

Doing Well And Doing Good By Doing Art The Effects Of Education In The Visual And Performing Arts On The Achievements And Values Of Young Adults

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Good Business - Bill Novelli 2021-02-02

Readers will come away with the message that anyone who wants to have a positive impact on the world can do it right now from where they are—or can be inspired by Novelli's story to make the leap to somewhere they can.

Champions of Change - Edward B. Fiske 1999

Doing Well and Doing Good by Doing Art - James S. Catterall 2009

A twelve year national study of education in the visual performing arts effects on the achievements and values of young adults.

Sustainable Value - Christopher Laszlo 2008

Featuring real-life stories, "Sustainable Value" equips managers with the skills to integrate sustainability into their core activities as they respond to such issues as climate change, ecosystem health, and global poverty.

[The Well-Balanced World Changer](#) - Sarah Cunningham 2013-09-16

What happens when idealism and reality crash into each other (and you)?

If you have ever passionately invested yourself in living your faith, championing a cause, or representing some noble ideal, you've probably experienced a faceoff between idealism and reality. Society often recognizes its deficits—poverty, crime, divisiveness, anxiety, excess—yet it rarely celebrates the rise of people who want to change those shortcomings. Still, many of us chip away at the world as it is, believing that a better world is possible. While in that place where we work to see good come about, we meet resistance almost daily: between dreams and disappointment, between wholeness and dysfunction, between past and future. This can lead to frustration, bitterness, disillusionment, loneliness, and exhaustion. It can lead to people abandoning the church, faith, and God. . . or just becoming more passive, less passionate versions of their former faith-charged selves. Don't give in! This book is your survival guide. You can champion your cause and your faith, even in a broken and dysfunctional world. Stay in the race and take this guide along as source of fuel, rest, and encouragement along the way.

The Enlightened Capitalists - James O'Toole 2019-02-26

An expert on ethical leadership analyzes the complicated history of business people who tried to marry the pursuit of profits with virtuous organizational practices—from British industrialist Robert Owen to American retailer John Cash Penney and jeans maker Levi Strauss to such modern-day entrepreneurs Anita Roddick and Tom Chappell. Today's business leaders are increasingly pressured by citizens, consumers, and government officials to address urgent social and environmental issues. Although some corporate executives remain deaf to such calls, over the last two centuries, a handful of business leaders in America and Britain have attempted to create business organizations that were both profitable and socially responsible. In *The Enlightened Capitalists*, James O'Toole tells the largely forgotten stories of men and women who adopted forward-thinking business practices designed to serve the needs of their employees, customers, communities, and the natural environment. They wanted to prove that executives didn't have to make trade-offs between profit and virtue. Combining a wealth of research and vivid storytelling, O'Toole brings life to historical figures like William Lever, the inventor of bar soap who created the most profitable company in Britain and used his money to greatly improve the lives of his workers and their families. Eventually, he lost control of the company to creditors who promptly terminated the enlightened practices he had initiated—the fate of many idealistic capitalists. As a new generation attempts to address social problems through enlightened

organizational leadership, O'Toole explores a major question being posed today in Britain and America: Are virtuous corporate practices compatible with shareholder capitalism?

Your Wellbeing Blueprint - Michelle L McQuaid 2017-07-17

Your Wellbeing Blueprint distills three decades of research findings from the field of Positive Psychology and reveals practical ways to build your wellbeing through your everyday activities so you can feel good and do well at work.

[The Marriage and Family Therapy Career Guide](#) - Anne Rambo 2016-04-28

How does one obtain employment and succeed in the growing yet competitive field of family therapy? For anyone asking themselves this question, *The Marriage and Family Therapy Career Guide* is the resource to read. It is structured around a series of interviews with successful graduates of accredited MFT programs and covers a wide range of career options. Not only is up-to-date information on licensure and practice requirements for each state included, the authors also present agency, residential, coaching, medical, legal, tribal, academic, corporate, faith-based, and private practice options. The book ends with a section for those professionals who wish to practice abroad. This is an indispensable guide for marriage and family therapists wishing to start their career, or change their area of practice.

