

Cable Cowboy John Malone And The Rise Of The Modern Cable Business By Robichaux Mark 1st Edition 2005 Paperback

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The TAKING OF GETTY OIL -
Coll 1987-08-31
A true story of family, ambition,
and greed in the most bitter

and controversial takeover
struggle in business history.
The Mailroom - David Rensin
2007-12-18

It's like a plot from a Hollywood potboiler: start out in the mailroom, end up a mogul. But for many, it happens to be true. Some of the biggest names in entertainment—including David Geffen, Barry Diller, and Michael Ovitz—started their dazzling careers in the lowly mailroom. Based on more than two hundred interviews, David Rensin unfolds the never-before-told history of an American institution—in the voices of the people who lived it. Through nearly seven decades of glamour and humiliation, lousy pay and incredible perks, killer egos and a kill-or-be-killed ethos, you'll go where the trainees go, learn what they must do to get ahead, and hear the best insider stories from the Hollywood everyone knows about but no one really knows. A vibrant tapestry of dreams, desire, and exploitation, *The Mailroom* is not only an engrossing read but a crash course, taught by the experts, on how to succeed in Hollywood.

[Methland](#) - Nick Reding

2010-06-03

Traces the efforts of a small Iowa community to counter the pervasiveness of crystal methamphetamine, in an account that offers insight into the drug's appeal while chronicling the author's numerous visits with the town's doctor, the local prosecutor and a long-time addict. Reprint. A best-selling book.

Media Man - Ken Auletta 2004

Auletta has written the first book-length retrospective on the volatile Turner and his roller-coaster career, and received the active cooperation of Turner himself, including 15 hours of taped interviews.

The Davis Dynasty - John Rothchild 2003-12-22

A half-century of Wall Street history as seen through the lives of its most illustrious family. This compelling new narrative from bestselling author John Rothchild tells the story of three generations of the legendary Davis family, who rank among the most successful investors in the history of the Street. With a novelist's wit and eye for telling

detail, Rothchild chronicles the financial escapades of this eccentric, pioneering clan, providing a vivid portrait of fifty years of Wall Street history along the way. Rothchild shadows the Davis family's holdings through two lengthy bull markets, two savage and seven mild bear markets, one crash, and twenty-five corrections and, in the process, reveals the strategies behind the family's uncanny ability to consistently beat the markets. The Davis Dynasty begins in 1947, the year Shelby Davis quit his job as a state bureaucrat and, armed with \$50,000 of his wife's money, took the plunge into stock investing. By the time he died in 1994, he had multiplied his wife's original stake 8,000 times! The story continues with his son, Shelby, who established one of the most successful funds of the past thirty years. The final characters in this enthralling family saga are grandsons Chris and Andrew. Both surrendered to the Davis family passion for investing and both went on to

earn reputations as investment luminaries in their own right. John Rothchild (Miami Beach, FL) co-wrote the blockbusters *One Up on Wall Street*, *Beating the Street*, and *Learn to Earn with Peter Lynch*. He is the author of *Survive and Profit in Ferocious Markets* (Wiley: 0-471-34882-1), *A Fool and His Money* (Wiley: 0-471-25138-0), and *Going for Broke*. He has written for *Harper's*, *Rolling Stone*, *Esquire*, and other leading magazines and he has appeared on the *Today Show*, the *Nightly Business Report*, and *CNBC*.

Cable Cowboy - Mark Robichaux 2023-03-07
Cable Cowboy, first published in 2002, tells the story of John Malone's early and unpredictable rise to become the leader of the cable-TV industry. Born in a small town in Connecticut, he climbed his way through Yale, the legendary Bell Labs, McKinsey & Co., then befriended a deep-in-debt cowboy who would become his best friend and business partner. Told in a lively style with exclusive

details, the story shows how an unassuming strand of copper coaxial cable wire started as a backwoods antenna service and became the digital nervous system of the U.S., an evolution that gave U.S. consumers television, telephone and the fastest route to the Internet.

