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Managing Innovation and Entrepreneurship - Robert D. Hisrich 2013-06-25

The first book to look at innovation/entrepreneurship from an international perspective, *Managing Innovation and Entrepreneurship: A Global Perspective* provides a step-by-step process for managing innovation and entrepreneurship in an organization in both turbulent and stable economic times. Authors Robert D. Hisrich and Claudine Kearney demonstrate how to manage innovation on a day-to-day basis—using a wide range of real world scenarios, theories, principles, best practices, case studies, and modern examples. The book provides detailed coverage of each aspect of the process of innovation required to achieve success, including what it takes to build an innovative and entrepreneurial organization, how to develop innovation and entrepreneurship in both individuals and teams, how to manage and operationalize innovation and entrepreneurship, how to develop a global business plan, and more.

Arts Management - Carla Walter 2015-05-22

Arts Management is designed as an upper division undergraduate and graduate level text that covers the principles of arts management. It is the most comprehensive, up to date, and technologically advanced textbook on arts management on the market. While the book does include the background necessary for understanding the global arts marketplace, it assumes that cultural fine arts come to fruition through entrepreneurial processes, and that cultural fine arts organizations have to be entrepreneurial to thrive. Many cases and examples of successful arts organizations from the United States and abroad appear in every chapter. A singular strength of *Arts Management* is the author's skilful use of in-text tools to facilitate reader interest and engagement. These include learning objectives, chapter summaries, discussion questions and exercises, case studies, and numerous examples and cultural spotlights. Online instructor's materials with PowerPoints are available to adopters.

Entrepreneurship - Sahai 2008

Entrepreneurship - Michael P Peters 2012-09-27

The 9th Edition of *Entrepreneurship*, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts. The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peter's background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice.

Entrepreneurial Marketing - Robert D. Hisrich 2018-10-26

One key for success for an entrepreneur is to obtain sales (revenue) and profits as quickly as possible upon launching the venture. Entrepreneurial Marketing focuses on this and the essential elements of success in order to achieve these needed sales and revenues and then grow the company. The authors build a comprehensive, state-of-the-art picture of entrepreneurial marketing issues, providing major theoretical and empirical evidence that offers a clear, concise view of the field. Through an international approach that

combines both theoretical and empirical knowledge on entrepreneurship and marketing, this book informs and enhances an entrepreneurs' creativity, their ability to bring innovations to the market and their willingness to face risk and change the world. Key components addressed include: identifying and selecting the market, determining the consumer needs cost-effectively, executing the basic elements of the marketing mix (product, price, distribution, and promotion) and competing successfully in the domestic and global markets by implementing a sound marketing plan. Numerous illustrative examples bring the content to life. The mix of theoretical content, examples, empirical analyses and case studies, make this book an excellent resource for students, professors, researchers, practitioners, and policymakers all over the world.

Entrepreneurship - Robert D. Hisrich 2009-11-19

The 8th Edition of *Entrepreneurship*, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts. The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peter's background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice.

International Human Resource Management - Peter J. Dowling 2013

Dowling et al is a rare instance of a textbook that has developed alongside the field - helping to shape what it is today - and remains the market leading IHRM textbook worldwide. The international author team have ensured this edition is even more international than its predecessors, whilst also remaining close to curriculum developments. New edition changes include a streamlined chapter structure and a new chapter on the cultural context of IHRM. The focus on expatriates has been balanced with a stronger global management emphasis throughout. The content also reflects the current economic climate, including greater coverage of turbulence for IHRM and issues of employee separation. There is also expanded coverage of business ethics, outsourcing, emerging markets and small medium enterprises. In addition the new edition includes a wealth of case study material and class discussion material. A fully tailored CourseMate and Instructor's website will also be available to adopters. MARKET: Dowling et al is a core textbook for "International HRM" modules (IHRM) as taught at intermediate and postgraduate levels on all HRM programmes and the majority of broad-based business programmes. It is also used on some "International Management" modules. This textbook is autopackaged with CourseMate. CourseMate brings course concepts to life with interactive learning, study, and exam preparation tools that support the printed textbook and the textbook-specific website. CourseMate includes an integrated eBook and interactive teaching and learning tools including quizzes, flashcards, videos, and more and an EngagementTracker, a first-of-its-kind tool that monitors student engagement in the course.

