

Beyond Cognitive Metaphor Theory Perspectives On Literary Metaphor Routledge Studies In Rhetoric And Stylistics

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Body of vision - Michael Sinding

2014-01-01

In *Body of Vision*, Michael Sinding connects Northrop Frye's groundbreaking contributions to our understanding of the human imagination with cognitive poetics – the cutting-edge school of literary criticism that applies the principles of cognitive science to the interpretation of literary texts and contexts. Sinding undertakes this task through analyses of the interplay of metaphoric and narrative schemas in several forms of cultural mythology. Sinding identifies the profound connections between cognitive views of language, literature, and culture and Frye's views by exploring three related aspects of Frye's work – meaning and thought, culture and society, and literary history. He investigates these connections through detailed studies of major cultural texts including Dante's *Divine Comedy*,

Hobbes' *Leviathan*, Rousseau's *Social Contract*, and Milton's "Lycidas." By linking Frye's classic studies to exciting recent approaches in the humanities and the cognitive revolution of the past few decades, *Body of Vision* casts Frye's achievements in a fascinating new light.

Understanding Abstract Concepts across Modes in Multimodal Discourse

- Elżbieta Górka 2019-08-21

This volume looks at spatialization of abstract concepts in verbo-pictorial aphorisms at work in the cartoons of a single artist. While extensive work has been done in studying spatialization of abstract concepts in grammar and lexicon within cognitive linguistics, this book is the first of its kind to provide a detailed account of such phenomena in multimodal discourse. The volume integrates a range of approaches from cognitive linguistics, including image schema

theory, conceptual theory of metaphor, multimodal metaphor theory, the dynamic approach to metaphor, and a multimodal approach to metonymy, and applies this multi-faceted framework to a selection of cartoons from the work of Polish artist Janusz Kapusta. Taken together, these cartoons form the basis of two comprehensive case studies which explore the abstract concepts of "emotions" and "life," highlighting the ways in which cartoons can illustrate the important relationship between space, situated cognition, and language and in turn, a clear and systematic framework for establishing cohesive ties between the verbal and pictorial modes in multimodal cognitive linguistic research. The volume sheds new light on visual thinking and multimodal rendition of creative abstract thought.

The Poetics of Time - Metaphors and Blends in Language and Literature -

Anna Piata 2018-01-15

How does the concept of time, elusive and inconceivable as it may be, lend itself to verbal creativity? Is it possible to trace something like a "poetics of time"? This book embarks on this endeavor initiated by the assumption that verbal creativity can shed some new light on our understanding of time, challenging everyday linguistic patterns and manipulating mental representations in unforeseen ways. Drawing on empirical evidence from Modern Greek poetry, the book offers a unified account of time conceptualization along a continuum of various degrees of non-conventionality. It also shows, unlike what has been traditionally assumed in the literature, that creativity in the expression of time is not limited to metaphor but extends to other figurative tropes that are perhaps specific to poetry. Poetry thus transpires as an ideal testing frame for exploring temporal cognition and

meaning construction alike.

Embodied Narration - Heike Hartung
2018-08-31

Do liminal embodied experiences such as illness, death and dying affect literary form? In recent years, the concept of embodiment has been theorized from various perspectives. Gender studies have been concerned with the cultural implications of embodiment, arguing to move away from viewing the body as a prediscursive phenomenon to regarding it as an acculturated body. Age studies have extended this view to the embodied experience of ageing, while drawing attention to the ways in which the ageing body, through its materiality and plasticity, restricts the possibilities of (de)constructing subjectivity. These current debates on embodiment find a strong counterpart in literary representation. The contributions to this anthology investigate how and to what extent physical borderline

experiences affect literary form.

Warring with Words - Michael Hanne
2014-08-01

Scholars in many of the disciplines surrounding politics explicitly utilize either a narrative perspective or a metaphor perspective (though rarely the two in combination) to analyze issues -- theoretical and practical, domestic and international -- in the broad field of politics. Among the topics they have studied are: competing metaphors for the state or nation which have been coined over the centuries in diverse cultures; the frequency with which communal and international conflicts are generated, at least in part, by the clashing religious and historical narratives held by opposing groups; the cognitive short-cuts employing metaphor by which citizens make sense of politics; the need for political candidates to project a convincing self-narrative; the extent to which

the metaphors used to formulate social issues determine the policies which will be developed to resolve them; the failure of narratives around the security of the nation to take account of the individual experiences of women and children. This volume is the first in which eminent scholars from disciplines as diverse as social psychology, anthropology, political theory, international relations, feminist political science, and media studies, have sought to integrate the narrative and the metaphor perspectives on politics. It will appeal to any scholar interested in the many ways in which narrative and metaphor function in combination as cognitive and rhetorical instruments in discourse around politics.