Call Me Ted - Ted Turner

2008-11-10

"Early to bed, early to rise, work like hell and advertise!" These words of fatherly advice helped shape Ted Turner's remarkable life, but they only begin to explain the colorful, energetic, and unique style that has made Ted into one of the most amazing personalities of our time. Along the way - among his numerous accomplishments -- Ted became one of the richest men in the world, the largest land owner in the United States, revolutionized the television business with the creation of TBS and CNN, became a champion sailor and winner of the America's Cup, and took home a World Series championship trophy in 1995 as owner of the Atlanta Braves. An innovative entrepreneur,

outspoken nonconformist, and groundbreaking philanthropist, Ted Turner is truly a living legend, and now, for the first time, he reveals his personal story. From his difficult childhood to the successful launch of his media empire to the catastrophic AOL/Time Warner deal, Turner spares no details or feelings and takes the reader along on a wild and sometimes bumpy ride. You'll also hear Ted's personal take on how we can save the world...share his experiences in the dugout on the day when he appointed himself as manager of the Atlanta Braves....learn how he almost lost his life in the 1979 Fastnet sailing race (but came out the winner)...and discover surprising details about his dealings with Fidel Castro, Mikhail Gorbachev, Jimmy Carter, Bill Gates, Jack Welch, Warren Buffett, and many more of the most influential people of the past half century. Ted also doesn't shrink from the darker and more intimate details of his life. With his usual frankness, he discusses a childhood of

loneliness (he was left at a boarding school by his parents at the tender age of four), and the emotional impact of devastating losses (Ted's beloved sister died at seventeen and his hard-charging father committed suicide when Ted was still in his early twenties). Turner is also forthcoming about his marriages, including the one to Oscar-winning actress, Jane Fonda. Along the way, Ted's friends, colleagues, and family are equally revealing in their unique "Ted Stories" which are peppered throughout the book. Jane Fonda, especially, provides intriguing insights into Ted's inner drive and character. In *CALL ME TED*, you'll hear Ted Turner's distinctive voice on every page. Always forthright, he tells you what makes him tick and what ticks him off, and delivers an honest account of what he's all about. Inspiring and entertaining, *CALL ME TED* sheds new light on one of the greatest visionaries of our time. [The New Encyclopedia of Southern Culture](#) - 2006

Cutthroat - Stephen Keating
1999

Cutthroat is the name of the game on the electronic frontier. It requires an amoral flexibility with no allies, just alliances; no team loyalties, just self-interest. Strategy forms and dissolves with every play; a smile on the face may mean a knife in the back. In the next round, the players switch sides and do it again. Billions of dollars are at stake. Featuring a bitter struggle between Rupert Murdoch and John Malone, and a supporting cast that includes AJ Gore, Ted Turner, and Bill Gates, author Stephen Keating uses one particular mega-deal that went terribly wrong to reveal how these corporate titans flex market power, crush competition and reap the profits. In 1997, Murdoch's News Corp. joined forces with EchoStar, Charlie Ergen's upstart company, to create a satellite-TV powerhouse -- nicknamed Deathstar. They planned to bunch a cosmic armada of seven satellites that would deliver several hundred TV channels, internet, and retail

services to millions of subscribers. How this deal challenged the entrenched cable-TV monopoly before it came crashing down to earth exposes the influence exerted by and through money, power, and political dynamics among the corporate players fighting to rule the communications world. The roots of this dramatic business conflict are revealed through the separate evolution -- and eventual collision -- of cable and satellite TV technologies. *Cutthroat* is the perfect book for anyone who enjoyed *Barbarians at the Gate* and *Den of Thieves*.

Cable Cowboy - Mark Robichaux
2002-10-24

"In *Cable Cowboy*: John Malone and the Rise of the Modern Cable Business, author Mark Robichaux paints a riveting portrait of Malone and details the competitive struggles of the industry through the eyes of the man who would come to dominate it."

Reading Country Music -
Cecelia Tichi 1998

With its steel guitars, Opry stars, and honky-tonk bars,

country music is an American original. Bringing together a wide range of scholars and critics from literature, communications, history, sociology, art, and music, this anthology looks at everything from the inner workings of the country music industry to the iconography of certain stars to the development of distinctive styles within the country music genre. 72 photos.