American Book Publishing Record - 2001

Loose-Leaf for Entrepreneurship - Michael P Peters 2019-01-08

Entrepreneurship, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts, helping to reinforce key topics. The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peters' background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice. Includes Connect: A highly reliable, easy-to-use homework and learning management solution that embeds learning science and award-winning adaptive tools to improve student results.

Entrepreneurship in the Balkans - Veland Ramadani 2013-05-13

This book represents a comprehensive state-of-the-art picture of entrepreneurship and small business management issues in the Balkans region. It provides major theoretical and empirical evidence that offers a brighter view of these fields and aims to open up opportunities for greater dialogue in public policy. The readers would be able to enhance their knowledge on small businesses and innovation issues in the Balkans. An outcome of a long lasting endeavour, this book includes contributions of highly reputed authors and experts from the Balkans' countries. Features forewords by two well-known personalities of this field, Leo Paul Dana and Alain Fayolle.

Descartes' Error - Antonio Damasio 2005-09-27

Since Descartes famously proclaimed, "I think, therefore I am," science has often overlooked emotions as the source of a person's true being. Even modern neuroscience has tended, until recently, to concentrate on the cognitive aspects of brain function, disregarding emotions. This attitude began to change with the publication of *Descartes' Error* in 1995. Antonio Damasio—"one of the world's leading neurologists" (The New York Times)—challenged traditional ideas about the connection between emotions and rationality. In this wondrously engaging book, Damasio takes the reader on a journey of scientific discovery through a series of case studies, demonstrating what many of us have long suspected: emotions are not a luxury, they are essential to rational thinking and to normal social behavior.

Professional Practice for Interior Designers - Christine M. Piotrowski 2001-10-22

The tools needed to create and manage a thriving interior design practice This essential sourcebook provides all of the information needed to establish and manage a productive, profitable interior design firm. Filled with savvy business and career advice, *Professional Practice for Interior Designers, Third Edition* delivers updated and expanded coverage of the full range of legal, financial, management, marketing, administrative, and ethical issues faced by sole practitioners, firm principals, and managers. This comprehensive reference lays out clear, practical guidelines on how to structure a contract and prevent legal problems; work with other designers, allied professionals, clients, and vendors; and calculate fees that are both fair and profitable.

Recommended reading for NCIDQ candidates, it offers easy-to-follow tips and instruction on how to: Write and implement a successful business plan Choose the right form of business to fit specific needs Institute strategic planning Develop effective promotional tools Manage finances and set up a computerized accounting system Manage employees and team members Establishing a comprehensive foundation for effective business practice, *Professional Practice for Interior Designers, Third Edition* is the one-stop resource that no interior designer can afford to be without.

[Drawing the Line at the Big Ditch](#) - Adam Clymer 2008

In this remarkable and revealing tale, noted journalist Clymer shows how the decision to give up the Panama Canal stirred emotions already rubbed raw by the loss of the Vietnam War and shaped American politics for years.

The Psychology of Entrepreneurship - Michael M. Gielnik 2020-12-30

The *Psychology of Entrepreneurship: New Perspectives* is an update of the

earlier landmark volume in the Society for Industrial and Organizational Psychology Organizational Frontiers Series. This new book takes stock of the advances in the field of the psychology of entrepreneurship with all new chapters and presents the latest findings on traditional topics, such as cognition, motivation, affect, personality, and action. The *Psychology of Entrepreneurship: New Perspectives* compiles research of the most prolific scholars in the field to produce an overview of the most important psychological topics relevant to entrepreneurship. It includes novel insights into topics such as entrepreneurial cognition, intrapreneurship and innovation, leadership, entrepreneurial competencies, action theory, entrepreneurship training, and the process of entrepreneurship. Additionally, the updated volume presents new topics that have become more and more important in entrepreneurship research. These topics include affect, clinical psychology and disorders, biological correlates of entrepreneurship, entrepreneurial teams, culture, identity, starting capital, failure and exit, contextual factors, age and demographic change, evidence-based entrepreneurship, and entrepreneurs' well-being. With a collection of authors comprising experts who have developed the field over the last decade, *The Psychology of Entrepreneurship: New Perspectives* is vital to all students, scholars, and instructors interested in staying abreast of the most current, novel research and insights into the psychology of entrepreneurship.

