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Moving toward Integration - Richard H. Sander 2018-05-07

Reducing residential segregation is the best way to reduce racial inequality in the United States. African American employment rates, earnings, test scores, even longevity all improve sharply as residential integration increases. Yet far too many participants in our policy and political conversations have come to believe that the battle to integrate America's cities cannot be won. Richard Sander, Yana Kucheva, and Jonathan Zasloff write that the pessimism surrounding desegregation in housing arises from an inadequate understanding of how segregation has evolved and how policy interventions have already set many metropolitan areas on the path to integration. Scholars have debated for decades whether America's fair housing laws are effective. Moving toward Integration provides the most definitive account to date of how those laws were shaped and implemented and why they had a much larger impact in some parts of the country than others. It uses fresh evidence and better analytic tools to show when factors like exclusionary zoning and income differences between blacks and whites pose substantial obstacles to broad integration, and when they do not. Through its interdisciplinary approach and use of rich new data sources, Moving toward Integration offers the first comprehensive analysis of American housing segregation. It explains why racial segregation has been resilient even in an increasingly diverse and tolerant society, and it demonstrates how public policy can align with demographic trends to achieve broad housing integration within a generation.

Prealgebra - Lynn Marecek 2015-09-25

"Prealgebra is designed to meet scope and sequence requirements for a one-semester prealgebra course. The text introduces the fundamental concepts of algebra while addressing the needs of students with diverse backgrounds and learning styles. Each topic builds upon previously developed material to demonstrate the cohesiveness and structure of mathematics. Prealgebra follows a nontraditional approach in its presentation of content. The beginning, in particular, is presented as a sequence of small steps so that students gain confidence in their ability to succeed in the course. The order of topics was carefully planned to emphasize the logical progression throughout the course and to facilitate a thorough understanding of each concept. As new ideas are presented, they are explicitly related to previous topics."--BC Campus website.

Charter Schools, Race, and Urban Space - Kristen L. Buras 2014-07-17

Charter schools have been promoted as an equitable and innovative solution to the problems plaguing urban schools. Advocates claim that charter schools benefit working-class students of color by offering them access to a "portfolio" of school choices. In Charter Schools, Race, and Urban Space, Kristen Buras presents a very different account. Her case study of New Orleans—where veteran teachers were fired en masse and the nation's first all-charter school district was developed—shows

that such reform is less about the needs of racially oppressed communities and more about the production of an urban space economy in which white entrepreneurs capitalize on black children and neighborhoods. In this revealing book, Buras draws on critical theories of race, political economy, and space, as well as a decade of research on the ground to expose the criminal dispossession of black teachers and students who have contributed to New Orleans' culture and history. Mapping federal, state, and local policy networks, she shows how the city's landscape has been reshaped by a strategic venture to privatize public education. She likewise chronicles grassroots efforts to defend historic schools and neighborhoods against this assault, revealing a commitment to equity and place and articulating a vision of change that is sure to inspire heated debate among communities nationwide.

Just Mercy - Bryan Stevenson 2014-10-21

#1 NEW YORK TIMES BESTSELLER • NOW A MAJOR MOTION PICTURE STARRING MICHAEL B. JORDAN AND JAMIE FOXX • A powerful true story about the potential for mercy to redeem us, and a clarion call to fix our broken system of justice—from one of the most brilliant and influential lawyers of our time. "[Bryan Stevenson's] dedication to fighting for justice and equality has inspired me and many others and made a lasting impact on our country."—John Legend NAMED ONE OF THE MOST INFLUENTIAL BOOKS OF THE DECADE BY CNN • Named One of the Best Books of the Year by The New York Times • The Washington Post • The Boston Globe • The Seattle Times • Esquire • Time Bryan Stevenson was a young lawyer when he founded the Equal Justice Initiative, a legal practice dedicated to defending those most desperate and in need: the poor, the wrongly condemned, and women and children trapped in the farthest reaches of our criminal justice system. One of his first cases was that of Walter McMillian, a young man who was sentenced to die for a notorious murder he insisted he didn't commit. The case drew Bryan into a tangle of conspiracy, political machination, and legal brinkmanship—and transformed his understanding of mercy and justice forever. Just Mercy is at once an unforgettable account of an idealistic, gifted young lawyer's coming of age, a moving window into the lives of those he has defended, and an inspiring argument for compassion in the pursuit of true justice. Winner of the Carnegie Medal for Excellence in Nonfiction • Winner of the NAACP Image Award for Nonfiction • Winner of a Books for a Better Life Award • Finalist for the Los Angeles Times Book Prize • Finalist for the Kirkus Reviews Prize • An American Library Association Notable Book "Every bit as moving as To Kill a Mockingbird, and in some ways more so . . . a searing indictment of American criminal justice and a stirring testament to the salvation that fighting for the vulnerable sometimes yields."—David Cole, The New York Review of Books "Searing, moving . . . Bryan Stevenson may, indeed, be America's Mandela."—Nicholas Kristof, The New York Times "You don't have to read too long to

