

Electronic Commerce 11th Edition

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The Legal Environment of Business:

Text and Cases - Frank B. Cross

2020-01-01

Cross/Miller's market-leading THE LEGAL ENVIRONMENT OF BUSINESS: TEXT AND CASES, 11E delivers comprehensive, cutting-edge coverage using an interesting, understandable approach. You master vital skills as you study the legal environment within the context of law in today's increasingly regulated business world. Dozens of examples, business-oriented features, and step-by-step analyses place every topic within a meaningful context. You learn how today's legal environment is more about the constraints of business than the simple rules of law with this book's focus on managerial decision-making and current events. This edition makes ethics a priority with a new framework -- the IDDR Approach -- for making ethical decisions. The authors focus less on "black letter law" and more on broader issues that correspond to what business owners and managers face. Updated cases, content, and learning features present the latest developments and skills to succeed in today's legal landscape. Important Notice: Media content referenced within the product description or the product text may not be available in

the ebook version.

Agent-Mediated Electronic Commerce. Designing Trading Strategies and Mechanisms for Electronic Markets -

Esther David 2010-09-02

This volume contains 18 thoroughly refereed and revised papers detailing recent advances in research on designing trading agents and mechanisms for agent-mediated e-commerce. They were originally presented at the 11th International Workshop on Agent-Mediated Electronic Commerce (AMEC 2009) collocated with AAMAS 2009 in Budapest, Hungary, or the 2009 Workshop on Trading Agent Design and Analysis (TADA 2009) collocated with IJCAI 2009 in Pasadena, CA, USA. The papers focus on topics such as individual agent behavior and agent interaction, collective behavior, mechanism design, and computational aspects, all in the context of e-commerce applications like trading, auctions, or negotiations. They combine approaches from different fields of mathematics, computer science, and economics such as artificial intelligence, distributed systems, operations research, and game theory. **EC '07 : Proceedings of the Eighth Annual Conference on Electronic Commerce : San Diego, California, USA, June 11-15, 2007** - Jeffrey

MacKie-Mason 2007

Starting an Online Business All-in-One For Dummies - Shannon Belew
2020-03-31

The tools you need to follow your dream of starting and running an online business! With the right knowledge and resources, you can take action to start the online business you've been dreaming of. This comprehensive guide provides tips and tricks for turning your dream into a reality. The sixth edition of Starting an Online Business: All-in-One For Dummies will teach you the basics and beyond. It will prepare you to set up your business website, offer your products in an online store, and keep accurate books. The authors help you navigate the primary legal, accounting, and security challenges related to running an online business. Fund your business for success and future growth Use SEO strategically to drive traffic to a well-designed site Market your business effectively as an entrepreneur Stand out, build customer relationships, and sell on social media Keep up with ecommerce trends to stay a step ahead With some guidance, you can find your market niche, create a business plan, and decide on a revenue model. Then, it's time to set up shop! Starting an Online Business can help bring your dream of an online business to life and guide you on the road to success.

E-Commerce Strategy - Sanjay Mohapatra 2012-08-16

□□E-Commerce Strategy: Text and Cases provides the fundamental literature required for graduate students and practitioners to understand electronic commerce. Each chapter provides clearly designed learning objectives and review questions to highlight the major topics and goals. This book covers many of the new innovations and technologies that

have been established for e-commerce site development. Unlike similar books, topics such as e-channel adoption, factors affecting e-commerce adoption, and strategy design are reviewed in greater depth. Additionally, the book examines areas not normally covered like open source, online research, and peer-to-peer systems. E-Commerce Strategy: Text and Cases is divided into two parts. Part 1 examines the evolution of e-commerce, analyzes different sectors such as B2B and m-Commerce, and explores the challenges they face. Case studies of well known companies reinforce the concepts learned to demonstrate both successes and failures in the field. Part 2 deals with developing strategies in e-Commerce and looks at future trends including Web 2.0. Overall, the useful guidelines provided should prove valuable to students and researchers in the field.

