

Data Management Platform For The Data Lake Zaloni

Eventually, you will no question discover a other experience and execution by spending more cash. yet when? do you put up with that you require to get those all needs with having significantly cash? Why dont you try to acquire something basic in the beginning? Thats something that will guide you to comprehend even more on the order of the globe, experience, some places, subsequent to history, amusement, and a lot more?

It is your totally own epoch to perform reviewing habit. in the midst of guides you could enjoy now is **Data Management Platform For The Data Lake Zaloni** below.

Designing Cloud Data Platforms - Danil Zburivsky
2021-04-20

Centralized data warehouses, the long-time defacto standard for housing data for analytics, are rapidly giving way to multi-faceted cloud data platforms. Companies that embrace modern cloud data platforms benefit from an integrated view of their business using all of their data and can take advantage of advanced analytic practices to drive predictions and as yet unimagined data services. Designing Cloud Data Platforms is an hands-on guide to envisioning and designing a modern scalable data platform that takes full advantage of the flexibility of the cloud. As you read, you'll learn the core components of a cloud data platform design, along with the role of key technologies like Spark and Kafka Streams. You'll also explore setting up processes to manage cloud-based data, keep it secure, and using advanced analytic and BI tools to analyse it. about the technology Access to affordable, dependable, serverless cloud services has revolutionized the way organizations can approach data management, and companies both big and small are raring to migrate to the cloud. But without a properly designed data platform, data in the cloud can remain just as siloed and inaccessible as it is today for most organizations. Designing Cloud Data Platforms lays out the principles of a well-designed platform that uses the scalable resources of the public cloud to manage all of an organization's data, and present it as useful business insights. about the book In Designing Cloud Data Platforms, you'll learn how to integrate data from multiple sources into a single, cloud-based, modern data platform. Drawing on their real-world experiences designing cloud data platforms for dozens of organizations, cloud data experts Danil Zburivsky and Lynda Partner take you through a six-layer approach to creating cloud data platforms that maximizes flexibility and manageability and reduces costs. Starting with foundational principles, you'll learn how to get data into your platform from different databases, files, and APIs, the essential practices for organizing and processing that raw data, and how to best take advantage of the services offered by major cloud vendors. As you progress past the basics you'll take a deep dive into advanced topics to get the most out of your data platform, including real-time data management, machine learning analytics, schema management, and more. what's inside The tools of different public cloud for implementing data platforms Best practices for managing structured and unstructured data sets Machine learning tools that can be used on top of the cloud Cost optimization techniques about the reader For data professionals familiar with the basics of cloud computing and distributed data processing systems like Hadoop and Spark. about the authors Danil Zburivsky has over 10 years experience designing and supporting large-scale data infrastructure for enterprises across the globe. Lynda Partner is the VP of Analytics-as-a-Service at Pythian, and has been on the business side of data for over 20 years.

Data Management Platform - Óscar López Cuesta 2018-01-26
El marketing online se ha hecho mainstream para la

población general con el advenimiento de las redes sociales y la figura del community manager. Ha sido justo en ese momento cuando se hizo adulto con la aparición de las pantallas múltiples (smartphones y tablets), la fragmentación de las audiencias, el agotamiento del modelo de atribución de último toque, el despegue de la compra programática, la creciente pérdida de privacidad de los usuarios en la esfera online y el ocaso del marketing tal y como lo conocíamos basado en acciones de branding/PR y de difícil medición del retorno. Desde entonces, estamos viviendo una creciente complejización del medio online, en la que nuevas tecnologías y formas de trabajar aparecen cada día, para las cuales no existen profesionales con experiencia para llevarlas a cabo. Hoy en día en España se ha convertido en un mantra hablar sobre Data Management Platforms (DMP), es el nuevo acrónimo de moda en el mundo del marketing online. Pocos de los que dan ponencias o tuitean sobre esta nueva tecnología, la cual lleva establecida en el mundo anglosajón desde hace varios años y que ahora ha llegado para quedarse en nuestro país, han trabajado con ella o explotado las distintas perspectivas de uso de la herramienta. De esa necesidad nace este libro, de la visión de explicar desde la experiencia profesional, de manera didáctica, con visión agnóstica, es decir, sin ejemplificar en un proveedor tecnológico concreto, el funcionamiento y casos de uso de un Data Management Platform.

Data Management at Scale - Piethein Strengholt
2020-08-07

The amount of data generated is growing tremendously in size and complexity. As trends in data management and integration, such as cloud, API management, microservices, open data, software as a service (SaaS), and new software delivery models, continue to evolve rapidly, data warehouses and data lakes are no longer scalable. With this practical book, you'll learn how to migrate your enterprise from a complex and tightly coupled data landscape to a new data management architecture that's more flexible, distributed, and scalable. Ready for the modern world of data consumption, this architecture can be introduced incrementally without a large up-front investment. Author Piethein Strengholt provides blueprints, principles, observations, best practices, and patterns to get you up to speed. In three parts, this book helps you: Examine data management trends and difficulties, including technological developments and regulatory and privacy requirements that puzzle enterprises Go deep into this innovative new architecture and learn how the pieces fit together Explore data governance and security, business intelligence, and analytics Understand data management, self-service data marketplaces, and the importance of metadata.

Ecommerce Analytics - Judah Phillips 2016-04-04
Ecommerce analytics encompasses specific, powerful techniques for collecting, measuring, analyzing, dashboarding, optimizing, personalizing, and automating data related to online sales and customers. If you participate in the \$220 billion ecommerce space, you need expert advice on applying these techniques in your unique environment. Ecommerce Analytics is the only book

to deliver the focused, coherent, and practical guidance you're looking for. Authored by leading consultant and analytics team leader Judah Phillips, it shows how to leverage your massive, complex data resources to improve efficiency, grow revenue, reduce cost, and above all, boost profitability. This landmark guide focuses on using analytics to solve critical problems e-commerce organizations face, from improving brand awareness and favorability through generating demand; shaping digital behavior to accelerating conversion, improving experience to nurturing and re-engaging customers.

