

Exploring Social Psychology 6th Edition By David G Myers Mcgraw Hill 2011 Paperback 6th Edition Paperback

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Psychology In Modules (Spiral) - David G. Myers 2009-09-28
Why Myers? David Myers has become the world's best-selling introductory psychology author by serving the needs of instructors and students so well. Each Myers textbook offers an impeccable combination of up-to-date research, well-crafted pedagogy, and effective media and supplements. Most of all, each Myers text demonstrates why this author's style works so well for students, with his signature passionate, companionable voice, and superb judgment about how to communicate the science of psychology and its human impact. Why Modules? This modules-based version of Myers' best-selling, full-length text, Psychology (breaking down that book's 16 chapters into 59 short modules) is yet another example of the author's ability to understand what works in the classroom. It comes from Myers' experiences with students who strongly prefer textbooks divided into briefer segments instead of lengthier chapters, and with instructors who appreciate the flexibility offered by the modular format. Modular organization presents material in smaller segments. Students can easily read any module in a single sitting. Self-standing modules. Instructors can assign modules in their own preferred order. The modules make no assumptions about what students have previously read. Illustrations and key terms are repeated as needed. This modular organization of short, stand-alone text units enhances teacher flexibility. Instead of assigning the entire Sensation and Perception chapter, instructors can assign the module on vision, the module on hearing, and/or the module on the other senses in whatever order they choose. Watch our new videos from David Myers here, including our animation on THE TESTING EFFECT narrated by David Myers.

Exploring Psychology - David G. Myers 2010-05-15

Books in Print Supplement - 2002

Walden Two - B. F. Skinner 2005-07-15

A reprint of the 1976 Macmillan edition. This fictional outline of a modern utopia has been a center of controversy ever since its publication in 1948. Set in the United States, it pictures a society in which human problems are solved by a scientific technology of human conduct.

Psychology (High School Edition) - David G. Myers 2018-04-11
With every carefully revised, meticulously updated edition, Psychology by David Myers and Nathan DeWall continues to be the best-selling introductory psychology program. And students don't just use it--they love it. How do we know? They tell us. Students regularly contact the authors with feedback and appreciation for producing a text that is both enlightening and engaging. With wit and humor, and through poignant personal stories, Drs. Myers and DeWall lead you on an exciting journey through psychological science.

Psychology in Everyday Life - David G. Myers 2011-02-18
Creating an exceptionally student-friendly textbook in psychology isn't just about making the chapters shorter and pages more colorful. It's about using that type of format to provide a clear portrait of psychological science, concise but not oversimplified, all while continually answering the recurring student question: "What does this have to do with me?" David Myers' brief

introduction to psychology, Psychology in Everyday Life, certainly does offer brief, easily manageable chapters and a colorful, image-rich design (both shaped by extensive research, class testing, and instructor/student feedback). But what makes it such an exceptional text is what flows through those chapters—rich presentations of psychology's core concepts and field-defining research, examined in context of the everyday lives of all kinds of people around the world and communicated in the captivating storyteller's voice that is instantly recognizable as Myers'. The new edition of Psychology in Everyday Life offers an extraordinary amount of new research, effective new inquiry-based study tools, and further design innovations, all while maintaining its trademark brevity and clean layout. And it is accompanied by an innovative media/supplements of the same scope as all of David Myers' more comprehensive textbooks.

Exploring Social Psychology - David Myers 2011-01-25
Based on the bestselling text, Social Psychology, 10th Edition, Exploring Social Psychology, 6th Edition succinctly explores social psychological science and its applications to contemporary issues and everyday life. Thirty-one short modules—each readable in a single sitting—introduce students to important social phenomena and to how scientists discover and explain such phenomena. Throughout, students are challenged to think critically about such issues as: • How does our thinking - both conscious and unconscious - drive our behavior? • What leads people sometimes to hurt and sometimes to help one another? • What kindles social conflict, and how can we transform closed fists into helping hands? Answering these and other questions, Exploring Social Psychology, 6th Edition expands our self-understanding and sensitizes us to the social forces that pull our strings.

