

My Years With General Motors And Other Stories

YEAH, REVIEWING A EBOOK **MY YEARS WITH GENERAL MOTORS AND OTHER STORIES** COULD BE CREDITED WITH YOUR NEAR LINKS LISTINGS. THIS IS JUST ONE OF THE SOLUTIONS FOR YOU TO BE SUCCESSFUL. AS UNDERSTOOD, ACHIEVEMENT DOES NOT SUGGEST THAT YOU HAVE EXTRAORDINARY POINTS.

COMPREHENDING AS CAPABLY AS BARGAIN EVEN MORE THAN OTHER WILL PRESENT EACH SUCCESS. NEXT TO, THE DECLARATION AS WITH EASE AS ACUTENESS OF THIS MY YEARS WITH GENERAL MOTORS AND OTHER STORIES CAN BE TAKEN AS WITH EASE AS PICKED TO ACT.

RIVETHEAD - BEN HAMPER 2008-12-14

THE MAN THE DETROIT FREE PRESS CALLS "A BLUE COLLAR TOM WOLFE" DELIVERS A FULL-BARRELED BLAST OF TRUTH AND GRITTY REALITY IN RIVETHEAD, A NO-HOLDS-BARRED JOURNEY THROUGH THE BELLY OF THE AMERICAN INDUSTRIAL BEAST.

JANESVILLE - AMY GOLDSTEIN 2017-04-18

* FINANCIAL TIMES AND MCKINSEY BUSINESS BOOK OF THE YEAR * WINNER OF THE J. ANTHONY LUKAS BOOK PRIZE * 800-CEO-READ BUSINESS BOOK OF THE YEAR * A NEW YORK TIMES NOTABLE BOOK * A WASHINGTON POST NOTABLE BOOK * AN NPR BEST BOOK OF 2017 * A WALL STREET JOURNAL BEST BOOK OF 2017 * AN ECONOMIST BEST BOOK OF 2017 * A BUSINESS INSIDER BEST BOOK OF 2017 * "A GRIPPING STORY OF PSYCHOLOGICAL DEFEAT AND RESILIENCE" (BOB WOODWARD, THE WASHINGTON POST)—AN INTIMATE ACCOUNT OF THE FALLOUT FROM THE CLOSING OF A GENERAL MOTORS ASSEMBLY PLANT IN JANESVILLE, WISCONSIN, AND A LARGER STORY OF THE HOLLOWING OF THE AMERICAN MIDDLE CLASS. THIS IS THE STORY OF WHAT HAPPENS TO AN INDUSTRIAL TOWN IN THE AMERICAN HEARTLAND WHEN ITS MAIN FACTORY SHUTS DOWN—BUT IT'S NOT THE FAMILIAR TALE. MOST OBSERVERS RECORD THE IMMEDIATE SHOCK OF VANISHED JOBS, BUT FEW STAY AROUND LONG ENOUGH TO NOTICE WHAT HAPPENS NEXT WHEN A COMMUNITY WITH A CAN-DO SPIRIT TRIES TO PICK ITSELF UP. PULITZER PRIZE-WINNING REPORTER AMY GOLDSTEIN SPENT YEARS IMMersed IN JANESVILLE, WISCONSIN, WHERE THE NATION'S OLDEST OPERATING GENERAL MOTORS ASSEMBLY PLANT SHUT DOWN IN THE MIDST OF THE GREAT RECESSION. NOW, WITH INTELLIGENCE, SYMPATHY, AND INSIGHT INTO WHAT CONNECTS AND DIVIDES PEOPLE IN AN ERA OF ECONOMIC UPHEAVAL, GOLDSTEIN SHOWS THE CONSEQUENCES OF ONE OF AMERICA'S BIGGEST POLITICAL ISSUES. HER REPORTING TAKES THE READER DEEP INTO THE LIVES OF AUTOWORKERS, EDUCATORS, BANKERS, POLITICIANS, AND JOB RE-TRAINERS TO SHOW WHY IT'S SO HARD IN THE TWENTY-FIRST CENTURY TO RECREATE A HEALTHY, PROSPEROUS WORKING CLASS. "MOVING AND MAGNIFICENTLY WELL-RESEARCHED...JANESVILLE JOINS A GROWING FAMILY OF BOOKS ABOUT THE EVISCERATION OF THE WORKING CLASS IN THE UNITED STATES. WHAT SETS IT APART IS THE SOPHISTICATION OF ITS STORYTELLING AND ANALYSIS" (JENNIFER SENIOR, THE NEW YORK TIMES). "ANYONE TEMPTED TO GENERALIZE ABOUT THE AMERICAN WORKING CLASS OUGHT TO MEET THE PEOPLE IN JANESVILLE. THE REPORTING BEHIND THIS BOOK IS EXTRAORDINARY AND THE STORY—A STARK, HEARTBREAKING REMINDER THAT POLITICAL IDEOLOGIES HAVE REAL CONSEQUENCES—IS TOLD WITH RARE SYMPATHY AND INSIGHT" (TRACY KIDDER, PULITZER PRIZE-WINNING AUTHOR OF THE SOUL OF A NEW MACHINE).