E-Commerce and Web Technologies - Francesco Buccafurri 2010

After the lesson learned during last years and following the successful edition of EC-Web 2009, for its 11th edition EC-Web tried to provide a clearer description of the electronic commerce universe focusing on some relevant topics. The main focus was not only on Internet-related techniques and approaches. The aim of EC-Web 2010 was to also cover aspects related to theoretical foundations of e-commerce, business processes as well as new approaches exploiting recently emerged technologies and scenarios such as the Semantic Web, Web services, SOA architectures, mobile and ubiquitous computing, just to cite a few. Due to their central role in any realistic e-commerce infrastructure, security and privacy issues were widely considered, without excluding legal and regulatory aspects. The choice of the above relevant topics directly

reflects the fact that electronic commerce (EC), in the last few years, has changed and evolved into a well-established and founded reality both from a technological point of view and from a scientific one.

Nevertheless, together with its evolution, new challenges and topics have emerged as well as new questions have been raised related to many aspects of EC. Keeping in mind the experience of the last edition of EC-Web, we maintained, for its 11th edition, the structure and the scientific organization of EC-Web 2009, aiming to highlight the autonomous role of the different (sometimes heterogeneous) aspects of EC, without missing their interdisciplinary scope.

The Present and Future of E-commerce for Small Businesses in the Private Sector and with Federal Government Agencies - United States. Congress. House. Committee on Small Business. Subcommittee on Government Programs and Oversight 2000

Business Law - A. James Barnes 2005-12

Mallor, Barnes, Bowers and Langvardt's, *Business Law: The Ethical, Global, and E-Commerce Environment*, 12th Edition, is appropriate for the two-term business law course. The cases in the 12th edition are excerpted and edited by the authors. The syntax is not altered, therefore retaining the language of the courts. As in the 11th edition, the 12th edition includes a mix of actual AND hypothetical cases. The title has been changed to reflect a new focus of the book – the global and Internet environment. *Business Law: The Ethical, Global, and E-Commerce Environment*, 12e includes new pedagogy such as opening vignettes and new-boxed features such as "Ethics in Action" and "Cyberlaw in

Action." This combined with case briefs and concept reviews, along with some reorganization of the text results in a more complete, relevant and user-friendly text.

New Perspectives on the Internet: Comprehensive - Gary P. Schneider 2012-02-03

NEW PERSPECTIVES ON THE INTERNET has been updated to cover the newest releases of the three main web browsers including Internet Explorer 9, Mozilla Firefox 4, and Google Chrome. With the New Perspectives critical-thinking, problem-solving approach, students will learn basic to advanced features of the Internet from Browser Basics to Electronic Commerce. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Frontiers of Electronic Commerce - Kalakota 1996-09

Proceedings of the 11th International Conference on Electronic Commerce - Patrick Y. K. Chau 2009

The E-Commerce Book - Steffano Korper 2000-10-24

New in the Second Edition Contains over 60% new material Complete and extensive glossary will be added Complete revision and update of the security chapter (reflecting the recent Yahoo experience) Strengthened coverage of E-Business to Business Increased and redesigned case studies Increased European and international coverage Revised, expanded, and enhanced illustrations New, attractive text design with features such as margin notes Increased size of tables containing website contacts Redesigned cover * Contains over 60% new material * Complete and extensive glossary will be added * Complete revision and update of the security chapter (reflecting the recent Yahoo

experience) * Strengthened coverage of E-Business to Business * Increased and redesigned case studies * Increased European and international coverage * Revised, expanded, and enhanced illustrations * New, attractive text design with features such as margin notes * Increased size of tables containing website contacts * Redesigned cover

Understanding Electronic Commerce -

David R. Kosior 1997

In five years or less, analysts say, sales transactions on the Internet will total \$100 billion annually. In short, online commerce is big and it's coming fast - and here's the book that shows you how to understand and profit from it. This invaluable overview includes: basics - how electronic commerce works in the real world; strategies - the mind set of companies that will get the most from electronic commerce; consumer applications - credit cards, digital money, and more; business applications - purchase orders, invoices, and other large transactions; case studies insightful snapshots of electronic commerce innovatively applied; security - its paramount importance and the five things it requires; and the future - from electronic agents to microcash and microtransactions. This book is for technology-savvy executives, group managers, entrepreneurs, corporate planners, information systems professionals, and anyone else who wants to master the new technology.