How Literary Worlds Are Shaped - Bo Pettersson 2016-09-12

Literary studies still lack an extensive comparative analysis of different kinds of literature,

including ancient and non-Western. *How Literary Worlds Are Shaped. A Comparative Poetics of Literary Imagination* aims to provide such a study. Literature, it claims, is based on individual and shared human imagination, which creates literary worlds that blend the real and the fantastic, mimesis and genre, often modulated by different kinds of unreliability. The main building blocks of literary worlds are their oral, visual and written modes and three themes: challenge, perception and relation. They are blended and inflected in different ways by combinations of narratives and figures, indirection, thwarted aspirations, meta-usages, hypothetical action as well as hierarchies and blends of genres and text types. Moreover, literary worlds are not only constructed by humans but also shape their lives and reinforce their sense of wonder. Finally, ten reasons are given in

order to show how this comparative view can be of use in literary studies. In sum, *How Literary Worlds Are Shaped* is the first study to present a wide-ranging and detailed comparative account of the makings of literary worlds.

The Oxford Handbook of Byzantine Literature - Stratis Papaioannou
2021-07-05

This volume, the first ever of its kind in English, introduces and surveys Greek literature in Byzantium (330 - 1453 CE). In twenty-five chapters composed by leading specialists, *The Oxford Handbook of Byzantine Literature* surveys the immense body of Greek literature produced from the fourth to the fifteenth century CE and advances a nuanced understanding of what "literature" was in Byzantium. This volume is structured in four sections. The first, "Materials, Norms, Codes," presents basic structures for understanding the

history of Byzantine literature like language, manuscript book culture, theories of literature, and systems of textual memory. The second, "Forms," deals with the how Byzantine literature works: oral discourse and "text"; storytelling; rhetoric; re-writing; verse; and song. The third section ("Agents") focuses on the creators of Byzantine literature, both its producers and its recipients. The final section, entitled "Translation, Transmission, Edition," surveys the three main ways by which we access Byzantine Greek literature today: translations into other Byzantine languages during Late Antiquity and the Middle Ages; Byzantine and post-Byzantine manuscripts; and modern printed editions. The volume concludes with an essay that offers a view of the recent past--as well as the likely future--of Byzantine literary studies.

The Linguistics of Crime - John

Douthwaite 2022-12-31

This book explores the social and ideological importance of crime, and the great fascination it holds, from a linguistic angle. Drawing on ideas from stylistics, cognitive linguistics, metaphor theory, corpus linguistics, discourse analysis and pragmatics, it compares and contrasts the linguistic representation of crime across a range of genres.

Symbolism 14 - Rüdiger Ahrens

2014-12-12

Symbolic representation is a crucial subject for and a potent heuristic instrument of diaspora studies. This special focus inquires into the forms and functions of symbols of diaspora both in aesthetic practice and in critical discourse, analyzing and theorizing symbols from Shakespeare to Bollywood as well as in critical writings of theorists of diaspora. What kinds of symbols and symbolic practices, contributors ask, are germane to the representation, both

emic and etic, of diasporics and diasporas? How are specific symbols and symbolic practices analyzed across the academic fields contributing to diaspora studies? Which symbols and symbolic practices inform the academic study of diasporas, sometimes unconsciously or without being remarked on? To study these phenomena is to engage in a dialogue that aims at refining the theoretical and methodological vocabulary and practice of truly transdisciplinary diaspora studies while attending to the imperative of specificity that inheres in this emerging field. The volume collects a range of analyses from social anthropology, history and ethnography to literary and film studies, all combining readings of individual symbolic practices with meta-theoretical reflections.

Beyond the Archive - Jens Brockmeier
2015

Our longstanding view of memory and

remembering is in the midst of a profound transformation. This transformation does not only affect our concept of memory or a particular idea of how we remember and forget; it is a wider cultural process. In order to understand it, one must step back and consider what is meant when we say memory. Brockmeier's far-ranging studies offer such a perspective, synthesizing understandings of remembering from the neurosciences, humanities, social studies, and in key works of autobiographical literature and life-writing. His conclusions force us to radically rethink our very notion of memory as an archive of the past, one that suggests the natural existence of a distinctive human capacity (or a set of neuronal systems) enabling us to "encode," "store," and "recall" past experiences. Now, propelled by new scientific insights and digital technologies, a new picture is emerging. It shows that there are

many cultural forms of remembering and forgetting, embedded in a broad spectrum of human activities and artifacts. This picture is more complex than any notion of memory as storage of the past would allow. Indeed it comes with a number of alternatives to the archival memory, one of which Brockmeier describes as the narrative approach. The narrative approach not only permits us to explore the storied weave of our most personal form of remembering--that is, the autobiographical--it also sheds new light on the interrelations among memory, self, and culture.