Phillips shows how to: Implement and unify e-commerce analytics related to product, transactions, customers, merchandising, and marketing More effectively measure performance associated with customer acquisition, conversion, outcomes, and business impact Use analytics to identify the tactics that will create the most value, and execute them more effectively Think about and analyze the behavior of customers, prospects, and leads in e-commerce experiences Optimize paid/owned/earned marketing channels, product mix, merchandising, pricing/promotions/sales, browsing/shopping/purchasing, and other e-commerce functions Understand and model attribution Structure and socialize e-commerce teams for success Evaluate the potential impact of technology choices and platforms Understand the implications of e-commerce analytics on customer privacy, life, and society Preview the future of e-commerce analytics over the next 20 years

Big Data Management - Peter Ghavami 2020-11-09

Data analytics is core to business and decision making. The rapid increase in data volume, velocity and variety offers both opportunities and challenges. While open source solutions to store big data, like Hadoop, offer platforms for exploring value and insight from big data, they were not originally developed with data security and governance in mind. Big Data Management discusses numerous policies, strategies and recipes for managing big data. It addresses data security, privacy, controls and life cycle management offering modern principles and open source architectures for successful governance of big data. The author has collected best practices from the world's leading organizations that have successfully implemented big data platforms. The topics discussed cover the entire data management life cycle, data quality, data stewardship, regulatory considerations, data council, architectural and operational models are presented for successful management of big data. The book is a must-read for data scientists, data engineers and corporate leaders who are implementing big data platforms in their organizations.

Trends In Project Management - Quay Consulting 2015-11-18

Are the right projects being initiated and delivered effectively in your organisation? Are the right people managing your projects in the right way? Are the business change impacts of your project being effectively managed? Project management is a multifaceted discipline and the path to success presents significant challenges for many organisations. Effective project managers build the bridge between business need and technology capability, thus mitigating risk and promoting the desired outcomes of projects, programmes and portfolio management. In this compilation, Quay delivers articulate thought leadership and insights on effective transformation and practical, real-world experience for delivering successful projects.

Enterprise Data at Huawei - Yun Ma 2021-11-22

This book systematically introduces the data governance and digital transformation at Huawei, from the perspectives of technology, process, management, and so on. Huawei is a large global enterprise engaging in multiple types of business in over 170 countries and regions. Its differentiated operation is supported by an enterprise data foundation and corresponding data

governance methods. With valuable experience, methodology, standards, solutions, and case studies on data governance and digital transformation, enterprise data at Huawei is ideal for readers to learn and apply, as well as to get an idea of the digital transformation journey at Huawei. This book is organized into four parts and ten chapters. Based on the understanding of "the cognitive world of machines," the book proposes the prospects for the future of data governance, as well as the imaginations about AI-based governance, data sovereignty, and building a data ecosystem.

Data Lake for Enterprises - Tomcy John 2017-05-31

A practical guide to implementing your enterprise data lake using Lambda Architecture as the base About This Book Build a full-fledged data lake for your organization with popular big data technologies using the Lambda architecture as the base Delve into the big data technologies required to meet modern day business strategies A highly practical guide to implementing enterprise data lakes with lots of examples and real-world use-cases Who This Book Is For Java developers and architects who would like to implement a data lake for their enterprise will find this book useful. If you want to get hands-on experience with the Lambda Architecture and big data technologies by implementing a practical solution using these technologies, this book will also help you. What You Will Learn Build an enterprise-level data lake using the relevant big data technologies Understand the core of the Lambda architecture and how to apply it in an enterprise Learn the technical details around Sqoop and its functionalities Integrate Kafka with Hadoop components to acquire enterprise data Use flume with streaming technologies for stream-based processing Understand stream-based processing with reference to Apache Spark Streaming Incorporate Hadoop components and know the advantages they provide for enterprise data lakes Build fast, streaming, and high-performance applications using Elasticsearch Make your data ingestion process consistent across various data formats with configurability Process your data to derive intelligence using machine learning algorithms In Detail The term "Data Lake" has recently emerged as a prominent term in the big data industry. Data scientists can make use of it in deriving meaningful insights that can be used by businesses to redefine or transform the way they operate. Lambda architecture is also emerging as one of the very eminent patterns in the big data landscape, as it not only helps to derive useful information from historical data but also correlates real-time data to enable business to take critical decisions. This book tries to bring these two important aspects – data lake and lambda architecture—together. This book is divided into three main sections. The first introduces you to the concept of data lakes, the importance of data lakes in enterprises, and getting you up-to-speed with the Lambda architecture. The second section delves into the principal components of building a data lake using the Lambda architecture. It introduces you to popular big data technologies such as Apache Hadoop, Spark, Sqoop, Flume, and Elasticsearch. The third section is a highly practical demonstration of putting it all together, and shows you how an enterprise data lake can be implemented, along with several real-world use-cases. It also shows you how other peripheral components can be added to the lake to make it more efficient. By the end of this book, you will be able to choose the right big data technologies using the lambda architectural patterns to build your enterprise data lake. Style and approach The book takes a pragmatic approach, showing ways to leverage big data technologies and lambda architecture to build an enterprise-level data lake.

Data Management at Scale - Pietheine Strengholt 2023-04-10

As data management continues to evolve rapidly, managing all of your data in a central place, such as a data

warehouse, is no longer scalable. Today's world is about quickly turning data into value. This requires a paradigm shift in the way we federate responsibilities, manage data, and make it available to others. With this practical book, you'll learn how to design a next-gen data architecture that takes into account the scale you need for your organization. Executives, architects and engineers, analytics teams, and compliance and governance staff will learn how to build a next-gen data landscape. Author Piethein Strengtholt provides blueprints, principles, observations, best practices, and patterns to get you up to speed. Examine data management trends, including regulatory requirements, privacy concerns, and new developments such as data mesh and data fabric Go deep into building a modern data architecture, including cloud data landing zones, domain-driven design, data product design, and more Explore data governance and data security, master data management, self-service data marketplaces, and the importance of metadata

The Enterprise Big Data Lake - Alex Gorelik 2019-02-21

The data lake is a daring new approach for harnessing the power of big data technology and providing convenient self-service capabilities. But is it right for your company? This book is based on discussions with practitioners and executives from more than a hundred organizations, ranging from data-driven companies such as Google, LinkedIn, and Facebook, to governments and traditional corporate enterprises. You'll learn what a data lake is, why enterprises need one, and how to build one successfully with the best practices in this book. Alex Gorelik, CTO and founder of Waterline Data, explains why old systems and processes can no longer support data needs in the enterprise. Then, in a collection of essays about data lake implementation, you'll examine data lake initiatives, analytic projects, experiences, and best practices from data experts working in various industries. Get a succinct introduction to data warehousing, big data, and data science Learn various paths enterprises take to build a data lake Explore how to build a self-service model and best practices for providing analysts access to the data Use different methods for architecting your data lake Discover ways to implement a data lake from experts in different industries