start cheering for this man. . . . The message of this book . . . is that evil can be overcome, a difference can be made. Just Mercy will make you upset and it will make you hopeful.”—Ted Conover, The New York Times Book Review “Inspiring . . . a work of style, substance and clarity . . . Stevenson is not only a great lawyer, he’s also a gifted writer and storyteller.”—The Washington Post “As deeply moving, poignant and powerful a book as has been, and maybe ever can be, written about the death penalty.”—The Financial Times “Brilliant.”—The Philadelphia Inquirer

All We Can Save - Ayana Elizabeth Johnson 2020-09-22
NATIONAL BESTSELLER • Provocative and illuminating essays from women at the forefront of the climate movement who are harnessing truth, courage, and solutions to lead humanity forward. “A powerful read that fills one with, dare I say . . . hope?”—The New York Times NAMED ONE OF THE BEST BOOKS OF THE YEAR BY SMITHSONIAN MAGAZINE There is a renaissance blooming in the climate movement: leadership that is more characteristically feminine and more faithfully feminist, rooted in compassion, connection, creativity, and collaboration. While it’s clear that women and girls are vital voices and agents of change for this planet, they are too often missing from the proverbial table. More than a problem of bias, it’s a dynamic that sets us up for failure. To change everything, we need everyone. All We Can Save illuminates the expertise and insights of dozens of diverse women leading on climate in the United States—scientists, journalists, farmers, lawyers, teachers, activists, innovators, wonks, and designers, across generations, geographies, and race—and aims to advance a more representative, nuanced, and solution-oriented public conversation on the climate crisis. These women offer a spectrum of ideas and insights for how we can rapidly, radically reshape society. Intermixing essays with poetry and art, this book is both a balm and a guide for knowing and holding what has been done to the world, while bolstering our resolve never to give up on one another or our collective future. We must summon truth, courage, and solutions to turn away from the brink and toward life-giving possibility. Curated by two climate leaders, the book is a collection and celebration of visionaries who are leading us on a path toward all we can save. With essays and poems by: Emily Atkin • Xiye Bastida • Ellen Bass • Colette Pichon Battle • Jainey K. Bavishi • Janine Benyus • adrienne maree brown • Régine Clément • Abigail Dillen • Camille T. Dungy • Rhiana Gunn-Wright • Joy Harjo • Katharine Hayhoe • Mary Annaïse Heglar • Jane Hirshfield • Mary Anne Hitt • Ailish Hopper • Tara Houska, Zhaabowekwe • Emily N. Johnston • Joan Naviyuk Kane • Naomi Klein • Kate Knuth • Ada Limón • Louise Maher-Johnson • Kate Marvel • Gina McCarthy • Anne Haven McDonnell • Sarah Miller • Sherri Mitchell, Weh’na Ha’mu Kwasset • Susanne C. Moser • Lynna Odel • Sharon Olds • Mary Oliver • Kate Orff • Jacqui Patterson • Leah Penniman • Catherine Pierce • Marge Piercy • Kendra Pierre-Louis • Varshini • Prakash • Janisse Ray • Christine E. Nieves Rodriguez • Favianna Rodriguez • Cameron Russell • Ash Sanders • Judith D. Schwartz • Patricia Smith • Emily Stengel • Sarah Stillman • Leah Cardamore Stokes • Amanda Sturgeon • Maggie Thomas • Heather McTeer Toney • Alexandria Villaseñor • Alice Walker • Amy Westervelt • Jane Zelikova
LexisNexis Corporate Affiliations - 2008

