

Journal Of Asia Entrepreneurship And Sustainability

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Technology Entrepreneurship - 2000

6th International Conference on Innovation and Entrepreneurship - Dr. Denise A. D. Bedford 2018-03-05
These proceedings represent the work of researchers participating in the 6th International Conference on Innovation and Entrepreneurship (ICIE 2018) which is being co-hosted by Georgetown University and George Washington University and is being held at The University of the District of Columbia (UDC) on 5-6 March 2018.

Sustainable Entrepreneurship - Ajoy Kumar Dey 2021-02-10

The cases contribute to the understanding of a systemic change from a linear economy to a circular economy and how businesses and organisations can transform their businesses and practices towards a sustainable future through innovations and creating sustainable business opportunities. Sustainable and social aspects of the cases within the organisation and with the stakeholders draw a clear picture of staying competitive, profitable and show the ability to create sustainable value. The cases provide insight into different cultural and societal aspects in the ever-changing business environment by creating an understanding of the circular economy, social entrepreneurship, and competitive leadership, and effective performance.

Examining the Role of Women Entrepreneurs in Emerging Economies - Chitakunye, David 2018-05-11

Entrepreneurship has seen an influx of industry-leading women. With this shift, women are now impacting a mainly male-dominated field and face ongoing challenges within this domain. Examining the Role of Women Entrepreneurs in Emerging Economies is a critical scholarly resource that examines the influence and impact of women entrepreneurs in emerging economies. Featuring coverage on a broad range of topics such as women empowerment, financial management strategies, and discriminatory practices, this book is a vital resource for business managers, organizational leaders, professionals, and researchers seeking current research on women-related issues in different types of work communities and environments.

Entrepreneurship and Big Data - Meghna Chhabra 2021-09-30

The digital age has transformed business opportunities and strategies in a resolutely practical and data-driven project universe. This book is a comprehensive and analytical source on entrepreneurship and Big Data that prospective entrepreneurs must know before embarking upon an entrepreneurial journey in this present age of digital transformation. This book provides an overview of the various aspects of entrepreneurship, function, and contemporary forms. It covers a real-world understanding of how the entrepreneurial world works and the required new analytics thinking and computational skills. It also encompasses the essential elements needed when starting an entrepreneurial journey and offers inspirational case studies from key industry leaders. Ideal reading for aspiring entrepreneurs, Entrepreneurship and Big Data: The Digital Revolution is also useful to students, academicians, researchers, and practitioners.

Base of the Pyramid Markets in Asia - Marlen Gabriele Arnold 2020-03-03

The Innovation and Sustainability in Base of the Pyramid Markets series comprises four volumes, covering

theoretical perspectives, themes, and various aspects of interest across four key geographical regions where Base of the Pyramid (BOP) markets are located - Latin America, Asia, Africa, and affluent countries. This book focuses on the BOP markets in Asia, and in particular the challenge of how to address the needs of deprived population groups in a sustainable manner. Base of the Pyramid Markets in Asia deals with, amongst other topics, the innovation and innovativeness that is necessary to better the life of resource-poor population groups. The book covers various themes and aspects of BOP markets in Asia and their embeddedness in socio-cultural settings, and adopts a variety of theoretical angles for analysing the phenomena. Thus, this book aims at furthering our understanding of BOP markets in Asia and at deriving valuable recommendations for managers and policy makers. BOP markets face unique challenges and private sector actors alone cannot ensure sustainable value creation activities. Multidimensional elements and factors are needed to alleviate poverty and create economic development aligned with principles of sustainable development. Therefore, the book comprises critical and empirical studies as well as conceptual papers on the challenges linked to BOP markets in Asian countries. This book is recommended reading for managers and policy makers, as well as students and academics interested in Base of the Pyramid markets. *Advances in Business in Asia* - Victor Egan 2011-12-14

Advances in Business in Asia examines current trends and issues facing organisations operating in a global business milieu. The book comes at a pivotal time when many businesses are emerging from the 2008 Global Financial Crisis, and are seeking a way forward in dealing with the opportunities and challenges presented by global capitalism in general, and China, India, and the ASEAN region specifically. The book is a compilation of selected papers presented at AFBE conferences. All contributions were double-blind peer reviewed prior to acceptance, and represent the contributions of eminent academics in their particular field of expertise. The Asian Forum on Business Education (AFBE) is a not-for-profit organisation whose aim is to provide a forum of scholarly exchange in the areas of business, economics and management, with a particular focus on the Asia region.