MIDNIGHT IN VEHICLE CITY - EDWARD MCCLELLAND 2021-02-02

WINNER OF THE 2021 MIDLAND AUTHORS BOOK AWARD IN HISTORY IN A TIME OF GREAT INEQUALITY AND A GUTTED MIDDLE CLASS, THE DRAMATIC STORY OF "THE STRIKE HEARD AROUND THE WORLD" IS A TESTAMENT TO WHAT WORKERS CAN GAIN WHEN THEY STAND UP FOR THEIR RIGHTS. THE TUMULTUOUS FLINT SIT-DOWN STRIKE OF 1936-1937 WAS THE BIRTH OF THE UNITED AUTO WORKERS, WHICH SET THE STANDARD FOR WAGES IN EVERY INDUSTRY. MIDNIGHT IN VEHICLE CITY TELLS THE GRIPPING STORY OF HOW WORKERS DEFEATED GENERAL MOTORS, THE LARGEST INDUSTRIAL CORPORATION IN THE WORLD. THEIR VICTORY USHERED IN THE GOLDEN AGE OF THE AMERICAN MIDDLE CLASS AND CREATED A NEW KIND OF AMERICA, ONE IN WHICH EVERY WORKER HAD A RIGHT TO A SHARE OF THE COMPANY'S WEALTH. THE CAUSES FOR WHICH THE STRIKERS SAT DOWN—COLLECTIVE BARGAINING, SECURE RETIREMENT, BETTER WAGES—ENJOYED A HALF CENTURY OF SUCCESS. BUT NOW, THE MIDDLE CLASS IS DISAPPEARING AND ECONOMIC INEQUALITY IS AT ITS HIGHEST SINCE BEFORE THE NEW DEAL. JOURNALIST AND HISTORIAN EDWARD MCCLELLAND BRINGS THE ACTION-PACKED EVENTS OF THE STRIKE BACK TO LIFE—THROUGH THE VOICES OF THOSE WHO LIVED IT. IN VIVID PLAY-BY-PLAYS, MCCLELLAND NARRATES THE DRAMATIC SCENES INCLUDING OF THE TAKEOVERS OF GM PLANTS; VIOLENT SHOWDOWNS BETWEEN PICKETERS AND THE POLICE; MICHIGAN GOVERNOR FRANK MURPHY'S ACTIVATION OF THE NATIONAL GUARD; THE ACTIONS OF THE MILITARISTIC WOMEN'S EMERGENCY BRIGADE WHO CARRIED BILLY CLUBS AND VOWED TO PROTECT STRIKERS FROM POLICE; AND TENSE NEGOTIATIONS BETWEEN LABOR LEADER JOHN L. LEWIS, GM CHAIRMAN ALFRED P. SLOAN, AND LABOR SECRETARY FRANCES PERKINS. THE EPIC TALE OF THE STRIKE AND ITS LASTING LEGACY SHOWS WHY THE MIDDLE CLASS IS ONE OF THE GREATEST INVENTIONS OF THE 20TH CENTURY AND WILL GUIDE OUR UNDERSTANDING OF WHAT WE WILL LOSE IF WE DON'T REVIVE IT.

THE LIFE OF THE AUTOMOBILE - STEVEN PARISSIEEN 2014-05-13

THE LIFE OF THE AUTOMOBILE IS THE FIRST COMPREHENSIVE WORLD HISTORY OF THE CAR. THE AUTOMOBILE HAS ARGUABLY SHAPED THE MODERN ERA MORE PROFOUNDLY THAN ANY OTHER HUMAN INVENTION, AND AUTHOR STEVEN PARISSIEEN EXAMINES THE IMPACT, DEVELOPMENT, AND SIGNIFICANCE OF THE AUTOMOBILE OVER ITS TURBULENT AND COLORFUL 130-YEAR HISTORY. READERS LEARN THE GRAND AND TURBULENT HISTORY OF THE MOTOR CAR, FROM ITS EARLIEST APPEARANCE IN THE 1880S—AS LITTLE MORE THAN A POWERED QUADRICYCLE—AND THE INNOVATIONS OF THE EARLY PIONEER CARMAKERS. THE AUTHOR EXAMINES THE ADVANCES OF THE INTERWAR ERA, THE GOLDEN AGE OF THE 1950S, AND THE ICONIC YEARS OF THE 1960S TO THE DECADES OF DOUBT AND UNCERTAINTY FOLLOWING THE OIL CRISIS OF 1973, THE GLOBAL MERGERS OF THE 1990S, THE BAILOUTS OF THE EARLY TWENTY-FIRST CENTURY, AND THE EMERGENCE OF THE ELECTRIC CAR. THIS IS NOT JUST A STORY OF HORSEPOWER AND PERFORMANCE BUT A TALE OF EXTRAORDINARY PEOPLE: OF INTUITIVE CARMAKERS SUCH AS KARL BENZ, SIR HENRY ROYCE, GIOVANNI AGNELLI (FIAT), ANDRÉ CITROËN, AND LOUIS RENAULT; OF EXCEPTIONALLY GIFTED DESIGNERS SUCH AS THE ECCENTRIC, OHIO-BORN CHRIS BANGLE (BMW); AND OF VISIONARY INDUSTRIALISTS SUCH AS HENRY FORD, FERDINAND PORSCHE (THE VOLKSWAGEN BEETLE), AND GENE