THE STEP BY STEP GUIDE FOR SUCCESSFUL IMPLEMENTATION OF DATA LAKE-LAKEHOUSE-DATA WAREHOUSE - AJIT DASH

2021-06-28

Data Lake/Lakehouse implementation and precautions for successful implementation. Our general understanding that Data Lake/Lake House is a storage place. The Data Lake/ Lake House not only a storage place but also the brain of an enterprise. It must be designed as per the business need with proper intelligence in place. A comparison of a Data lake / Lake House and Delta Lake and how a Lake House could be easily expanded to a Delta Lake summarized. A step-by-step analysis, design, development, and implementation plans with all the challenges and best practices described in detail. Also, this paper provides pointers on various topics such as data processing, storage layers, downstream process /planning, data quality, data governance, data retention-backup, & data visibility, security, automation, tools selection, physical/ logical architecture sample etc. are summarized.

Data Lakes For Dummies - Alan R. Simon 2021-07-14

Take a dive into data lakes "Data lakes" is the latest buzz word in the world of data storage, management, and analysis. Data Lakes For Dummies decodes and demystifies the concept and helps you get a straightforward answer the question: "What exactly is a data lake and do I need one for my business?" Written for an audience of technology decision makers tasked with keeping up with the latest and greatest data options, this book provides the perfect introductory survey of these novel and

growing features of the information landscape. It explains how they can help your business, what they can (and can't) achieve, and what you need to do to create the lake that best suits your particular needs. With a minimum of jargon, prolific tech author and business intelligence consultant Alan Simon explains how data lakes differ from other data storage paradigms. Once you've got the background picture, he maps out ways you can add a data lake to your business systems; migrate existing information and switch on the fresh data supply; clean up the product; and open channels to the best intelligence software for to interpreting what you've stored. Understand and build data lake architecture Store, clean, and synchronize new and existing data Compare the best data lake vendors Structure raw data and produce usable analytics Whatever your business, data lakes are going to form ever more prominent parts of the information universe every business should have access to. Dive into this book to start exploring the deep competitive advantage they make possible—and make sure your business isn't left standing on the shore.

Hands-On Azure Data Platform - Sagar Lad 2022-02-10

Plan, build, deploy, and monitor data solutions on Azure
KEY FEATURES ● Work with PostgreSQL, MySQL, and CosmosDB databases on Microsoft Azure. ● Work with whole data architecture, leverage Azure Storage, Azure Synapse, and Azure Data Lake. ● Data integration strategies with Azure Data Factory and Data Bricks. DESCRIPTION 'Hands-On Azure Data Platform' helps readers get a fundamental understanding of the Database, Data Warehouse, and Data Lake and their management on the Azure Data Platform. The book describes how to work efficiently with Relational and Non-Relational Databases, Azure Synapse Analytics, and Azure Data Lake. The readers will use Azure Databricks and Azure Data Factory to experience data processing and transformation. The book delves deeply into topics like continuous integration, continuous delivery, and the use of Azure DevOps. The book focuses on the integration of Azure DevOps with CI/CD pipelines for data ops solutions. The book teaches readers how to migrate data from an on-premises system or another cloud service provider to Azure. After reading the book, readers will develop end-to-end data solutions using the Azure data platform. Additionally, data engineers and ETL developers can streamline their ETL operations using various efficient Azure services.

WHAT YOU WILL LEARN ● In-depth knowledge of the principles of the data warehouse and the data lake. ● Acquaint yourself with Azure Storage Files, Blobs, and Queues. ● Create relational databases on the Azure platform using SQL, PostgreSQL, and MySQL. ● With Cosmos DB, you can create extremely scalable databases and data warehouses. ● Utilize Azure Databricks and Data Factory to develop data integration solutions. WHO THIS BOOK IS FOR This book is designed for big data engineers, data architects, and cloud engineers who want to understand how to use the Azure Data Platform to build enterprise-grade solutions. Learning about databases and the Azure Data Platform would be helpful but not necessary. TABLE OF CONTENTS 1. Getting Started with the Azure Data Platform 2. Working with Relational Databases on Azure 3. Working with Azure Synapse Analytics 4. Working with Azure Data Lake 5. Working with Azure Cosmos DB 6. Working with Azure Databricks 7. Working with Azure Data Factory 8. DevOps with the Azure Data Platform 9. Planning and Migrating On-Premises Azure Workloads to the Azure Data platform 10. Design and Implement Data Solutions on Azure

Principles of Distributed Database Systems - M. Tamer Özsu 2019-12-02

The fourth edition of this classic textbook provides major updates. This edition has completely new chapters on Big Data Platforms (distributed storage systems, MapReduce, Spark, data stream processing, graph

analytics) and on NoSQL, NewSQL and polystore systems. It also includes an updated web data management chapter that includes RDF and semantic web discussion, an integrated database integration chapter focusing both on schema integration and querying over these systems. The peer-to-peer computing chapter has been updated with a discussion of blockchains. The chapters that describe classical distributed and parallel database technology have all been updated. The new edition covers the breadth and depth of the field from a modern viewpoint. Graduate students, as well as senior undergraduate students studying computer science and other related fields will use this book as a primary textbook. Researchers working in computer science will also find this textbook useful. This textbook has a companion web site that includes background information on relational database fundamentals, query processing, transaction management, and computer networks for those who might need this background. The web site also includes all the figures and presentation slides as well as solutions to exercises (restricted to instructors).