Mystery Man - Kristen Ashley 2014-07-01
Night time is the right time... Gwendolyn Kidd has met the man of her dreams. He's hot, he's sexy, and what started as a no-names-exchanged night of passion has blossomed into a year and a half-long pleasure fest. Sure, it's a little strange that he only appears in her bed at night, but Gwen is so sure he's the one, she just can't turn him away... Hawk Delgado knows more about

Gwen than she could ever imagine. She's gorgeous, headstrong, and skittish about relationships. But Hawk is facing his own demons, demons that keep him from connecting with anyone. Yet when Gwen is drawn into Denver's lethal underground scene, Hawk's protective nature comes out full force. The problem is, when Gwen gets a dose of Hawk's Alpha attitude in the daylight, she's not so sure he's the one anymore... 130,000 words.

The Innovator's Dilemma - Clayton M. Christensen 2013-10-22
Named one of 100 Leadership & Success Books to Read in a Lifetime by Amazon Editors An innovation classic. From Steve Jobs to Jeff Bezos, Clay Christensen’s work continues to underpin today’s most innovative leaders and organizations. The bestselling classic on disruptive innovation, by renowned author Clayton M. Christensen. His work is cited by the world’s best-known thought leaders, from Steve Jobs to Malcolm Gladwell. In this classic bestseller—one of the most influential business books of all time—innovation expert Clayton Christensen shows how even the most outstanding companies can do everything right—yet still lose market leadership. Christensen explains why most companies miss out on new waves of innovation. No matter the industry, he says, a successful company with established products will get pushed aside unless managers know how and when to abandon traditional business practices. Offering both successes and failures from leading companies as a guide, The Innovator’s Dilemma gives you a set of rules for capitalizing on the phenomenon of disruptive innovation. Sharp, cogent, and provocative—and consistently noted as one of the most valuable business ideas of all time—The Innovator’s Dilemma is the book no manager, leader, or entrepreneur should be without.

Product-Led Growth - Bush Wes 2019-05
"Product-Led Growth is about helping your customers experience the ongoing value your product provides. It is a critical step in successful product design and this book shows you how it's done." - Nir Eyal, Wall Street Journal Bestselling Author of "Hooked"

Permission to Screw Up - Kristen Hadeed 2017-10-10
The inspiring, unlikely, laugh-out-loud story of how one woman learned to lead—and how she ultimately succeeded, not despite her many mistakes, but because of them. This is the story of how Kristen Hadeed built Student Maid, a cleaning company where people are happy, loyal, productive, and empowered, even while they’re mopping floors and scrubbing toilets. It’s the story of how she went from being an almost comically inept leader to a sought-after CEO who teaches others how to lead. Hadeed unintentionally launched Student Maid while attending college ten years ago. Since then, Student Maid has employed hundreds of students and is widely recognized for its industry-leading retention rate and its culture of trust and accountability. But Kristen and her company were no overnight sensation. In fact, they were almost nothing at all. Along the way, Kristen got it wrong almost as often as she got it right. Giving out hugs instead of feedback, fixing errors instead of enforcing accountability, and hosting parties instead of cultivating meaningful relationships were just a few of her many mistakes. But Kristen’s willingness to admit and learn from those mistakes helped her give her people the chance to learn from their own screwups too. Permission to Screw Up dismisses the idea that leaders and organizations should try to be perfect. It encourages people of all ages to go for it and learn to lead by acting, rather than waiting or thinking. Through a brutally honest and often hilarious account of her own struggles, Kristen encourages us to embrace our failures and proves that we’ll be better leaders when we do.
The Phoenix Project - Gene Kim 2018-02-06
Over a half-million sold! The sequel, The Unicorn Project, is coming Nov 26 “Every person involved in a