Linguistics and Literary Studies /
Linguistik und Literaturwissenschaft
- Monika Fludernik 2014-04-01

This volume explores the interface between linguistics and literary studies. Theoretical and textual analyses help illustrate the common features between everyday discourse and literature, and show the potentials for a collaborative

approach between literary scholars and linguists in understanding speech acts and reference; inference, cognitive and cultural background; rhetoric, styles of speaking and writing; as well as perspectives and genres.

Metaphors of Confinement - Monika Fludernik 2019-08-13

Metaphors of Confinement: The Prison in Fact, Fiction, and Fantasy offers a historical survey of imaginings of the prison as expressed in carceral metaphors in a range of texts about imprisonment from Antiquity to the present as well as non-penal situations described as confining or restrictive. These imaginings coalesce into a 'carceral imaginary' that determines the way we think about prisons, just as social debates about punishment and criminals feed into the way carceral imaginary develops over time. Examining not only English-language prose fiction but also poetry and drama from the

Middle Ages to postcolonial, particularly African, literature, the book juxtaposes literary and non-literary contexts and contrasts fictional and nonfictional representations of (im)prison(ment) and discussions about the prison as institution and experiential reality. It comments on present-day trends of punitivity and foregrounds the ethical dimensions of penal punishment. The main argument concerns the continuity of carceral metaphors through the centuries despite historical developments that included major shifts in policy (such as the invention of the penitentiary). The study looks at selected carceral metaphors, often from two complementary perspectives, such as the home as prison or the prison as home, or the factory as prison and the prison as factory. The case studies present particularly relevant genres and texts that employ these metaphors, often from a

historical perspective that analyses development through different periods.

Cinematic Metaphor in Perspective - Sarah Greifenstein 2018-10-08

Over centuries, scholars have explored how metaphor contributes to thought, language, culture. This collection of essays reflects on Müller, Kappelhoff, and colleagues' transdisciplinary (film studies and linguistics) approach formulated in "Cinematic Metaphor: Experience - Affectivity - Temporality". The key concept of cinematic metaphor opens up reflections on metaphor as a form of embodied meaning-making in human life across disciplines. The book documents collaborative work, reflecting intense, sometimes controversial, discussions across disciplinary boundaries. In this edited volume, renowned authors explore how exposure to the framework of Cinematic Metaphor inspires their views of metaphor in film and of

metaphor theory and analysis more generally. Contributions include explorations from the point of view of applied linguistics (Lynne Cameron), cognitive linguistics (Alan Cienki), media studies (Kathrin Fahlenbrach), media history (Michael Wedel), philosophy (Anne Eusterschulte), and psychology (Raymond W. Gibbs, Jr.).

Multimodality and Cognitive Linguistics - María Jesús Pinar Sanz 2015-10-15

The aim of this volume is to advance our theoretical and empirical understanding of the relationship between Multimodality and Cognitive Linguistics. The innovative nature of the volume in relation to those existing in the field lies in the fact that it brings together contributions from three of the main approaches dealing with Multimodality - Cognitive Linguistics and multimodal metaphors (Forceville & Urios Aparisi, 2009), social

semiotics and systemic functional grammar and multimodal interactional analysis (Jewitt, 2009) -highlighting the importance of multimodal resources, and showing the close relationship between this field of study and Cognitive Linguistics applied to a variety of genres -ranging from comics, films, cartoons, picturebooks or visuals in tapestry to name a few. Originally published in Review of Cognitive Linguistics Vol. 11:2 (2013).

Lewis Carroll's "Alice" and Cognitive Narratology - Francesca Arnavas
2021-01-18

We live in an age that is witnessing a growing interest in narrative studies, cognitive neuroscientific tools, mind studies and artificial intelligence hypotheses. This book therefore aims to expand the exegesis of Carroll's "Alice" books, aligning them with the current intellectual environment. The theoretical force of this volume lies in the successful

encounter between a great book (and all its polysemous ramifications) and a new interpretative point of view, powerful enough to provide a new original contribution, but well grounded enough not to distort the text itself. Moreover, this book is one of the first to offer a complete, thorough analysis of one single text through the theoretical lens of cognitive narratology, and not just as a series of brief examples embedded within a more general discussion. It emphasises in a more direct, effective way the actual novelty and usefulness of the dialogue established between narrative theory and the cognitive sciences. It links specific concepts elaborated in the theory of cognitive narratology with the analysis of the "Alice" books, helping in this way to discuss, question and extend the concepts themselves, opening up new interpretations and practical methods.