Clan and Tribal Perspectives on Social, Economic and Environmental Sustainability - James C. Spee 2021-03-01

In a climate of in-migration, clan and tribal communities have been forced to build sustainable solutions together. Breaking fresh ground by shining a light on sustainability journeys from outside the global mainstream, this book demonstrates how sustainable development occurs in respectful collaboration between equals.

Entrepreneurship at the Bottom of the Pyramid - Carol Dalglish 2016-08-12

2017 Nautilus Book Awards: Silver Award Winner 2018 Great Northwest Book Festival: Winner 2018 Great Southwest Book Festival: Runner-Up Entrepreneurship at the Bottom of the Pyramid seeks to demonstrate to students the range of entrepreneurial activities that can be implemented in developing countries to alleviate poverty. The book blends theory, visual examples and practical learning activities to help students apply their knowledge and encourage thinking 'outside the box'. It begins by introducing the reader to two fundamental concepts - poverty and the bottom of the pyramid - so they have a solid grasp of the context in which the entrepreneurial activities are implemented. Next, the authors discuss the entrepreneurial

process, highlighting the most relevant elements: risk, survival and growth, entrepreneurial actors, the informal sector and micro-credit. Finally, the book describes models to encourage entrepreneurial activities in developing countries. Weaving a primary case study throughout so the reader can apply new knowledge incrementally while moving through the chapters, Dalglish and Tonelli also include several shorter case studies, presenting different problems and implemented solutions in several geographical areas. Students with an interest in entrepreneurship, poverty alleviation and development studies will find this an important read.

SMEs in Asian Developing Countries - Tulus Tahi Hamonangan Tambunan 2009-08-28

Analyzing the development of small and medium enterprises (SMEs) in Asian developing countries, the book is based on a survey of key literature and data on SMEs with the focus on; recent development, export performance, main constraints, competitiveness, innovation and technology transfer, and female entrepreneurs.

Entrepreneurship, Innovation and Inequality - Vanessa Ratten 2019-08-30

This book hopes to stimulate discussion about how entrepreneurship and innovation contribute to growing inequalities in territories. This will help bridge the gap between research and practice on the role of territory dynamics and regional development. The book begins by examining the growing inequality in regions, which has resulted in lagging economic development. The need to shift current economic policy towards spatial inequality through harnessing the innovative capabilities of regions is examined. The book puts forth a case for reversing the inequality that is evident in lagging regions as a way to reinvigorate territories. The book should appeal to researchers, policy makers, business leaders and the general public interested in territorial dynamics and development.

Toward Entrepreneurial Community Development - Michael Fortunato 2017-03-31

Toward Entrepreneurial Community Development is about developing entrepreneurial communities, and goes beyond theories of the firm to demonstrate how local and regional society contributes in important ways to the vitality of entrepreneurs. The literature is rich with insights about leadership and culture within SMEs, and the behaviours and attitudes of their founders, founding teams, and managers. Since most of the attention in the entrepreneurship literature is focused on firms, we wish to explore everyone else: The social environment surrounding the entrepreneur, and how leadership and culture outside the firm can have pervasive effects on the business. This book reaches across disciplinary boundaries, integrating and advancing knowledge on entrepreneurial community development. The book identifies actionable leadership strategies that can be used by literally anyone to help make a community or region a more culturally-supportive, interactive home for entrepreneurial minds. We draw from original research to compare high and low entrepreneurship communities, and present an emergent picture of how community-level actors can (or fail to) work together to support entrepreneurship in places that are culturally distant from the Silicon Valley (i.e., most places). Toward Entrepreneurial Community Development then offers techniques for entrepreneurial community leadership, including how to build lasting alliances, create an image, and harness the local culture for entrepreneurial advantage. The result is a book that provides the reader with the latest advancements and techniques in entrepreneurship development in a straight-forward, readable format. No matter the reader, Toward Entrepreneurial Community Development demonstrates how anyone, in any position, can lead a local entrepreneurship movement starting anywhere, anytime.