failed IT project should be forced to read this book.”—TIM O’REILLY, Founder & CEO of O’Reilly Media
 “The Phoenix Project is a must read for business and IT executives who are struggling with the growing complexity of IT.”—JIM WHITEHURST, President and CEO, Red Hat, Inc. Five years after this sleeper hit took on the world of IT and flipped it on its head, the 5th Anniversary Edition of The Phoenix Project continues to guide IT in the DevOps revolution. In this newly updated and expanded edition of the bestselling The Phoenix Project, co-author Gene Kim includes a new afterword and a deeper delve into the Three Ways as described in The DevOps Handbook. Bill, an IT manager at Parts Unlimited, has been tasked with taking on a project critical to the future of the business, code named Phoenix Project. But the project is massively over budget and behind schedule. The CEO demands Bill must fix the mess in ninety days or else Bill's entire department will be outsourced. With the help of a prospective board member and his mysterious philosophy of The Three Ways, Bill starts to see that IT work has more in common with a manufacturing plant work than he ever imagined. With the clock ticking, Bill must organize work flow streamline interdepartmental communications, and effectively serve the other business functions at Parts Unlimited. In a fast-paced and entertaining style, three luminaries of the DevOps movement deliver a story that anyone who works in IT will recognize. Readers will not only learn how to improve their own IT organizations, they'll never view IT the same way again. “This book is a gripping read that captures brilliantly the dilemmas that face companies which depend on IT, and offers real-world solutions.”—JEZ HUMBLE, Co-author of Continuous Delivery, Lean Enterprise, Accelerate, and The DevOps Handbook — “I’m delighted at how The Phoenix Project has reshaped so many conversations in technology. My goal in writing The Unicorn Project was to explore and reveal the necessary but invisible structures required to make developers (and all engineers) productive, and reveal the devastating effects of technical debt and complexity. I hope this book can create common ground for technology and business leaders to leave the past behind, and co-create a better future together.”—Gene Kim, November 2019

Pennsylvania Business Directory - 2009

The Yummy Mummy Kitchen - Marina Delio 2013-04-02
 With The Yummy Mummy Kitchen: 100 Effortless and Irresistible Recipes to Nourish Your Family with Style and Grace, Marina Delio provides a collection of easy-to-make, wholesome, and mostly meatless recipes, as well as inspirational advice from her grandmother, the original “Yummy Mummy.” Delio, founder of the popular blog Yummy Mummy Kitchen, demonstrates that it is possible for women to put deceptively simple and delicious dishes on the table for their families, while holding on to their own style and grace, even in the most unglamorous of times. This gorgeous cookbook, with gorgeous color photographs, recipes for every meal of the day, and lifestyle tips, proves that meal preparation can be easy and stress-free.

Brands and Their Companies - 1994

This is a guide to product trade names, brands, and product names, with addresses of their manufacturers and distributors.

Spark Publishing and Printing House - Shruti Dave 2014
 Spark Publishing and Printing House is a comprehensive case on relevant costs analysis for short run alternative choice decisions. It stresses the importance of future differential cash flow analysis and highlights the irrelevance of past and non differential costs for managerial decisions. SPPH is a reputed publishing and printing house. It has two departments: Publishing and Printing and Distribution. SPPH has received a proposal from Fine Printing Press to take up its printing and

distribution work for initial period of one year. The managerial decision involved is whether to outsource or to maintain status quo. Relevant cost analysis is to be used to determine which alternative is cost effective.
Catalog of Best-selling Teaching Materials - Harvard Business School Publishing Corporation 1999

Harvard Business School Bulletin - 1991

Managing Business Process Flows - Ravi Anupindi 1999
 Managing Business Process Flows is a concise textbook for MBA level operations management courses. It provides a process-flows approach to studying some of the core concepts in operations with three steps: 1. Model and understand the process and its flows. 2. Study causal relationships between process structure and certain performance metrics. 3. Formulate implications for managerial actions by filtering out managerial levers (process drivers). MBPF shows how managers can control process structure and process drivers to achieve desired business process performance. This book is the result of the combined insight and experience of five operations management professors at the Kellogg Graduate School of Management, Northwestern University. An educational version of Process Model is included with this textbook.