Cognitive Literary Science - Michael Burke 2017

This book brings together researchers with cognitive-scientific and literary backgrounds to present innovative research in all three variations on the possible interactions between literary studies and cognitive science. The tripartite structure of the volume reflects a more ambitious conception of what cognitive approaches to literature are and could be than is usually encountered, and thus aims both to map out and to advance the field. The first section corresponds to what most people think of as "cognitive poetics" or "cognitive literary studies": the study of literature by literary scholars drawing on cognitive-scientific methods, findings, and/or debates to yield insights into literature. The second section demonstrates that literary scholars needn't only make use of cognitive science to study

literature, but can also, in a reciprocally interdisciplinary manner, use a cognitively informed perspective on literature to offer benefits back to the cognitive sciences. Finally, the third section, "literature in cognitive science", showcases some of the ways in which literature can be a stimulating object of study and a fertile testing ground for theories and models, not only to literary scholars but also to cognitive scientists, who here engage with some key questions in cognitive literary studies with the benefit of their in-depth scientific knowledge and training.

The Routledge Handbook of Metaphor and Language - Elena Semino

2016-11-03

The Routledge Handbook of Metaphor and Language provides a comprehensive overview of state-of-the-art interdisciplinary research on metaphor and language. Featuring 35 chapters written by leading scholars

from around the world, the volume takes a broad view of the field of metaphor and language, and brings together diverse and distinct theoretical and applied perspectives to cover six key areas: Theoretical approaches to metaphor and language, covering Conceptual Metaphor Theory, Relevance Theory, Blending Theory and Dynamical Systems Theory; Methodological approaches to metaphor and language, discussing ways of identifying metaphors in verbal texts, images and gestures, as well as the use of corpus linguistics; Formal variation in patterns of metaphor use across text types, historical periods and languages; Functional variation of metaphor, in contexts including educational, commercial, scientific and political discourse, as well as online trolling; The applications of metaphor for problem solving, in business, education, healthcare and conflict situations; Language,

metaphor, and cognitive development, examining the processing and comprehension of metaphors. The Routledge Handbook of Language and Metaphor is a must-have survey of this key field, and is essential reading for those interested in language and metaphor.

Heroizability - Ibrahim Taha
2015-07-01

It is commonly believed that some approaches of structural semiotics, narratology and cognitive science have not yet succeeded in constructing a complete and coherent theory of literary character. The author argues that the primary explanation of the failure is the artificial separation between characters and their actions. One of the chief implications of such separation is treating characters in terms of structures, agents, actants, functions, roles, and signs, which obviously mean that actions can hardly be explained as intended,

motivated, performed and experienced. Survival, as a motivation-based concept, is one of the key concepts making the separation between character and action something impossible. Humans in literary narratives search for survival as an aware process of knowing and meaning making. Meaning in literary narratives can be produced by heroizability, which treats literary characters as living anthroposemiotic entities aware of their natural motivation to achieve in order to survive and produce meanings of their survival. As such, characters in literary narratives have active cognitions, and their cognitive activities remain meaningless without a process of semiosis. Applying Anthroposemiotic theory with Modeling System Theory, heroizability provides methodical tools to explain how the narrative text is represented and, thus, how it is to be interpreted properly by the reader not only to

find, but also to make meaning in narrative world.

The Rhetoric of Topics and Forms -
Gianna Zocco 2021-01-18

The fourth volume of the collected papers of the ICLA congress "The Many Languages of Comparative Literature" includes articles that study thematic and formal elements of literary texts. Although the question of prioritizing either the level of content or that of form has often provoked controversies, most contributions here treat them as internally connected. While theoretical considerations inform many of the readings, the main interest of most articles can be described as rhetorical (in the widest sense) - given that the ancient discipline of rhetoric did not only include the study of rhetorical figures and tropes such as metaphor, irony, or satire, but also that of topoi, which were originally viewed as the 'places' where certain

arguments could be found, but later came to represent the arguments or intellectual themes themselves. Another feature shared by most of the articles is the tendency of 'undeclared thematology', which not only reflects the persistence of the charge of positivism, but also shows that most scholars prefer to locate themselves within more specific, often interdisciplinary fields of literary study. In this sense, this volume does not only prove the ongoing relevance of traditional fields such as rhetoric and thematology, but provides contributions to currently flourishing research areas, among them literary multilingualism, literature and emotions, and ecocriticism.