The Social Animal - David Brooks 2012-01-03

#1 NEW YORK TIMES BESTSELLER With unequalled insight and brio, New York Times columnist David Brooks has long explored and explained the way we live. Now Brooks turns to the building blocks of human flourishing in a multilayered, profoundly illuminating work grounded in everyday life. This is the story of how success happens, told through the lives of one composite American couple, Harold and Erica. Drawing on a wealth of current research from numerous disciplines, Brooks takes Harold and Erica from infancy to old age, illustrating a fundamental new understanding of human nature along the way: The unconscious mind, it turns out, is not a dark, vestigial place, but a creative one, where most of the brain's work gets done. This is the realm where character is formed and where our most important life decisions are made—the natural habitat of The Social Animal. Brooks reveals the deeply social aspect of our minds and exposes the bias in modern culture that overemphasizes rationalism, individualism, and IQ. He demolishes conventional definitions of success and looks toward a culture based on trust and humility. The Social Animal is a moving intellectual adventure, a story of achievement and a defense of progress. It is an essential book for our time—one that will have broad social impact and will change the way we see ourselves and the world.

Social Psychology - David G. Myers 2021-09

"We cast social psychology in the intellectual tradition of the

liberal arts. By the teaching of great literature, philosophy, and science, liberal arts education seeks to expand our awareness and to liberate us from the confines of the present. By focusing on humanly significant issues, we aim to offer social psychology's big ideas and findings to pre-professional psychology students, and to do so in ways that stimulate all students. And with close-up looks at how the game is played-at the varied research tools that reveal the workings of our social nature-we hope to enable students to think smarter"--

Statistical Methods for Psychology - David C. Howell 2012-01-01
STATISTICAL METHODS FOR PSYCHOLOGY surveys the statistical techniques commonly used in the behavioral and social sciences, particularly psychology and education. To help students gain a better understanding of the specific statistical hypothesis tests that are covered throughout the text, author David Howell emphasizes conceptual understanding. This Eighth Edition continues to focus students on two key themes that are the cornerstones of this book's success: the importance of looking at the data before beginning a hypothesis test, and the importance of knowing the relationship between the statistical test in use and the theoretical questions being asked by the experiment. New and expanded topics--reflecting the evolving realm of statistical methods--include effect size, meta-analysis, and treatment of missing data. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Exploring Psychology and Christian Faith - Paul Moes
2023-07-11

Drawn from more than sixty years of classroom experience, this introductory guide provides students with a coherent framework for considering psychology from a Christian perspective. Paul Moes and Donald Tellinghuisen explore biblical themes of human nature in relation to all major areas of psychology, showing how a Christian understanding of humans can inform the study of psychology. The first edition has proven to be a successful textbook, with over 11,000 copies sold. The second edition has been updated and revised throughout based on student and instructor feedback. Brief, accessible chapters correspond to standard introductory psychology textbooks, making this an excellent supplemental text. The book includes end-of-chapter questions. An updated test bank for professors is available through Textbook eSources.

Exploring Social Psychology - DAVID. MYERS 2020-06-30

Social Psychology and Evaluation - Melvin M. Mark
2011-06-24

This compelling work brings together leading social psychologists and evaluators to explore the intersection of these two fields and how their theory, practices, and research findings can enhance each other. An ideal professional reference or student text, the book examines how social psychological knowledge can serve as the basis for theory-driven evaluation; facilitate more effective partnerships with stakeholders and policymakers; and help evaluators ask more effective questions about behavior. Also identified are ways in which real-world evaluation findings can identify gaps in social psychological theory and test and improve the validity of social psychological findings--for example, in the areas of cooperation, competition, and intergroup relations. The volume includes a useful glossary of both fields' terms and offers practical suggestions for fostering cross-fertilization in research, graduate training, and employment opportunities. Each chapter features introductory and concluding comments from the editors.

Environmental Ethics and Film - Pat Brereton 2015-09-16
Environmental ethics presents and defends a systematic and comprehensive account of the moral relation between human beings and their natural environment and assumes that human behaviour toward the natural world can and is governed by moral norms. In contemporary society, film has provided a powerful instrument for the moulding of such ethical attitudes. Through a close examination of the medium, Environmental Ethics and Film explores how historical ethical values can be re-imagined and re-constituted for more contemporary audiences. Building on an extensive back-catalogue of eco-film analysis, the author focuses on a diverse selection of contemporary films which target audiences' ethical sensibilities in very different ways. Each

chapter focuses on at least three close readings of films and documentaries, examining a wide range of environmental issues as they are illustrated across contemporary Hollywood films. This book is an invaluable resource for students and scholars of environmental communication, film studies, media and cultural studies, environmental philosophy and ethics.