Introduction to e-Business - Colin Combe 2012-07-26

An Introduction to e-Business provides the contemporary knowledge of the key issues affecting the modern e-business environment and links theory and practice of management strategies relating to e-business. This book brings together the most cogent themes for an

introduction to e-business and constitutes a valuable contribution to formalising common themes for teaching the subject in higher education. It brings together theoretical perspectives based on academic research and the application of e-business strategies. These concepts are further explored in the six case studies that follow the set chapters. This new textbook integrates the main themes to provide a complete picture of the key elements relevant to an introductory text in e-business. To fully appreciate the e-business environment it is necessary to understand the links between the different disciplines that come together to form

Journal of Electronic Commerce in Organizations (JECO).

- Mehdi Khosrow-Pour 2013

E-Commerce - Kamlesh K. Bajaj 2005-09

E-Commerce: The Cutting Edge of Business presents the technology and processes behind e-commerce and e-governance. It also underscores the importance of security of transactions in the electronic environment. With such an extensive coverage, the book will be useful to people in trade and commerce and to businesses which are trying to expand using Internet and intranet commerce. Students and teachers of e-commerce will find that the technology and processes that make e-commerce click have been addressed in detail. The book will also be of enormous value to government officials, financial institutions, public sector and the private industry keen to learn about The Cutting Edge of Business

Start Right in E-Business - Bennet Lientz 2009-11-03

E-business occurs when a company has established critical business procedures and activities to support e-commerce transactions. Using this

definition, e-commerce is part of e-business--a company needs e-commerce to implement e-business. Utilizing e-commerce, however, does not mean that a company has transformed into an e-business. E-business is implemented only when a company changes its internal procedures to take advantage of the e-commerce technologies. Interest in the evolution ("e-evolution") of e-commerce into e-business is a growth field. With the early November announcement that GM and Ford were forming online marketplaces for their suppliers, they placed themselves at the center of new e-business ecosystems that will transform their entire way of doing business. Many firms are increasingly discovering opportunities to move away from simply selling products on the Internet to being able to reinvent their conventional supply chains (as in the auto makers' case) and to being able to offer custom-built products (as Dell Computers does now).

Seeking Success in E-Business - Kim Viborg Andersen 2013-06-29

In the foreword to this volume of conference proceedings for IFIP Working Group 8.4, it is appropriate to review the wider organization to which the Working Group belongs. The International Federation of Information Processing (IFIP) is a non-governmental, non-profit umbrella organization for national societies working in the field of information processing that was established in 1960 under the auspices of UNESCO. IFIP's mission is to be the leading, truly international, apolitical organization which encourages and assists in the development, exploitation and application of Information Technology for the benefit of all people. At the heart of IFIP lie its Technical Committees that, between them, count on the

active participation of some two thousand people world-wide. These Groups work in a variety of ways to share experience and to develop their specialised knowledge. Technical Committees include: TC 1. Foundations of Computer Science; TC 2: Software: Theory and Practice; TC 3: Education; TC 6: Communication Systems; TC 7: System Modelling and Optimization; TC 9: Relationship between Computers and Society; TC 11: Security and Protection in Information Processing Systems; TC 12: Artificial Intelligence and TC 13: Human-Computer Interaction. The IFIP website (www.ifip.org) has further details. Technical Committee 8 (TC8) is concerned with Information Systems in organisations. Within TC8 there are different Working Groups focusing on particular aspects of Information Systems.

Business Law - Jane P. Mallor 2004
Mallor, Barnes, Bowers and Langvardt's, *Business Law: The Ethical, Global, and E-Commerce Environment*, 12th Edition, is appropriate for the two-term business law course. The cases in the 12th edition are excerpted and edited by the authors. The syntax is not altered, therefore retaining the language of the courts. As in the 11th edition, the 12th edition includes a mix of actual AND hypothetical cases. The title has been changed to reflect a new focus of the book the global and Internet environment. *Business Law: The Ethical, Global, and E-Commerce Environment*, 12e includes new pedagogy such as opening vignettes and new-boxed features such as "Ethics in Action" and "Cyberlaw in Action." This combined with case briefs and concept reviews, along with some reorganization of the text results in a more complete, relevant and user-friendly text.