Technological Solutions for Sustainable Business Practice in Asia - Ordóñez de Pablos, Patricia 2015-05-31
Central Asian countries play a geostrategic role in world economy and politics. As a result, efforts are being made to establish an effective channel of communication between academic and research institutions, policymakers, government agencies, and individuals concerned with the complexities of Asian business, information technologies, sustainable development, and globalization. Technological Solutions for Sustainable Business Practice in Asia provides an in-depth analysis on Asian economy, business, and management with a clear international and interdisciplinary approach. This comprehensive resource is beneficial for academics, PhD students, policymakers, and government officials.

Development: A Search on Finance, Health and Employment - Dr. Subhasis Bhattacharya

Research Anthology on Approaches to Social and Sustainable Entrepreneurship - Management Association, Information Resources 2022-12-27

Social entrepreneurship has grown in popularity in recent decades as a way to use business models and innovation to address social and environmental issues. While these ventures are helpful to many, emerging opportunities and challenges in the field still need to be explored. It is essential to remain knowledgeable on the emerging research within the field of social entrepreneurship so that we may better implement entrepreneurial solutions to social issues. The Research Anthology on Approaches to Social and Sustainable Entrepreneurship presents a comprehensive collection of the recent research into the developments, challenges, and opportunities of social and sustainable entrepreneurship in the modern era. Covering topics such as ecotourism, leadership styles, and poverty alleviation, this major reference work is an indispensable resource for business leaders and executives, entrepreneurs, government officials, community leaders, students and educators of higher education, economists, sociologists, librarians, researchers, and academicians.

Sustainability in the Entrepreneurial Ecosystem: Operating Mechanisms and Enterprise Growth - Gao, Yang 2020-05-29

The construction of a sustainable entrepreneurial ecosystem is critical for every country in the world, with Silicon Valley an example of a successful entrepreneurial ecosystem that determines the level of national innovation capability and sustainable global competitiveness for the United States. However, at present, the research on entrepreneurial ecosystems in academia is still in its primary stage with few scholars studying the characteristics, composition, and sustainability of the ecosystem. Sustainability in the Entrepreneurial Ecosystem: Operating Mechanisms and Enterprise Growth is a collection of innovative research that systematically explores the operation mechanism of sustainable entrepreneurship ecosystem from macro and micro aspects so as to provide value for promoting economic vitality and regional economic development. Covering a broad range of topics including sustainability, economic development, and stakeholder management, this book is ideally designed for entrepreneurs, managers, investors, analysts, academicians, researchers, and students.

Women Entrepreneurs and Business Empowerment in Muslim Countries - Minako Sakai 2022-09-26

This book analyzes women entrepreneurs in Muslim countries who are using Islamic values to develop and run small businesses. As a core case study, the authors are using Indonesia as it is the largest Muslim country in the world by population. The project examines supportive policies and economic programs in detail and considers their effects on the businesses of several women entrepreneurs. Additionally, the authors argue that this work-life balance is critical for the definition of a successful female Muslim entrepreneur. The monograph considers whether this new phenomenon indicates a change in the conception of ideal Muslim womanhood or whether it is a limited phenomenon with few impacts beyond Indonesia. The book will appeal to academic and practitioner audience interested in Islam, gender studies, Middle Eastern and South Asian politics, development, anthropology, and social policy.

Handbook of Research on Climate Change and the Sustainable Financial Sector - Olarewaju, Odunayo Magret 2021-06-25

Climate change is a major problem, generating both risks and opportunities that will have a direct impact on the economy and the financial sector. In recent years, climate change has threatened both the survival of the financial system and economic development. The growing occurrence of extreme climate events combined with the imprudent nature of economic growth can cause unsustainable levels of harm to the financial sectors. On the other hand, it presents a range of new business challenges. In contrast to the most evident physical risks, companies are vulnerable to transformational risks that arise from the reaction of society to climate change, such as technological change, regulation and markets that can boost the cost of doing business, threats to the profitability of existing goods, or effects on the value of the asset. Climate change also offers new business opportunities, and it has made research in the context of a sustainable financial sector indispensable. The Handbook of Research on Climate Change and the Sustainable Financial Sector focuses on the impacts of climate change on various sectors of the world economy. This book covers how businesses can improve their sustainability, the impact of climate change on the financial sector, and specifically, the impacts on financial services, supply chains, and the socio-economic status of the world.