The First Billion Is the Hardest - T. Boone Pickens
2009-09-08

It's Never Too Late to Top Your Personal Best. Both a riveting account of a life spent pulling off improbable triumphs and a report back from the front of the global-energy and natural-resource wars, *The First Billion Is the Hardest* tells the story of the remarkable late-life comeback that brought the famed oilman and maverick back from bankruptcy and clinical depression. Along the way, the man often called the "Oracle of Oil" shares the insights that have made him a legend--and describes the billion-dollar bets he is now

making in hopes of securing America's energy independence. "Sassy...breezes along...salted with earthy aphorisms."—Bloomberg Businessweek "Boone's analysis of America's energy situation is 100 percent on the money....The country should listen to him— now!" —Warren Buffett, chairman and CEO, Berkshire Hathaway "Self-deprecating and audacious...overall, it's decidedly informative about the machinations of business." —Dallas Morning News "A fascinating, eye-opening book by one of America's greatest iconoclasts and entrepreneurs. Boone Pickens' sense of daring and innovation has never been sharper."—Steve Forbes, president and CEO, Forbes Inc., and editor in chief of Forbes magazine
King Icahn - Mark Stevens 1993
In a dramatic portrait of financial wizard Carl Icahn, Stevens goes behind the scenes of some of Icahn's biggest takeovers in US corporate history—including Phillips Petroleum, Texaco and

TWA—to provide a vivid, totally unauthorized profile of this corporate buccaneer.

Information Rules - Carl Shapiro 1999

As one of the first books to distill the economics of information and networks into practical business strategies, this is a guide to the winning moves that can help business leaders—from writers, lawyers and finance professional to executives in the entertainment, publishing and hardware and software industries-- navigate successfully through the information economy.

The Book of Iowa Films - Marty Knepper 2014-08-04

This is the first comprehensive history of films made in or about Iowa. It reflects some twenty years of collecting, lecturing, and talking with some of Iowa's current generation of independent filmmakers. It covers the span from 1918 to 2013 and gives important background information on dozens of high profile films such as the STATE FAIR films of 1933 and 1945, THE BRIDGES

OF MADISON COUNTY, FIELD OF DREAMS, and many others. It is designed as a companion for the State Historical Society's blockbuster "Hollywood in the Heartland" exhibition in Des Moines that is scheduled to run at least through 2016. The book has an interpretive essay covering the entire history as well as paragraph length descriptions of each film. A user-friendly feature is the Index of Films, which makes it easy to locate discussions of individual films. Marty Knepper is a featured commentator on video screens in the "Hollywood in the Heartland" exhibition.

Cable Cowboy - Mark Robichaux
2002-10-31

An inside look at a cable titan and his industry John Malone, hailed as one of the great unsung heroes of our age by some and reviled by others as a ruthless robber baron, is revealed as a bit of both in *Cable Cowboy*. For more than twenty-five years, Malone has dominated the cable television industry, shaping the world of entertainment and communications, first with his

cable company TCI and later with Liberty Media. Written with Malone's unprecedented cooperation, the engaging narrative brings this controversial capitalist and businessman to life. *Cable Cowboy* is at once a penetrating portrait of Malone's complex persona, and a captivating history of the cable TV industry. Told in a lively style with exclusive details, the book shows how an unassuming copper strand started as a backwoods antenna service and became the digital nervous system of the U.S., an evolution that gave U.S. consumers the fastest route to the Internet. *Cable Cowboy* reveals the forces that propelled this pioneer to such great heights, and captures the immovable conviction and quicksilver mind that have defined John Malone throughout his career.

The Outsiders - William Thorndike 2012

It's time to redefine the CEO success story. Meet eight iconoclastic leaders who helmed firms where returns on

average outperformed the S&P 500 by more than 20 times.

Cable Cowboy - Mark Robichaux
2005-03-23

An inside look at a cable titan and his industry John Malone, hailed as one of the great unsung heroes of our age by some and reviled by others as a ruthless robber baron, is revealed as a bit of both in Cable Cowboy. For more than twenty-five years, Malone has dominated the cable television industry, shaping the world of entertainment and communications, first with his cable company TCI and later with Liberty Media. Written with Malone's unprecedented cooperation, the engaging narrative brings this controversial capitalist and businessman to life. Cable Cowboy is at once a penetrating portrait of Malone's complex persona, and a captivating history of the cable TV industry. Told in a lively style with exclusive details, the book shows how an unassuming copper strand started as a backwoods antenna service and became

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The Gambler - William C. Rempel 2018-01-23