[Doing Good Well](#) - Willie Cheng 2015

Doing Good Well is a thinking man's guide to the nonprofit world. It is replete with nonprofit paradigms. It provides a different twist to what one might regard as straightforward notions such as mission, staff compensation, governance and corporate social responsibility. And it surprises and challenges even as it seeks to explain charity-specific issues such as charitableness, bridging the rich/poor divide, informed giving and social entrepreneurship.

Feeling Good by Doing Good - Christopher Mruk 2018-06-20

Recent years have seen a surprising shift concerning the concept of self-esteem, with some researchers attacking the notion of self-esteem as being of little value or too difficult to study. Educators emphasized self-esteem's importance in schools to the extent that sometimes it became more important than academic performance. And a parade of overly-simple and ineffective self-help books promote the importance of self-esteem but seldom deliver real change. Coming to the defense of self-esteem as a valuable and measurable component of good mental health, *Feeling Good by Doing Good* offers a new evidence-based approach to defining, understanding, and increasing what is known as "authentic self-esteem." Translating decades of research in the fields of self-esteem, humanistic psychology, positive psychology, and psychotherapy into everyday terms, Christopher Mruk traces the definition of self-esteem back to when it was first used to describe the value of "doing that which is both just and right." Seen this way, self-esteem is not just feeling good about oneself - rather, it comes from facing life's challenges in ways that demonstrate one's competence and worth as a person. This approach to self-esteem offers several new and powerful advantages, namely understanding different types of self-esteem, clarifying the connection between self-esteem and self-control, appreciating how self-esteem operates in various domains of life such as work or relationships, realizing that self-esteem acts as an internal compass to help steer us in healthier directions, and recognizing the connection between authentic self-esteem and basic human values. Featuring clinical and everyday vignettes, practical exercises aimed at enhancing personal as well as

interpersonal well-being, and thought-provoking self-assessments for the reader, *Feeling Good by Doing Good* is a unique resource that will be of interest to mental health professionals, their clients, and laypersons alike interested in substance over platitudes and feel-good solutions.

Moving Diversity Forward - Vernā Myers 2011

"If you believe that your organization has done everything it can to enhance its diversity, and if you are still frustrated at how little progress you have made, *Moving Diversity Forward* is for you. It is an instructive read for all of those who wish to live and work in a multi-cultural world where everyone has a fair chance to succeed and contribute." -- Frank P. Barron, Chief Legal Officer, Morgan Stanley

Doing Well While Doing Good - L. Lawrence Embley 1993-01

Environmental abuse. Illiteracy. AIDS. Low quality education systems. Wildlife and habitat destruction. Poverty-stricken minority communities. Homelessness. Elderly neglect. Children in crisis. These are just some of the societal problems we face on a worldwide level, with effective solutions not always easy to come by. But if one looks to corporate America, one finds a new business ethic emerging that seeks solutions to these pervasive problems by following a socially conscious way of conducting business. L. Lawrence Embley, president of USA Communications, the leading cause-related marketing group in the U.S., explains how organizations must either measure up to the rising expectations of the socially sensitive consumer or perish in the shadows of their astute competitors. An informative and motivational source, *Doing Well While Doing Good* brings national attention to the new dynamics of social responsibility by exploring cause-related marketing and philanthropic economics, two ideas that have been implemented with huge success toward the restructuring of American and global society. This book shows how the practice of sponsoring a public, worthy cause, while simultaneously marketing one's own product, is fast becoming fashionable among the increasingly savvy marketers who recognize the changing attitude and trends of the American consumer. Proving that there is life beyond profit for the enlightened capitalist, this inspirational book highlights the new intelligence and ideology of the consumers, showing how and why they have risen to the state of global awareness, and how American business must market to them in order to turn a profit; addresses all segments of American business, illustrating how cause-related marketing is impacting the smallest to the largest companies; reveals the company-based and company-driven initiatives for social responsibility of several organizations, including Johnson & Johnson, 3M, Levi Strauss, Rubbermaid, Pepsico, General Foods, McDonald's, Coca Cola, and many others; deals with social venturing as a new phenomenon, focusing on the hundreds of millions of dollars now being created in the venture capital community to find and finance start up companies with a socially relevant context to their business plan; uncovers how America is motivated by the media and celebrity spokespersons who are passionate about their causes, examining the philanthropic economics of stars like Paul Newman and Elizabeth Taylor; uses IBM's corporate positioning as a solid example of today's American business philosophy, examining how and why it was chosen; spotlights the founders of companies that built huge successes by placing their principles ahead of their profits, such as The Body Shop, Ben & Jerry's Ice Cream, and others; and points to the importance of including courses on corporate social policy and business ethics in the core curricula of our country's business schools.