Psalm 18 in Words and Pictures -

Alison Ruth Gray 2014-01-09

In *Psalm 18 in Words and Pictures: A Reading Through Metaphor*, Alison Gray offers new insights into the psalm's

translation and interpretation, by paying particular attention to the poet's metaphors and other forms of verbal art.

Pronouns in Literature - Alison Gibbons 2018-01-04

This edited collection brings together an international, interdisciplinary group of scholars who together offer cutting-edge insights into the complex roles, functions, and effects of pronouns in literary texts. The book engages with a range of text-types, including poetry, drama, and prose from different periods and regions, in English and in translation. Beginning with analyses of the first-person pronoun, it moves onto studies of the subject dynamics of first- and second-person, before considering plural modes of narration and how pronoun use can help to disperse narrative perspective. The volume then debates the functional constraints of pronouns in fictional

contexts and finally reflects upon the theoretical advancements presented in the collection. This innovative volume will appeal to students and scholars of linguistics, stylistics and cognitive poetics, narratology, theoretical and applied linguistics, psychology and literary criticism.

Contagious Metaphor - Peta Mitchell
2013-03-14

The metaphor of contagion pervades critical discourse across the humanities, the medical sciences, and the social sciences. It appears in such terms as 'social contagion' in psychology, 'financial contagion' in economics, 'viral marketing' in business, and even 'cultural contagion' in anthropology. In the twenty-first century, contagion, or 'thought contagion' has become a byword for creativity and a fundamental process by which knowledge and ideas are communicated and taken up, and resonates with

André Siegfried's observation that 'there is a striking parallel between the spreading of germs and the spreading of ideas'. In *Contagious Metaphor*, Peta Mitchell offers an innovative, interdisciplinary study of the metaphor of contagion and its relationship to the workings of language. Examining both metaphors of contagion and metaphor as contagion, *Contagious Metaphor* suggests a framework through which the emergence and often epidemic-like reproduction of metaphor can be better understood.

Literature and the Metaphoric Universe in the Mind - Nicolae Babuts
2017-07-05

Nicolae Babuts believes that the study of metaphoric thought and literature can be enriched by the application of recent discoveries from neuroscientific experiments. He maintains that metaphors are neither linguistic formations nor conceptual formations, but instead the product of association of images

and language. They are a matter of vision. Memory is an essential component in the creation of meaning and is the way the mind receives messages from the outside world. In this process of transferring data from the outside world, the mind's overriding tendency is to integrate and interpret. Thus, incoming messages are recognized and given meaning whether they are in harmony with the inner world of the mind or in conflict with it. Babuts argues that the literature we read is related to our perception of reality. And reality has two identities: the physical identity of the outside world and its symbolic identity within memory. The symbolic identity of the outside world is represented internally by the metaphoric universe in the mind.

The Moral Metaphor System - Ning Yu
2022-06-27

This book investigates moral metaphors in English and Chinese,

applying conceptual metaphor theory to a comparative study of the linguistic manifestation of the moral metaphor system rooted in the domains of bodily and physical experience. Ning Yu sheds light on the metaphorical nature of moral cognition and how it is systematically manifested in language, and explores the potential commonalities that define moral cognition in general, as well as the differences that characterize distinct cultures. The work investigates moral cognition at the cultural level as reflected in language, based on linguistic evidence from both English and Chinese and, to a limited extent, multimodal evidence from the corresponding cultures. The moral metaphor system is taken to consist of three major subsystems, referred to as "physical", "visual", and "spatial". These subsystems are clusters of conceptual metaphors,

whose source concepts are from domains of embodied experiences in the physical world, and which are formulated in contrastive categories with bipolar values for the target concepts of moral and immoral. The study is characterized by two keywords: system and systematicity: The former refers to the fact that metaphors (conceptual and linguistic) are connected within networks, and the latter to the need for those metaphors to be studied in such networks.

Metaphor Wars - Raymond W. Gibbs, Jr
2017-05-04

The study of metaphor is now firmly established as a central topic within cognitive science and the humanities. We marvel at the creative dexterity of gifted speakers and writers for their special talents in both thinking about certain ideas in new ways, and communicating these thoughts in vivid, poetic forms. Yet metaphors may not only be special

communicative devices, but a fundamental part of everyday cognition in the form of 'conceptual metaphors'. An enormous body of empirical evidence from cognitive linguistics and related disciplines has emerged detailing how conceptual metaphors underlie significant aspects of language, thought, cultural and expressive action. Despite its influence and popularity, there have been major criticisms of conceptual metaphor. This book offers an evaluation of the arguments and empirical evidence for and against conceptual metaphors, much of which scholars on both sides of the wars fail to properly acknowledge.

