

# Entrepreneurship Development By Vasant Desai

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*Entrepreneurship Development and Business Communication* - Vasant Desai 2004

Small Business and Entrepreneurship - S. Anil Kumar 2013-12-30

This book presents a wide range of issues involved in entrepreneurship and small industry. The book has 12 chapters divided in two parts. Part A: Entrepreneurship Consisting of Concept of Entrepreneurship, Entrepreneur, Entrepreneurial Competency and Development of Entrepreneurial Competency. Part B: Small Business: Consisting of Introduction to Small Scale Industries, Enterprise Creation, Business Plan, Support Agencies for Implementation of the Project and Sickness in Small Scale Industries. This book will serve as a textbook for various courses like B.Com. B.B.M. B.E. M.B.A. of all Indian universities. Key Features: " Charts are provided for easy understanding of the concepts. " Proformas " Profiles of Successful Entrepreneurs " Questionnaires " Skill Development Exercises " Exercises for self evaluation and objective type and application type questions

*FINANCIAL MARKETS AND FINANCIAL SERVICES.* - VASANT. DESAI 2016

*Proceedings of Education and Learning Issues in Entrepreneurship Workshop* - A. Kakouris, H. Fulford

Development of New Enterprises - Vasant Desai 2017

**Entrepreneurship Development in India** - Anshuja Tiwari 2007

**The Dynamics of Entrepreneurship Development Management** - Vasant Desai 2013

**FUNDAMENTALS OF ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT.** - VASANT. DESAI 2014

**Economic Reforms and Employment** - Mookkiah Soundarapandian 2005  
Contents: Economic Reforms and Youth Unemployment in India, New Economic Policy and Service Sector, Employment Implications of Economic Reforms, Emerging Problems of Employment Generation in the Era of Economic Reforms, Impact of New Economic Policy on Service Sector, Employment in Organised and Unorganised Sector, Economic Reforms and Rural Industries in India, Women Workers in Petrol Bunks at Madurai City, New Economic Policy, The Impact of Economic Reforms on Rural Employment Opportunities, Impact of New Economic Policy on Service Sector with Reference to Early Childhood Care and Development, Rural Employment in India

After Economic Reforms, Economic Reforms and Labour Force Participation in Rural Sector, Economic Reforms and Employment, Human Resource Development in the Context of Economic Reforms Relating to Information Technology, Impact of Reforms on Social Indicators in India, Impact of Economic Reforms on Dalits in India, Entrepreneurship Development Under Liberalisation, Impact of Micro Credit Scheme An Economic Reform, Entrepreneurship Development Under Liberalisation, Globalisation and Human Development, Post Reform India, Human Resource Development in the Context of Economic Reforms, Globalisation and Stress Management, Redundancy, Redeployment of Manpower and Training Among Various Sectors in and Around the City of Chennai, Economic Reforms, Transformation of Local Human Resources to Cope with Economic Liberalisation and Globalisation, Economic Reforms and HRD in India, Economic Reforms and Human Resource Development in India, Redundancy, Redeployment of Manpower and Training in Banking Industries, Human Resource Development in the Context of Economic Reforms in India, Employment in Small Scale Industries During Post-Reforms Period.

*Entrepreneurship Development And Communication Skills* - Chole, R.R.  
2012-07-02

The course entitled 'Entrepreneurship Development and Communication Skills' has been introduced in the course curriculum of agricultural universities in India on the recommendation of Fourth Deans Committee. The book contains important aspects of Entrepreneurship Development and required communication skills leading to building the required capability of entrepreneurs in the learner. This book is planned to serve as a textbook at undergraduate level for students of agriculture and allied subjects such as horticulture, home science, animal sciences, etc. This could also be used as reference book by students at postgraduate level in agricultural universities in particular and non-agricultural universities in general.

Further, it may act as a guide to functional entrepreneurs to inculcate in them the good qualities required for successful entrepreneurship.

**Emerging Entrepreneurs** - S. Maria John  
2004

Contents: Information Technology and Entrepreneurship Management, Factors Influencing Entrepreneurs in Rural India, Emerging Entrepreneurs in Rural India, IT Entrepreneurship Management in Digital Era, Government Assistance and Rural Employment Opportunities, Health Cooperative, Challenges to IT Entrepreneurs in India, IT A Money Spinner and Generator of Potential Employment, A Study on the Socioeconomic Factors Affecting Entrepreneurism in Rural Economy, Emerging Emphasis on Medicinal Plants to Motivate Rural Entrepreneurs, Entrepreneurs and Stress, Rural Employment Opportunities and Policy Initiatives, Impact of WTO on Rural Small Entrepreneur in India, The Development of Entrepreneurism, Future Entrepreneurism, Poverty Stricken Rural Entrepreneurs , Government Assistance and Entrepreneurial Development, Information Technology in Global Entrepreneurship, Floriculture Problems and Prospects, Institutional Support to Rural Entrepreneurs, Entrepreneurship Management Concepts and Information Technology, Contact Management Solution and Entrepreneurship Management, Role of IT on Entrepreneurship Development.