BORDINAT (THE FORD MUSTANG), AMONG NUMEROUS OTHER GAME CHANGERS. ABOVE ALL, THIS COMPREHENSIVE HISTORY DEMONSTRATES HOW THE EPIC STORY OF THE CAR MIRRORS THE HISTORY OF THE MODERN ERA, FROM THE BRAVE HOPES AND SOARING AMBITIONS OF THE EARLY TWENTIETH CENTURY TO THE CYNICISM AND ECOLOGICAL CONCERNS OF A CENTURY LATER. BRINGING TO LIFE THE FLAMBOYANT ENTREPRENEURS, SHREWD BUSINESSMEN, AND GIFTED ENGINEERS THAT WORKED BEHIND THE SCENES TO BRING US HORSEPOWER AND PERFORMANCE, THE LIFE OF THE AUTOMOBILE IS A GLOBE-SPANNING ACCOUNT OF THE AUTO INDUSTRY THAT IS SURE TO REV THE ENGINES OF ENTREPRENEURS AND GEARHEADS ALIKE.

GHOSTS - CURDELLA FORBES 2012

AFTER THEIR BROTHER'S VIOLENT DEATH, HIS FOUR OLDEST SISTERS COME TOGETHER TO WRITE, TELL, OR IMAGINE WHAT LED UP TO IT, UNRAVELLING CONFLICTING VERSIONS FOR THE THE YOUNGER GENERATION OF THEIR LARGE EXTENDED FAMILY.

MY YEARS WITH GENERAL MOTORS - ALFRED PRITCHARD SLOAN 1965

FINS - WILLIAM KNOEDELSEDER 2018-09-18

THE NEW YORK TIMES BESTSELLING AUTHOR OF BITTER BREW CHRONICLES THE BIRTH AND RISE TO GREATNESS OF THE AMERICAN AUTO INDUSTRY THROUGH THE REMARKABLE LIFE OF HARLEY EARL, AN ECCENTRIC SIX-FOOT-FIVE, STUTTERING VISIONARY WHO DROPPED OUT OF COLLEGE AND WENT ON TO INVENT THE PROFESSION OF AUTOMOBILE STYLING, THEREBY REVOLUTIONIZED THE WAY CARS WERE MADE, MARKETED, AND EVEN IMAGINED. HARLEY EARL'S STORY QUALIFIES AS A BONA FIDE AMERICAN FAMILY SAGA. IT BEGAN IN THE MICHIGAN PINE FOREST IN THE YEARS AFTER THE CIVIL WAR, TRAVELED ACROSS THE GREAT PLAINS ON THE WOODEN WHEELS OF A COVERED WAGON, AND EVENTUALLY SETTLED IN A DIRT ROAD VILLAGE NAMED HOLLYWOOD, CALIFORNIA, WHERE YOUNG HARLEY TOOK THE SKILLS HE LEARNED WORKING IN HIS FATHER'S CARRIAGE SHOP AND APPLIED THEM TO DESIGNING SLEEK, RACY-LOOKING AUTOMOBILE BODIES FOR THE FAST CROWD IN THE BURGEONING SILENT MOVIE BUSINESS. AS THE 1920S ROARED WITH THE SOUND OF MASS MANUFACTURING, HARLEY RETURNED TO MICHIGAN, WHERE, AT GM'S INVITATION, HE INTRODUCED ART INTO THE RIGID MECHANICS OF AUTO-MAKING. OVER THE NEXT THIRTY YEARS, HE FUNCTIONED AS A KIND OF COMBINATION STEVE JOBS AND TOM FORD OF HIS TIME, REDEFINING THE FORM AND FUNCTION OF THE COUNTRY'S PREMIER PRODUCT. HIS IMPACT WAS PROFOUND. WHEN HE RETIRED AS GM'S VP OF STYLING IN 1958, DETROIT REIGNED AS THE MANUFACTURING CAPITOL OF THE WORLD AND GENERAL MOTORS RANKED AS THE MOST SUCCESSFUL COMPANY IN THE HISTORY OF BUSINESS. KNOEDELSEDER TELLS THE STORY IN WAYS BOTH LARGE AND SMALL, WEAVING THE HISTORY OF THE COMPANY WITH THE HISTORY OF DETROIT AND THE EARL FAMILY AS FINS EXAMINES THE EFFECT OF THE AUTOMOBILE ON AMERICA'S ECONOMY, CULTURE, AND NATIONAL PSYCHE.