NATIONAL BESTSELLER "Offers an entertaining look at Kerkorian's outsize life... an interesting portrait of a billionaire." - Wall Street Journal The rags-to-riches story of one of America's wealthiest and least-known financial giants, self-made billionaire Kirk Kerkorian—the daring aviator, movie mogul, risk-taker, and business tycoon who transformed Las Vegas and Hollywood to become one of the leading financiers in American business. Kerkorian combined the courage of a World War II pilot, the fortitude of a scrappy boxer, the cunning of an inscrutable poker player and an unmatched genius for

making deals. He never put his name on a building, but when he died he owned almost every major hotel and casino in Las Vegas. He envisioned and fostered a new industry—the leisure business. Three times he built the biggest resort hotel in the world. Three times he bought and sold the fabled MGM Studios, forever changing the way Hollywood does business. His early life began as far as possible from a place on the Forbes List of Billionaires when he and his Armenian immigrant family lost their farm to foreclosure. He was four. They arrived in Los Angeles penniless and moved often, staying one step ahead of more evictions. Young Kirk learned English on the streets of L.A., made pennies hawking newspapers and dropped out after eighth grade. How he went on to become one of the richest and most generous men in America—his net worth as much as \$20 billion—is a story largely unknown to the world. That’s because what Kerkorian valued most was his privacy. His very private life turned to

tabloid fodder late in life when a former professional tennis player falsely claimed that the eighty-five-year-old billionaire fathered her child. In this engrossing biography, investigative reporter William C. Rempel digs deep into Kerkorian’s long-guarded history to introduce a man of contradictions—a poorly educated genius for deal-making, an extraordinarily shy man who made the boldest of business ventures, a careful and calculating investor who was willing to bet everything on a single roll of the dice. Unlike others of his status and importance, Kerkorian made few public appearances and strenuously avoided personal publicity. His friends and associates, however, were some of the biggest names in business, entertainment, and sports—among them Howard Hughes, Ted Turner, Steve Wynn, Michael Milken, Cary Grant, Frank Sinatra, Barbra Streisand, Elvis Presley, Mike Tyson, and Andre Agassi. When he died in 2015 two years shy of the century mark, Kerkorian

had outlived many of his closest friends and associates. Now, Rempel meticulously pieces together revealing fragments of Kerkorian's life, collected from diverse sources—war records, business archives, court documents, news clippings and the recollections and recorded memories of longtime pals and relatives. In *The Gambler*, Rempel illuminates this unknown, self-made man and his inspiring legacy as never before.

Built from Scratch - Bernie Marcus 2019-08-20

One of the greatest entrepreneurial success stories of the past twenty years. When a friend told Bernie Marcus and Arthur Blank that “you’ve just been hit in the ass by a golden horseshoe,” they thought he was crazy. After all, both had just been fired. What the friend, Ken Langone, meant was that they now had the opportunity to create the kind of wide-open warehouse store that would help spark a consumer revolution through low prices, excellent customer service, and

wide availability of products. *Built from Scratch* is the story of how two incredibly determined and creative people—and their associates—built a business from nothing to 761 stores and \$30 billion in sales in a mere twenty years. *Built from Scratch* tells many colorful stories associated with The Home Depot's founding and meteoric rise; shows that a company can be a tough, growth-oriented competitor and still maintain a high sense of responsibility to the community; and provides great lessons useful to people in any business, from start-ups to the Fortune 500.

The Deal Maker - Axel Madsen 1999-09-06

The roller-coaster life of the flamboyant creator of General Motors. William C. Durant did big things the big way: he overreached, but, until his final failure, he picked up the pieces time after time to confound his competitors. From a turbulent childhood in the small town of Flint, Michigan, to his phenomenal success in creating

General Motors, Durant's meteoric career easily rivals the success stories of modern legends like Ted Turner, Rupert Murdoch, and Bill Gates. With his trademark smile and personal charisma, Durant assembled General Motors in a few short years, buying companies at the rate of one every thirty days. Durant's deal-making artistry even tempted Henry Ford, and had Durant upped his acquisition price Ford would be a division of GM today. Durant's story illuminates the conflict between innovation and control of innovation -of the uneasy alliances struck again and again between inventors and their sources of capital. His years of heady success building General Motors were marked by epic struggles with bankers. But he depended on only a few sources of big money to finance his exploding business, and pitted himself against forces he underestimated or refused to consider. Gambling on a run on GM stock, he was finally forced into a buyout that ousted him from his role in the GM empire.