Ask a Manager - Alison Green 2018-05-01

From the creator of the popular website *Ask a Manager* and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for *Ask a Manager* "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-

nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's *Ask a Manager* column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

The Nature of the Nonprofit Sector - J Steven Ott 2021-05-27

The Nature of the Nonprofit Sector is a collection of insightful and influential classic and recent readings on the existence, forms, and functions of the nonprofit sector—the sector that sits between the market and government. The readings encompass a wide variety of perspectives and disciplines and cover everything from Andrew Carnegie's turn-of-the-century philosophy of philanthropy to the most recent writings of current scholars and practitioners. Each of the text's ten parts opens with a framing essay by the editors that provides an overview of the central themes and issues, as well as sometimes competing points of view. The fourth edition of this comprehensive volume includes both new and classic readings, as well as two new sections on the international NGO sector and theories about intersectoral relations. *The Nature of the Nonprofit Sector, Fourth Edition* is therefore an impressively up-to-date reader designed to provide students of nonprofit and public management with a thorough overview of this growing field.

Doing Good by Doing Well - Jennifer Lauren Sokolove 2003

Doing Well and Doing Good - Richard John Neuhaus 2012

Draws on the writings of Pope John Paul II and discusses Catholicism and capitalism in America.

13 Things Mentally Strong People Don't Do - Amy Morin 2014-12-23

"Kick bad mental habits and toughen yourself up."—Inc. Master your mental strength—revolutionary new strategies that work for everyone from homemakers to soldiers and teachers to CEOs. Everyone knows that regular exercise and weight training lead to physical strength. But how do we strengthen ourselves mentally for the truly tough times? And what should we do when we face these challenges? Or as psychotherapist Amy Morin asks, what should we avoid when we encounter adversity?

Through her years counseling others and her own experiences navigating personal loss, Morin realized it is often the habits we cannot break that are holding us back from true success and happiness. Indulging in self-pity, agonizing over things beyond our control, obsessing over past events, resenting the achievements of others, or expecting immediate positive results holds us back. This list of things mentally strong people don't do resonated so much with readers that when it was picked up by Forbes.com it received ten million views. Now, for the first time, Morin expands upon the thirteen things from her viral post and shares her tried-and-true practices for increasing mental strength. Morin writes with searing honesty, incorporating anecdotes from her work as a college psychology instructor and psychotherapist as well as personal stories about how she bolstered her own mental strength when tragedy threatened to consume her. Increasing your mental strength can change your entire attitude. It takes practice and hard work, but with Morin's specific tips, exercises, and troubleshooting advice, it is possible to not only fortify your mental muscle but also drastically improve the quality of your life.