IF ARISTOTLE RAN GENERAL MOTORS - TOM MORRIS 2013-12-24

WHAT DOES CLASSICAL PHILOSOPHY HAVE TO OFFER MODERN BUSINESS? NOTHING LESS THAN THE SECRETS TO BUILDING GREAT MORALE AND PRODUCTIVITY IN ANY SIZE ORGANIZATION. THIS IS THE MESSAGE THAT TOM MORRIS WILL DELIVER THIS YEAR TO THOUSANDS OF EXECUTIVES OF LEADING COMPANIES SUCH AS MERRILL LYNCH, COCA COLA, BAYER, AND NORTHWESTERN MUTUAL LIFE. IN IF ARISTOTLE RAN GENERAL MOTORS, MORRIS, WHO TAUGHT PHILOSOPHY AT NOTRE DAME FOR FIFTEEN YEARS, SHARES THE KNOWLEDGE THAT HE GARNERED FROM A LIFETIME OF STUDYING THE WRITINGS AND TEACHINGS OF HISTORY'S WISEST THINKERS AND SHOWS HOW TO APPLY THEIR IDEAS IN TODAY'S BUSINESS ENVIRONMENT. ALTHOUGH HE FREQUENTLY DRAWS ON THE WISDOM OF ARISTOTLE, MORRIS ALSO FINDS INSPIRATION IN THE TEACHINGS OF A WIDE ARRAY OF THINKERS FROM MANY DIFFERENT TRADITIONS AND ERAS. THROUGHOUT THESE PAGES WE'RE INVITED TO PAUSE AND CONSIDER THE WORDS OF CONFUCIUS, SENECA, SAINT AUGUSTINE, RALPH WALDO EMERSON, ABRAHAM LINCOLN, AND MANY OTHERS. BY LOOKING AT THE INSIDE WORKINGS OF VARIOUS KINDS OF BUSINESSES-- FROM GE TO TOM'S OF MAINE-- MORRIS SHOWS WHY ANY COMPANY THAT IS SERIOUS ABOUT ATTAINING TRUE EXCELLENCE MUST ADHERE TO FOUR TIMELESS VIRTUES FIRST IDENTIFIED BY ARISTOTLE MORE THAN TWO THOUSAND YEARS AGO: TRUTH, BEAUTY, GOODNESS, AND UNITY. MORRIS MAKES CLEAR THAT THE MOST SUCCESSFUL COMPANIES ENCOURAGE A CORPORATE CULTURE THAT ENSURES THAT ALL INTERACTIONS AMONG COLLEAGUES, EMPLOYEES, MANAGEMENT, BOSSES, CLIENTS, CUSTOMERS, AND SUPPLIERS ARE INFUSED WITH DIGNITY AND HUMANITY. MOREOVER, THE BOOK PROVIDES CLEARLY STATED STRATEGIES FOR HOW EVERYONE WHO WORKS CAN MAKE THESE QUALITIES THE FOUNDATION FOR THEIR EVERYDAY BUSINESS (AND PERSONAL) LIVES. IF ARISTOTLE RAN GENERAL MOTORS PRESENTS THE MOST COMPELLING CASE OF ANY BOOK YET WRITTEN FOR A NEW ETHICS IN BUSINESS AND FOR A WORKPLACE WHERE OPENNESS AND INTEGRITY ARE THE RULE RATHER THAN THE EXCEPTION. IT OFFERS AN OPTIMISTIC VISION FOR THE FUTURE OF LEADERSHIP AND A PLAN FOR REINVIGORATING THE SOUL BACK INTO OUR PROFESSIONAL LIVES.

CALL ME ROGER - ALBERT LEE 1988

"THE STORY OF HOW ROGER SMITH, CHAIRMAN OF GENERAL MOTORS, TRANSFORMED THE INDUSTRY LEADER INTO A FALLEN GIANT"--JACKET SUBTITLE.

CRASH COURSE - PAUL INGRASSIA 2011-01-11

"A DEFINITIVE ACCOUNT . . . IT'S HARD TO IMAGINE ANYONE BETTER THAN PAUL INGRASSIA TO 'RIDE SHOTGUN' ON A JOURNEY THROUGH THE SOMETIMES TRIUMPHANT, OFTEN TURBULENT, HISTORY OF U.S. AUTOMAKING. . . [A] WEALTH OF AMUSING, ASTONISHING AND ENLIGHTENING NUGGETS."—PITTSBURGH TRIBUNE-REVIEW THIS IS THE EPIC SAGA OF THE AMERICAN AUTOMOBILE INDUSTRY'S RISE AND DEMISE, A COMPELLING STORY OF HUBRIS, MISSED OPPORTUNITIES, AND SELF-INFLICTED WOUNDS THAT CULMINATES WITH THE PRESIDENT OF THE UNITED STATES USHERING TWO OF DETROIT'S BIG THREE CAR

TRACING THE FORTUNES OF A MAN AND HIS ERA, *THE DEAL MAKER* IS A FAST-PACED, ROUSING TALE OF DURANT'S DIZZYING SUCCESS AND ULTIMATE FAILURE.