Mapping the Origins of Figurative Language in Comparative Literature -
Richard Trim 2021-10-06

This book investigates the origins of figurative language in literary discourse within a cognitive framework. It represents an interface between linguistics and literature

and develops a 6-tier theoretical model which analyses the different factors contributing to the creation of figurative words and expressions. By examining features ranging from language structure to figurative thought, cultural history, reference, narrative and the personal experience of authors, it develops a global overview of the processes involved. Due to its particularly innovative characteristics in literature, the theme of death is explored in relation to universal concepts such as love and time. These aspects are discussed in the light of well-known authors in comparative literature such as D.H. Lawrence, Simone De Beauvoir, Hermann Hesse and Jorge Luis Borges. The origins can involve complex conceptual mappings in figures of speech such as metaphor and symbolism. They are often at the roots of an author's personal desires or represent the search for answers to human existence. This approach

offers a wide variety of new ideas and research possibilities for postgraduate and research students in modern languages, linguistics and literature. It would also be of interest to academic researchers in these disciplines as well as the general public who would like to delve deeper into the relevant fields.

Beyond Cognitive Metaphor Theory –
Monika Fludernik 2012-03-29

In this innovative collection, an international group of scholars come together to discuss literary metaphors and cognitive metaphor theory. The volume's goals are three-fold. The first aim of the book is to present some recent approaches to metaphor which have no immediate connection with cognitive metaphor theory and have developed independently of it. While the cognitive approach has become the leading paradigm in the English speaking world, elsewhere (in Europe)

rhetorical, semantic, and logical models have remained in use and continue to be elaborated. These models have so far had little international exposure. Their inclusion in this study is meant to provide a balance to the cognitive paradigm and to open up a possible discussion of the advantages and disadvantages of cognitive metaphor theory for the analysis of literary texts. The second aim of the collection is to illustrate a range of successful applications of the new cognitive models to literary texts. And, the third aim of the study is to provide an assessment of cognitive metaphor theory from a literary point of view.

Framing History in East-Central Europe and Beyond - Ferdinand Kühnel

During the 1970s today's Austrian Federal Ministry of Education, Science and Research (Bundesministerium für Bildung, Wissenschaft und Forschung, BMBWF)

supported the founding of the Center for Austrian Studies at the University of Minnesota in Minneapolis and the Austrian Chair at Stanford University in California. These foundations were the initial incentives for the worldwide 'spreading' of similar institutions; currently, nine Centers for Austrian and Central European Studies exist in seven countries on three continents. The funding of the Ministry enables to connect senior scholars with young scholars, to help young PhD students, to participate in and to benefit from the scientific connection of experienced researchers, and to get in touch with the national scientific community by 'sniffing scientific air', as the Austrians like to say. Furthermore, it aims to avoid prejudices, and to spread a better understanding and knowledge about Austria and Central Europe by promoting scientific exchange.

The Cognitive Humanities - Peter

Garratt 2016-11-23

This book identifies the 'cognitive humanities' with new approaches to literature and culture that engage with recent theories of the embodied mind in cognitive science. If cognition should be approached less as a matter of internal representation—a Cartesian inner theatre—than as a form of embodied action, how might cultural representation be rethought? What can literature and culture reveal or challenge about embodied minds? The essays in this book ask what new directions in the humanities open up when the thinking self is understood as a participant in contexts of action, even as extended beyond the skin. Building on cognitive literary studies, but engaging much more extensively with '4E' cognitive science (embodied, embedded, enactive, extended) than previously, the book uses case studies from many different historical settings (such

as early modern theatre and digital technologies) and in different media (narrative, art, performance) to explore the embodied mind through culture.

Current Approaches to Metaphor Analysis in Discourse – Ignasi

Navarro i Ferrando 2019-09-02

This volume takes up the challenge of surveying the present state of a variety of approaches to the identification, analysis and interpretation of metaphor across communication channels, situational contexts, genres and social spheres. It reflects three foremost trends of present metaphor research, namely the communicative approach, the cognitive modelling approach and the multimodality approach. These trends are considered as areas of research emerging on the ground of the Conceptual Metaphor Theory, initiated by Lakoff. The book intends to show their concomitances as well as mark their diversifying paths. The aim is