Subduction - Kristen Millares Young 2020-04-14

“Utterly unique . . . examines themes of love, intrusion, loss, community and trust against a backdrop of a Makah reservation in the Pacific Northwest.” —Ms. Magazine Selected as a Staff Pick by The Paris Review Silver Medal winner in the Independent Publisher Book Awards in Multicultural Fiction Fleeing the shattered remains of her marriage and treachery by her sister, a Latina anthropologist named Claudia takes refuge in Neah Bay, a Native whaling village on the jagged Pacific coast. Claudia yearns to lose herself to the songs of the tribe and the secrets of a spirited hoarder named Maggie. Instead, she stumbles into Maggie’s prodigal son Peter, who, spurred by his mother’s failing memory, has returned seeking answers to his father’s murder. Claudia helps Peter’s family convey a legacy delayed for decades by that death, but her presence, echoing centuries of fraught contact with indigenous peoples, brings lasting change and real damage. Through the ardent collision of Peter and Claudia, Subduction portrays not only their strange allegiance after grievous losses but also their shared hope of finding solace and community on the Makah Indian Reservation. An intimate tale of stunning betrayals, Subduction bears witness to the power of stories to disrupt—and to heal. “Young beautifully and vividly renders the Pacific Northwest, particularly the unique world of Neah Bay. Subduction is at once a thought-provoking meditation on the geography and geology of the natural world and a generous exploration of the natural shifts and movements that shape her characters.” —Jonathan Evison, New York Times- bestselling author of Legends of the North Cascades
Introduction to Managerial Accounting - Jeannie Folk 2001-08-01

Introduction to Managerial Accounting by Folk/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison and Noreen. However, this is not simply a briefer book with chapters removed; it has been rethought and retooled to meet the needs demanded by the market: a more accessible, yet thorough student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course, cost accounting/cost management. Faculty and students alike will find this new text has retained the hallmark features of the Garrison/Noreen text: author-written supplements; excellent readability; terrific examples; thorough, relevant, and balanced end of chapter material. In sum, this is a book instructors can count on!.

Thief of Happy Endings - Kristen Chandler 2018-06-19
Sarah Dessen meets the Wild West in this tale of wild mustangs, irresistible wranglers, and the first rule of horses: if you get bucked off, you have to get back on. Cassidy Carrigan wasn't planning to ever get on a horse again. She wasn't even planning on going to back to school after her dad moved out, her best friend ditched her, and her anxiety took over. But then she wasn't planning on being shipped off to a ranch in the mountains of Wyoming as a charity case either. Or falling for a cowboy with a broken nose and an even more broken soul. But sometimes you just have to do a stupid, dangerous thing to have the time of your life. Set in the wild, beautiful west, here is a story about fear and failure and falling in love when the odds are against you. Alternatingly heart-stopping and heart-breaking, *The Thief of Happy Endings* is a story that will stay with you, like a summer you'll never forget.

The ABCs of How We Learn: 26 Scientifically Proven Approaches, How They Work, and When to Use Them - Daniel L. Schwartz 2016-07-26

Selected as one of NPR's Best Books of 2016, this book offers superior learning tools for teachers and students, from A to Z. An explosive growth in research on how people learn has revealed many ways to improve teaching and catalyze learning at all ages. The purpose of this book is to present this new science of learning so that educators can creatively translate the science into exceptional practice. The book is highly appropriate for the preparation and professional development of teachers and college faculty, but also parents, trainers, instructional designers, psychology students, and simply curious folks interested in improving their own learning. Based on a popular Stanford University course, *The ABCs of How We Learn* uses a novel format that is suitable as both a textbook and a popular read. With everyday language, engaging examples, a sense of humor, and solid evidence, it describes 26 unique ways that students learn. Each chapter offers a concise and approachable breakdown of one way people learn, how it works, how we know it works, how and when to use it, and what mistakes to avoid. The book presents learning research in a way that educators can creatively translate into exceptional lessons and classroom practice. The book covers field-defining learning theories ranging from behaviorism (R is for Reward) to cognitive psychology (S is for Self-Explanation) to social psychology (O is for Observation). The chapters also introduce lesser-known theories exceptionally relevant to practice, such as arousal theory (X is for eXcitement). Together the theories, evidence, and strategies from each chapter can be combined endlessly to create original and effective learning plans and the means to know if they succeed.