Practical Enterprise Data Lake Insights - Saurabh Gupta 2018-07-29

Use this practical guide to successfully handle the challenges encountered when designing an enterprise data lake and learn industry best practices to resolve issues. When designing an enterprise data lake you often hit a roadblock when you must leave the comfort of the relational world and learn the nuances of handling non-relational data. Starting from sourcing data into the Hadoop ecosystem, you will go through stages that can bring up tough questions such as data processing, data querying, and security. Concepts such as change data capture and data streaming are covered. The book takes an end-to-end solution approach in a data lake environment that includes data security, high availability, data processing, data streaming, and more. Each chapter includes application of a concept, code snippets, and use case demonstrations to provide you with a practical approach. You will learn the concept, scope, application, and starting point. What You'll Learn Get to know data lake architecture and design principles Implement data capture and streaming strategies Implement data processing strategies in Hadoop Understand the data lake security framework and availability model Who This Book Is For Big data architects and solution architects

The Journey Continues: From Data Lake to Data-Driven Organization - Mandy Chessell 2018-02-19

This IBM Redguide™ publication looks back on the key decisions that made the data lake successful and looks forward to the future. It proposes that the metadata management and governance approaches developed for the data lake can be adopted more broadly to increase the value that an organization gets from its data. Delivering this broader vision, however, requires a new generation of data catalogs and governance tools built on open standards that are adopted by a multi-vendor ecosystem of data platforms and tools. Work is already underway to define and deliver this capability, and there are multiple ways to engage. This guide covers the reasons why this new capability is critical for modern businesses and how you can get value from it.

Advances in Automation, Mechanical and Design Engineering - Med Amine Laribi 2022-09-02

This book presents the proceedings of the 2021 International Symposium on Automation, Mechanical and Design Engineering (SAMDE), held in Beijing, China, on 3–5 December 2021, and organized by the Hong Kong Society of Robotics and Automation (HKSRA). It gathers contributions by researchers from several countries on the following topics: digitalized development and use of sustainable products and manufacturing systems, artificial intelligence, automated reasoning, human-robot collaborative interaction, sensors and autonomous

sensor systems, cyber-physical control systems, generative design including topology optimization, advanced simulation and modelling, intelligent automation, smart materials, materials processing and factories, and circular economy, etc. The book offers a source of information and inspiration for researchers seeking to improve their work and gather new ideas for future developments.

Data Engineering on Azure - Vlad Riscutia 2021-08-17
Build a data platform to the industry-leading standards set by Microsoft's own infrastructure. Summary In Data Engineering on Azure you will learn how to: Pick the right Azure services for different data scenarios Manage data inventory Implement production quality data modeling, analytics, and machine learning workloads Handle data governance Using DevOps to increase reliability Ingesting, storing, and distributing data Apply best practices for compliance and access control Data Engineering on Azure reveals the data management patterns and techniques that support Microsoft's own massive data infrastructure. Author Vlad Riscutia, a data engineer at Microsoft, teaches you to bring an engineering rigor to your data platform and ensure that your data prototypes function just as well under the pressures of production. You'll implement common data modeling patterns, stand up cloud-native data platforms on Azure, and get to grips with DevOps for both analytics and machine learning. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology Build secure, stable data platforms that can scale to loads of any size. When a project moves from the lab into production, you need confidence that it can stand up to real-world challenges. This book teaches you to design and implement cloud-based data infrastructure that you can easily monitor, scale, and modify. About the book In Data Engineering on Azure you'll learn the skills you need to build and maintain big data platforms in massive enterprises. This invaluable guide includes clear, practical guidance for setting up infrastructure, orchestration, workloads, and governance. As you go, you'll set up efficient machine learning pipelines, and then master time-saving automation and DevOps solutions. The Azure-based examples are easy to reproduce on other cloud platforms. What's inside Data inventory and data governance Assure data quality, compliance, and distribution Build automated pipelines to increase reliability Ingest, store, and distribute data Production-quality data modeling, analytics, and machine learning About the reader For data engineers familiar with cloud computing and DevOps. About the author Vlad Riscutia is a software architect at Microsoft. Table of Contents 1 Introduction PART 1 INFRASTRUCTURE 2 Storage 3 DevOps 4 Orchestration PART 2 WORKLOADS 5 Processing 6 Analytics 7 Machine learning PART 3 GOVERNANCE 8 Metadata 9 Data quality 10 Compliance 11 Distributing data

Data Management Platform (DMP). Big Data aplicado a campañas online, audiencias y personalización web - López Cuesta, Óscar 2018-01-26

El marketing online se ha hecho mainstream para la población general con el advenimiento de las redes sociales y la figura del community manager. Ha sido justo en ese momento cuando se hizo adulto con la aparición de las pantallas múltiples (smartphones y tablets), la fragmentación de las audiencias, el agotamiento del modelo de atribución de último toque, el despegue de la compra programática, la creciente pérdida de privacidad de los usuarios en la esfera online y el ocaso del marketing tal y como lo conocíamos basado en acciones de branding/PR y de difícil medición del retorno. Desde entonces, estamos viviendo una creciente complejización del medio online, en la que nuevas tecnologías y formas de trabajar aparecen cada día, para las cuales no existen profesionales con experiencia para

llevarlas a cabo. Hoy en día en España se ha convertido en un mantra hablar sobre Data Management Platforms (DMP), es el nuevo acrónimo de moda en el mundo del marketing online. Pocos de los que dan ponencias o tuitean sobre esta nueva tecnología, la cual lleva establecida en el mundo anglosajón desde hace varios años y que ahora ha llegado para quedarse en nuestro país, han trabajado con ella o explotado las distintas perspectivas de uso de la herramienta. De esa necesidad nace este libro, de la visión de explicar desde la experiencia profesional, de manera didáctica, con visión agnóstica, es decir, sin ejemplificar en un proveedor tecnológico concreto, el funcionamiento y casos de uso de un Data Management Platform. INDICE: OPINIONES DE PROFESIONALES SOBRE EL LIBRO.- PRÓLOGO.- INTRODUCCIÓN.- Comprendiendo el entorno digital.- ¿Qué es un DMP?.- ¿Qué diferencias hay entre un DMP y una herramienta de analítica web?.- ¿Qué diferencias existen entre un DMP y un Data Lake?.- DMP y compra de medios.- CONCEPTOS BÁSICOS.- Tipos de DMP.- Concepto de audiencia.- Recolección de datos.- Tipos de data.- Tipos de cookie y device ID.- ID.- Integración con herramientas.- GENERACIÓN DE AUDIENCIAS.- Taxonomías de atributos.- Tipos de segmentos.- Reglas de segmentación.- Operadores en atributos.- Overlaps.- Lookalikes.- CASOS DE USO.- Publisher.- Marketing.- Usos transversales.- CONCLUSIONES.- ¿Quién debe gestionar un DMP?.- El futuro de los DMP y la identidad online.- GLOSARIO.- BIBLIOGRAFÍA.