Beyond focusing on the impacts to the financial industry itself, this book assesses how climate change in the financial sector affects the well-being of society in areas such as unemployment, economic recessions, decreases in consumer purchases, and more. This book is essential for stockbrokers, business managers, directors, fund managers, financial analysts, consultants and actuaries, institutional investors, policymakers, practitioners, researchers, academicians, and students interested in a comprehensive view of the impact of climate change on the financial sector.

Entrepreneurial Development and Innovation in Family Businesses and SMEs - Masouras, Andreas 2020-06-19

Entrepreneurship is very important for both entrepreneurs and economic development. It helps boost innovation and competitiveness in every country and facilitates the creation of new jobs and new opportunities, especially for family businesses and small and medium enterprises (SMEs). Both entrepreneurship and innovation constitute a subject that is both topical and timeless, since institutions and the various institutional processes have always affected a country's sustainability. Entrepreneurial Development and Innovation in Family Businesses and SMEs is an essential scholarly publication that contributes to the understanding, improving and strengthening of entrepreneurial development, and innovation's role in family businesses and SMEs by providing both theoretical and applied knowledge in order to find how and why entrepreneurship and innovation can produce inefficient and dysfunctional outcomes. Featuring a wide range of topics such as women entrepreneurship, internationalization, and organizational learning, this book is ideal for researchers, policymakers, entrepreneurs, executives, managers, academicians, and students.

Managing Technology Integration for Human Resources in Industry 5.0 - Sharma, Naman 2023-02-03

Although the transition between the first three industrial revolutions took more than a century, Industry 4.0 is progressing quickly. The emergence of digitalization has been rapid thanks to the development of cutting-edge technologies. Though we are witnessing this rapid technological decentralization and interconnectivity at present, organizations and researchers are already discussing Industry 5.0 where full integration of the human side of business and intelligent systems is expected. In this scenario, it is essential to look forward to such strategic workplaces that allow a combination of humans and technology to assure a high degree of automation merged with the cognitive skills of business leaders. Managing Technology Integration for Human Resources in Industry 5.0 provides insights into the impact of the Industrial Revolution 4.0 on human resources. It provides insights for both industry and academia to assist them in teaching and training the next generation leaders through universities and corporate training. Covering topics such as business performance, human technology integration, and digitalization, this premier reference source is an essential resource for human resource managers, IT managers, organizational executives and leaders, entrepreneurs, students and educators of higher education, librarians, researchers, and academicians.

Hybrid Ventures - Andrew C. Corbett 2017-11-22

Contains an Open Access chapter. Various perspectives on hybrid ventures are explored in this volume, incl. the costs to all when some entrepreneurs do not pursue hybrid approaches, whether hybrid ventures are, or should be, the new norm, and whether the social, environmental, and economic value are distinct and should be separated from each other.

Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy - Baporikar, Neeta 2020-06-26

With the need for sustainability, a focus on developing an economic system that aims at minimizing waste, commonly referred to as the circular economy, is emerging. Circular economy and studies related to it have gained worldwide attention, as it seems to be an effective alternative economic system. Naturally, the circular economy will impact enterprises and will shift how entrepreneurship development and entrepreneurial opportunities are perceived, developed, and resourced. The Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy is a collection of pioneering research that advances the understanding of entrepreneurship development, identifies the opportunities, and manages the entrepreneurship development, policies, and programs in order to further a circular

economy. In addition to entrepreneurship development and entrepreneurial opportunities, the book will cover and discuss a number of other factors necessary for a successful transformation, such as entrepreneurship and innovation, entrepreneurship and change, and entrepreneurship education. While highlighting topics including consumer consumption, knowledge management, and linear economics, this book is ideally designed for entrepreneurs, small business owners, managers, consultants, organization development specialists, policymakers, researchers, industry experts, academicians, and students.

Research Handbook of Women's Entrepreneurship and Value Creation - Yousafzai, Shumaila 2022-02-04

This Research Handbook highlights the importance of women as agents of change, acknowledging women entrepreneurs' efforts and supporting their value-creation activities. With important implications for policymaking, contributing authors direct attention to and provide evidence for the positive contribution of women entrepreneurs to the economy, regardless of their businesses' size and formal status.