Electronic Commerce - Gary Schneider

2014-05-15

Packed with real-world examples and business cases, ELECTRONIC COMMERCE, 11E continues to lead the market with its cutting-edge coverage of all things e-commerce. Comprehensive coverage of emerging online business strategies, up-to-the-minute technologies, and the latest developments from the field equips readers with a solid understanding of the dynamics of this fast-paced industry. The new edition offers thorough discussions of e-commerce growth in China and the developing world, social media and online marketing strategies, technology-enabled outsourcing, online payment processing systems, and much more. In addition, Business Case Approaches and Learning From Failure boxes highlight the experiences of actual companies to illustrate real-world practice in action. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

West's Legal Environment of Business

- Frank B. Cross 2003

Based on the best-selling West's Business Law, this text maintains its most popular features and continues to offer flexibility for different teaching philosophies. While focusing on public law issues such as ethics, government regulation, and administrative law, it also provides a good balance of private law topics such as contracts and sales. Selected cases begin with either a "Historical and Social Setting" or a "Company Profile" and address the AACSB's curriculum requirements by focusing on global, political, ethical, social, environmental, technological, and cultural diversity issues.

E-commerce - Kenneth C. Laudon

2016-01-06

For undergraduate and graduate courses in business. Understanding

The Vast And Expanding Field of E-Commerce Laudon's E-Commerce 2016: Business, Technology, Society emphasizes three driving forces behind the expanding field of e-commerce: technology change, business development, and social issues. A conceptual framework uses the templates of many modern-day companies to further demonstrate the differences and complexities in e-commerce today. An in-depth investigation of companies such as Uber, Pinterest, and Apple kick-off the course while preparing you for real-life scenarios. In the Twelfth Edition, Laudon and Traver add new or update existing case studies to match developments in the e-commerce field as they exist in today's tech world. They built in additional video cases for each chapter, making the material even more accessible as you prepare for your future in business.

E-Commerce and Web Technologies -

Francesco Buccafurri 2010-08-19

This book constitutes the refereed proceedings of the 11th International Conference on Electronic Commerce and Web Technologies (EC-Web) held in Bilbao, Spain, in September 2010. The 22 papers accepted for EC-Web, selected from 45 submissions, are organized in topical sessions on recommender systems; e-payment, security and trust; service-oriented e-commerce and business processes; and agent-based e-commerce. The volume is completed by short summaries of the two invited talks on web advertising and electronic markets.

The Legal Environment of Business: Text and Cases -- Ethical, Regulatory, Global, and E-Commerce

Issues - Frank Cross 2008-05-08

LEGAL ENVIRONMENT OF BUSINESS is the #1 text for this course--setting the standard by delivering comprehensive, authoritative, and cutting-edge coverage in an interesting and

accessible format. Its recipe for success includes the same black letter law flavor as its #1 Business Law counterpart Business Law by Clarkson, Miller, Jentz, and Cross, but with a more specific focus on current topics like ethics, government regulation, and administrative law. The cases, content, and features of the exciting new 7th edition have been meticulously and thoroughly updated, representing the latest developments. An excellent assortment of cases ranges from precedent-setting landmarks to recent decisions. Ethical, global, and e-commerce themes are integrated throughout, and numerous critical thinking exercises challenge students to apply what they've learned to real-world issues. The text also offers an unmatched range of support materials -- including innovative online teaching and learning resources. It's no wonder that LEGAL ENVIRONMENT OF BUSINESS is used by more colleges and universities than any other business law text. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Accounting Information Systems -
Ulric J. Gelinas 1999

Accounting is increasingly becoming an information systems function, and knowledge of that system is critical for business success. Gelinas uses data-flow diagrams, and an emphasis on technology and internal controls to help assure students future professional success.