Corporate Behavior and Sustainability - Güler Aras 2016-10-04

Companies can no longer expect to engage in dubious or unethical corporate behaviour without risking their reputation and damaging, perhaps irrevocably, their market position. Irresponsible corporate behavior not only deprives shareholders of long-term returns but also ultimately imposes a cost on society as a whole. Sustainable business is about ensuring that entities contribute toward positive social, environmental, and economic outcomes. Bad business behaviour is costly for stakeholders, for markets, for society, and the economy alike. To ensure that a company behaves well, the buy-in of the leadership team is crucial. The full commitment of the board of directors, in conjunction with the senior managers of the organization, is required if an organization is to be socially responsible. In this sense, leadership does not reside with an individual (the CEO) within the organization but with all of those at the apex of corporate power and control. Effective change management requires enlightened and capable leadership to instigate

and drive the process of embedding a sustainable and socially responsible corporate philosophy and culture that supports good business decision-making. A profound understanding of the requirements of such a leadership process will help corporate managers become highly effective change agents. Governance will be the main driver of this change. For the economy and financial markets to become sustainable and resilient, radical changes in corporate leadership need to take place. Integrated reporting, government regulation, and international standards will all be important factors in bringing about this change. As well as understanding the effects of corporate behavior on financial markets, such an understanding is also now imperative in relation to the social and environmental contexts.

Do Well by Doing Good - Keith E. Gregg 1996

Many of today's leading investors are recommending a fast-growing investment called Charitable Remainder Trust or CRT. What makes a CRT so powerful is the philanthropists can finally couple their charitable donations with economic benefit. *Do Well by Doing Good* lays the foundation for realizing the full potential of CRTs.

Doing Well and Doing Good - Richard J. Neuhaus 2012-07-10

With this timely reissue, Image celebrates the twentieth anniversary of an important, classic work on faith and economics from one of the leading Catholic intellectuals of the past century. As pertinent today as it was when it was first published in 1992, *Doing Well and Doing Good* argues that for too long Christianity has had nothing to say to Wall Street or to Main Street. Some churches have blasted the greed of the former or the bourgeois grasping of the latter. Others have insisted on a socialist alternative. But the time has come, Neuhaus says, to stop such silliness. Drawing on the writings of Pope John Paul II, Richard Neuhaus has written a classic, groundbreaking work that unashamedly seeks to bestow a blessing on business. The common good depends on it.

Doing Good While Doing Well - Lou Brown 2018-05-30

Inside you will see the actual stories as told by the people that lived them. You will learn the paths they took to go from where you may be today to successful investors, while helping hundreds to find their path to home ownership. Get the actual methods they used to: -Buy properties with little or no cash -Help people that thought they could never own a home to reach their dream -Work with government housing grants -Find investors to support growing their business -Continue to profit in good times or bad - Everyone needs a home!

Doing Well by Doing Good - Ted Baker 1999

Discusses the impact of training, union representation on management boards, downsizing and environmental protection on the productivity of enterprises.

The Imperative of Development - Geoffrey Gertz 2017-09-12

The achievements and legacy of the Wolfensohn Center for Development at Brookings The Imperative of Development highlights the research and policy analysis produced by the Wolfensohn Center for Development at Brookings. The Center, which operated from 2006 to 2011, was the first home at Brookings for research on international development. It sought to help identify effective solutions to key development challenges in order to create a more prosperous and stable world. Founded by James and Elaine Wolfensohn, the Center's mission was to "to create knowledge that leads to action with real, scaled-up, and lasting development impact." This volume reviews the Center's achievements and lasting legacy, combining highlights of its most important research with new essays that examine the context and impact of that research. Six primary research streams of the Wolfensohn Center's work are highlighted in *The Imperative of Development*: the shifting structure of the world economy in the twenty-first century; the challenge of scaling up the impact of development interventions; the effectiveness of development assistance; how to promote economic and social inclusion for Middle Eastern youth; the case for investing in early child development; and the need for global governance reform. In each chapter, a scholar associated with the particular research topic provides an overview of the issue and its broader context, then describes the Center's work on the topic and the subsequent influence and impact of these efforts. *The Imperative of Development* chronicles the growth and expansion of the first center for development research in Brookings's 100-year history and traces how the seeds of this initiative continue to bear fruit.