Proceedings of the International Conference on Emerging Trends in Business & Management (ICETBM 2023) - Sudarsan Jayasingh 2023-06-10

This is an open access book. The International Conference on Emerging Trends in Business & Management (ICETBM2023) aims to bring together leading academicians, practitioners, researchers, and students to exchange their views, knowledge, experience and insights on the emerging trends in business and management. The conference theme for year 2023 is "Business Intelligence and Analytics as Drivers for Digital Transformation". Organizations are adopting a data-driven approach to identify new business opportunities, serve customers better, increase sales, improve the efficiency of operations and more. The amount of data generated, captured, copied, and consumed worldwide is growing rapidly due to increased use of the internet, mobile phone and social media. In today's modern corporate environment, business intelligence and analytics have emerged as indispensable tools for improving decision-making, facilitating the execution of major initiatives, and guiding the overall company strategies. Business Intelligence and Analytics enables organizations to develop new innovative business models and approaches in the era of digital transformation. The role of analytics in solving business problems has increased manifold in recent years. Researchers, academics, and practitioners are paying more attention because of the increasing benefits achieved using business analytics. The conference will be held in SSN School of Management, Sri Sivasubramaniya Nadar College of Engineering, Kalavakkam, Chennai, India on 24th & 25th February 2023 and will be a hybrid event. This conference will offer invited talks by experts and paper presentations from leading academicians and industry speakers to share new ideas, research insights, recent innovations, trends, and challenges faced in the field of Business and Management.

Sustainable Entrepreneurship, Renewable Energy-Based Projects, and Digitalization - Amina Omrane 2020-12

"Sustainable Entrepreneurship is nowadays considered as a discipline at the cross-roads of many others. This book describes recent cases, techniques and tools proposed for leaders, entrepreneurs, and practitioners who are involved and responsible for making strategic decisions in their companies and aiming at sustainable development. This book highlights the use of new business models/methods that can be employed by organizations and researchers to save millions of dollars, to enhance the economic growth, as well as to resolve environmental and social issues, via sustainable networks, renewal energy distribution, and social/green entrepreneurship. It will provide a comprehensive discussion of practical techniques, like Machine Learning, Robotics, Photovoltaic solar energy, in the field of renewable energy, and other digital tools, such as digital marketing, crowdsourcing platforms, and digital currency. Meanwhile, it will enlighten the way for entrepreneurs and decision makers by helping them to learn how to grow their business. The focus will be on how to benefit from these techniques to develop sustainable and renewable energy-based projects, as well as digitalized new ventures. The book walks the reader through the last emerging trends in digitalization that can support practitioners, managers, entrepreneurs, and researchers to help them appreciate the application of sustainable solutions in various functional domains"--

World Encyclopedia of Entrepreneurship - Léo-Paul Dana 2021-01-29

This second edition of a classic reference work, written by some of the most eminent academics in the field, contains over 30 per cent more entries on entrepreneurship. Comprehensive in scope, it includes topics

from business angels, to export services to family business and uncertainty and venture capital. There are also entries on individuals including George Eastman, Howard Hughes, Joseph Schumpeter and Walt Disney. Providing its readers with a unique point of reference, as well as stimulus for further research, this Encyclopedia is an indispensable tool for anyone interested in entrepreneurship, particularly students, scholars and researchers.

Social Entrepreneurship and Sustainable Development - Archana Singh 2020-06-13

This volume discusses the seminal interface between social entrepreneurship and sustainable development along with their inter-linkages. It traces the role of social entrepreneurship and innovations in societal transformation in creating sustainable societies, especially in developing nations. It explores how social entrepreneurship and enterprise is integral to the promise of fostering opportunities for socially disadvantaged groups (including the poor, women, and young people), as well as in addressing environmental and ecological issues apart from wealth creation. The book presents key concepts, case studies, and multiple innovative models involving social entrepreneurship, such as green financing, serial social entrepreneurship, sustainable livelihood creation, and well-being, in addition to highlighting global sustainable development goals of the United Nations. The chapters are organised under the broad themes of sustainability of the organisation, sustainability of the community, sustainability of the development, and sustainability of the community-organisation interface. They examine social change, social innovation, social enterprise, small and micro-enterprises, microfinance institutions, inclusive growth, education, productivity, physical health, waste management, energy retention, self-reliance, and corporate social responsibility. They contain emerging research issues in the field as well as critical assessments while bringing together theoretical and practitioners' perspectives. This book will be useful to scholars and researchers of development studies, social entrepreneurship, sustainable development, environmental studies, public policy, and political sociology. It will also greatly interest professionals from non-profit, corporate, and public sectors, other development practitioners, and international bodies.