Entrepreneurship Development and Small Business Enterprise - Poornima M. Charantimath 2005

Entrepreneurship - Robert D. Hisrich 2018-10

Handbook of Entrepreneurship Research - Zoltan J. Acs 2010-08-03

Interest in and attention to entrepreneurship has exploded in recent years. Nevertheless, much of the research and scholarship in entrepreneurship has remained elusive to academics, policymakers and other researchers, in large part because the field is informed by a broad spectrum of disciplines, including management, finance, economics, policy, sociology, and psychology, often pursued in isolation from each other. Since its original publication in 2003, the *Handbook of Entrepreneurship Research* has served as the definitive resource in the field, bringing together contributions from leading scholars in these disciplines to present a holistic, multi-dimensional approach. This new edition, fully revised and updated, and including several new chapters, covers all of the primary topics in entrepreneurship, including entrepreneurial behavior, risk and opportunity recognition, equity financing, business culture and strategy, innovation, and the impact of entrepreneurship on economic growth and development. Featuring an integrative introduction, extensive literature reviews and reference lists, the *Handbook* will continue to serve as a roadmap to the rapidly evolving and dynamic field of entrepreneurship.

[Social Entrepreneurship for the 21st Century: Innovation Across the Nonprofit, Private, and Public Sectors](#) - Georgia Levenson Keohane 2013-03-01

An expert's inside look into the ways social entrepreneurship is changing the world Whether you're a policymaker, investor, or involved in a nonprofit, *Social Entrepreneurship for the 21st Century* gives you the knowledge you need to make the best possible decisions for the future. A former McKinsey consultant reveals how social entrepreneurship has filtered into the workings of government and private enterprise, where social sector values are now shaping "social impact" capitalism. Georgia Levenson Keohane is a Roosevelt Institute fellow, foundation executive, and former McKinsey consultant. She advises a range of poverty-fighting organizations, including philanthropies (Robin Hood Foundation), educational entities (New York City Charter School Center), community development organizations (Civic Builders), and think tanks (The Aspen Institute). She is an adjunct Professor at Columbia Business School.

Corporate Entrepreneurship: How to Create a Thriving Entrepreneurial Spirit Throughout Your Company - Robert Hisrich 2011-08-17

Beat the competition with INTERNAL INNOVATION If 3M's corporate leadership hadn't given researcher Art Fry a creative outlet, the world would never have seen the Post-it Note . . . Corporate entrepreneurs,

intrapreneurs, mavericks. No matter what name they go by, these innovators are the pioneering forces within an organization who spark new enterprises, products, services, and processes to combat increased global competition. Corporate Entrepreneurship shows you how to develop and grow your organization by designing the culture, structure, strategies, and policies that encourage and support internal entrepreneurial ventures. Bestselling author and world-renowned entrepreneur Robert Hisrich teams up with global management expert Claudine Kearney to provide action plans, techniques, and insights for establishing an organizational culture that allows intrapreneurs to develop the entrepreneurial ventures that will secure value and generate new growth in your company. Every day, globalization and technological advancements continue to put more of your competitors within reach of your customers. In order for your company to stay attractive and thrive, you need the proven tools and tactics in this book to: Identify, evaluate, and fund venture opportunities Recognize bright corporate entrepreneurs and create their compensation plans Create business plans that avoid failure, optimize success, and develop and sustain corporate venturing Manage the internal politics of venturing Effectively implement corporate venturing into your organization Hisrich uses illustrative examples from his experience consulting for such global companies as 3M, Alcoa, Westinghouse, Citi, and many others. Through informative, well-researched case studies, he demonstrates how his concepts help companies prosper over the long run, gain market share, and stay on the cutting edge of their potential. If your employees aren't innovating, your company is losing its competitive edge. Use Corporate Entrepreneurship to give your mavericks what they need to keep your company on top—all over the world.