Winners Take All - Anand Giridharadas 2018-08-28

NEW YORK TIMES BESTSELLER • The groundbreaking investigation of how the global elite's efforts to "change the world" preserve the status quo and obscure their role in causing the problems they later seek to solve. An essential read for understanding some of the egregious abuses

of power that dominate today's news. "Impassioned.... Entertaining reading." —The Washington Post Anand Giridharadas takes us into the inner sanctums of a new gilded age, where the rich and powerful fight for equality and justice any way they can—except ways that threaten the social order and their position atop it. They rebrand themselves as saviors of the poor; they lavishly reward "thought leaders" who redefine "change" in ways that preserve the status quo; and they constantly seek to do more good, but never less harm. Giridharadas asks hard questions: Why, for example, should our gravest problems be solved by the unelected upper crust instead of the public institutions it erodes by lobbying and dodging taxes? His groundbreaking investigation has already forced a great, sorely needed reckoning among the world's wealthiest and those they hover above, and it points toward an answer: Rather than rely on scraps from the winners, we must take on the grueling democratic work of building more robust, egalitarian institutions and truly changing the world—a call to action for elites and everyday citizens alike.

Feel Good and Do Well by Doing Good - Peter S Milewski 2019-06

The Secret to Happiness and Success "Greed is good," said Gordon Gekko, played by Michael Douglas in the iconic movie *Wall Street*. Turns out, greed is not good. Beating the system and amassing material wealth may make an epic movie plot, but in real life, greed is the recipe for painful economic failure for business and society—and working men and women. All too often we are presented stories about extremely wealthy people who are held up as role models for a successful life. The truth is that wealth rarely guarantees happiness. This book looks to successful small and medium-sized companies contributing to communities, and the far-sighted corporate executives we never hear about who, while successful, are also happy. These are the true-life examples of corporate social responsibility that this book relies on to make its point. Peter Milewski tells you why and how you, personally, can feel good and do well by doing good too. He passionately believes that these are the secrets to personal and professional happiness and success. Learn about successful companies "doing good," such as TOMS Shoes, Newman's Own, Red Barn, and Ben & Jerry's and those that didn't (Countrywide Mortgage and Wells Fargo, among others). Exclusive interviews about corporate social responsibility with the CEOs of Eastern Bank (Bob Rivers), Envision Bank (Jim McDonough), Leader Bank (Sushil Tuli), and Cape Cod Five Cents Savings Bank (David Brennan and Dorothy Savarese).

Doing Well at Being Sick - Wendy Wallace 2010

Wendy Wallace shares practical suggestions and spiritual wisdom for coping with the challenges of chronic illness based on her experience of "doing well at being sick."

Giving Well, Doing Good - Amy A. Kass 2008-01-11

This anthology explores the enterprise of philanthropy—assumptions, aspirations, and achievements. It brings together key texts that can provide guidance to current and prospective donors, trustees and professional staff of foundations, and leaders of nonprofit organizations. Organized thematically, these texts seek to illuminate fundamental questions about the idea and practice of philanthropy, to promote more thoughtful discussion about practical issues facing the philanthropic sector, and to point a way toward a philanthropic practice that is more responsible, more effective, and more civic-spirited. Amy A. Kass has selected readings from sources that range from the classics to the contemporary, from foundational statements on philanthropy to reflections on key issues of novelists and poets. Each illuminates some aspect of philanthropy. The book is arranged according to themes: goals and intentions; gifts, donors, and recipients; grants, grantors, grantees; bequests and legacies; effectiveness; accountability; and leadership.