Social Psychology - David G. Myers 2013

In this edition, the author once again weaves an inviting and compelling narrative that speaks to ALL of your students regardless of background or intended major. And with Connect Social Psychology and LearnSmart, students are able to create a personalized learning plan helping them be more efficient and effective learners. With LearnSmart, students know what they know and master what they don't know and faculty are able to move to more in-depth classroom discussions. Through examples and applications as well as marginal quotations from across the breadth of the liberal arts and sciences, Myers draws students into the field of social psychology. At the same time, Myers is also in tune with the ever-changing state of social psychology research. Research Close-Up and Inside Story features throughout the book provide deeper exposure to key research and researchers. Marginal quotations, examples and applications throughout each chapter, and the concluding Applying Social Psychology chapters all ensure that regardless of your students' interests and future plans, Social Psychology will engage them.

Social Psychology - David G. Myers 2016-02-16

Adopting a multicultural approach, this text guides readers in the study of social thinking, social influence, and social relations. It emphasises social psychology's applications to both work and life, and uses vignettes to emphasise the relevance of social psychology research.

Exploring Social Psychology - David G. Myers 2006-07-01

The Social Psychology of Gullibility - Joseph P Forgas
2019-04-03

Gullibility, whether we like it or not, is a fundamental characteristic of human beings. In *The Social Psychology of Gullibility*, Forgas and Baumeister explore what we know about the causes, functions, and consequences of gullibility, and the social psychological processes that promote or inhibit it. With contributions from leading international researchers, the book reveals what social and cognitive psychology contribute to our understanding of how human judgments and decisions can be distorted and undermined. The chapters discuss the nature and functions of gullibility, the role of cognitive processes in gullibility, the influence of emotion and motivation on gullibility, and social and cultural aspects of gullibility. Underpinned by a wealth of empirical research, contributors explore captivating issues such as the psychology of conspiracy theories, the role of political gullibility, gullibility in science, the role of the internet in fostering gullibility, and the failures of reasoning that contribute to human credulity. Gullibility has become a dominant topic of interest in public discourse. *The Social Psychology of Gullibility* is essential reading for researchers, social science students, professionals and practitioners and all those interested in understanding human credulity and the role of gullibility in contemporary public affairs.

Cross-Cultural Psychology - Eric B. Shiraev 2016-08-12

Written in a conversational style that transforms complex ideas into accessible ones, this international best-seller provides an interdisciplinary review of the theories and research in cross-cultural psychology. The book's unique critical thinking framework, including Critical Thinking boxes, helps to develop analytical skills. Exercises interspersed throughout promote active learning and encourage class discussion. Case in Point sections review controversial issues and opinions about behavior in different cultural contexts. Cross-Cultural Sensitivity boxes underscore the importance of empathy in communication. Numerous applications better prepare students for working in various multicultural contexts such as teaching, counseling, health care, and social work. The dynamic author team brings a diverse set of experiences in writing this book. Eric Shiraev was raised in the former Soviet Union and David Levy is from Southern California. Sensation, perception, consciousness, intelligence, human development, emotion, motivation, social

perception, interaction, psychological disorders, and applied topics are explored from cross-cultural perspectives. New to the 6th Edition: Over 200 recent references, particularly on studies of non-western regions such as the Middle East, Africa, Asia, & Latin America as well as the US and Europe. New chapter on personality and the self with an emphasis on gender identity. New or revised chapter opening vignettes that draw upon current events. More examples related to the experiences of international students in the US and indigenous people. Many more figures and tables that appeal to visual learners. New research on gender, race, religious beliefs, parenting styles, sexual orientation, ethnic identity and stereotypes, conflict resolution, immigration, intelligence, physical abuse, states of consciousness, DSM-5, cultural customs, evolutionary psychology, treatment of psychological disorders, and acculturation. Revised methodology chapter with more attention to issues related specifically to cross-cultural research and more on qualitative and mixed methods. A companion website at www.routledge.com/9781138668386 where instructors will find a test bank containing multiple choice, true and false, short answer, and essay questions and answers for each chapter, and a complete set of tables and figures from the text; and students will find chapter outlines, flashcards of key terms, and links to further resources and the authors' Facebook page. Intended as a text for courses on cross-cultural psychology, multicultural psychology, cultural psychology, cultural diversity, and the psychology of ethnic groups and a resource for practitioners, researchers, and educators who work in multicultural environments.

Handbook of Research Methods in Social and Personality Psychology - Harry T. Reis 2014-02-24

This indispensable sourcebook covers conceptual and practical issues in research design in the field of social and personality psychology. Key experts address specific methods and areas of research, contributing to a comprehensive overview of contemporary practice. This updated and expanded second edition offers current commentary on social and personality psychology, reflecting the rapid development of this dynamic area of research over the past decade. With the help of this up-to-date text, both seasoned and beginning social psychologists will be able to explore the various tools and methods available to them in their research as they craft experiments and imagine new methodological possibilities.