Entrepreneurship and Innovations in E-Business: An Integrative Perspective

- Zhao, Fang 2006-01-31

"The book presents a comprehensive introduction of the concepts and practices of e-entrepreneurship and e-innovation"--Provided by publisher.

Rich Dad Poor Dad - Robert T. Kiyosaki 2017-04

April 2017 marks 20 years since Robert Kiyosaki's *Rich Dad Poor Dad* first made waves in the Personal Finance arena. It has since become the #1 Personal Finance book of all time... translated into dozens of languages and sold around the world. *Rich Dad Poor Dad* is Robert's story of growing up with two dads -- his real father and the father of his best friend, his rich dad -- and the ways in which both men shaped his thoughts about money and investing. The book explodes the myth that you need to earn a high income to be rich and explains the difference between working for money and having your money work for you. 20 Years... 20/20 Hindsight In the 20th Anniversary Edition of this classic, Robert offers an update on what we've seen over the past 20 years related to money, investing, and the global economy. Sidebars throughout the book will take readers "fast forward" -- from 1997 to today -- as Robert assesses how the principles taught by his rich dad have stood the test of time. In many ways, the messages of *Rich Dad Poor Dad*, messages that were criticized and challenged two decades ago, are more meaningful, relevant and important today than they were 20 years ago. As always, readers can expect that Robert will be candid, insightful... and continue to rock more than a few boats in his retrospective. Will there be a few surprises? Count on it. *Rich Dad Poor Dad*... * Explodes the myth that you need to earn a high income to become rich * Challenges the belief that your house is an asset * Shows parents why they can't rely on the school system to teach their kids about money * Defines once and for all an asset and a liability * Teaches you what to teach your kids about money for their future financial success

Entrepreneurship, Cooperation and the Firm - J. M. Ulijn 2007

The book is an exceptional result of a distinctive network of European and American scholars, practitioners, and members of public institutions interested in the critical issues of emergence and survival of technology and knowledge based firms. The contributors study examples from both the old EU-member states such as France, Germany, the UK and the Netherlands, as well as newer countries such as Slovenia and Estonia. The book is unique in bringing culture and psychology together in the particular context of the nascent technopreneur.

Entrepreneurship - Robert Hisrich 2016-01-12

Entrepreneurship, by Robert Hisrich, Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating, planning, and implementing a new venture. Students are exposed to detailed descriptions of 'how to' embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts. The superb author team of Hisrich, Peters, and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peter's background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset, this book balances the crucial line between modern theory and practice.

Master of the Game - Sidney Sheldon 2010-05-25

Kate Blackwell is the symbol of success—a beautiful woman who has parlayed her inheritance into an international conglomerate. Now, celebrating her 90th birthday, Kate surveys the family she has manipulated, dominated, and loved: the fair and the grotesque, the mad and the mild, the good and the evil—her winnings in life.

The Immortal Life of Henrietta Lacks - Rebecca Skloot 2010-02-02

#1 NEW YORK TIMES BESTSELLER • “The story of modern medicine and bioethics—and, indeed, race relations—is refracted beautifully, and movingly.”—Entertainment Weekly NOW A MAJOR MOTION PICTURE FROM HBO® STARRING OPRAH WINFREY AND ROSE BYRNE • ONE OF THE “MOST INFLUENTIAL” (CNN), “DEFINING” (LITHUB), AND “BEST” (THE PHILADELPHIA INQUIRER) BOOKS OF THE DECADE • ONE OF ESSENCE’S 50 MOST IMPACTFUL BLACK BOOKS OF THE PAST 50 YEARS • WINNER OF THE CHICAGO TRIBUNE HEARTLAND PRIZE FOR NONFICTION NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The New York Times Book Review • Entertainment Weekly • O: The Oprah Magazine • NPR • Financial Times • New York • Independent (U.K.) • Times (U.K.) • Publishers Weekly • Library Journal • Kirkus Reviews • Booklist • Globe and Mail Her name was Henrietta Lacks, but scientists know her as HeLa. She was a poor Southern tobacco farmer who worked the same land as her slave ancestors, yet her cells—taken without her knowledge—became one of the most important tools in medicine: The first “immortal” human cells grown in culture, which are still alive today, though she has been dead for more than sixty years. HeLa cells were vital for developing the polio vaccine; uncovered secrets of cancer, viruses, and the atom bomb’s effects; helped lead to important advances like in vitro fertilization, cloning, and gene mapping; and have been bought and sold by the billions. Yet Henrietta Lacks remains virtually unknown, buried in an unmarked grave. Henrietta’s family did not learn of her “immortality” until more than twenty years after her death, when scientists investigating HeLa began using her husband and children in research without informed consent. And though the cells had launched a multimillion-dollar industry that sells human biological materials, her family never saw any of the profits. As Rebecca Skloot so brilliantly shows, the story of the Lacks family—past and present—is inextricably connected to the dark history of experimentation on African Americans, the birth of bioethics, and the legal battles over whether we control the stuff we are made of. Over the decade it took to uncover this story, Rebecca became enmeshed in the lives of the Lacks family—especially Henrietta’s daughter Deborah. Deborah was consumed with questions: Had scientists cloned her mother? Had they killed her to harvest her cells? And if her mother was so important to medicine, why couldn’t her children afford health insurance? Intimate in feeling, astonishing in scope, and impossible to put down, *The Immortal Life of Henrietta Lacks* captures the beauty and drama of scientific discovery, as well as its human consequences.