A GHOST'S MEMOIR - JOHN McDONALD 2003

THE STORY OF THE GHOSTWRITING OF ALFRED P. SLOAN'S BEST-SELLING MEMOIR, GENERAL MOTOR'S ATTEMPTS TO BLOCK THE BOOK'S PUBLICATION, AND THE AUTHOR'S EVENTUAL TRIUMPH OVER THE CORPORATION. PUBLISHED IN 1964, *MY YEARS WITH GENERAL MOTORS* WAS AN IMMEDIATE BEST-SELLER AND TODAY IS CONSIDERED ONE OF THE FEW CLASSIC BOOKS ON MANAGEMENT. THE BOOK IS THE GHOSTWRITTEN MEMOIR OF ALFRED P. SLOAN, JR. (1875-1966), WHOSE BUSINESS AND MANAGEMENT STRATEGIES ENABLED GENERAL MOTORS TO OVERTAKE FORD AS THE DOMINANT AMERICAN AUTOMOBILE MANUFACTURER IN THE 1920S AND 1930S. WHAT HAS BEEN LARGELY UNKNOWN UNTIL NOW IS THAT *MY YEARS WITH GENERAL MOTORS* WAS ALMOST NOT PUBLISHED. ALTHOUGH IT WAS WRITTEN WITH THE PERMISSION OF GENERAL MOTORS -- AND SLATED FOR PUBLICATION IN OCTOBER 1959 -- AT THE LAST MINUTE GENERAL MOTORS TRIED TO SUPPRESS THE BOOK OUT OF FEARS THAT SOME OF THE MATERIAL IN IT COULD BECOME EVIDENCE IN AN ANTITRUST ACTION AGAINST THE COMPANY. THIS BOOK, BY JOHN McDONALD, SLOAN'S GHOSTWRITER, TELLS THE BEHIND-THE-SCENES STORY OF THE BOOK'S WRITING, ITS ATTEMPTED SUPPRESSION, AND THE LAWSUIT THAT EVENTUALLY LED TO ITS PUBLICATION. McDONALD'S NARRATIVE IS PARTLY THE DAVID-AND-GOLIATH STORY OF A LONE JOURNALIST TAKING ON THE WORLD'S THEN-LARGEST CORPORATION AND PARTLY A STUDY OF STRATEGY IN ITS OWN RIGHT. McDONALD'S STRUGGLE TO PUBLISH THE BOOK LED HIM TO NAVIGATE A COMPLICATED COURSE AMONG THE COMPETING INTERESTS OF GENERAL MOTORS, FORTUNE MAGAZINE (HIS EMPLOYER), AND TIME, INC. (FORTUNE'S OWNER). IN MANY WAYS THIS "BOOK ABOUT THE BOOK" PARALLELS THE SLOAN BOOK AS A TALE OF SUCCESSFUL, BRILLIANTLY PLANNED STRATEGY.

BILLY, ALFRED, AND GENERAL MOTORS - WILLIAM PELFREY 2006

"PAINSTAKINGLY RESEARCHED, THE BOOK SHEDS NEW LIGHT ON HOW THE DIVERGENT APPROACHES OF DURANT AND SLOAN WERE DESTINED TO FORGE AN ENTIRELY NEW BUSINESS ARCHETYPE, ONE THAT WOULD BECOME (AND TODAY REMAINS) A GLOBAL STANDARD."-- JACKET.

WHAT IS GOOD FOR GENERAL MOTORS? - THOMAS A. CRUMM 2010

TOM CRUMM THINKS THE AMERICAN AUTO INDUSTRY CAN REGAIN THE WORLD LEADERSHIP IT ONCE ENJOYED IN DESIGN, MANUFACTURING AND SALES OF WORLD-CLASS QUALITY VEHICLES -- AND PROFITABILITY. THERE ARE NEARLY A MILLION AMERICAN JOBS AT STAKE AND WHEN THE IDEAS IN THIS BOOK SPREAD TO COMPONENT AND OTHER INDUSTRIES IT BECOMES FUEL FOR DISCUSSION OF A TURNAROUND OF AMERICA'S INDUSTRIAL SECTOR AND A TURNAROUND OF THE ECONOMY. GENERAL MOTOR'S CEO ROGER SMITH WAS A VISIONARY AND FULLY REALIZED THAT CHANGE WAS NEEDED AT GM. TOM CRUMM PLAYED A VITAL ROLE IN THE RETHINKING THAT WAS TO HELP THE COMPANY STEER A NEW COURSE; AS A STRATEGIC PLANNER HE WAS DEEPLY INVOLVED IN THE CREATION OF THE SATURN PROJECT IN 1985. MANY LESSONS MAY BE LEARNED FROM SATURN'S RISE AND FALL THAT COULD BE USED TO FURTHER THE UNDERSTANDING OF HOW THE AMERICAN MANUFACTURING SECTOR CAN BE RESTORED TO ITS WORLD CLASS POSITION. THESE INCLUDE: - CORPORATE CULTURE AND LEADERSHIP, OR THE LACK OF IT - THE INTEGRATION OF TECHNOLOGY AND WORKERS - EMPLOYEE EMPOWERMENT AND LABOR RELATIONS - SUPPLIER RELATIONS AND VERTICAL INTEGRATION - AND SALES PHILOSOPHY AND CUSTOMER SATISFACTION THE BIGGEST THREAT TO A WORKER'S JOB IS AN UNPROFITABLE COMPANY. ACCORDINGLY, THE ADVERSARIAL RELATIONSHIP WITH THE COMPANY WAS NOT IN THE BEST LONG TERM INTEREST OF UNION MEMBERS. THE UNION HAD TO CHANGE AS WELL AS THE COMPANY. THIS POINT AND THE WHOLE DISCUSSION WILL BE OF COMPELLING INTEREST TO ALL WHO WANT TO KNOW WHAT HAPPENED TO AMERICA'S AUTO MAKING CAPABILITY. OTHERS HAVE RECENTLY TRIED TO EXPLAIN WHAT WENT WRONG IN THE AUTO INDUSTRY. 'CRASH COURSE' BY PAUL INGRASSIA, FOR INSTANCE, SHOWS THAT THE AUTHOR HAD EXTRAORDINARY ACCESS TO BEHIND-THE-SCENES MEETINGS AND CONVERSATIONS -- BUT HE HAS LITTLE TO SAY ABOUT ENGINEERING, MANUFACTURING, OR PRODUCT DEVELOPMENT. THIS BOOK ADDRESSES JUST THOSE PRACTICAL AREAS WHERE PRODUCTIVE CHANGE CAN BE MADE.