Giving Notice - Freeda Kapur Klein 2007-10-19

A groundbreaking book that offers approaches for changing the hidden biases in the workplace This is an eye-opening examination of the causes and dynamics of bias in the workplace, offering a psychological, political, and societal analysis of the actual cost of bias to the bottom line. The authors make the hurdles that women and minorities face in the workplace as personal to the reader as they are to those who face them. *Giving Notice* is filled with sensible approaches for solving the current imbalance and challenges us to rethink unconscious ideas about stereotypes and commonly accepted business practices. Freeda Kapur Klein (San Francisco, CA) is an internationally noted consultant and diversity expert. She has been quoted in the *New York Times*, *Chicago Tribune*, *Los Angeles Times*, *Washington Post*, and on the *Today* show, *Nightline*, and *NBC Nightly News*. Kimberly Allers (Bayshore, NY) was a writer at *Fortune* magazine and is a frequent guest speaker at professional development and women-oriented seminars. Martha Mendoza (Santa Cruz, CA) is a national

writer for the Associated Press. She won a Pulitzer Prize for investigative reporting.

Standard Directory of Advertising Agencies - National Register Publishing 1999-07

Whether you need to check out the competition, recruit top personnel, or find a new agency or vendor, the *Standard Directory of Advertising Agencies "TM"* gives you an inside advantage into the busy world of advertising. The new, 1999 edition profiles nearly 10,000 agencies and over 21,000 key executives. With 160 new listings -- including categories for Children's Market and Senior's Market -- the *Agency Red Book "TM"* gives you complete coverage on the entire advertising industry.

He's Making You Crazy - Kristen Doute 2020-06-02

"If there's one thing I know, it's crazy. A lot of people have called me crazy. Crazy Kristen! For a while there, it was practically my name. Women all over the world get called crazy every day. But we weren't born crazy—we were made crazy." Unpacking the ups and downs of Kristen's laugh-out-loud funny, sometimes cringe-worthy dating history, *He's Making You Crazy* will hold your hand through deep self-reflection—while giving you that push to put on your detective's hat and hack your man's email account if you need to. From trapping your boyfriend in ridiculous lies to gathering all your crush's security question answers on the first date, Kristen shares her no-holds-barred, hysterically funny, and hard-earned advice on men, love, and modern dating. *He's Making You Crazy* will give you the motivation you need to get out of an unhealthy relationship (the one that's making you crazy!), the wisdom to step up and admit when you're the one in the wrong, and the courage to keep your heart open through it all.

Hello, Cookie Dough - Kristen Tomlan 2019-10-15

Safe-to-eat cookie doughs and baked treats from the creator of the world's first edible cookie dough shop Finally, you can eat cookie dough how you've always craved it: straight from the mixing bowl! In her rule-breaking first book, Kristen Tomlan, the Queen of Cookie Dough, spills her secrets about how to make cookie dough safe-to-eat and all of the best ways to enjoy it. Kristen is sharing 110 decadent recipes--a mix of fan favorites from her famous New York City confectionery and never-before-seen creations--each with an innovative twist. HELLO, COOKIE DOUGH is filled with recipes for cookie dough lovers at every age and skill level. All 40 flavors, spanning the classic to the wildly creative, are ready to eat off the spatula OR can be baked into perfect, chewy cookies. Kristen's baked creations are equally tempting, with treats like cookie dough-stuffed cinnamon rolls, deep dish skillet cookies, and molten cookie dough cupcakes. Sprinkled throughout are her tips on perfecting your confections plus easy swaps to make the recipes gluten-free or vegan. Since cookie dough is best when shared, Kristen is serving up inspiration for all your party needs, including ideas for baby showers, weddings, ice cream parties, and the all-important girls' night in. This is the unconventional baking book every person with a sweet tooth will love. Join Kristen on her mission to make cookie dough all about joy, transforming this once-forbidden treat from a "no-no" to HELLO!