Applied Statistics - David P. Doane 2021

"As recently as a decade ago our students used to ask us, "How do I use statistics?" Today we more often hear, "Why should I use statistics?" Applied Statistics in Business and Economics has attempted to provide real meaning to the use of statistics in our world by using real business situations and real data and appealing to your need to know why rather than just how"--

Effective Entrepreneurial Management - Robert D. Hisrich 2016-12-23

This textbook provides a comprehensive overview of the essential issues in effective entrepreneurial management. It first introduces readers to the fundamentals of entrepreneurial management, the nature of entrepreneurial managers and business planning, before exploring the specific topics of creativity and innovation, risk management, entrepreneurial marketing and organization as well as financing. The authors then move to contemporary topics such as entrepreneurial growth strategies, e-commerce challenges, ethical and socially responsible entrepreneurial management, franchising, and managing entrepreneurial family ventures. Each chapter provides a case study and several practice-based examples to help explain the concepts. By providing a truly international approach, this text offers ample theoretical and empirical insights into entrepreneurship and small business management. It is a valuable and up-to-date resource for teachers and students of entrepreneurship.

Enterprise: Entrepreneurship and Innovation - Robin Lowe 2012-06-25
Enterprise, Entrepreneurship and Innovation: Concepts, Contexts and Commercialisation provides readers with an accessible and readable introduction to the various dimensions of entrepreneurship and market innovation. It has a clear structure that is easy for the reader to follow and it focuses on enterprising behaviour. The text contains: * case studies and 'pause and reflect' situations for the entrepreneur to deliberate on the information they have available before making their decision. This helps to emphasise the point that there are few simple and straightforward decisions closely reflecting decisions in 'real life'. * integrative personal development activities that provide a basis for readers to reflect on the learning of the chapters and develop a personal development strategy to increase their ability to become more entrepreneurial and improve their ability to manage market innovation. * an accompanying website giving students and lecturers access to additional resources in order to explore the subject further. A full set of powerpoint slides plus exercises is included, plus suggestions for the use in class of the case studies and other illustrations. Students can access further learning resources to build up their knowledge of innovation situations using the hotlinks to useful websites that will add further depth and bring up to date the case studies and illustrations. Enterprise, Entrepreneurship and Innovation: Concepts, Contexts and Commercialisation shows: * how to understand and acquire the entrepreneur's skills, attitudes and knowledge * the techniques needed to generate new business and create a new organisation * how to become more innovative, self reliant, and opportunistic. * the learning and decision-making processes of entrepreneurs

International Entrepreneurship - Robert D. Hisrich 2015-07-06
Combining comprehensive coverage with a wide variety of real-life cases, International Entrepreneurship: Starting, Developing, and Managing a Global Venture gives entrepreneurs the tools they need to successfully launch international ventures in today's hypercompetitive world. Bestselling author Dr. Robert D. Hisrich helps students and entrepreneurs develop global business plans, select international opportunities, and determine the best entry strategy. The text also covers practical considerations such as legal concerns, the global monetary systems, global marketing, and global human resource management for entrepreneurs. The Third Edition provides increased attention to culture and reflects recent changes in our increasingly globalized world. Readers will also be exposed to new cases featuring international activities of entrepreneurs and ventures throughout the world.