Operationalizing the Data Lake - Holden Ackerman 2019

Effective Business Intelligence with QuickSight - Rajesh Nadipalli 2017-03-10

From data to actionable business insights using Amazon QuickSight! About This Book A practical hands-on guide to improving your business with the power of BI and Quicksight Immerse yourself with an end-to-end journey for effective analytics using QuickSight and related services Packed with real-world examples with Solution Architectures needed for a cloud-powered Business Intelligence service Who This Book Is For This book is for Business Intelligence architects, BI developers, Big Data architects, and IT executives who are looking to modernize their business intelligence architecture and deliver a fast, easy-to-use, cloud powered business intelligence service. What You Will Learn Steps to test drive QuickSight and see how it fits in AWS big data ecosystem Load data from various sources such as S3, RDS, Redshift, Athena, and Salesforce and visualize using QuickSight Understand how to prepare data using QuickSight without the need of an IT developer Build interactive charts, reports, dashboards, and storyboards using QuickSight Access QuickSight using the mobile application Architect and design for AWS Data Lake Solution, leveraging AWS hosted services Build a big data project with step-by-step instructions for data collection, cataloging, and analysis Secure your data used for QuickSight from S3, RedShift, and RDS instances Manage users, access controls, and SPICE capacity In Detail Amazon QuickSight is the next-generation Business Intelligence (BI) cloud service that can help you build interactive visualizations on top of various data sources hosted on Amazon Cloud Infrastructure.

QuickSight delivers responsive insights into big data and enables organizations to quickly democratize data visualizations and scale to hundreds of users at a fraction of the cost when compared to traditional BI tools. This book begins with an introduction to Amazon QuickSight, feature differentiators from traditional BI tools, and how it fits in the overall AWS big data ecosystem. With practical examples, you will find tips and techniques to load your data to AWS, prepare it, and finally visualize it using QuickSight. You will learn how to build interactive charts, reports, dashboards, and stories using QuickSight and share with others using

just your browser and mobile app. The book also provides a blueprint to build a real-life big data project on top of AWS Data Lake Solution and demonstrates how to build a modern data lake on the cloud with governance, data catalog, and analysis. It reviews the current product shortcomings, features in the roadmap, and how to provide feedback to AWS. Grow your profits, improve your products, and beat your competitors. Style and approach This book takes a fast-paced, example-driven approach to demonstrate the power of QuickSight to improve your business' efficiency. Every chapter is accompanied with a use case that shows the practical implementation of the step being explained.

Azure Storage, Streaming, and Batch Analytics - Richard Nuckolls 2020-10-03

The Microsoft Azure cloud is an ideal platform for data-intensive applications. Designed for productivity, Azure provides pre-built services that make collection, storage, and analysis much easier to implement and manage. Azure Storage, Streaming, and Batch Analytics teaches you how to design a reliable, performant, and cost-effective data infrastructure in Azure by progressively building a complete working analytics system. Summary The Microsoft Azure cloud is an ideal platform for data-intensive applications. Designed for productivity, Azure provides pre-built services that make collection, storage, and analysis much easier to implement and manage. Azure Storage, Streaming, and Batch Analytics teaches you how to design a reliable, performant, and cost-effective data infrastructure in Azure by progressively building a complete working analytics system. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the technology Microsoft Azure provides dozens of services that simplify storing and processing data. These services are secure, reliable, scalable, and cost efficient. About the book Azure Storage, Streaming, and Batch Analytics shows you how to build state-of-the-art data solutions with tools from the Microsoft Azure platform. Read along to construct a cloud-native data warehouse, adding features like real-time data processing. Based on the Lambda architecture for big data, the design uses scalable services such as Event Hubs, Stream Analytics, and SQL databases. Along the way, you'll cover most of the topics needed to earn an Azure data engineering certification. What's inside Configuring Azure services for speed and cost Constructing data pipelines with Data Factory Choosing the right data storage methods About the reader For readers familiar with database management. Examples in C# and PowerShell. About the author Richard Nuckolls is a senior developer building big data analytics and reporting systems in Azure. Table of Contents 1 What is data engineering? 2 Building an analytics system in Azure 3 General storage with Azure Storage accounts 4 Azure Data Lake Storage 5 Message handling with Event Hubs 6 Real-time queries with Azure Stream Analytics 7 Batch queries with Azure Data Lake Analytics 8 U-SQL for complex analytics 9 Integrating with Azure Data Lake Analytics 10 Service integration with Azure Data Factory 11 Managed SQL with Azure SQL Database 12 Integrating Data Factory with SQL Database 13 Where to go next The Cloud Data Lake - Rukmani Gopalan 2022-12-12 More organizations than ever understand the importance of data lake architectures for deriving value from their data. Building a robust, scalable, and performant data lake remains a complex proposition, however, with a buffet of tools and options that need to work together to provide a seamless end-to-end pipeline from data to insights. This book provides a concise yet comprehensive overview on the setup, management, and governance of a cloud data lake. Author Rukmani Gopalan, a product management leader and data enthusiast, guides data architects and engineers through the major aspects of working with a cloud data lake, from design

considerations and best practices to data format optimizations, performance optimization, cost management, and governance. Learn the benefits of a cloud-based big data strategy for your organization Get guidance and best practices for designing performant and scalable data lakes Examine architecture and design choices, and data governance principles and strategies Build a data strategy that scales as your organizational and business needs increase Implement a scalable data lake in the cloud Use cloud-based advanced analytics to gain more value from your data

Data Mesh - Zhamak Dehghani 2022-03-08

We're at an inflection point in data, where our data management solutions no longer match the complexity of organizations, the proliferation of data sources, and the scope of our aspirations to get value from data with AI and analytics. In this practical book, author Zhamak Dehghani introduces data mesh, a decentralized sociotechnical paradigm drawn from modern distributed architecture that provides a new approach to sourcing, sharing, accessing, and managing analytical data at scale. Dehghani guides practitioners, architects, technical leaders, and decision makers on their journey from traditional big data architecture to a distributed and multidimensional approach to analytical data management. Data mesh treats data as a product, considers domains as a primary concern, applies platform thinking to create self-serve data infrastructure, and introduces a federated computational model of data governance. Get a complete introduction to data mesh principles and its constituents Design a data mesh architecture Guide a data mesh strategy and execution Navigate organizational design to a decentralized data ownership model Move beyond traditional data warehouses and lakes to a distributed data mesh