**Entrepreneurship Development and Business Communication** - Vasant Desai  
2008

**Project Management and Entrepreneurship** - Vasant Desai 2020  
Project management and entrepreneurship are the two faces of a coin, are assuming greater importance in the 90's and are bound to be one of the dominant topics of discussion and study during this millennium. This is as it should be to accelerate the pace of industrialisation as an important plank of economic growth. Successful new business ventures and economic development do not

just happen. They are the result of the combination of right environment, planning, effort, and innovation. And this right mix can only be achieved by the entrepreneurs. They provide a clear blueprint for stimulating research, technology, finance to help promote matured enterprises. At the same time, they enrich the eco-system and give a boost to economic growth. They also drive towards top performance maintaining healthy profitability, enhancing shareholder value, responsive to customer needs, delivering products and services of high quality, and ability to thrive in a competitive environment. All in all, it improves sovenance to become value creating enterprises with a strong leadership combined with a well communicated vision, a focused strategy, a clear competence profile, customer satisfaction and investing in organisational excellence. The unique book has been designed for performing entrepreneurs with high potential to be effective project managers / entrepreneurs. To students it strives to provide an upright in sight into project management and entrepreneurship.

*Entrepreneurial Development - Vasant Desai 2009*

### **Entrepreneurship Development: Text and Cases -**

ENTREPRENEURSHIP AND SMALL SCALE INDUSTRIAL DEVELOPMENT A Study in Hyderabad Karnataka Region - Dr. N. Honnurswamy 2022-03-05

1.1 Introduction: The entrepreneurs of the small industry have a prominent role in a developing economy, as the success of these industrial enterprises depends largely upon the capabilities and the talents of the entrepreneurs and there by promotes the industrialization process. To make the small scale industry more dynamic in accelerating industrial development for facilitating larger employment generation and output expansion, there is an imperative need to promote the entrepreneurial talents as inadequate supply of entrepreneurs, constrains the process of rapid

industrialization and that of sustaining the economic development. Industrialization has been considered as one of the strategies for accelerating the process of economic development particularly in the developing countries, and this in turn depends on the availability of a large number of innovative and dynamic entrepreneurs and it is necessary to promote the entrepreneurial base in the economy through expansion and diversification of the entrepreneurial talents since they generate employment opportunities and thereby reduce the regional imbalances and the concentration of economic power.

**Dynamics of Entrepreneurial Development and Management - Vasant Desai 2001**

**Fundamentals of Entrepreneurship - Hitesh S. Viramgami 2007**

Entrepreneurship - Sahai 2008

Women Entrepreneurship and Economic Development - Sanjay Tiwari 2007  
In Indian context.

**Entrepreneurship Development - S. Anil Kumar 2008**

This Book Presents A Lucid Treatment Of A Wide Range Of Issues Involved In The Development Of Entrepreneurship. It Presents An Insight Into The Identification Of Business Opportunities, Creating A Venture And Financing And Managing It. The Book Further Explains The Choice Of Technology And Equipment, Man, Machine And Materials Management, Pert And Cpm And Quality Assurance. The Book Highlights The Various Legal Provisions Relevant To Entrepreneurship And Concludes With A Chapter On Social Responsibility And Business Ethics. With Its Wide Coverage And Step-By-Step Approach, The Book Would Serve As An Ideal Text For Various Undergraduate Courses On The Subject Including B. Com., B.A. And B.Sc. (Vocational), Bio-Technology, Bbm, Mba And To The Entrepreneurs.