Into the dramatic tale of this early twentieth-century mogul come the fascinating automotive pioneers -Henry Ford, David Buick, Charles Nash, Albert Champion, Louis Chevrolet, and Alfred P. Sloan. On Wall Street, J. P. Morgan turned down Durant's request for a loan while Pierre du Pont invested in Durant's expansion. Tracing the fortunes of a man and his era, *The Deal Maker* is a fast-paced, rousing tale of Durant's dizzying success and ultimate failure.

[The Essential HBO Reader](#) -

Gary R. Edgerton 2013-07-24

The founding of Home Box Office in the early 1970s was a harbinger of the innovations that transformed television as an industry and a technology in the decades that followed. HBO quickly became synonymous with subscription television and became the leading force in cable programming. Having interests in television, motion picture, and home video industries was crucial to its success. HBO diversified into original television and movie production, home video sales,

and international distribution as these once-separate entertainment sectors began converging into a global entertainment industry in the mid-1980s. HBO has grown from a domestic movie channel to an international cable-and-satellite network with a presence in over seventy countries. It is now a full-service content provider with a distinctive brand of original programming and landmark shows such as *The Sopranos* and *Sex and the City*. The network is widely recognized for its award-winning, innovative and provocative programming, including dramatic series such as *Six Feet Under* and *The Wire*, miniseries such as *Band of Brothers* and *Angels in America*, comedies such as *Curb Your Enthusiasm* and *Def Comedy Jam*, sports shows such as *Inside the NFL* and *Real Sports with Bryant Gumbel*, documentary series such as *Taxi Cab Confessions* and *Autopsy*, and six Oscar-winning documentaries between 1999 and 2004. In *The Essential HBO*

Reader, editors Gary R. Edgerton and Jeffrey P. Jones bring together an accomplished group of scholars to explain how HBO's programming transformed the world of cable television and how the network continues to shape popular culture and the television industry. Now, after more than three and a half decades, HBO has won acclaim in four distinct programming areas—drama, comedy, sports, and documentaries—emerging as TV's gold standard for its breakout series and specials. *The Essential HBO Reader* provides a comprehensive and compelling examination of HBO's development into the prototypical entertainment corporation of the twenty-first century.

The Billionaire Shell Game -

Lawrence J. Davis 1998
Witty, brilliantly reported, and wickedly revealing, "The Billionaire Shell Game" follows the best and brightest of the information age as they enthusiastically spend their stockholders' money in the pursuit of the glittering future.

We Were Yahoo! - Jeremy Ring
2018-01-23

For anyone paying attention, the beginning of the end for Yahoo! began with decisions made by the first team of executives while the company was on its way up, which set the stage for horrific decisions made by subsequent generations of Yahoo! leadership. Most decisions were either pure incompetence or just lack of vision by CEOs from 2001 to the present. Twenty-one years after its incorporation and sixteen years after its stock peak, Yahoo sold for 96% less than its value on January 3, 2000, when it had closed at an all-time high of \$118.75 per share, resulting in a market capitalization of \$120 billion. Wall Street valued Yahoo!, at that time in business less than six years, higher than it did Disney, News Corporation, and Comcast combined. Also on that day, the iPhone was more than seven years away from launch, Google was four years from its IPO, Amazon was hemorrhaging money, and Mark Zuckerberg was still in high

school! At the end of 2016, the top seven businesses on the list of the highest-valued companies in the world by market capitalization include Apple at #1, Alphabet (Google's Parent Company) at #2, Amazon.com at #5, and Facebook at #7. Those companies combined are valued in excess of \$2 trillion more than the price Verizon paid to acquire Yahoo! Yahoo!'s story is one of missed strategies, failed opportunities, and poor execution. Early decisions to de-emphasize search features, undervalue Google, and overplay Yahoo's hand in the Facebook negotiations haunted the rest of the company's existence. In addition, factors outside of Yahoo's control—most notably how irrational expectations of Wall Street created an environment where short-term decisions were made at the expense of the long-term good. The story of Yahoo! is a cautionary tale not intended for the faint of heart.