to bring about and make apparent the many connections among assumingly different trends stemming from CMT. Whereas discrepancies between communicative and conceptual perspectives might seem irredeemable, the book emphasizes and claims that the background framework of CMT provides a solid foundation for collaboration and mutual influence. Consequently, the analysis of metaphor usage in context may provide insights for cognitive modelling proposals. The analysis of cognitive configuration of conceptual domains may, in turn, illuminate our understanding of communicative decisions in discourse. The integration of multimodal metaphor analysis puts forward the idea that diverse modal manifestations of metaphor reveal the symbiosis between communicative and cognitive stances. The various subject areas and methodologies illuminate the scene of current research in the field. The

poignant contributions open far reaching avenues into the realm of human thought and discourse. *Stories, Meaning, and Experience* - Yanna B. Popova 2015-06-26 This is a book about the human propensity to think about and experience the world through stories. 'Why do we have stories?', 'How do stories create meaning for us?', and 'How is storytelling distinct from other forms of meaning-making?' are some of the questions that this book seeks to answer. Although these and other related problems have preoccupied linguists, philosophers, sociologists, narratologists, and cognitive scientists for centuries, in *Stories, Meaning, and Experience*, Yanna Popova takes an original interdisciplinary approach, situating the study of stories within an enactive understanding of human cognition. Enactive approaches to consciousness and cognition foreground the role of interaction in

explanations of social understanding, which includes the human practices of telling and reading stories. Such an understanding of narrative makes a decisive break with both text-centred approaches that have dominated structuralist and early cognitivist views of narrative meaning, as well as pragmatic ones that view narrative understanding as a form of linguistic implicature. The intersubjective experience that each narrative both affords and necessitates, the author argues, serves to highlight the active, yet cooperative and communal, nature of human sociality, expressed in the numerous forms of human interaction, of which storytelling is one.

Cognition, Literature, and History -

Mark J. Bruhn 2013-11-26

Cognition, Literature, and History models the ways in which cognitive and literary studies may collaborate and thereby mutually advance. It shows how understanding of underlying

structures of mind can productively inform literary analysis and historical inquiry, and how formal and historical analysis of distinctive literary works can reciprocally enrich our understanding of those underlying structures. Applying the cognitive neuroscience of categorization, emotion, figurative thinking, narrativity, self-awareness, theory of mind, and wayfinding to the study of literary works and genres from diverse historical periods and cultures, the authors argue that literary experience proceeds from, qualitatively heightens, and selectively informs and even reforms our evolved and embodied capacities for thought and feeling. This volume investigates and locates the complex intersections of cognition, literature, and history in order to advance interdisciplinary discussion and research in poetics, literary history, and cognitive science.

Metaphor in Communication, Science and Education - Francesca Ervas

2017-08-07

This collection of papers presents some recent trends in metaphor studies that propose new directions of research on the embodied cognition perspective. The overall volume, in particular, shows how the embodied cognition still remains a relevant approach in a multidisciplinary research on the communicative side of metaphors, by focusing on both comprehension processes in science as well as learning processes in education.

Pictorial Framing in Moral Politics - Ahmed Abdel-Raheem

2018-10-26
This book seeks to extend research on framing beyond linguistic and cognitive perspectives by examining framing in visual and multimodal texts and their impact on moral cognition and attitudes. Drawing on perspectives from frame semantics, blending theory, relevance theory,

and pragmatics, the volume establishes a model of "pictorial framing", arguing that subtle alterations in the visual presentation of issues around judgment and choice in such texts impact perception, and applies this framework to a range of case studies from Egyptian, British, and American cartoons and illustrations. The book demonstrates the affordances of applying this framework in enhancing our understanding of both the nature of word-image relations and issues of representation in the op-ed genre, but also in other forms of media more generally. The volume will be of particular interest to students and scholars in multimodality, critical discourse analysis, cognitive linguistics, social psychology, and communication studies.

Variations on Metaphor - Ilaria Rizzato

2021-08-13
Metaphor is a fascinating and, at the same time, complex phenomenon. It can

be approached from a multitude of perspectives, and the linguistic realizations of metaphors vary not only across languages, but also across text genres, cultures, and time. This book reflects such complexity and variability by gathering a collection of studies that adopt different theoretical views and explore the actual uses of metaphors in different text types (literary, folkloric, journalistic, and scientific) and languages (Hungarian, Chinese, French, English, Italian, Latin, and Ancient Greek). By providing the reader with a view of metaphor and current metaphor research which is both diversified and coherent, this volume will provide insights for cognitive linguists, scholars involved in metaphor studies, and more generally readers interested in linguistic variation.