The Rise of the Platform Marketer - Craig Dempster 2015-04-09

Develop the skills and capabilities quickly becoming essential in the new marketing paradigm The Rise of the Platform Marketer helps you leverage the "always-on" consumer to deliver more personalized engagements across media, channels, and devices. By managing these interactions at scale throughout the customer lifecycle, you can optimize the value of your customers and segments through strategic use of Connected CRM (cCRM). This book shows you how to take advantage of the massive growth and proliferation of social and other digital media, with clear strategy for developing the new capabilities, tools, metrics, and processes essential in the age of platform marketing. Coverage includes identity management, audience management, consumer privacy and compliance, media and channel optimization, measurement and attribution, experience design, and integrated technology, plus a discussion on how the company as a whole must evolve to keep pace with marketing's increasingly rapid evolution and capabilities. The expansion of digital platforms has created addressability opportunity through search, video, display, and social media, offering today's foremost opportunity for competitive advantage. This book outlines the capabilities and perspective required to reap the rewards, helping you shift your strategy to align with the demands and expectations of the modern consumer. Develop the tools, metrics, and processes necessary to engage the modern consumer Gain a deep understanding of Connected Customer Relationship Management Leverage trends in technology and analytics to create targeted messages Adjust your company's structure and operations to align with new capabilities The new era of marketing requires thorough understanding of cCRM, along with the knowledge and innovative forethought to thrive in the ever-expanding digital audience platform environment. The Rise of the Platform Marketer gives you an edge, and helps you clear a path to full implementation.

Integration Challenges for Analytics, Business Intelligence, and Data Mining - Azevedo, Ana 2020-12-11

As technology continues to advance, it is critical for businesses to implement systems that can support the transformation of data into information that is crucial for the success of the company. Without the integration of data (both structured and unstructured) mining in business intelligence systems, invaluable knowledge is lost. However, there are currently many different models and approaches that must be explored to determine the best method of integration. Integration Challenges for Analytics, Business Intelligence, and Data Mining is a relevant academic book that provides empirical research findings on increasing the understanding of using data mining in the context of business intelligence and analytics systems. Covering topics that include big data, artificial intelligence, and decision making, this book is an ideal reference source for professionals working in the areas of data mining, business intelligence, and analytics; data scientists; IT specialists; managers; researchers; academicians; practitioners; and graduate students.

Data Lakes - Anne Laurent 2020-04-09

The concept of a data lake is less than 10 years old, but they are already hugely implemented within large companies. Their goal is to efficiently deal with ever-growing volumes of heterogeneous data, while also facing various sophisticated user needs. However, defining and building a data lake is still a challenge, as no consensus has been reached so far. Data Lakes presents recent outcomes and trends in the field of data repositories. The main topics discussed are the data-driven architecture of a data lake; the management of metadata – supplying key information about the stored data, master data and reference data; the roles of linked data and fog computing in a data lake ecosystem; and how gravity principles apply in the context of data lakes. A variety of case studies are also presented, thus providing the reader with practical examples of data lake management.

The Cloud Data Lake - Rukmani Gopalan 2022-12-31

More organizations than ever understand the importance of data lake architectures for deriving value from their data. Building a robust, scalable, and performant data lake remains a complex proposition, however, with a buffet of tools and options that need to work together to provide a seamless end-to-end pipeline from data to insights. This book provides a concise yet comprehensive overview on the setup, management, and governance of a cloud data lake. Author Rukmani Gopalan, product management leader at Microsoft, guides data architects and engineers through the major aspects of working with a cloud data lake, from design considerations and best practices to data format optimizations, performance optimization, cost management, and governance. Learn the benefits of a cloud-based big data strategy for your organization Get guidance and best practices for designing performant and scalable data lakes Examine architecture and design choices, and data governance principles and strategies Build a data strategy that scales as your organizational and business needs increase Implement a scalable data lake in the cloud Use cloud-based advanced analytics to gain more value from your data

Data Lake Development with Big Data - Pradeep Pasupuleti 2015-11-26

Explore architectural approaches to building Data Lakes that ingest, index, manage, and analyze massive amounts of data using Big Data technologies About This Book Comprehend the intricacies of architecting a Data Lake and build a data strategy around your current data architecture Efficiently manage vast amounts of data and deliver it to multiple applications and systems with a high degree of performance and scalability Packed with industry best practices and use-case scenarios to get

you up-and-running Who This Book Is For This book is for architects and senior managers who are responsible for building a strategy around their current data architecture, helping them identify the need for a Data Lake implementation in an enterprise context. The reader will need a good knowledge of master data management and information lifecycle management, and experience of Big Data technologies. What You Will Learn Identify the need for a Data Lake in your enterprise context and learn to architect a Data Lake Learn to build various tiers of a Data Lake, such as data intake, management, consumption, and governance, with a focus on practical implementation scenarios Find out the key considerations to be taken into account while building each tier of the Data Lake Understand Hadoop-oriented data transfer mechanism to ingest data in batch, micro-batch, and real-time modes Explore various data integration needs and learn how to perform data enrichment and data transformations using Big Data technologies Enable data discovery on the Data Lake to allow users to discover the data Discover how data is packaged and provisioned for consumption Comprehend the importance of including data governance disciplines while building a Data Lake In Detail A Data Lake is a highly scalable platform for storing huge volumes of multistructured data from disparate sources with centralized data management services. This book explores the potential of Data Lakes and explores architectural approaches to building data lakes that ingest, index, manage, and analyze massive amounts of data using batch and real-time processing frameworks. It guides you on how to go about building a Data Lake that is managed by Hadoop and accessed as required by other Big Data applications. This book will guide readers (using best practices) in developing Data Lake's capabilities. It will focus on architect data governance, security, data quality, data lineage tracking, metadata management, and semantic data tagging. By the end of this book, you will have a good understanding of building a Data Lake for Big Data. Style and approach Data Lake Development with Big Data provides architectural approaches to building a Data Lake. It follows a use case-based approach where practical implementation scenarios of each key component are explained. It also helps you understand how these use cases are implemented in a Data Lake. The chapters are organized in a way that mimics the sequential data flow evidenced in a Data Lake.

