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How Asia Works - Joe Studwell 2013-07-02

"A good read for anyone who wants to understand what actually determines whether a developing economy will succeed" (Bill Gates, "Top 5 Books of the Year"). An Economist Best Book of the Year from a reporter who has spent two decades in the region, and who The Financial Times said "should be named chief myth-buster for Asian business." In *How Asia Works*, Joe Studwell distills his extensive research into the economies of nine countries—Japan, South Korea, Taiwan, Indonesia, Malaysia, Thailand, the Philippines, Vietnam, and China—into an accessible, readable narrative that debunks Western misconceptions, shows what really happened in Asia and why, and for once makes clear why some countries have boomed while others have languished. Studwell's in-depth analysis focuses on three main areas: land policy, manufacturing, and finance. Land reform has been essential to the success of Asian economies, giving a kick-start to development by utilizing a large workforce and providing capital for growth. With manufacturing, industrial development alone is not sufficient, Studwell argues. Instead, countries need "export discipline," a government that forces companies to compete on the global scale. And in finance, effective regulation is essential for fostering, and sustaining growth. To explore all of these subjects, Studwell journeys far and wide, drawing on fascinating examples from a Philippine sugar baron's stifling of reform to the explosive growth at a Korean steel mill. "Provocative . . . *How Asia Works* is a striking and enlightening book . . . A lively mix of scholarship, reporting and polemic." —The Economist

Engineering Mechanics: Dynamics - Andrew Pytel 2016-01-01

Readers gain a solid understanding of Newtonian dynamics and its application to real-world problems with Pytel/Kiusalaas' **ENGINEERING MECHANICS: DYNAMICS**, 4E. This edition clearly introduces critical concepts using learning features that connect real problems and examples with the fundamentals of engineering mechanics. Readers learn how to effectively analyze problems before substituting numbers into formulas. This skill prepares readers to encounter real life problems that do not always fit into standard formulas. The book begins with the analysis of particle dynamics, before considering the motion of rigid-bodies. The book discusses in detail the three fundamental methods of problem solution: force-mass-acceleration, work-energy, and impulse-momentum, including the use of numerical methods. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Game Feel - Steve Swink 2008-10-13

"Game Feel" exposes "feel" as a hidden language in game design that no one has fully articulated yet. The language could be compared to the building blocks of music (time signatures, chord progressions, verse) - no matter the instruments, style or time period - these building blocks come into play. Feel and sensation are similar building blocks where game design is concerned. They create the meta-sensation of involvement with a game. The understanding of how game designers create feel, and affect feel are only partially understood by most in the field and tends to be overlooked as a method or course of study, yet a game's feel is central to a game's success. This book brings the subject of feel to light by consolidating existing theories into a cohesive book. The book covers topics like the role of sound, ancillary indicators, the importance of metaphor, how people perceive things, and a brief history of feel in games. The associated web site contains a playset with ready-made tools to design feel in games, six key components to creating virtual sensation. There's a play palette too, so the designer can first experience the importance of that component by altering variables and feeling the results. The playset allows the reader to experience each of the sensations described in the book, and then allows them to apply them to their own projects. Creating game feel without having to program, essentially. The final version of the playset will have enough flexibility that the reader will be able to use it as a companion to the exercises in

the book, working through each one to create the feel described.

The Practice of Everyday Life - Michel de Certeau 1984

Repackage of a classic sociology text in which the author develops the idea of resistance to social and economic pressures.

The Art of Being Human - Michael Wesch 2018-08-07

Anthropology is the study of all humans in all times in all places. But it is so much more than that. "Anthropology requires strength, valor, and courage," Nancy Scheper-Hughes noted. "Pierre Bourdieu called anthropology a combat sport, an extreme sport as well as a tough and rigorous discipline. . . . It teaches students not to be afraid of getting one's hands dirty, to get down in the dirt, and to commit yourself, body and mind. Susan Sontag called anthropology a "heroic" profession." What is the payoff for this heroic journey? You will find ideas that can carry you across rivers of doubt and over mountains of fear to find the the light and life of places forgotten. Real anthropology cannot be contained in a book. You have to go out and feel the world's jagged edges, wipe its dust from your brow, and at times, leave your blood in its soil. In this unique book, Dr. Michael Wesch shares many of his own adventures of being an anthropologist and what the science of human beings can tell us about the art of being human. This special first draft edition is a loose framework for more and more complete future chapters and writings. It serves as a companion to anth101.com, a free and open resource for instructors of cultural anthropology. This 2018 text is a revision of the "first draft edition" from 2017 and includes 7 new chapters.