Electronic Commerce - Gary P. Schneider 2017

Accounting Information Systems -
Ulric J. Gelinas 2014-06-01

Owners and managers rely on today's accounting professional to identify and monitor enterprise risks and to

provide quality assurance for a company's information systems. ACCOUNTING INFORMATION SYSTEMS, 10E focuses on three critical accounting information systems in use today: enterprise systems, e-Business systems, and controls for maintaining those systems. The text fully explores the integrated nature of AIS with its foundations in information technology, business processes, strategic management, security, and internal controls. Students will easily grasp even the most challenging subjects as they explore today's most intriguing AIS topics discussed in a conversational and relaxed tone rather than complex technical language. The tenth edition provides students with the necessary tools for organizing and managing information to help them succeed and protect the integrity of their employer's information system. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Accounting Information Systems -
Ulric J. Gelinas 2018-09-01

Today's accounting professionals are challenged to identify enterprise risks and provide quality assurance for a company's information systems. ACCOUNTING INFORMATION SYSTEMS, 11th International Edition, focuses on three critical accounting information systems in use today: enterprise systems; e-Business systems; and controls for maintaining those systems. Students will easily grasp even the most challenging topics as they explore today's most intriguing AIS topics relative to business processes, information technology, strategic management, security, and internal controls. The 11th International Edition provides students with the tools for organising and managing information

to help them succeed and protect the integrity of their employer's information system.

Electronic Commerce 2018 - Efraim Turban 2017-08-07

This new Edition of *Electronic Commerce* is a complete update of the leading graduate level/advanced undergraduate level textbook on the subject. *Electronic commerce (EC)* describes the manner in which transactions take place over electronic networks, mostly the Internet. It is the process of electronically buying and selling goods, services, and information. Certain EC applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet trades. However, EC is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering information. It is about e-learning, e-government, social networks, and much more. EC is having an impact on a significant portion of the world, affecting businesses, professions, trade, and of course, people. The most important developments in EC since 2014 are the continuous phenomenal growth of social networks, especially Facebook, LinkedIn and Instagram, and the trend toward conducting EC with mobile devices. Other major developments are the expansion of EC globally, especially in China where you can find the world's largest EC company. Much attention is lately being given to smart commerce and the use of AI-based analytics and big data to enhance the field. Finally, some emerging EC business models are changing industries (e.g., the shared economy models of Uber and Airbnb). The 2018 (9th) edition, brings forth the latest trends in e-commerce, including smart commerce, social commerce, social collaboration,

shared economy, innovations, and mobility.

Electronic Commerce 2018 - Efraim Turban 2017-10-12

This new Edition of *Electronic Commerce* is a complete update of the leading graduate level/advanced undergraduate level textbook on the subject. *Electronic commerce (EC)* describes the manner in which transactions take place over electronic networks, mostly the Internet. It is the process of electronically buying and selling goods, services, and information. Certain EC applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet trades. However, EC is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering information. It is about e-learning, e-government, social networks, and much more. EC is having an impact on a significant portion of the world, affecting businesses, professions, trade, and of course, people. The most important developments in EC since 2014 are the continuous phenomenal growth of social networks, especially Facebook, LinkedIn and Instagram, and the trend toward conducting EC with mobile devices. Other major developments are the expansion of EC globally, especially in China where you can find the world's largest EC company. Much attention is lately being given to smart commerce and the use of AI-based analytics and big data to enhance the field. Finally, some emerging EC business models are changing industries (e.g., the shared economy models of Uber and Airbnb). The 2018 (9th) edition, brings forth the latest trends in e-commerce, including smart commerce, social commerce, social collaboration, shared economy, innovations, and

mobility.