*Entrepreneurship Development - Dr. Sanjay R Ajmeri*

## **Entrepreneurship Management (Text and Cases) -**

*Entrepreneurship & Management* - Manjunath V.S. 2010-09

ENTREPRENEURSHIP DEVELOPMENT. - SHARMA. 2016

*Entrepreneurship Development* - E. Gordon 2009

**Entrepreneurial Development** - Vasant Desai 2009

*Entrepreneurship Development and Small Business Enterprise* - Poornima M. Charantimath 2005

**Management and Entrepreneurship** - Kanishka Bedi 2009

Management and Entrepreneurship is designed to serve as a textbook for undergraduate engineering students of VTU, Karnataka. The book provides a complete overview of managerial decision making responsibilities and the role played by entrepreneurship in developing an organization. Starting with the definition of management, the various facets of managerial roles and a broad account of the history of development of management thought, the book provides in-depth discussions on the nature, importance and purpose of planning. It elaborates further on the importance of organizing and staffing, and directing and controlling. The discussion moves on to introduce the concept of entrepreneurship as a business development tool. Special emphasis is placed on entrepreneurship in the Indian environment with detailed discussions on the development of small-scale industry, the role of institutional support and the importance of preparation of projects. The book lays emphasis on simplified definitions and point-wise presentation of theoretical concepts. It also provides numerous real-life examples, illustrations and inspirational case studies which play the dual role of explaining concepts as well as instilling

entrepreneurial zeal in students.

**Entrepreneurial Development** - S S Khanka 2006

This book is useful for B.Com., M.Com., and MBA students of all Indian Universities. Presentation of various aspects of entrepreneurship is the most salient features of this book. Clarity of all topics has been given throughout. Description of the most difficult topics, in a simple and easy to follow style, has been the authors main attempt. At the end of the each chapter Assessment Questions are included in this book. Glossary, Bibliography, Author Index, Subject Index and Abbreviations are incorporated at the end of the book.

**DYNAMICS OF ENTREPRENEURIAL DEVELOPMENT AND MANAGEMENT.** - VASANT. DESAI 2013

**ENTREPRENEURSHIP** - VASANT. DESAI 2015

**Indian Financial System** - Vasant Desai 1999

Entrepreneurial Development - Vasnt Desai 2010

**WOMEN ENTREPRENEURS AND ENTREPRENEURSHIP DEVELOPMENT** -

Dr. Sahebrao B. Ohol 2020-04-29

“A good entrepreneur is one who is capable of inspiring confidence in people, and has ability to motivate them to work with him in fulfilling the economic goals set by him.” Introduction Entrepreneurship plays an imperative role in the growth of any society. Development of entrepreneurship culture and qualitative business development services are the major requirements for industrial growth. Entrepreneurship emerges from an individual’s creative spirit in long-term business ownership, employment creation, capital formation and economic security. Entrepreneurial skills are essential for industrialization and for alleviation of mass unemployment and poverty. As technology speeds up lives, women are an emerging economic force, which cannot neglect by the policy makers. The world’s

modern democratic economy depends on the participation of both sexes. Global markets and women were not often use in the same sentence, but increasingly, statistics show that women have economic clout-most visibly as entrepreneurs and most powerfully as consumers. Today, women in advanced market economies own more than 25% of all businesses and women owned businesses in Africa, Asia, Eastern Europe and Latin America are growing rapidly. In some regions of the world, transformation of market economy, women entrepreneurs is a growing trend. However, in India, the actual participation of women in income generating activities is quite unsatisfactory, only 8% of the small-scale manufacturing units have owned and operated by women.

*Entrepreneurial Success in Small and Medium Enterprises* - Suryadevara Ashok Kumar 2010

Study conducted at fifty small scale enterprises in Hyderabad and Secunderabad, two cities of Andhra Pradesh, India.

**Dynamics of Entrepreneurial Development and Management** - Vasant Desai 2001

Entrepreneurial Development - Vasant V. Desai 1991

**Management and Entrepreneurship** -

Veerabhadrapa Havinal 2009

About the Book: Of late, academicians of technical education have felt the importance of "Management" and "Entrepreneurship".

Engineers need to manage their departments/sections/subordinates, and Entrepreneurship helps the large pool of technical manpower in developing small-scale industries in high tech areas thereby contributing to the economy of the country. This book covers both 'Management' and 'Entrepreneurship'. The first chapters of this book deal with Management, Planning, Organizing and Staffing, Directing and Controlling. The last four chapters deal with Entrepreneurship, Small-Scale Industries, Institutional support and Project formulation. Adequate number of simple examples with which the students are familiar are included in each chapter. In addition, each chapter contains student learning activities to give the readers a chance to enhance the learning process. Though the book is written keeping in mind the syllabus of Visvesvaraya Technological University, yet it is useful for B.Com, BBM, DBM, . PGDBM and MBA students also. Contents: Management Planning Organizing and Staffing Directing and Controlling Entrepreneurship Small-Scale Industries Institutional Support Preparation of Project.

**Dynamics of Entrepreneurial Development and Management** - Vasanth Desai 2007