MY YEARS WITH GENERAL MOTORS AND OTHER STORIES - RICHARD UNDERWOOD 2010

ONCE THIS COUNTRY'S LARGEST AND MOST SUCCESSFUL CORPORATION, GENERAL MOTORS HAS NOW FALLEN INTO BANKRUPTCY. BACK IN THE 1950S, DURING ITS HEYDAY, RICHARD UNDERWOOD AND HIS FAMILY KNEW AND WORKED WITH SOME OF THE GENERAL MOTORS TOP EXECUTIVES. UNDERWOOD WORKED AT GM CENTRAL OFFICE AND AT CHEVROLET CENTRAL OFFICE IN DETROIT, MICHIGAN. THE AUTHOR COMBINES HIS INSIDE OBSERVER'S VIEW OF ITS RISE AND HISTORIC FALL WITH A BRIEF MEMOIR OF HIS LIFE BOTH BEFORE AND AFTER WORKING AT THE CORPORATION.

RUDE AWAKENING - MARYANN KELLER 1990

DRAWING ON THE EXPERIENCE OF HUNDREDS OF PAST AND PRESENT GM INSIDERS, FILLED WITH INTRIGUE AND HUMOR, DRAMATIC MOMENTS, AND VIVID PERSONALITIES, TOP INDUSTRY ANALYST MARYANN KELLER BRINGS HER HARDHITTING INSIGHT TO THE ONCE-UNPARALLELED LEADER OF AN INDUSTRY--GENERAL MOTORS.

MY YEARS WITH GENERAL MOTORS - ALFRED P SLOAN 2015-01-16

ALFRED P. SLOAN, JR. LED THE GENERAL MOTORS CORPORATION TO INTERNATIONAL BUSINESS SUCCESS BY VIRTUE OF HIS BRILLIANT MANAGERIAL PRACTICES AND HIS INSIGHTS INTO THE NEW CONSUMER ECONOMY HE AND GENERAL MOTORS HELPED TO PRODUCE. SLOAN'S BUSINESS BIOGRAPHY, *MY YEARS WITH GENERAL MOTORS*, WAS AN INSTANT BEST SELLER WHEN IT WAS FIRST PUBLISHED IN 1964 AND IS STILL CONSIDERED INDISPENSABLE READING BY MODERN BUSINESS GIANTS.

MY YEARS WITH GENERAL MOTORS - ALFRED SLOAN 1990-10-01

MY YEARS WITH GENERAL MOTORS BECAME AN INSTANT BESTSELLER WHEN IT WAS FIRST PUBLISHED IN 1963. IT HAS SINCE BEEN USED AS A MANUAL FOR MANAGERS, OFFERING PERSONAL GLIMPSES INTO THE PRACTICE OF THE "DISCIPLINE OF MANAGEMENT" BY THE MAN WHO PERFECTED IT. THIS IS THE STORY NO OTHER BUSINESSMAN COULD TELL--A DISTILLATION OF HALF A CENTURY OF INTIMATE LEADERSHIP EXPERIENCE WITH A GIANT INDUSTRY AND AN INSIDE LOOK AT DRAMATIC EVENTS AND CREATIVE BUSINESS MANAGEMENT. ONLY A HANDFUL OF BUSINESS BOOKS HAVE REACHED THE STATUS OF A CLASSIC, HAVING WITHSTOOD THE TEST OF OVER FIFTY YEARS' TIME. EVEN TODAY, BILL GATES PRAISES *MY YEARS WITH GENERAL MOTORS* AS THE BEST BOOK TO READ ON BUSINESS, AND BUSINESS WEEK HAS NAMED IT THE NUMBER ONE CHOICE FOR ITS "BOOKSHELF OF INDISPENSABLE

READING."