While We Were Watching Downton Abbey - Wendy Wax 2013-04-02
From the bestselling author of My Ex-Best Friend's Wedding comes a novel about four friends who share a passion for a beloved British television show that will change all of their lives. When the concierge of The Alexander, a historic Atlanta apartment building, invites his fellow residents to join him for weekly screenings of Downton Abbey, four very different people find themselves connecting with the addictive drama, and—even more unexpectedly—with each other... Samantha Davis married young and for the wrong reason: the security of old Atlanta money—for herself and for her orphaned brother and sister. She never expected her marriage to be complicated by love and compromised by a shattering family betrayal. Claire Walker is now an empty nester and struggling author who left her home in

the suburbs for the old world charm of The Alexander, and for a new and productive life. But she soon wonders if clinging to old dreams can be more destructive than having no dreams at all. And then there's Brooke MacKenzie, a woman in constant battle with her faithless ex-husband. She's just starting to realize that it's time to take a deep breath and come to terms with the fact that her life is not the fairy tale she thought it would be. For Samantha, Claire, Brooke—and Edward, who arranges the weekly gatherings—it will be a season of surprises as they forge a bond that will sustain them through some of life's hardest moments—all of it reflected in the unfolding drama, comedy, and convergent lives of Downton Abbey.

Immortality Inc. - Robert Sheckley 2014-04-01
A man wakes up after a fatal car accident—in someone else's body—in this ahead-of-its-time Hugo Award–nominated classic. Thomas Blaine remembered the car accident that killed him—and then he woke up in the hospital. A nurse told him where he was. "You'd call it being in the future." A future where bodies are sold to the highest bidder as new homes for the minds of the rich, who are greedy for more life when their own bodies wear out or are damaged. Suddenly, keeping body and soul together has taken on a new, and very sinister, meaning. From the very beginning of his career, Robert Sheckley was recognized by fans, reviewers, and fellow authors as a master storyteller and the wittiest satirist working in the science fiction field. Open Road is proud to republish his acclaimed body of work, with nearly thirty volumes of full-length fiction and short story collections. Rediscover, or discover for the first time, a master of science fiction who, according to the New York Times, was "a precursor to Douglas Adams."

International Entrepreneurship - Robert D. Hisrich 2015-07-06
Combining comprehensive coverage with a wide variety of real-life cases, International Entrepreneurship: Starting, Developing, and Managing a Global Venture gives entrepreneurs the tools they need to successfully launch international ventures in today's hypercompetitive world. Bestselling author Dr. Robert D. Hisrich helps students and entrepreneurs develop global business plans, select international opportunities, and determine the best entry strategy. The text also covers practical considerations such as legal concerns, the global monetary systems, global marketing, and global human resource management for entrepreneurs. The fully updated Third Edition provides increased attention to culture and reflects recent changes in our increasingly globalized world. Readers will also be exposed to new cases featuring international activities of entrepreneurs and ventures throughout the world.

Entrepreneurship & Management - Manjunath V.S. 2010-09
Entrepreneurship for Everyone - Robert Mellor 2008-11-11
'Innovative, well organised, readable and authoritative. This is a text that takes a modern and refreshing approach to a subject that is an essential ingredient on today's economic agenda' - Graham Beaver, Professor of Strategic Management, Visiting Professor to Queensland University of Technology, Fellow of the University of Warwick
Not everyone who wants to study entrepreneurship has a theoretical background in business. Specifically written for students who do not have a strong business theory background, the authors of Entrepreneurship for Everyone bring alive the crucial issues for understanding this dynamic field. Going beyond the traditional textbook, the authors equip students with the necessary business knowledge and essential practical advice on applying that knowledge in the real world, to a range of types of industry - from sustainable industries, information technology, healthcare, biotechnology, as well as the musical and creative industries. Key entrepreneurship concepts that are covered include: - the theories and tools of creative thinking - market research - intellectual property protection - relevant economics
If you are coming to this area anew, and especially if you are interested in how entrepreneurship is applied, putting this text back on the shelf could cost you real success.