The Law Student's Guide to Doing Well and Being Well - Shailini Jandial George 2021

"The ABA and most state bar associations have identified a wellness crisis in the legal profession, and called for educating students on how to better cope with the challenges of law school and practice. At the same time, students must learn how to maximize their brain health so that they perform well in law school and on behalf of their clients in practice. The same way musicians would tune their instruments, or chefs would sharpen their knives, law students must sharpen their minds. This book aims to help students "do well" in their ability to learn, and "be well" in the process, by exploring the deep connection between brain health and wellness. Specifically, the book discusses: How to cultivate the ability to deeply focus and deal with the challenges of the 24/7 digital age How stress affects both brain and body How increasing resilience helps deal with challenges and setbacks Why we need exercise for mental, physical,

and brain health Why adequate sleep is important and how it can be improved How what we eat affects the brain and one's physical performance Written in a witty, informative, and easy-to-read style, the book is full of suggestions to help students establish healthy and productive habits which will benefit both brain and body. Each chapter ends with a self-reflection exercise to help students take the material and consciously begin implementing its suggestions. This book could be used in orientation programs, academic support and wellness programming, professional development, mindfulness, and other "preparing for practice" courses"--

Global Sustainability - Mark Lefko 2017

An in-depth look at how the world's most influential business leaders are improving their bottom line by embracing ethical, sustainable business practices.

Doing Well and Doing Good - Os Guinness 2001

Exploring the ideas that shaped the rise of the Western tradition of giving and caring, Guinness examines selected writings by some of the most influential thinkers of Western society, providing a thorough and thoughtful examination of the topics of money, giving and caring, and their impact on the world.

Corporate Behavior and Sustainability - Professor Guler Aras 2019-12-12

Companies can no longer expect to engage in dubious or unethical corporate behaviour without risking their reputation and damaging, perhaps irrevocably, their market position. Irresponsible corporate behavior not only deprives shareholders of long-term returns but also ultimately imposes a cost on society as a whole. Sustainable business is about ensuring that entities contribute toward positive social, environmental, and economic outcomes. Bad business behaviour is costly for stakeholders, for markets, for society, and the economy alike. To ensure that a company behaves well, the buy-in of the leadership team is crucial. The full commitment of the board of directors, in conjunction with the senior managers of the organization, is required if an organization is to be socially responsible. In this sense, leadership does not reside with an individual (the CEO) within the organization but with all of those at the apex of corporate power and control. Effective change management requires enlightened and capable leadership to instigate and drive the process of embedding a sustainable and socially responsible corporate philosophy and culture that supports good business decision-making. A profound understanding of the requirements of such a leadership process will help corporate managers become highly effective change agents. Governance will be the main driver of this change. For the economy and financial markets to become sustainable and resilient, radical changes in corporate leadership need to take place. Integrated reporting, government regulation, and international standards will all be important factors in bringing about this change. As well as understanding the effects of corporate behavior on financial markets, such an understanding is also now imperative in relation to the social and environmental contexts.

Doing Good Or Doing Well? - Margee M. Ensign 1992

Japan's emergence as a world economic power is second only to the end of the Cold War in its significance for the world's political economy. While volumes have been written profiling Japan's behavior in trade and finance, less has been written about a third facet of its economic personality - its foreign aid program. In this important new book, Margee M. Ensign shows that contrary to stated claims, Japanese aid is inextricably linked to Japanese business interests. In *Doing Good or Doing Well?*, Ensign explores one of the most controversial issues pervading the volatile U.S.-Japan relationship: the practice of aid "tying." In a masterful piece of research, Ensign shows how Japanese foreign aid to the developing world is often tied to purchases from Japan, and contradicts official Japanese statistics stating that American firms have won an increasing share of Japan's loan-financed aid projects. She reveals that the loan component of Japanese aid is effectively tied to purchases from Japan, making this portion of the aid program essentially one of private foreign assistance. Ensign also discloses how economic aid from Japan which is used to build infrastructure can lay the groundwork for lucrative business ventures by Japanese firms. Overall, Tokyo's policy enables Japanese capital to establish a foothold in the developing world, with potentially devastating consequences for countries battling poverty and environmental ruin. *Doing Good or Doing Well?* has wide-ranging implications for U.S.-Japanese relations, for Third World development, and for U.S. foreign aid policy. Some in the West will conclude that the U.S. should restructure its aid policies to mimic the Japanese model. One dominant argument in Congress is that U.S. aid should be used to support U.S. exports. Ensign convincingly shows that it is in the best

interest of the U.S. and the Third World that foreign assistance be used to support broad-based economic growth and development. Finally, her findings - that Japan's aid focus is a narrow one - suggest that Japan does not yet have the kind of global vision that helped to reshape the world after World War II. For the U.S., these results are a reminder that economic nationalism must be countered by a global blueprint if the international economic system is to remain open and cooperative.