Social and Personality Development - David R. Shaffer 2008-09-19

The success of this best-selling text lies in the author's belief that a good text talks with, rather than at, its readers. Shaffer does an extraordinary job of anticipating students' interests, questions, and concerns while treating them as active participants in the process of learning about social and personality development. The Sixth edition of SOCIAL AND PERSONALITY DEVELOPMENT features clearly written, current coverage of social and personality development that aids students in discovering the causes, processes, and complexities that underlie developmental change. Students learn why biological and environmental factors, contextual factors such as cross-cultural, familial, neighborhood, school, and peer-group influences cause change in children. Shaffer also explores the approaches that researchers use to test their theories and answer important questions about developing children and adolescents. This book's effective coverage of field research stands out from other texts not only for its accuracy and currency, but because Shaffer consistently juxtaposes classic research with the latest breakthroughs in a way that helps students appreciate how knowledge builds on earlier findings. This edition features a much stronger emphasis on cultural influences on development. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Personality Puzzle - David Charles Funder 2010

The Personality Puzzle explores the past, present, and future of the discipline to show students why personality psychology matters.

Exploring Psychology, Sixth Edition, in Modules Study Guide - Richard O. Straub 2004-12-06

For every major content section, longtime author Richard Straub has divided each module by major topic; each section includes a

Preview (objectives that require short answers) and "Stepping Through the Section" (which include detailed, fill-in-the-blank questions). The Study Guide also includes self-tests, critical-thinking exercises, vocabulary and language activities, Internet activities, and crossword puzzles.

Christian Ethics in Secular Cultures - Thomas K. Johnson 2018-05-10

A central question in Christian ethics is the relationship between the moral principles we should follow within the Christian community and the ethics followed in the secular societies in which we live. Our dilemma is that we have received a revelation of God's moral will in the Bible and in creation which must shape the identity of believers over against unbelieving cultures, while our neighbors follow the ethics of other world views which concern us deeply. Remember the Holocaust, where the ethics of a secular ideology wreaked destruction in an entire society. How should we, as Christians whom God has called to a distinct identity, participate in the moral considerations that will shape our cultures and communicate some of our convictions in a way that brings moral light into our worlds? Johnson offers the insight gained by 20 years of teaching ethics in secular universities in Europe and North America. First he addresses questions of sex, marriage, and family; then questions of work and economics; and finally theological and philosophical foundations.

Social Psychology - Douglas T. Kenrick 2015

Reveals social behavior motives, and bridges the person and the social situation. A unique integrated approach to social behavior, Social Psychology, 6/e invite readers to consider the interplay of influences inside and outside the person in social situations. The authors emphasizes how social psychology is an important discipline, connecting different areas of psychology (e.g., clinical, organizational, and neuroscience) as well as other behavioral sciences (e.g., anthropology, biology, economics, medicine, and law). Organized around the two broad questions - "What purposes does this behavior serve for an individual?" and "Which factors lead an individual to use this behavior to achieve those goals?" - each chapter considers factors in the person, in the situation, and in their interaction, to form an understanding of human behavior. REVEL from Pearson is an immersive learning experience designed for the way today's student read, think, and learn. REVEL modernizes familiar and respected course content with dynamic media interactives and assessments, and empowers educators to increase engagement in the course, better connecting with students. The result is increased student engagement and improved learning. REVEL for Kenrick Social Psychology, 6/e will be available for Fall 2014 classes. Teaching and Learning Experience This program will provide a better teaching and learning experience- for you and your students. It: Immersive Learning Experiences with REVEL: REVEL delivers immersive learning experiences designed for the way today's students read, think, and learn. Explore Research: Students can explore research around the world with new Original Research Videos. Investigation questions further encourage students to analyze the material in each chapter. Demonstrates Practically: Several features throughout the book help readers connect abstract ideas to real-life situations. Improves Learning: Effective pedagogy features promote students' learning. For examples, Quick Quiz Self-tests in each chapter allows students to test their understanding of the material. Support Instructors: Video embedded PowerPoints, MyTest, clicker questions, and an instructor's manual provide instructors with extensive materials to supplement the text.