Entrepreneurship: Creating and Leading an Entrepreneurial Organization - Arya Kumar
A new venture or business always stands on the precarious ground of unpredictable challenges wherein it is constantly subjected to pressures from competition and the ever changing dynamics of the market. In this scenario, a

venture can only be successful, if it is guided by an entrepreneur who measures situations insightfully and calculates the risks before taking a plunge. *Entrepreneurship: Creating and Leading an Entrepreneurial Organization* is about creating, managing, and leading an entrepreneurial organization. The contents would help in inculcating an entrepreneurial mindset, developing entrepreneurial skills, and equipping the reader with the basic knowledge and skills for launching and managing the growth of a venture. The teaching/learning of entrepreneurship require greater focus on experiential learning. Therefore, the book extensively emphasizes on experiential learning and a hands-on approach - 'learning by doing'. Book has cited a number of examples and given cases and exercises from Indian as also global contexts to make entrepreneurship learning an enjoyable experience.

L. Frank Baum - Katharine M. Rogers 2007-04-01

Since it was first introduced over a hundred years ago in *The Wonderful Wizard of Oz*, L. Frank Baum's world of Oz has become one of the most enduring and beloved creations in children's literature. It has influenced numerous prominent writers and intellectuals, and become a lasting part of the culture itself. L. Frank Baum was born in 1856 in upstate New York, the seventh child of a very successful barrel-maker and later oil producer. However, Baum's own career path was a rocky one. Beginning as an actor, Baum tried working as a traveling salesman, the editor of a small town newspaper and the publisher of a trade journal on retailing, failing to distinguish himself in any occupation. His careers either failed to provide a sufficient living for his beloved wife Maud and their children or were so exhausting as to be debilitating. In the 1890's, L. Frank Baum took the advice of his mother-in-law, suffragist leader Matilda Gage, and turned his attention to trying to sell the stories he'd been telling to his sons and their friends. After a few children's books published with varying success, he published *The Wonderful Wizard of Oz* in 1900 and it quickly became a bestseller and has remained so ever since. In this first full-length adult biography of Baum, Rogers discusses some of the aspects that made his work unique and has likely contributed to Oz's long-lasting appeal, including Baum's early support of feminism and how it was reflected in his characters, his interest in Theosophy and how it took form in his books, and the celebration in his stories of traditional American values. Grounding his imaginative creations, particularly in his fourteen Oz books, in the reality of his day, Katharine M. Rogers explores the fascinating life and influences of America's greatest writer for children.

International Entrepreneurship Education - Alain Fayolle 2006-01-01

The importance of this volume is that it addresses the major pedagogical issues that inevitably arise in the context of entrepreneurship education. It represents a valuable source for those involved in the training and development of entrepreneurial skills and initiative. *Economic Outlook and Business Review* Can entrepreneurship be taught? Is it an art or a science? How is entrepreneurship learned? Another masterpiece by the European masters Fayolle and Klandt, this volume based on the 2003 Grenoble Conference will be useful for years to come, among educators and policymakers alike, especially those open to the emerging paradigm. Léo-Paul Dana, University of Canterbury, New Zealand This book discusses paradigmatic changes in the field of entrepreneurship education in response to economic, political and social needs, and the consequential need to reassess, redevelop and renew curricula and methods used in teaching entrepreneurship. Traditional and new questions and concerns are addressed, including: the development of business schools towards entrepreneurship education best-practice methods of learning and teaching entrepreneurship both inside and outside the classroom the design of effective teaching frameworks and tools the development of entrepreneurial behaviours and attitudes in students teaching the design and launch of new businesses. The issue of assessing the effectiveness of entrepreneurship education is also raised. A theoretical and methodological framework is used to measure the impact and effectiveness of entrepreneurship education programmes on the attitudes and behaviours of students. Now more than ever, the book argues, research in the field of entrepreneurship education has to be encouraged and facilitated, and should drive the activity of entrepreneurship education providers. As

such, this fascinating book aims to provide researchers, practitioners, teachers and advanced students engaged in the field of entrepreneurship with relevant and up-to-date insights into international research programmes in entrepreneurship education.