Kristen's Cookie Company - Roger Bohn 1986

Kristen's Cookie Company (A) - Roger Bohn 1986

Agenda For Social Justice 2020 - Muschert, Glenn 2020-08-05

The Agenda for Social Justice: Solutions for 2020 provides accessible insights into some of the most pressing social problems in the United States and proposes public policy responses to those problems. Written by a highly respected team of authors brought together by the Society for the Study of Social Problems

(SSSP), it offers recommendations for action by elected officials, policy makers, and the public around key issues for social justice, including a discussion of the role of key issues of sustainability and technology in the development and timbre of future social problems. It will be of interest to scholars, practitioners, advocates, and students interested in public sociology and the study of social problems.

Amber Smoke - Kristin Cast 2015-06-09

From the #1 New York Times–bestselling co-author of the House of Night series—a new saga “with a unique twist on Greek mythology and heart-stopping action” (#1 New York Times–bestselling author Jennifer L. Armentrout). In a world parallel to our own, the souls of the damned are caged, spending eternity in a torment that mirrors the suffering they created in life. They are watched over by the Furies . . . until something goes terribly wrong. Someone has opened the cage. When untold terrors cross into our world, the Furies send a great, albeit untested warrior—their only son, Alek—to bring those souls back. Alek is young and handsome, headstrong and impulsive, and he won’t be able to do it alone. Eva has grown up beautiful and beloved, but surrounded by secrets. Now, after being hunted in an ancient feud that threatens her life, she will become the hunter. With the police closing in and two worlds on the verge of crumbling, Alek and Eva must find each other, discover the limits of their powers, and work together to save everything they hold dear—including one another. “With the perfect mix of thrills and chills, along with characters who pop off the page and a gripping plot, this explosive new series is perfect for any Hunger Games and Divergent fans.” –RT Book Review “Amber Smoke keeps you riveted to the very last page.” –Jennifer L. Armentrout, #1 New York Times–bestselling author “Thrilling and funny with just the right amount of magic. Brilliant!” –Kresley Cole, #1 New York Times–bestselling author “Cast’s wit, creativity and talent shine! I turned the pages at lightning speed, ready for more! What a tasty treat!” –Gena Showalter, New York Times–bestselling author
The Friend Zone - Abby Jimenez 2019

Ontela PicDeck (A) - Mohanbir S. Sawhney 2016

Ontela, a technology start-up company, has introduced an innovative service called PicDeck that improves the mobile imaging experience for wireless subscribers. Ontela sells PicDeck to wireless carriers, who in turn private-label the service to their subscribers. Ontela must decide which customer segments it should target for the service and how to create a positioning strategy and a marketing communication plan to promote it. It must also consider the value proposition of the PicDeck service for wireless carriers (its direct customers), who need to be convinced that the service will lead to higher monthly average revenue per user (ARPU) and/or increased subscriber loyalty. Part A of the case provides qualitative information on customer personae that represent different customer segments. Students are asked to develop a targeting and positioning strategy based on this qualitative information. Part B provides quantitative data on customer preferences that can be used to identify response-based customer segments, as well as demographic and media habits information that can be used to profile the segments. Students are asked to revise their recommendations based on the additional quantitative data. The case reinforces the principles of data-driven customer segmentation, discusses the appropriate criteria for selecting segments, and provides a deeper understanding of the benefits and drawbacks of different approaches to identifying and evaluating segments. The case illustrates how the results of data-driven segmentation may run counter to approaches that rely on “gut feel” or qualitative information alone.

Ginger and Chrysanthemum - KristenMai Giang 2020-10-13

“A sweet story spiced with cultural humor and life lessons.” –Kirkus Reviews “A perennial message.” –Publishers Weekly “Incorporating the Chinese belief that foods have warm and cool characteristics, Giang’s story artfully demonstrates how achieving balance results in positive outcomes.” –Booklist Two very different cousins must work together to save the day for Grandma’s birthday! A gorgeous glimpse of Asian American culture in a story all kids will love. Ginger is excitable; she leaps into action, throwing herself headfirst into any project. Chrysanthemum is cooler-headed; she likes to plan, she’s organized. She makes lists Yet they are cousins, close as two beans in a pod. Planning Grandma’s birthday celebration is going to be a huge challenge. There are presents to buy, decorations to pick, and a special birthday cake to bake. How they manage it is a testament to affection being stronger than differences.