Trailblazer - Marc Benioff 2019-10-15

NEW YORK TIMES BESTSELLER • The founder and co-CEO of Salesforce delivers an inspiring vision for successful companies of the future—in which changing the world is everyone's business. "The gold standard on how to use business as a platform for change at this urgent time."—Ray Dalio, founder of Bridgewater Associates and author of *Principles: Life and Work* What's the secret to business growth and innovation and a purpose-driven career in a world that is becoming vastly more complicated by the day? According to Marc Benioff, the answer is embracing a culture in which your values permeate everything you do. In *Trailblazer*, Benioff gives readers a rare behind-the-scenes look at the inner workings of one of the world's most admired companies. He reveals how Salesforce's core values—trust, customer success, innovation, and equality—and commitment to giving back have become the company's greatest competitive advantage and the most powerful engine of its success. Because no matter what business you're in, Benioff says, values are the bedrock of a resilient company culture that inspires all employees, at every level, to do the best work of their lives. Along the way, he shares insights and best practices for anyone who wants to cultivate a company culture positioned to thrive in the face of the inevitable disruption ahead. None of us in the business world can afford to sit on the sidelines and ignore what's going on outside the walls of our workplaces. In the future, profits and progress will no longer be sustainable unless they serve the greater good. Whether you run a company, lead a small team, or have just draped an ID badge around your neck for the first time, *Trailblazer* reveals how anyone can become an agent of change. Praise for *Trailblazer* "A guide for what every business and organization must do to thrive in this period of profound political and economic change."—Jamie Dimon, chairman and CEO of JPMorgan Chase "In *Trailblazer*, Benioff explores how companies can nurture a values-based culture to become powerful platforms for change."—Susan Wojcicki, CEO of YouTube

Peer Review, Peer Education, and Modeling in the Practice of Clinical Ethics Consultation: The Zadeh Project - Stuart G. Finner 2018-09-11

This open access book about the Zadeh Project demonstrates and explores a core question in clinical ethics: how can ethics consultants be accountable in the face of a robust plurality of ethical standpoints, especially those that underwrite practices and methods for doing ethics consultation as well as those viewpoints and values encountered in daily clinical ethics practice? Underscoring this question is the recognition that the field of clinical ethics consultation has arrived at a crucial point in its maturation. Many efforts are underway to more formally "professionalize" the field, with most aimed toward stabilizing a specific set of institutional considerations. Stretched between these institutional and practical initiatives resides a crucial set of ethical considerations, chief among them the meaning and scope of responsibility for clinical ethics consultants. Developed around a long-form case scenario, the Zadeh Project provides a multi-layered series of "peer-reviews": critique of the actions of the case scenario's ethics consultant; reflection on clinical ethics method; examination of the many ways that commitments to method and practice can, and do, intersect, overlap, and alter one another. The design and format of this book thus models a key element for clinical ethics practice: the need and ability to provide careful and thoughtful explanation of core moral considerations that emerge among diverse standpoints. Specifically designed for those studying to become and those who are ethics consultants, this book, with its innovative and multi-layered approach, allows readers to share a peer-review-like experience that shows accountability to be what it is, an ethical, not merely procedural or administrative, undertaking.

Doing Well, by Doing Good - Peter Melhus 2005

Business and the Buddha - Lloyd M. Field 2007-11-28

All businesses want to do well, but can they also do good? Lloyd Field says yes, and moreover, no business can afford to focus simply on "doing well." Increasingly, public assessment of a business's worth must take into account its consideration of shared human values. That doesn't mean a business can't or should not compete; it means that investing in efforts to build a better society can, on many levels, be an asset. In this book,

Field lays out the guidelines for putting social responsibility, both corporate and individual, into practice without sacrificing profits. Drawing from traditional Buddhist teachings, Field shows how, with attention to ethics, skillful means, and corporate responsibility, entrepreneurs and decision-makers can achieve new levels of happiness and security both inside the company and out, while acting as a powerful force for positive global change.