Business and Management in Asia: Digital Innovation and Sustainability - Tobias Endress 2022-11-17

This book focuses on digital innovation and sustainability in the Asian region in the context of business and management. Managers and policy makers rely on digital technologies to face the region's sustainability challenges and solve sustainability problems. From business perspective, sustainability is defined as the adoption of business strategies, activities, and operations that meet the needs of the firm and its stakeholder today while protecting, sustaining, and enhancing the human and natural resources that will be needed in the future. Digital innovation refers to the application of digital technologies to existing business problems as well as the development of the firm's strategy, culture, and human resources talent to deal and use digital technologies to solve sustainability issues. There is a consensus among scholars and practitioners that organizations need digital innovation to stay competitive. Businesses that are digital innovators consider new ways to solve old and new sustainability problems facing the Asian region. This book, with its practical examples, gives the reader impulses for new Asian's approaches and encourages the readers to dare to think and act in new ways. This book is the first annual compilation of innovative ideas and valuable managerial solutions produced by the region's managers and decision-makers who think and act creatively, helmed by Tobias Endress and Yuosre F. Badir from the School of Management at the Asian Institute of Technology.

Music Business and the Experience Economy - Peter Tschmuck 2013-04-16

Music Business and the Experience Economy is the first book on the music business in Australasia from an academic perspective. In a cross-disciplinary approach, the contributions deal with a wide-range of topics concerning the production, distribution and consumption of music in the digital age. The interrelationship of legal, aesthetic and economic aspects in the production of music in Australasia is also highlighted as well as the emergence of new business models, the role of P2P file sharing, and the live music sector. In addition, the impact of the digital revolution on music experience and valuation, the role of music for tourism and for branding, and last but not least the developments of higher music education, are discussed from different perspectives.

Asian Models Of Entrepreneurship - From The Indian Union And Nepal To The Japanese Archipelago: Context, Policy And Practice (2nd Edition) - Leo-paul Dana 2014-06-13

In this book, Leo-Paul Dana makes it clear that much can be learnt about the nature of entrepreneurial activity when we delve into the unique characteristics of different nations of South Asia, South-east Asia and East Asia. Through in-depth analyses and comprehensive reviews of many Asian countries, the profound differences both among and within countries of the region become vividly apparent. Dana juxtaposes the explosion in entrepreneurial growth within China against the struggles to build an entrepreneurial community in Japan, or the enlightened public policy leadership in Singapore against the crisis-driven developments in Korea. The range of factors identified within each of the 15 countries examined by Dana is not an example of random influences on the entrepreneurial process, because they can be construed in more systematic and logical ways. Thus, the book uncovers the Chinese model of gradual transition, the Royal Cambodian model, and the Doi-Moi model, among many others. The reader is challenged to grasp these different models, and identify their commonalities and differences.

Entrepreneurship in China - Qihai Huang 2021-09-28

China has grown to become the world's second largest economy in merely three decades and entrepreneurship has been identified as a key driver of China's fast growth. Since the mid-2000s, the country has transitioned from a predominance of necessity-based entrepreneurship to that of an opportunity-based entrepreneurship. The China Surveys of Global Entrepreneurship Monitor in the last fifteen years consistently indicate the country's high rate of entrepreneurship. Furthermore, more Chinese entrepreneurs have started setting their sights on business internationalisation. Against this backdrop of a thriving entrepreneurial economy, institutions and business environment are, however, not often viewed as "friendly" to private entrepreneurs and businesses. The "re-emergence" of entrepreneurship suggests a history of struggle to overcome opposition and obstruction, to survive and grow, including "rule ambiguities", rent-seeking, subsidies, and institutional constraints, such as industrial barriers, difficulties in getting access to critical resources, and weak property rights. China has also been experiencing economic slowdown, increase in inequality and worsening environmental problems since the turn of the century, clearly indicating that the rapid development of entrepreneurship in China presents a lot of puzzling questions. Entrepreneurship in China attempts to deal with these unanswered queries as well as provide an insightful and updated understanding of entrepreneurship development in China. The chapters in this book were originally published as a special issue of the journal, Entrepreneurship & Regional Development.