Learn to Earn - Peter Lynch
2012-11-27

Mutual-fund superstar Peter Lynch and author John Rothchild explain the basic principles of the stock market and business in an investing guide that will enlighten and entertain anyone who is high-school age or older. Many investors, including some with substantial portfolios, have only the sketchiest idea of how the stock market works. The reason, say Lynch and Rothchild, is that the basics of investing—the fundamentals of our economic system and what they have to do with the stock market—aren't taught in school. At a time when individuals have to make important decisions about saving for college and 401(k) retirement funds, this failure to provide a basic education in investing can have tragic consequences. For those who know what to look for, investment opportunities are everywhere. The average high-school student is familiar with Nike, Reebok, McDonald's, the Gap, and the Body Shop. Nearly every teenager in America drinks Coke or Pepsi, but only a

very few own shares in either company or even understand how to buy them. Every student studies American history, but few realize that our country was settled by European colonists financed by public companies in England and Holland—and the basic principles behind public companies haven't changed in more than three hundred years. In *Learn to Earn*, Lynch and Rothchild explain in a style accessible to anyone who is high-school age or older how to read a stock table in the daily newspaper, how to understand a company annual report, and why everyone should pay attention to the stock market. They explain not only how to invest, but also how to think like an investor.

Buffalo Bill's Wild West and Congress of Rough Riders of the World - Buffalo Bill's Wild West Company 1893

Beautiful full color litho cover, stagecoach under attack from Indians, cameo portrait of W.F. Cody.

Money from Thin Air - O. Casey Corr 2000

Most of all, Corr captures the

heart of a new kind of executive who is changing the way business works forever."--
BOOK JACKET.

Capital Returns - Edward Chancellor 2016-05-04

We live in an age of serial asset bubbles and spectacular busts. Economists, policymakers, central bankers and most people in the financial world have been blindsided by these busts, while investors have lost trillions. Economists argue that bubbles can only be spotted after they burst and that market moves are unpredictable. Yet Marathon Asset Management, a London-based investment firm managing over \$50 billion of assets has developed a relatively simple method for identifying and potentially avoiding them: follow the money, or rather the trail of investment. Bubbles whether they affect a whole economy or merely a single industry, tend to attract a splurge of capital spending. Excessive investment drives down returns and leads inexorably to a bust. This was the case with both the

technology bubble at the turn of the century and the US housing bubble which followed shortly after. More recently, vast sums have been invested in mining and energy. From an investor's perspective, the trick is to avoid investing in sectors, or markets, where investment spending is unduly elevated and competition is fierce, and to put one's money to work where capital expenditure is depressed, competitive conditions are more favourable and, as a result, prospective investment returns are higher. This capital cycle strategy encourages investors to eschew the simple 'growth' and 'value' dichotomy and identify firms that can deliver superior returns either because capital has been taken out of an industry, or because the business has strong barriers to entry (what Warren Buffett refers to as a 'moat'). Some of Marathon's most successful investments have come from obscure, sometimes niche operations whose businesses are protected from the destructive forces of the capital

cycle. Capital Returns is a comprehensive introduction to the theory and practical implementation of the capital cycle approach to investment. Edited and with an introduction by Edward Chancellor, the book brings together 60 of the most insightful reports written between 2002 and 2014 by Marathon portfolio managers. Capital Returns provides key insights into the capital cycle strategy, all supported with real life examples from global brewers to the semiconductor industry - showing how this approach can be usefully applied to different industry conditions and how, prior to 2008, it helped protect assets from financial catastrophe. This book will be a welcome reference for serious investors who looking to maximise portfolio returns over the long run.

Big Brown - Greg Niemann
2010-12-08

Although its brown vans are on every block and its delivery service reaches more than 200 countries, UPS is among the world's most underestimated

and misunderstood companies. For the first time, a UPS "lifer" tells the behind-the-scenes story of how a small messenger service became a business giant. Big Brown reveals the remarkable 100-year history of UPS and the life of its founder Jim Casey—one of the greatest unknown capitalists of the twentieth century. Casey pursued a Spartan business philosophy that emphasized military discipline, drab uniforms, and reliability over flash—a model that is still reflected in UPS culture today. Big Brown examines all the seeming paradoxes about UPS: from its traditional management style and strict policies coupled with high employee loyalty and strong labor relations; from its historical "anti-marketing" bias (why brown?) to its sterling brand loyalty and reputation for quality.