GENERAL MOTORS, THE FIRST 75 YEARS OF TRANSPORTATION PRODUCTS - GENERAL MOTORS CORPORATION 1983

"BEYOND THE HORIZONS: THE LOCKHEED STORY IS THE STORY OF THOSE TURBULENT EIGHTY-TWO YEARS DURING WHICH LOCKHEED ACHIEVED FANTASTIC SUCCESSES AND ENDURED OCCASIONAL FAILURES. LOCKHEED AIRCRAFT SET INNUMERABLE RECORDS AND WERE FLOWN BY GREAT PIONEERING AVIATORS SUCH AS AMELIA EARHART, WILEY POST, AND HOWARD HUGHES. LOCKHEED ENGINEERS ACHIEVED FAME USUALLY RESERVED FOR FILM STARS: MEN LIKE THE GREAT KELLY JOHNSON AND BEN RICH ADVANCED THE WORLD OF AVIATION WITH THEIR GENIUS, AND WERE HONORED AS LEGENDS IN THEIR OWN TIME. YET THE SECRET OF LOCKHEED LIES IN THE SPIRIT OF FAMILY THAT ILLUMINATED THE CORPORATION OVER THE YEARS AND PERMITTED IT TO GAIN GREAT TRIUMPHS AND SURVIVE GREAT TRAGEDIES. OVER EIGHT DECADES, LOCKHEED'S UNIQUE CORPORATE CULTURE HAS ENABLED THE COMPANY TO THRIVE DESPITE FIERCE COMPETITION. MAKING THE RIGHT CHOICES IN LEADERSHIP AND TECHNOLOGY AT THE RIGHT TIME CONTRIBUTED TO THEIR SUCCESS, AND HERE IS THE INSIDE STORY OF THE PEOPLE RESPONSIBLE FOR TRANSFORMING LOCKHEED INTO THE MOST PROFITABLE, PRESTIGIOUS, AND INFLUENTIAL COMPANY IN THE AEROSPACE INDUSTRY." --

WORKING FOR THE ENEMY - REINHOLD BILLSTEIN 2004

ABOUT EIGHT MILLION PEOPLE WERE FORCED TO WORK FOR THE "REICH WAR ECONOMY" DURING THE SECOND WORLD WAR. THEIR STORIES WERE REDISCOVERED IN RECENT YEARS BY A NEW, DETAIL- AND PERSON-ORIENTED APPROACH TO CONTEMPORARY HISTORY. FIFTY-FOUR YEARS AFTER THE END OF THE WAR, THE LACK OF RESTITUTION FOR THEIR LABOR AND THEIR SUFFERING HAS TURNED INTO AN INTERNATIONAL LEGAL DISPUTE. THIS COLLECTION PRESENTS NEW STUDIES BY LEADING GERMAN HISTORIANS THAT REVEAL HOW GENERAL MOTOR'S AND FORD'S SUBSIDIARIES IN NAZI GERMANY BECAME INVOLVED IN THE HITLER REGIME AND ITS CRIMES. IT ALSO CONTAINS GRIPPING ORAL ACCOUNTS FROM A NUMBER OF FORMER SLAVE LABORERS, AN OVERVIEW OF THE CURRENT LEGAL AND POLITICAL ISSUES, AND A WEALTH OF PICTORIAL MATERIAL. -- PROVIDED BY PUBLISHER.

MY YEARS WITH GENERAL MOTORS AND OTHER STORIES - RICHARD A. UNDERWOOD 2010-06-07

ONCE THIS COUNTRY'S LARGEST AND MOST SUCCESSFUL CORPORATION, GENERAL MOTORS HAS NOW FALLEN INTO BANKRUPTCY. BACK IN THE 1950S, DURING ITS HEYDAY, RICHARD UNDERWOOD AND HIS FAMILY KNEW AND WORKED WITH SOME OF GENERAL MOTORS' TOP EXECUTIVES. UNDERWOOD WORKED AT GM CENTRAL OFFICE AND AT CHEVROLET CENTRAL OFFICE IN DETROIT, MICHIGAN. THE AUTHOR COMBINES HIS INSIDE OBSERVER'S VIEW OF ITS RISE AND HISTORIC FALL WITH A BRIEF MEMOIR OF HIS LIFE BOTH BEFORE AND AFTER WORKING AT THE CORPORATION.

ROAD TO POWER - LAURA COLBY 2015-02-12

FOLLOW A PIONEER'S JOURNEY FROM FACTORY FLOOR TO CEO *ROAD TO POWER* IS THE STORY OF HOW MARY BARRA DROVE HERSELF TO THE PINNACLE OF A COMPANY THAT STEERS THE NATION'S WEALTH. BEGINNING AS A RARE FEMALE ELECTRICAL ENGINEER AND DAUGHTER OF A GENERAL MOTORS DIE MAKER, BARRA SPENT MORE THAN THIRTY YEARS BUILDING HER CAREER BEFORE BECOMING THE FIRST WOMAN TO EVER LEAD A GLOBAL AUTOMAKER. WITH \$155 BILLION IN SALES AND 200,000 EMPLOYEES, GM IS WIDELY CONSIDERED TO BE A PROXY FOR THE U.S. ECONOMY, MAKING BARRA'S POSITION ARGUABLY THE MOST IMPORTANT CORPORATE ROLE A WOMAN HAS EVER HELD. THIS BOOK DESCRIBES THE PERSONAL CHARACTER, CHOICES, AND LEADERSHIP STYLE THAT ENABLED HER TO BREAK THROUGH THE GLASS CEILING. WHEN 52-YEAR-OLD MARY BARRA WAS NAMED CEO OF GENERAL MOTORS IN 2013, ONLY PEOPLE OUTSIDE OF THE COMPANY WERE SURPRISED. SHE HAD DONE EVERYTHING FROM WORKING ON THE FACTORY FLOOR TO OVERSEEING MANUFACTURING, FROM IMPROVING UNION RELATIONS TO PARING DOWN BUREAUCRACY, AND FROM RUNNING HUMAN RESOURCES TO HELPING DRAG THE COMPANY BACK FROM ITS 2009 BANKRUPTCY. THIS BOOK DETAILS EACH STEP OF HER CAREER, AND THE LESSONS SHE LEARNED ALONG THE WAY. LEARN HOW MARY BARRA'S WILLINGNESS TO TAKE ON DIVERSE ASSIGNMENTS HELPED STEER HER CAREER TRAJECTORY EXAMINE THE FINE DETAILS OF BARRA'S MANAGEMENT STYLE AND HER ABILITY TO RELATE TO COLLEAGUES DISCOVER THE QUALITIES AND EXPERIENCES BARRA HAD THAT DROVE HER TO LEAD THIS MALE-DOMINATED PROFESSION STUDY THE VALUABLE LESSONS BARRA LEARNED AT EACH STAGE IN HER PROFESSIONAL LIFE, AND WHY THEY STUCK WITH HER THROUGHOUT HER JOURNEY TO THE TOP BARRA IS MOST CERTAINLY A PIONEER FOR WOMEN IN BUSINESS, BUT SHE'S ALSO A LIVING LESSON AS TO HOW FAR THE RIGHT OUTLOOK, SKILLS, AND DRIVE CAN TAKE YOU IN YOUR CAREER. *ROAD TO POWER* EXPLORES THE TALENT AND THE MINDSET THAT GOT HER ALL THE WAY TO THE TOP.