Self-Reflective Fiction and 4E Cognition - Merja Polvinen 2022-12-30

This book brings together the study of self-reflective fiction and the contemporary 4E theories of cognition in order to challenge existing cognitive-theoretical models and approaches to literary phenomena. Polvinen presents reflective attention on artifice as an integral part of engagement with fictional narratives, rather than as an external viewpoint that would obscure immersive experiences. The detailed analyses included are both of traditionally metafictional texts by John Barth, A.S. Byatt, Dave Eggers, and Ali Smith, as well as of speculative fictions by Ted Chiang, China Miéville, Christopher Priest, and Catherynne M. Valente. Each of the chapters focuses on a specific issue of fictional cognition: on metaphorical representation, spatiality, temporality, and fictionality. As a whole, the book argues that by combining a literary and theoretically complex view of

artifice with the enactive paradigm of perception and imagination, practitioners of cognitive literary studies can further sharpen their own conceptual and terminological apparatus and continue to generate fruitful hermeneutic circulation around the study of the imagination in both the sciences and the humanities. This book will appeal to students and scholars interested in cognitive approaches to literary studies, speculative fiction, metafiction, and narrative studies.

Monster Metaphors - Peter J. Adams
2023-05-11

This book explores ways in which common metaphors can play a detrimental role in everyday life; how they can grow in outsized importance to dominate their respective terrains and push out alternative perspectives; and how forms of resistance might act to contain their dominance. The volume begins by unpacking the dynamics of

metaphors, their power and influence and the ways in which they are bolstered by other rhetorical devices. Adams draws on four case studies to illustrate their destructive impact when they eclipse other points of view—the metaphor of mental illness; the metaphor of free-flowing markets; the metaphor of the mind as a mirror and the metaphor of men as naturally superior. Taken together, these examples prompt further reflection on the beneficiaries of these "monster metaphors" and how they promote such interests but also on ways forward for challenging their dominance, strategies for preventing their rise and ways of creating space for alternatives. This book will be of interest to scholars interested in the study of metaphor, across such fields as linguistics, rhetoric and media studies.

Visual Metaphor and Embodiment in

Graphic Illness Narratives -

Elisabeth El Refaie 2019-01-10

Metaphors help us understand abstract concepts, emotions, and social relations through the concrete experience of our own bodies.

Conceptual Metaphor Theory (CMT), which dominates the field of contemporary metaphor studies, is centered on this claim. According to this theory, correlations in the way the world is perceived in early childhood (e.g., happy/good is up, understanding is seeing) persist in our conceptual system, influencing our thoughts throughout life at a mostly unconscious level. What happens, though, when ordinary embodied experience is disrupted by illness? In this book, Elisabeth El Refaie explores how metaphors change according to our body's alteration due to disease. She analyzes visual metaphor in thirty-five graphic illness narratives (book-length stories about disease in the comics

medium), re-examining embodiment in traditional CMT and proposing the notion of "dynamic embodiment." Building on recent strands of research within CMT and engaging relevant concepts from phenomenology, psychology, semiotics, and media studies, El Refaie demonstrates how the experience of our own bodies is constantly adjusting to changes in our individual states of health, socio-cultural practices, and the modes and media by which we communicate. This fundamentally interdisciplinary work also proposes a novel classification system of visual metaphor, based on a three-way distinction between pictorial, spatial, and stylistic metaphors. This approach will enable readers to advance knowledge and understanding of phenomena involved in shaping our everyday thoughts, interactions, and behavior.

Idleness, Indolence and Leisure in English Literature - M. Fludernik

2014-12-03

Idleness, Indolence and Leisure in English Literature is the first study to provide transhistorical perspectives and cutting-edge critical analyses of debates concerning idleness in English literature. The topicality of the subject is emphasized by two pieces of sociological analysis.

Narrative Factuality - Monika Fludernik 2019-12-16

The study of narrative—the object of the rapidly growing discipline of narratology—has been traditionally concerned with the fictional narratives of literature, such as novels or short stories. But narrative is a transdisciplinary and transmedial concept whose manifestations encompass both the fictional and the factual. In this volume, which provides a companion

piece to Tobias Klauk and Tilmann Köppe's *Fiktionalität: Ein interdisziplinäres Handbuch*, the use of narrative to convey true and reliable information is systematically explored across media, cultures and disciplines, as well as in its narratological, stylistic, philosophical, and rhetorical dimensions. At a time when the notion of truth has come under attack, it is imperative to reaffirm the commitment to facts of certain types of narrative, and to examine critically the foundations of this commitment. But because it takes a background for a figure to emerge clearly, this book will also explore nonfactual types of narratives, thereby providing insights into the nature of narrative fiction that could not be reached from the narrowly literary perspective of early narratology.