The Art of Doing - Camille Sweeney 2013-01-29

How does anyone get to the top of their field? We all know it takes hard work, dedication, and the occasional dose of luck, but what separates a wannabe from a winner? The Art of Doing brings together an incredible cross-section of individuals who are the at the top of their respective fields, from actor Alec Baldwin to New York Times crossword puzzle editor Will Shortz, to and asks them each one question: how do you succeed at what you do? The advice that they share is illuminating, and occasionally surprising, providing their top ten strategies on how to achieve greatness in a variety of ways. From the practical ("How to Open a Restaurant and Stay in Business," by restaurateur David Chang) to the zany ("How to Live Life on the High Wire," by infamous World Trade Center tightrope walker Philippe Petit), each interview is a testament to the knowledge and experiences that these risk-taking, barrier-breaking individuals have used to achieve their own success. With its diverse perspectives and variety of opinions about how to be the best in any field, this book will shape readers' views of success and inspire them to carve out their own niche.

Enviro-Capitalists - Terry Lee Anderson 2000-01-01

Arguing that Americans should turn to private entrepreneurs rather than the federal government to guarantee the protection and improvement of environmental quality, the authors document numerous examples of how entrepreneurs have satisfied the growing demand for environmental quality. Beginning with historical cases from the turn of the century, they illuminate the benefits of entrepreneurial participation in wildlife preservation, aquatic habitat production, and environmentally friendly housing development. As government budgets shrink and more people question the efficacy of government regulations, Enviro-Capitalists offers alternatives to traditional thinking about the environment. While the book does not claim that the private sector can provide solutions to all environmental problems, it offers innovative ideas that will cultivate and

encourage environmental entrepreneurship.

Doing Good and Doing Well - Stephen A. Garrett 1999

Garret deals with the issue of humanitarian intervention, of which the recent Kosovo conflict provides a prime example. Even though the writing of this book was completed before NATO began its intervention on behalf of the Kosovars, the book provides a valuable background for assessing the Kosovo issue--it lays out the history of previous humanitarian interventions and analyzes the controversies surrounding them. Garret provides a sophisticated framework by which such interventions can be evaluated both morally and pragmatically. His book offers some particularly relevant material on the American role in humanitarian interventions. This book is valuable for those who wish to make sense of the pros and cons of humanitarian efforts in international hot spots, like Kosovo. After an analysis of the legal and philosophical issues bearing on the idea of humanitarian intervention, defined as the use of force by one or more states to remedy severe human rights abuses in a particular country--this study focuses upon the moral duties that individual members of the international community have toward the welfare of others. Recent events have indicated that humanitarian intervention will likely play a larger role in international relations in the future. Examples in the contemporary period include Kosovo Somalia, Liberia, Haiti, the Kurds in Iraq, Uganda, and East Pakistan. This book emphasizes the role of the United States in humanitarian intervention and argues that increased American involvement is essential. Garrett suggests that the American people as a whole may be more prepared to see the United States take an active role in humanitarian intervention than are certain media and government elites. Strong national leadership that stresses the moral duty of the United States will be necessary to tap this latent altruism in order to contribute to higher standards of international human rights. Individual topics include assessment criteria for the moral legitimacy of intervention, unilateral versus multilateral efforts, and factors that appear to persuade or dissuade states from participating in such intervention. This volume focuses on certain themes and patterns in humanitarian intervention, which are then illustrated by using historical data taken from a variety of different examples.

Purpose and Meaning in the Workplace - American Psychological Association 2013

This book investigates the crucial question of how meaningful work can be fostered and sustained throughout a range of work environments.