of FIFA* situates FIFA's unraveling amidst revealing

human portraits of soccer legends such as Michel Platini and Franz Beckenbauer and features an exclusive interview with former president Sepp Blatter. Even as he chronicles the biggest sport scandal of all time, Conn infuses the book with a passionate love of the game, delivering an irresistible read.