Amazon Redshift Cookbook - Shruti Worlikar 2021-07-23 Discover how to build a cloud-based data warehouse at petabyte-scale that is burstable and built to scale for end-to-end analytical solutions Key FeaturesDiscover how to translate familiar data warehousing concepts into Redshift implementationUse impressive Redshift features to optimize development, productionizing, and operations processesFind out how to use advanced features such as concurrency scaling, Redshift Spectrum, and federated queriesBook Description Amazon Redshift is a fully managed, petabyte-scale AWS cloud data warehousing service. It enables you to build new data warehouse workloads on AWS and migrate on-premises traditional data warehousing platforms to Redshift. This book on Amazon Redshift starts by focusing on Redshift architecture, showing you how to perform database administration tasks on Redshift. You'll then learn how to optimize your data warehouse to quickly execute complex analytic queries against very large datasets. Because of the massive amount of data involved in data warehousing, designing your database for analytical processing lets you take full advantage of Redshift's columnar architecture and managed services. As you advance, you'll discover how to deploy fully automated and highly scalable extract, transform, and load (ETL) processes, which help minimize the operational efforts that you have to invest in managing regular ETL pipelines and ensure the timely and accurate refreshing

of your data warehouse. Finally, you'll gain a clear understanding of Redshift use cases, data ingestion, data management, security, and scaling so that you can build a scalable data warehouse platform. By the end of this Redshift book, you'll be able to implement a Redshift-based data analytics solution and have understood the best practice solutions to commonly faced problems. What you will learnUse Amazon Redshift to build petabyte-scale data warehouses that are agile at scaleIntegrate your data warehousing solution with a data lake using purpose-built features and services on AWSBuild end-to-end analytical solutions from data sourcing to consumption with the help of useful recipesLeverage Redshift's comprehensive security capabilities to meet the most demanding business requirementsFocus on architectural insights and rationale when using analytical recipesDiscover best practices for working with big data to operate a fully managed solutionWho this book is for This book is for anyone involved in architecting, implementing, and optimizing an Amazon Redshift data warehouse, such as data warehouse developers, data analysts, database administrators, data engineers, and data scientists. Basic knowledge of data warehousing, database systems, and cloud concepts and familiarity with Redshift will be beneficial.

The Machine Learning Solutions Architect Handbook - David Ping 2022-01-21 Build highly secure and scalable machine learning platforms to support the fast-paced adoption of machine learning solutions Key FeaturesExplore different ML tools and frameworks to solve large-scale machine learning challenges in the cloudBuild an efficient data science environment for data exploration, model building, and model trainingLearn how to implement bias detection, privacy, and explainability in ML model developmentBook Description When equipped with a highly scalable machine learning (ML) platform, organizations can quickly scale the delivery of ML products for faster business value realization. There is a huge demand for skilled ML solutions architects in different industries, and this handbook will help you master the design patterns, architectural considerations, and the latest technology insights you'll need to become one. You'll start by understanding ML fundamentals and how ML can be applied to solve real-world business problems. Once you've explored a few leading problem-solving ML algorithms, this book will help you tackle data management and get the most out of ML libraries such as TensorFlow and PyTorch. Using open source technology such as Kubernetes/Kubeflow to build a data science environment and ML pipelines will be covered next, before moving on to building an enterprise ML architecture using Amazon Web Services (AWS). You'll also learn about security and governance considerations, advanced ML engineering techniques, and how to apply bias detection, explainability, and privacy in ML model development. And finally, you'll get acquainted with AWS AI services and their applications in real-world use cases. By the end of this book, you'll be able to design and build an ML platform to support common use cases and architecture patternslike a true professional. What you will learnApply ML methodologies to solve business problemsDesign a practical enterprise ML platform architectureImplement MLOps for ML workflow automationBuild an end-to-end data management architecture using AWSTrain large-scale ML models and optimize model inference latencyCreate a business application using an AI service and a custom ML modelUse AWS services to detect data and model bias and explain modelsWho this book is for This book is for data scientists, data engineers, cloud architects, and machine learning enthusiasts who want to become machine learning solutions architects. You'll need basic knowledge of the Python programming language, AWS,

linear algebra, probability, and networking concepts before you get started with this handbook.

Health Information Science - Agma Traina 2022-10-25

This book constitutes the refereed proceedings of the 11th International Conference on Health Information Science, HIS 2022, held in Virtual Event during October 28–30, 2022. The 20 full papers and 9 short papers included in this book were carefully reviewed and selected from 54 submissions. They were organized in topical sections as follows: □ applications of health and medical data; health and medical data processing; health and medical data mining via graph-based approaches; and health and medical data classification.

Data Governance and Data Management - Rupa Mahanti 2021-09-08

This book delves into the concept of data as a critical enterprise asset needed for informed decision making, compliance, regulatory reporting and insights into trends, behaviors, performance and patterns. With good data being key to staying ahead in a competitive market, enterprises capture and store exponential volumes of data. Considering the business impact of data, there needs to be adequate management around it to derive the best value. Data governance is one of the core data management related functions. However, it is often overlooked, misunderstood or confused with other terminologies and data management functions. Given the pervasiveness of data and the importance of data, this book provides comprehensive understanding of the business drivers for data governance and benefits of data governance, the interactions of data governance function with other data management functions and various components and aspects of data governance that can be facilitated by technology and tools, the distinction between data management tools and data governance tools, the readiness checks to perform before exploring the market to purchase a data governance tool, the different aspects that must be considered when comparing and selecting the appropriate data governance technologies and tools from large number of options available in the marketplace and the different market players that provide tools for supporting data governance. This book combines the data and data governance knowledge that the author has gained over years of working in different industrial and research programs and projects associated with data, processes and technologies with unique perspectives gained through interviews with thought leaders and data experts. This book is highly beneficial for IT students, academicians, information management and business professionals and researchers to enhance their knowledge and get guidance on implementing data governance in their own data initiatives.