Business Review Weekly - 2006

Gerontological Nursing: Competencies for Care - Kristen L. Mauk 2010-10-25

Important Notice: The digital edition of this book is missing some of the images or content found in the physical edition. Gerontological Nursing: Competencies for Care, Second Edition is a comprehensive and student-accessible text that offers a holistic and interdisciplinary approach to caring for the elderly. The framework for the text is built around the Core Competencies set forth by the American Association of Colleges of Nursing (AACN) and the John A. Hartford Foundation Institute for Geriatric Nursing. Building upon their knowledge in prior medical surgical courses, this text gives students the skills and theory needed to provide outstanding care for the growing elderly population. It is the first of its kind to have more than 40 contributing authors from many different disciplines. Some of the key features include chapter outlines, learning objectives, discussion questions, personal reflection boxes, and case studies.

Ethics of Data and Analytics - Kirsten Martin 2022-05-13

The ethics of data and analytics, in many ways, is no different than any endeavor to find the “right” answer. When a business chooses a supplier, funds a new product, or hires an employee, managers are making decisions with moral implications. The decisions in business, like all decisions, have a moral component in that people can benefit or be harmed, rules are followed or broken, people are treated fairly or not, and rights are enabled or diminished. However, data analytics introduces wrinkles or moral hurdles in how to think about ethics. Questions of accountability, privacy, surveillance, bias, and power stretch standard tools to examine whether a decision is good, ethical, or just. Dealing with these questions requires different frameworks to understand what is wrong and what could be better. Ethics of Data and Analytics: Concepts and Cases does not search for a new, different answer or to ban all technology in favor of human decision-making. The text takes a more skeptical, ironic approach to current answers and concepts while identifying and having solidarity with others. Applying this to the endeavor to understand the ethics of data and analytics, the text emphasizes finding multiple ethical approaches as ways to engage with current problems to find better solutions rather than prioritizing one set of concepts or theories. The book works through cases to understand those marginalized by data analytics programs as well as those empowered by them. Three themes run throughout the book. First, data analytics programs are value-laden in that technologies create moral consequences, reinforce or undercut ethical principles, and enable or diminish rights and dignity. This places an additional focus on the role of developers in their incorporation of values in the design of data analytics programs. Second, design

is critical. In the majority of the cases examined, the purpose is to improve the design and development of data analytics programs. Third, data analytics, artificial intelligence, and machine learning are about power. The discussion of power—who has it, who gets to keep it, and who is marginalized—weaves throughout the chapters, theories, and cases. In discussing ethical frameworks, the text focuses on critical theories that question power structures and default assumptions and seek to emancipate the marginalized.

HBR Guide to Project Management (HBR Guide Series) - Harvard Business Review 2013-01-08

MEET YOUR GOALS—ON TIME AND ON BUDGET. How do you rein in the scope of your project when you've got a group of demanding stakeholders breathing down your neck? And map out a schedule everyone can stick to? And motivate team members who have competing demands on their time and attention? Whether you're managing your first project or just tired of improvising, this guide will give you the tools and confidence you need to define smart goals, meet them, and capture lessons learned so future projects go even more smoothly. The HBR Guide to Project Management will help you: Build a strong, focused team Break major objectives into manageable tasks Create a

schedule that keeps all the moving parts under control Monitor progress toward your goals Manage stakeholders' expectations Wrap up your project and gauge its success
Index of Trademarks Issued from the United States Patent and Trademark Office - 1995

Stop Decorating the Fish - Kristen Cox 2020

"Stop Decorating the Fish" is a business fable. The prosperous fishing town of Busyville is facing a major challenge. In their efforts to improve the situation, their task force turns to the Seductive Seven a set of tactical and strategic solutions that pulls them in different directions. Will they find a way out of this conundrum? Most problems are not worth solving. "Stop Decorating the Fish" is a reader's guide on how to identify the right problem, set an appropriate objective to solve it, and avoid seductive solutions that won't make any impact. This book helps to differentiate between problems we should consider as noise and ignore and the actual core problems which require our focus and attention.--Amazon.com

United States Entrepreneurs and the Companies They Built - Wahib Nasrallah 2003

Comprehensively identifies and indexes the collected works and biographies of U.S. Corporations.