GENERAL MOTORS - MICHAEL W. R. DAVIS 1999

THE GENERAL MOTORS CORPORATION WAS ESTABLISHED IN 1908 BY WILLIAM C. DURANT, WHO COMBINED THE BUICK, OLDSMOBILE, AND OAKLAND COMPANIES AND, LATER, CADILLAC, TO FORM GM. FROM THE 1920S ONWARDS, GM GREW FROM A FIRM THAT ACCOUNTED FOR ABOUT 10% OF NEW CAR SALES IN THE U.S. TO BECOME THE LARGEST PRODUCER OF CARS AND TRUCKS IN THE WORLD. THE PEAK OF THE COMPANY'S POWER AND MARKET DOMINANCE CAME IN THE 1960S, WHICH PROVED TO BE THE DECADE OF CHANGE FOR THE U.S. AUTO INDUSTRY. WITH THE INTRODUCTION OF FEDERAL SAFETY REGULATIONS AND CONTROL TAILPIPE EMISSIONS, GM'S POSITION AS THE WORLD'S LARGEST INDUSTRIAL CORPORATION CHANGED. ITS MARKETING STRATEGY WAS UNDONE BY COMPETITIVE CHALLENGES, AND THE BUSINESS WAS NEVER TO BE THE SAME AGAIN. *GENERAL MOTORS: A PHOTOGRAPHIC HISTORY* EXPLORES THE GROWTH OF THE COMPANY IN A SERIES OF OVER 200 BLACK-AND-WHITE IMAGES. FROM THE FIRST ASSEMBLY LINE TO POST-SECOND WORLD WAR RECOVERY, IMAGES FROM THE WORLD AUTO SHOWS AND THE CONSEQUENT RE-ORGANIZATION OF GM TAKE THE READER ON AN INTRIGUING VISUAL TOUR OF A TREMENDOUSLY IMPORTANT ERA IN THE INDUSTRIALIZATION OF AMERICA.

LEARN FROM FAILURE - ROBERT V. SICINA 2017-12-18

THIS BOOK IS WRITTEN BY A SEASONED EXECUTIVE, ENTREPRENEUR CONSULTANT AND EDUCATOR. IT SHOULD BE READ BY ANYONE WANTING TO IMPROVE THEIR DECISION-MAKING SKILLS.

A GHOST'S MEMOIR - JOHN McDONALD 2002

"WHAT HAS BEEN LARGELY UNKNOWN UNTIL NOW IS THAT *MY YEARS WITH GENERAL MOTORS* WAS ALMOST NOT PUBLISHED. ALTHOUGH IT WAS WRITTEN WITH THE PERMISSION OF GENERAL MOTORS - AND SLATED FOR PUBLICATION IN OCTOBER 1959 - AT THE LAST

MINUTE GENERAL MOTORS TRIED TO SUPPRESS THE BOOK OUT OF FEARS THAT SOME OF THE MATERIAL IN IT COULD BECOME EVIDENCE IN AN ANTITRUST ACTION AGAINST THE COMPANY. THIS BOOK, BY JOHN McDONALD, SLOAN'S GHOSTWRITER, TELLS THE BEHIND-THE-SCENES STORY OF THE BOOK'S WRITING, ITS ATTEMPTED SUPPRESSION, AND THE LAWSUIT THAT EVENTUALLY LED TO ITS PUBLICATION. McDONALD'S NARRATIVE IS PARTLY THE DAVID-AND-

GOLIATH STORY OF A LONE JOURNALIST TAKING ON THE WORLD'S THEN-LARGEST CORPORATION AND PARTLY A STUDY OF STRATEGY IN ITS OWN RIGHT. McDONALD'S STRUGGLE TO PUBLISH THE BOOK LED HIM TO NAVIGATE A COMPLICATED COURSE AMONG THE COMPETING INTERESTS OF GENERAL MOTORS, FORTUNE MAGAZINE (HIS EMPLOYER), AND TIME, INC. (FORTUNE'S OWNER).