Abnormal Psychology: An Integrative Approach - David H. Barlow 2016-12-05

Balancing biological, psychological, social, and cultural approaches, this book's ground-breaking integrative approach is the most modern, scientifically valid method for studying abnormal psychology. Updated with leading-edge research findings, the eighth edition draws on the expertise of David H. Barlow, V. Mark Durand, and Stefan G. Hofmann, three internationally recognized experts in clinical psychology. In ABNORMAL PSYCHOLOGY: AN INTEGRATIVE APPROACH, the authors successfully blend sophisticated research with an accessible, engaging writing style. They go beyond simply describing different schools of thought on psychological

disorders, exploring the interactions of the various forces that contribute to psychopathology. This comprehensive resource includes integrated case studies (95 percent from the authors' own files) and additional study tools. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Evolutionary Psychology - David Buss 2015-10-02

This book examines human psychology and behavior through the lens of modern evolutionary psychology. *Evolutionary Psychology: The New Science of the Mind*, 5/e provides students with the conceptual tools of evolutionary psychology, and applies them to empirical research on the human mind. Content topics are logically arrayed, starting with challenges of survival, mating, parenting, and kinship; and then progressing to challenges of group living, including cooperation, aggression, sexual conflict, and status, prestige, and social hierarchies. Students gain a deep understanding of applying evolutionary psychology to their own lives and all the people they interact with.

Politics of Social Psychology - Jarret T. Crawford 2017-07-28

Social scientists have long known that political beliefs bias the way they think about, understand, and interpret the world around them. In this volume, scholars from social psychology and related fields explore the ways in which social scientists themselves have allowed their own political biases to influence their research. These biases may influence the development of research hypotheses, the design of studies and methods and materials chosen to test hypotheses, decisions to publish or not publish results based on their consistency with one's prior political beliefs, and how results are described and dissemination to the popular press. The fact that these processes occur within academic disciplines, such as social psychology, that strongly skew to the political left compounds the problem. Contributors to this volume not only identify and document the ways that social psychologists' political beliefs can and have influenced research, but also offer solutions towards a more depoliticized social psychology that can become a model for discourse across the social sciences.

Exploring Psychology - David G. Myers 2003-04-01

Doing Qualitative Research - Benjamin F. Crabtree 1999-08-24

This completely revised and greatly expanded edition of *Doing Qualitative Research* spans the spectrum of primary care research, illustrating when methods are appropriate and how to use them. New to this edition are additional collection methods, a new section on analysis and interpretation, more emphasis on participatory strategies, and suggestions for evaluating quality and enhancing reflexivity incorporated throughout the text. Each chapter is written by a gifted researcher who: defines their topic and the context of their research, defines key themes and processes, provides examples, explores theory, and shares their excitement of discovery. The book is richly illustrated throughout with detailed examples.

Social Psychology - Gilovich, Tom 2018-09-01

An award-winning author team challenges students to think critically about the concepts, controversies, and applications of social psychology using abundant tools, both in text and online. (NEW) infographics examine important topics like social class, social media effects, and research methodology. InQuizitive online assessment reinforces fundamental concepts, and PowerPoints, test questions, and (NEW) Concept Videos, will help you create the best course materials in the shortest amount of time.

Social Psychology, Third Edition - Paul A. M. Van Lange 2020-10-06

This definitive work--now extensively revised with virtually all new chapters--has introduced generations of researchers to the psychological processes that underlie social behavior. What sets the book apart is its unique focus on the basic principles that guide theory building and research. Since work in the field increasingly transcends such boundaries as biological versus cultural or cognitive versus motivational systems, the third edition has a new organizational framework. Leading scholars identify and explain the principles that govern intrapersonal, interpersonal, intragroup, and intergroup processes, in chapters that range over multiple levels of analysis. The book's concluding

section illustrates how social psychology principles come into play in specific contexts, including politics, organizational life, the legal arena, sports, and negotiation. New to This Edition *Most of the book is entirely new. *Stronger emphasis on the contextual factors that influence how and why the basic principles work as they do. *Incorporates up-to-date findings and promising research programs. *Integrates key advances in such areas as evolutionary theory and neuroscience.