Next Generation Entrepreneurship - Burak Erkut 2022-11-02

The book deals with next-generation entrepreneurship and aims to answer the questions of in which ways, how, through which focal directions, and by which means will next-generation entrepreneurship emerge and shape the market processes. Under this broad overview, the book is sub-divided into three sections: "Entrepreneurship Education and Young Perspectives", "New Challenges for Entrepreneurship", and "Shaping the Next Generation of Entrepreneurship". The book balances empirical evidence with conceptual contributions.

Social Entrepreneurship - Anders Lundström 2013-11-11

This contributed volume features state-of-the-art research from ten different countries on implementation, institutionalization and the future prospects of social entrepreneurship. This volume aims at bringing together research that considers the context of economy, politics and cultural issues combining with the needs of social and human development. By conceptualizing the notion of social entrepreneurship and societal entrepreneurship, this volume aims to disseminate the numerous streams of research and theory of social entrepreneurship to educators, libraries, scholars, non-profit researchers, public policy makers, practitioners, undergraduate and graduate students, and any organization or person interested in staying abreast of advances in this area. It is also an important reference book for teachers, students and faculty interested in conducting research or teaching social entrepreneurship.

Contextual Embeddedness of Women's Entrepreneurship - Shumaila Y. Yousafzi 2018-03-19

Contextual Embeddedness of Women's Entrepreneurship brings together a range of research that provides powerful insights into the influences and restraints within a diverse set of gendered contexts including social, political, institutional, religious, patriarchal, cultural, family, and economic, in which female entrepreneurs around the world operate their businesses. In doing so, the contributing authors demonstrate not only the importance of studying the contexts in how they shape women's entrepreneurial

activities, but also how female entrepreneurs through their endeavours modify these contexts. Collectively, the edited collection's studies make a substantial contribution to the contextual embeddedness of women's entrepreneurial activity, provide numerous insights, and provoke fruitful directions for future research on the important role of the contexts in which women's entrepreneurial activities take place. This innovative and wide-ranging research anthology seeks to reframe and redirect research on gender and entrepreneurship and will appeal to all those interested in learning more about female entrepreneurship.

Handbook of Research on Nascent Entrepreneurship and Creating New Ventures - Carrizo Moreira, António 2020-10-09

Due to the 2008-2009 crisis, the United Nations 2030 agenda for sustainable development, and the COVID-19 pandemic, the role of entrepreneurship has become more critical in most economies. Moreover, emerging protectionist policies are further encouraging the emergence of new entrepreneurial projects, particularly to replace goods and services traditionally provided by other countries. Understanding current challenges and best practices in nascent entrepreneurship is integral for the successful launching of new ventures to support the revitalization of economies and achieve sustainability. The Handbook of Research on Nascent Entrepreneurship and Creating New Ventures is a crucial reference source that covers the latest empirical research findings in the field of entrepreneurship and addresses the obstacles entrepreneurs face in these recent challenging times. The book embraces a pluralistic perspective from academicians currently navigating nascent entrepreneurship and key concepts for launching successful new ventures. Covering topics that include government support programs, spin-off companies, leadership, strategic entrepreneurship, and crowdfunding, this book is targeted towards entrepreneurs, professionals, academicians, researchers, and students.