The E-Commerce Book - Alexander Graf
2016-08-15

This book is designed for people who want to understand e-commerce - and by "understanding", we mean first and foremost Why and What, not How. Why is Amazon dominating the market? What happened between 1995 and 2015? Why were the incumbents like Walmart not able to fight back? What will become of the herd of new unicorn e-commerce companies? And what will happen to the traditional value chain on which retail companies operate? This is not a book about How, though, so don't read this hoping to learn "how to master online marketing". From our point of view, the Why and What is much more challenging and important, whether you are running a company in this market or are a student wanting to break into it. In this book, we'll share what we've learned. Look forward to more than 450 pages of valuable material about changes in the value chain, a lively review of how e-commerce has developed over the last 20 years, 50 case studies of digital business models large and small, three extensive interviews with leading e-commerce entrepreneurs, and strategic mind-games galore for a range of industries. The Story so far: Join us in revisiting the last 20 years of e-commerce. Look into the ups but also the downs of various business archetypes. Also, find a detailed analysis of recent market developments and major players in China. Basic Concepts: Learn about the interaction of all building blocks along the e-commerce value chain. You will understand how to make your customer happy in terms of demand based procurement, distribution, customer service, and much more... Case Studies: Get insights into 50 renowned online players around the globe. Each profile covers a detailed business

model assessment and market positioning. The authors give a brief outlook on challenges and opportunities for each of the companies portrayed. Strategic Aspects: Find answers to major strategic questions: How to prosper in a "GAFA" dominated economy? Should I resist the temptation to sell via Amazon? Are banking and insurance the next industries to be radically transformed? ...and what is taking so long in the home furnishings sector? Interviews: Tap into the knowledge of successful serial entrepreneurs and get inspired by the latest insights of Stephan Schambach, René Köhler, and Florian Heinemann. Benchmarking: Learn how to benchmark your own e-commerce activities and take a closer look on aspects such as platform, business intelligence, online marketing, and CRM. Sold over 3.000 times in Germany. Voted the best book about E-Commerce!

Social Media & Electronic Commerce Law - Alan Davidson 2016

Social Media and Electronic Commerce Law investigates the challenges facing legal practitioners and commercial parties in this dynamic field.

E-Commerce and Web Technologies - Martin Hepp 2014-08-18

This book constitutes the refereed proceedings of the 15th International Conference on Electronic Commerce and Web Technologies (EC-Web) held in Munich, Germany, in September 2014. The 11 full and 8 short papers included in this volume were carefully reviewed and selected from 46 submissions. The papers are organized in topical sections on data, information, and knowledge management for e-business; Semantic Web and linked open data for e-business; search, matchmaking, recommender and comparison systems; economics, management, and law; and social interaction in e-business.

E-work and E-commerce: 11. Platforms and standards - Brian Stanford-Smith 2001

Over 170 essays dealing with new Internet technologies related to business.

Accounting Information Systems - Ulric J. Gelinias 2002

Accounting is becoming an information systems function; therefore knowledge of accounting information systems is critical for business success. The Fifth Edition of Accounting Information Systems retains its comprehensiveness and authoritative coverage of topics such as internal control, electronic commerce, and technology. More accessible than ever before, Accounting Information Systems, 5e is the resource to have in order to master this important subject area.

Essentials of Business Law - Anthony Liuzzo 2021

"The new, eleventh edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law. While continuing to offer all of the features that have made the ten prior editions successful, this new edition includes a chapter on the areas of law affected by social media, updated content, and enhanced support materials. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout

its coverage is ease-of use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law" --

EU Regulation of E-Commerce - Arno R. Lodder 2017-04-28

For the last twenty years the European Union has been extremely active in the field of e-commerce. This important new book addresses the key pieces of EU legislation in the field of e-commerce, including the E-commerce Directive, the Services Directive, the Consumer Directive, the General Data Protection Regulation, and the eID Regulation. The latest in the Elgar Commentaries series, EU Regulation of E-Commerce is the first book to apply this well-established format to a dynamic and increasingly significant area of law.

Journal of Electronic Commerce in Organizations, Vol 11 Iss 1 - Khosrow-Pour 2013-07

Report of the Working Group on Electronic Commerce on Its Thirty-ninth Session, (New York, 11-15 March 2002). - United Nations Commission on International Trade Law. Working Group on Electronic Commerce 2002

E-commerce - Kenneth C. Laudon 2011
This text emphasizes the three major driving forces behind e-commerce: technological change, business development, and social issues, to provide a coherent conceptual framework for understanding the field.