After Virtue - Alasdair MacIntyre 2013-10-21

Highly controversial when it was first published in 1981, Alasdair MacIntyre's *After Virtue* has since established itself as a landmark work in contemporary moral philosophy. In this book, MacIntyre sought to address a crisis in moral language that he traced back to a European Enlightenment that had made the formulation of moral principles increasingly difficult. In the search for a way out of this impasse, MacIntyre returns to an earlier strand of ethical thinking, that of Aristotle, who emphasised the importance of 'virtue' to the ethical life. More than thirty years after its original publication, *After Virtue* remains a work that is impossible to ignore for anyone interested in our understanding of ethics and morality today.

Handbook of Qualitative Research Methods in Entrepreneurship - Helle Neergaard 2007

... the *Handbook of Qualitative Research Methods in Entrepreneurship* is an important contribution to the field, and should be referenced in any paper using qualitative methodologies to investigate the entrepreneurial phenomenon. Craig S. Galbraith, *Journal of Enterprising Communities* There is no hiding behind the ramparts of dry scholarship here. The credibility of the theory being spoken of is not the stuff of constructed proofs, but alignments of critical insight and utility. This is where qualitative work can make a difference to the field, and where this book makes its mark. Robin Holt, *International Journal of Entrepreneurial Behaviour and Research* The *Handbook of Qualitative Research Methods in Entrepreneurship* is an unusually solid and multifaceted book on what qualitative methods have done, are doing and will do in entrepreneurship research. Every serious entrepreneurship scholar should read it. It points at the future! Björn Bjerke, University of Kalmar, Sweden I would warmly recommend this unique collection of qualitative methods of entrepreneurship research to both mature and beginning researchers as a menu to choose from for their planned empirical studies. For those who try to get away from only quantitative studies in both business practice and academic research, this book is their chance to find a rich inspiration in reflecting on entrepreneurship as a lived experience using grounded theory and ethnographic, discourse and narrative approaches. It might convince editors of top journals of entrepreneurship research to welcome qualitative research submissions as an indispensable complement to quantitative only submissions. This domain is not physics. In bringing together such a variety of experts from so many nationalities in this *Handbook*, our Danish colleagues are making entrepreneurship research a realistic global venture. Jan Ulijn, Eindhoven University of Technology, The Netherlands Helle Neergaard and John Parm Ulhøi have compiled a remarkable collection of work that both represents the range of methods and demonstrates the depth of insight that can be achieved through qualitative approaches. This book is not simply a handbook of qualitative research methods, though it well achieves this aim, it is also an important contribution towards the field of entrepreneurship research. From the Foreword by Sara Carter This expansive and practical *Handbook* introduces the methods currently used to increase the understanding of the usefulness and versatility of a systematic approach to qualitative research in entrepreneurship. It fills a crucial gap in the literature on entrepreneurship theory, and, just as importantly, illustrates how these principles and techniques can be appropriately and fruitfully employed. The *Handbook* is underpinned by the belief that qualitative research has the potential to charter hitherto unexplored waters in the field of entrepreneurship and thus contribute significantly to its further advancement. The contributors seek to assist entrepreneurship researchers in making more informed choices and designing more rigorous and sophisticated studies. They achieve this by providing concrete examples of research experiences and tangible how to advice. By clarifying what these research methods entail, how they are currently being used and how they can be evaluated, this *Handbook* constitutes a comprehensive and highly accessible methodological toolbox. Dealing with both well-accepted qualitative

approaches and lesser-known, rarer and more novel approaches to the study of entrepreneurship, this Handbook will be invaluable to those studying, researching and teaching entrepreneurship.

Entrepreneurial Development - S S Khanka 2006

This book is useful for B.Com., M.Com., and MBA students of all Indian Universities. Presentation of various aspects of entrepreneurship is the most

salient features of this book. Clarity of all topics has been given throughout. Description of the most difficult topics, in a simple and easy to follow style, has been the authors main attempt. At the end of the each chapter Assessment Questions are included in this book. Glossary, Bibliography, Author Index, Subject Index and Abbreviations are incorporated at the end of the book.