Handbook of East Asian Entrepreneurship - Tony Fu-Lai Yu 2014-10-03

With the shift of the global economic gravity toward emerging economies and the roaring economic growth of the past three decades in China, East Asian catching-up growth strategies have profound implications for latecomer economies. While there are many handbooks on entrepreneurship in general, there is no reference on East Asian entrepreneurship. This is the first of its kinds in the market. The volume provides a useful reference for those who want to know East Asian entrepreneurship and business systems. It also provides many excellent cases and illustrations on the growth of entrepreneurial firms and the rise of branded products in East Asia. Policy makers or scholars who are interested in entrepreneurship, small and medium sized enterprises, Asian business systems, international business, innovation and technology management, economic development, strategic management and East Asian studies would benefit from this volume. The volume contains two parts. The first part is the key concepts associate with entrepreneurship and East Asian firm growth and transformation. The second part presents cases of entrepreneurial firms and their founders in East Asia, including Japan, South Korea, Taiwan, Hong Kong and China. With the handbook, scholars, students and policy makers can grab some basic ideas how entrepreneurs and firms in East Asia compete and survive in the world market and understand why and how East Asia economies can emerge as one of the most dynamic regions in the world. Part I concepts: relating to Entrepreneurship: Guanxi Catching-up strategies Types of entrepreneurship Business System Strategic Management Leadership Part II cases cover variedly from manufacturing to services industries, and specifically including traditional and newly corporations ranging from toys, convenient stores, fast fashion, high-tech, to catering and service. Written by experts in their respective areas, Handbook of East Asia entrepreneurship is an excellent review of theories, policies and empirical evidences on important topics in Entrepreneurship in East Asian economic development. The book is both a superb teaching tool and a valuable handbook in development economics.

Microfinance and Sustainable Development in Africa - Alhassan, Yahaya 2021-12-10

The use of microfinance for poverty reduction and economic development in the developing world is growing. However, this concept needs to be expanded to ensure its successful application for achieving longer-term economic growth and sustainability in developing countries, particularly in parts of the world such as Africa. As such, further research into the relationship between microfinance and sustainable development in developing regions is required to fully understand the opportunities for effective use of microfinance for poverty reduction and economic development. Microfinance and Sustainable Development in Africa examines the complex relationship between receipt of microfinance, poverty reduction, economic growth, and microbusiness development, focusing on the provision of small credit facilities as a driver of sustainable development in Africa. Its coverage of topics such as microbusiness, social finance, and sustainable development make this book an ideal reference source for academicians, researchers, government officials, policymakers, organizations, managers, instructors, and students.

Non-market Entrepreneurship - G. E. Shockley 2009-01-01

Non-market entrepreneurship' consists of all forms of entrepreneurship not being undertaken solely for purposes of profit maximization or commercialization. This work builds a theoretical edifice within the field of entrepreneurship and helps to establish and delineate the contours of the research field of non-market entrepreneurship.

Fostering Resilience through Micro, Small and Medium Enterprises - Tulus T.H. Tambunan 2022-03-30

This book focuses on the development of Micro, Small and Medium Enterprises (MSMEs) in Indonesia based on various primary and secondary field surveys. In doing so, the book provides a regional comparison of countries in Asia- Pacific, covering issues such as employment generation, formation of gross domestic product (GDP), export development, development constraints, productivity, and investment. To achieve this, the book analyzes the role of partnerships between MSMEs such as large companies, banks and government institutions, and the role of cooperatives. It also includes studies on women's entrepreneurship in Indonesia, and also explores the crisis mitigating measures (CMMs) widely adopted by MSMEs affected by financial crises in the past. Finally, the book also examines the development of financial technology (FinTech), and in particular peer-to-peer (P2P) lending and how this can serve as an alternative source of funding for MSMEs in Indonesia. Aspects of this book would be useful to students, researchers, practitioners, and also those interested in economic-related sustainable development goals (SDGs), given the importance the United Nations (UN) has assigned to MSMEs for taking a lead in employment creation, and poverty eradication.

Handbook of Research on Entrepreneurial Leadership and Competitive Strategy in Family Business - Saiz-Álvarez, José Manuel 2019-04-15

This reference book is an IGI Global Core Reference for 2019 as it provides trending research on family businesses. With the recent boom in entrepreneurship and the maker market, this publication will provide the timeliest research outlining how family businesses can enhance their business practices to ensure sustainability. The Handbook of Research on Entrepreneurial Leadership and Competitive Strategy in Family Business is a collection of innovative research on business and leadership strategies that can be applied to family firms in order to boost efficiency, competitiveness, and optimal use of resource allocation to compete internationally. While highlighting topics including global leadership, knowledge creation, and market performance, this book is ideally designed for business managers, management professionals, executives, researchers, academicians, and students seeking current research on the entrepreneurship role of family businesses in the modern economic age.