The Fish That Ate the Whale
- Rich Cohen 2012-06-05

The author of Sweet and Low presents a historical profile of Samuel Zemurray that traces his rise from a penniless youth

to one of the world's wealthiest and most powerful men, offering insight into his capitalist talents and the ways in which his life reflected the best and worst of American business dealings.

Captive Audience - Susan Crawford 2013-01-08

Ten years ago, the United States stood at the forefront of the Internet revolution. With some of the fastest speeds and lowest prices in the world for high-speed Internet access, the nation was poised to be the global leader in the new knowledge-based economy. Today that global competitive advantage has all but vanished because of a series of government decisions and resulting monopolies that have allowed dozens of countries, including Japan and South Korea, to pass us in both speed and price of broadband. This steady slide backward not only deprives consumers of vital services needed in a competitive employment and business market—it also threatens the economic future of the nation. This important

book by leading telecommunications policy expert Susan Crawford explores why Americans are now paying much more but getting much less when it comes to high-speed Internet access. Using the 2011 merger between Comcast and NBC Universal as a lens, Crawford examines how we have created the biggest monopoly since the breakup of Standard Oil a century ago. In the clearest terms, this book explores how telecommunications monopolies have affected the daily lives of consumers and America's global economic standing.

The Many Lives of Michael Bloomberg - Eleanor Randolph 2021-03-16

This authoritative and anecdote-filled biography of Michael Bloomberg—2020 presidential candidate and one of the richest and famously private/public figures in the country—is a “masterful work...[and] an absolutely first-rate study of leadership in business, politics, and philanthropy” (Doris Kearns

Goodwin, Pulitzer Prize-winning author) from a veteran New York Times reporter. Michael Bloomberg's life sounds like an exaggerated version of *The American Story*, except his adventures are real. From modest Jewish middle class (and Eagle Scout) to Harvard MBA to Salomon Brothers hot shot (where he gets "sent upstairs" and later fired) to creator of the Bloomberg terminal, a machine that would change Wall Street and the financial universe and make him a billionaire, to presidential candidate in 2020, Randolph's account of Bloomberg's life reads almost like a novel. "A vivid, timely study of Bloomberg's brand of plutocracy" (*Publishers Weekly*), this engaging and insightful biography recounts Mayor Bloomberg's vigorous approach to New York City's care—including his attempts at education reform, anti-smoking and anti-obesity campaigns, climate control, and new developments across the city. After he engineered a surprising third term as Mayor,

Bloomberg returned to his business and philanthropies that focused increasingly on cities. The chapter that describes this is one of the most revealing of his temperament and energy and vision as well as how he spends his "private" time that was virtually off-limits even when he was mayor. Bloomberg promised to give away his money before he died, and his giving has focused on education, gun control, and a fighting climate change. He joined the 2020 presidential campaign as a moderate liberal and spent his millions focused on ousting President Donald Trump.

What Happened to Goldman Sachs - Steven G. Mandis
2013-09-10

This is the story of the slow evolution of Goldman Sachs—addressing why and how the firm changed from an ethical standard to a legal one as it grew to be a leading global corporation. In *What Happened to Goldman Sachs*, Steven G. Mandis uncovers the forces behind what he calls Goldman's

“organizational drift.” Drawing from his firsthand experience; sociological research; analysis of SEC, congressional, and other filings; and a wide array of interviews with former clients, detractors, and current and former partners, Mandis uncovers the pressures that forced Goldman to slowly drift away from the very principles on which its reputation was built. Mandis evaluates what made Goldman Sachs so successful in the first place, how it responded to pressures to grow, why it moved away from the values and partnership culture that sustained it for so many years, what forces accelerated this drift, and why insiders can’t—or won’t—recognize this crucial change. Combining insightful analysis with engaging storytelling, Mandis has written an insider’s history that offers invaluable perspectives to business leaders interested in understanding and managing organizational drift in their own firms.

The Origins and Development of the

National Training Center, 1976-1984 - Anne W. Chapman 1992

[A Glossary of Literary Terms](#) - Abrams M H 2004

Alphabetically arranged and followed by an index of terms at the end, this handy reference of literary terms is bound to be of invaluable assistance to any student of English literature.

Fast Food Nation - Eric Schlosser 2012

Explores the homogenization of American culture and the impact of the fast food industry on modern-day health, economy, politics, popular culture, entertainment, and food production.