Architecting Data Lakes - Ben Sharma 2018

Architecting Data Lakes, 2nd Edition - Ben Sharma 2018

Many organizations today are succeeding with data lakes, not just as storage repositories but as places to organize, prepare, analyze, and secure a wide variety of data. Management and governance is critical for making your data lake work, yet hard to do without a roadmap. With this ebook, you'll learn an approach that merges the flexibility of a data lake with the management and governance of a traditional data warehouse. Author Ben Sharma explains the steps necessary to deploy data lakes with robust, metadata-driven data management platforms. You'll learn best practices for building, maintaining, and deriving value from a data lake in your production environment. Included is a detailed checklist to help you construct a data lake in a controlled yet flexible way. Managing and governing data in your lake cannot be an afterthought. This ebook explores how integrated data lake management solutions, such as the Zaloni Data Platform (ZDP), deliver necessary controls without making data lakes slow and inflexible. You'll examine: A

reference architecture for a production-ready data lake
An overview of the data lake technology stack and deployment options
Key data lake attributes, including ingestion, storage, processing, and access
Why implementing management and governance is crucial for the success of your data lake
How to curate data lakes through data governance, acquisition, organization, preparation, and provisioning
Methods for providing secure self-service access for users across the enterprise
How to build a future-proof data lake tech stack that includes storage, processing, data management, and reference architecture
Emerging trends that will shape the future of data lakes.

Health Informatics - E-Book - Lynda R Hardy 2022-12-02

Learn how information technology intersects with today's health care! *Health Informatics: An Interprofessional Approach, 3rd Edition*, follows the tradition of expert informatics educators Ramona Nelson and Nancy Staggers with new lead author, Lynda R. Hardy, to prepare you for success in today's technology-filled healthcare practice. Concise coverage includes information systems and applications, such as electronic health records, clinical decision support, telehealth, mHealth, ePatients, and social media tools, as well as system implementation. New to this edition are topics that include analytical approaches to health informatics, increased information on FHIR and SMART on FHIR, and the use of health informatics in pandemics. Chapters written by experts in the field provide the most current and accurate information on continually evolving subjects like evidence-based practice, EHRs, PHRs, mobile health, disaster recovery, and simulation. Objectives, key terms, and an abstract at the beginning of each chapter provide an overview of what each chapter will cover. Case studies and discussion questions at the end of each chapter encourage higher-level thinking that can be applied to real world experiences. Conclusion and Future Directions discussion at the end of each chapter reinforces topics and expands on how the topic will continue to evolve. Open-ended discussion questions at the end of each chapter enhance students' understanding of the subject covered. mHealth chapter discusses all relevant aspects of mobile health, including global growth, new opportunities in underserved areas, governmental regulations on issues such as data leaking and mining, implications of patient-generated data, legal aspects of provider monitoring of patient-generated data, and increased responsibility by patients. Important content, including FDA- and state-based regulations, project management, big data, and governance models, prepares students for one of nursing's key specialty areas. UPDATED! Chapters reflect the current and evolving practice of health informatics, using real-life healthcare examples to show how informatics applies to a wide range of topics and issues. NEW! Strategies to promote healthcare equality by freeing algorithms and decision-making from implicit and explicit bias are integrated where applicable. NEW! The latest AACN domains are incorporated throughout to support BSN, Master's, and DNP programs. NEW! Greater emphasis on the digital patient and the partnerships involved, including decision-making.

Building a Scalable Data Warehouse with Data Vault 2.0 - Dan Linstedt 2015-09-15

The Data Vault was invented by Dan Linstedt at the U.S. Department of Defense, and the standard has been successfully applied to data warehousing projects at organizations of different sizes, from small to large-size corporations. Due to its simplified design, which is adapted from nature, the Data Vault 2.0 standard helps prevent typical data warehousing failures. "Building a Scalable Data Warehouse" covers everything one needs to know to create a scalable data warehouse end to end, including a presentation of the Data Vault modeling technique, which provides the foundations to

create a technical data warehouse layer. The book discusses how to build the data warehouse incrementally using the agile Data Vault 2.0 methodology. In addition, readers will learn how to create the input layer (the stage layer) and the presentation layer (data mart) of the Data Vault 2.0 architecture including implementation best practices. Drawing upon years of practical experience and using numerous examples and an easy to understand framework, Dan Linstedt and Michael Olschimke discuss: How to load each layer using SQL Server Integration Services (SSIS), including automation of the Data Vault loading processes. Important data warehouse technologies and practices. Data Quality Services (DQS) and Master Data Services (MDS) in the context of the Data Vault architecture. Provides a complete introduction to data warehousing, applications, and the business context so readers can get-up and running fast Explains theoretical concepts and provides hands-on instruction on how to build and implement a data warehouse Demystifies data vault modeling with beginning, intermediate, and advanced techniques Discusses the advantages of the data vault approach over other techniques, also including the latest updates to Data Vault 2.0 and multiple improvements to Data Vault 1.0

Artificial Intelligence and Big Data - Fernando Iafrate
2018-02-14

With the idea of "deep learning" having now become the key to this new generation of solutions, major technological players in the business intelligence sector have taken an interest in the application of Big Data. In this book, the author explores the recent technological advances associated with digitized data flows, which have recently opened up new horizons for AI. The reader will gain insight into some of the areas of application of Big Data in AI, including robotics, home automation, health, security, image recognition and

natural language processing.

DAMA-DMBOK - Dama International 2017

Defining a set of guiding principles for data management and describing how these principles can be applied within data management functional areas; Providing a functional framework for the implementation of enterprise data management practices; including widely adopted practices, methods and techniques, functions, roles, deliverables and metrics; Establishing a common vocabulary for data management concepts and serving as the basis for best practices for data management professionals. DAMA-DMBOK2 provides data management and IT professionals, executives, knowledge workers, educators, and researchers with a framework to manage their data and mature their information infrastructure, based on these principles: Data is an asset with unique properties; The value of data can be and should be expressed in economic terms; Managing data means managing the quality of data; It takes metadata to manage data; It takes planning to manage data; Data management is cross-functional and requires a range of skills and expertise; Data management requires an enterprise perspective; Data management must account for a range of perspectives; Data management is data lifecycle management; Different types of data have different lifecycle requirements; Managing data includes managing risks associated with data; Data management requirements must drive information technology decisions; Effective data management requires leadership commitment.

NoSQL Distilled - Pramod J. Sadalage 2013

'NoSQL Distilled' is designed to provide you with enough background on how NoSQL databases work, so that you can choose the right data store without having to trawl the whole web to do it. It won't answer your questions definitively, but it should narrow down the range of options you have to consider.