Looseleaf for Social Psychology - David Myers 2010-07-30

Psychology - DAVID G. MYERS 2020-08-24

From its beginnings to this remarkably fresh and current new edition, Myers and DeWall's *Psychology* has found extraordinarily effective ways to involve students with the remarkable research underlying our understanding of human behavior. But while the content and learning support evolves edition after edition, the text itself continues to be shaped by basic goals David Myers established at the outset, including to connect students to high-impact research, to focus on developing critical thinking skills, and to present a multicultural perspective on psychology, so students can see themselves in the context of a wider world. This new edition offers 2100 research citations dated 2015-2020, making these the most up-to-date introductory psychology course resources available. With so many exciting new findings, and every chapter updated with current new examples and ideas, students will see the importance and value of psychological research, and how psychology can help them make sense of the world around them. The abundant, high quality teaching and learning resources in LaunchPad and in Achieve Read & Practice, carefully matched to the text content, help students succeed, while making life easier and more enjoyable for instructors.

Exploring Psychology, Sixth Edition, in Modules - David G. Myers 2004-12-07

The success of the modular version of David Myers's bestselling brief text, *Exploring Psychology*, proves the author's longheld belief (supported by independent research) that for a number of students, a text comprised of 45 15-page chapters is more effective than one of 15 45-page chapters. *Exploring Psychology, Sixth Edition, in Modules* includes all the features and up-to-date content of the current edition of *Exploring Psychology* organized into 45 modules. It is accompanied by its own expansive variety of media and supplements similar to the *Exploring Psychology* package, also reorganized to match the modular format. This is NOT a brief version of *Psychology, Seventh Edition, in Modules*. Rather, this text is a MODULARIZED version of *Exploring Psychology, Sixth Edition*.

Social Psychology - David G. Myers 2019

Revised edition of the authors' *Social psychology*, [2016]

Invitation to Psychology - John P. Houston 2013-10-22

Invitation to Psychology provides an introduction to fundamental concepts in psychology. It seeks to address the need of both teachers and students by offering two different kinds of chapters. The first variety covers the basic data and research within each of the traditional areas of psychology. In these "basic" chapters, the authors provide up-to-date and complete coverage of important developments in each area. The second type of chapter is innovative. These "exploring" chapters examine some of the practical applications and implications of the findings discussed in the basic chapters. These describe how basic psychological data are being used in the outside world, and discuss ongoing, often controversial explorations into some frontier areas of psychology. In other words, information about explorations and applications that is often scattered through the pages of other texts is brought together into systematic chapters in this text. The dual-chapter approach helps resolve the dilemma of differing expectations of teachers and students. Key topics covered include the definition of psychology; the psychological basis of behavior; sensation and perception; states of awareness; learning, memory, and cognition; motivation and emotion; abnormal psychology and social behavior.

Principles of Numerical Taxonomy - Robert R. Sokal 1963

Social Psychology and Economics - David De Cremer 2013-09-05

This book combines chapters written by leading social

psychologists and economists, illuminating the developing trends in explaining and understanding economic behavior in a social world. It provides insights from both fields, communicated by eloquent scholars, and demonstrates through recent research and theory how economic behaviors may be more effectively examined using a combination of both fields. *Social Psychology and Economics* comes at a particularly fitting time, as a psychological approach to economics has begun to flourish in recent years, and papers exploring the intersection of these two disciplines have appeared in peer-reviewed journals, opening a dynamic dialogue between previously separated fields. This volume, the first in the Society for Judgment and Decision Making Series since acquired by Psychology Press, includes chapters by economists and psychologists. It addresses a variety of economic phenomena within a social context, such as scarcity and materialism, emphasizing the importance of integrating social psychology and economics. *Social Psychology and Economics* is arranged in seven parts that discuss: an introduction to the topic; preferences, utility, and choice; emotions; reciprocity, cooperation, and fairness; social distance; challenges to social psychology and economics; and collaborative reflections and

projections. The market for this book is students, researchers, and professionals in the disciplines of economics, psychology, business, and behavioral decision making. Graduate students and upper-level undergraduate students will consider it a useful supplemental text.

The Righteous Mind - Jonathan Haidt 2013-02-12

NEW YORK TIMES BESTSELLER • The acclaimed social psychologist challenges conventional thinking about morality, politics, and religion in a way that speaks to conservatives and liberals alike—a “landmark contribution to humanity’s understanding of itself” (The New York Times Book Review). Drawing on his twenty-five years of groundbreaking research on moral psychology, Jonathan Haidt shows how moral judgments arise not from reason but from gut feelings. He shows why liberals, conservatives, and libertarians have such different intuitions about right and wrong, and he shows why each side is actually right about many of its central concerns. In this subtle yet accessible book, Haidt gives you the key to understanding the miracle of human cooperation, as well as the curse of our eternal divisions and conflicts. If you’re ready to trade in anger for understanding, read *The Righteous Mind*.