[Damn Right!](#) - Janet Lowe 2000-10-30

Praise for *Damn Right!* From the author of the bestselling *WARREN BUFFETT SPEAKS*. . . "Charlie Munger, whose reputation is deep and wide, based on an extraordinary record of brilliantly successful business strategies, sees things that others don't. There is a method to his mastery and,

through this book, we get a chance to learn about this rare individual." -MICHAEL EISNER, Chairman and CEO, The Walt Disney Company "Janet Lowe uncovers the iconoclastic genius and subtle charm behind Charlie Munger's curmudgeonly facade in this richly woven portrait of our era's heir to Ben Franklin. With a biographer's detachment, an historian's thoroughness, and a financial writer's common sense, Lowe produces a riveting account of the family, personal, and business life of the idiosyncratically complex and endlessly fascinating figure." -LAWRENCE CUNNINGHAM, Cardozo Law School, Author of The Essays of Warren Buffett: Lessons for Corporate America "For years, Berkshire Hathaway shareholders and investors worldwide (me included) have struggled to learn more about Warren Buffett's cerebral sidekick. Now we can rest and enjoy reading Janet Lowe's book about this rare intellectual jewel called Charlie Munger." -ROBERT G. HAGSTROM, Author of The Warren Buffett Way

"Charlie has lived by the creed that one should live a life that doesn't need explaining. But his life should be explained. In a city where heroism is too often confused with celebrity, Charlie is a true hero and mentor. He lives the life lessons that he has studiously extracted from other true heroes and mentors, from Ben Franklin to Ben Graham. This book illuminates those life lessons." -RONALD L. OLSON, Munger, Tolles & Olson LLP "Janet Lowe's unprecedented access to Charlie Munger and Warren Buffett has resulted in a first-class book that investors, academics, and CEOs will find entertaining and highly useful."-TIMOTHY P. VICK, Money Manager and Author of How to Pick Stocks Like Warren Buffett

Ma Huateng and Tencent -
Leng Hu 2017

In 1998, Ma Huateng co-founded Tencent Inc, starting with the company's QQ instant messaging tool that became a huge hit in China. Under Ma's leadership, Tencent has moved into web portals, social networks, multi-player online

games and e-commerce, making the company today an Internet powerhouse and China's number one brand. Ma himself was hailed by Time magazine in 2014 as one of the world's most influential people. This book examines the incredible rise and influence of Ma and Tencent, known for their truly innovative thinking and approach to technology and business.

The Big Sea - Langston Hughes
2022-08-01

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Lessons from the Titans: What Companies in the New Economy Can Learn from the Great Industrial Giants to Drive

Sustainable Success - Scott Davis
2020-07-14

Three top Wall Street analysts reveal enduring lessons in sustainable success from the great industrial titans—the high-tech companies of their day—to the disruptors that now dominate the economy. Before Silicon Valley disrupted the world with new technologies and business models, America's industrial giants paved the way. Companies like General Electric, United Technologies, and Caterpillar were the Google and Amazon of their day, setting gold standards in innovation, growth, and profitability. Today's leaders can learn a great deal from their successes, as well as their missteps. In this essential guide, three veteran Wall Street analysts reveal timeless lessons from the titans of industry—and offer battle-tested survival tactics for an ever-changing world. You'll learn: how GE became the largest company on earth—only for a culture of arrogance to set in motion the largest collapse in history how Boeing reassessed risks, raised

profits—and tragically lost its balance how Danaher avoided the pitfalls of tremendous success—by continually reinventing itself how Honeywell experienced a near-fatal cultural breakdown—and executed a flawless turnaround how Caterpillar relied too much on forecasting, lost billions—and rallied by recommitting to the basics Filled with illuminating case studies and brilliant in-depth analysis, this invaluable book provides a multitude of insights that will help you weather market upheavals, adapt to disruptions, and optimize your resources to your best

advantage. You'll learn hard-won lessons in innovation, growth, resilience, and operational excellence, as well as the time-proven fundamentals of continuous improvement for lasting success. In the end, you'll have your own personal toolbox of useful takeaways from more than a century's worth of data, experience, wisdom, and can-do spirit, courtesy of some of the greatest business enterprises of all time. This is how manufacturers survived the first disruptors of technology—and how today's giants can survive and thrive during continuous cycles of disruption.