Business English (Book Only) - Mary Ellen Guffey 2013-01-01

Provide a description about the book that does not include any references to package elements. This description will provide a description where the core, text-only product or an eBook is sold. Please remember to fill out the variations section on the PMI with the book only information. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Haynes 2018 Desk Diary - Haynes Publishing 2017-08-15

Large-format, week-to-view presentation. Featuring classic Haynes car cutaways from company archives. Appendices of useful automotive-related data. Robust binding in laminated board to endure hard day-to-day use. Handy marker ribbon. This year we are celebrating the centenary of the RAF, with the front cover featuring the illustration from our Spitfire Manual.

The Next Step - 2017-03

The Next Step: Exponential Life presents essays on the potential of what are known as "exponential technologies"--those whose development is accelerating rapidly, such as robotics, artificial intelligence or industrial biology--considering their economic, social, environmental, ethical and even ontological implications. This book's premise is that humanity is at the beginning of a technological revolution that is evolving at a much faster pace than earlier ones--a revolution is so far-reaching it is destined to generate transformations we can only begin to imagine. Contributors include Aubrey D.N.J. de Grey, Jonathan Rossiter, Joseph A. Paradiso, Kevin Warwick, Huma Shah, Ramón López de Mántaras, Helen Papagiannis, Jay David Bolter, Maria Engberg, Robin Hanson, Stuart Russell, Darrell M. West, Francisco González, Chris Skinner, Steven Monroe Lipkin, S. Matthew Liao, James Giordano, Luciano Floridi, Seán Ó Héigeartaigh and Martin Rees.

Homo Deus - Yuval Noah Harari 2017-02-21

Official U.S. edition with full color illustrations throughout. NEW YORK TIMES BESTSELLER Yuval Noah Harari, author of the critically-acclaimed New York Times bestseller and international phenomenon *Sapiens*, returns with an equally original, compelling, and provocative book, turning his focus toward humanity's future, and our quest to upgrade humans into gods. Over the past century humankind has managed to do the impossible and rein in famine, plague, and war. This may seem hard to accept, but, as Harari explains in his trademark

style—thorough, yet riveting—famine, plague and war have been transformed from incomprehensible and uncontrollable forces of nature into manageable challenges. For the first time ever, more people die from eating too much than from eating too little; more people die from old age than from infectious diseases; and more people commit suicide than are killed by soldiers, terrorists and criminals put together. The average American is a thousand times more likely to die from bingeing at McDonalds than from being blown up by Al Qaeda. What then will replace famine, plague, and war at the top of the human agenda? As the self-made gods of planet earth, what destinies will we set ourselves, and which quests will we undertake? Homo Deus explores the projects, dreams and nightmares that will shape the twenty-first century—from overcoming death to creating artificial life. It asks the fundamental questions: Where do we go from here? And how will we protect this fragile world from our own destructive powers? This is the next stage of evolution. This is Homo Deus. With the same insight and clarity that made Sapiens an international hit and a New York Times bestseller, Harari maps out our future.

Hoosiers and the American Story - Madison, James H. 2014-10-01

A supplemental textbook for middle and high school students, *Hoosiers and the American Story* provides intimate views of individuals and places in Indiana set within themes from American history. During the frontier days when Americans battled with and exiled native peoples from the East, Indiana was on the leading edge of America's westward expansion. As waves of immigrants swept across the Appalachians and eastern waterways, Indiana became established as both a crossroads and as a vital part of Middle America. Indiana's stories illuminate the history of American agriculture, wars, industrialization, ethnic conflicts, technological improvements, political battles, transportation networks, economic shifts, social welfare initiatives, and more. In so doing, they elucidate large national issues so that students can relate personally to the ideas and events that comprise American history. At the same time, the stories shed light on what it means to be a Hoosier, today and in the past.

Logical Reasoning - Bradley Harris Dowden 1993

This book is designed to engage students' interest and promote their writing abilities while teaching them to think critically and creatively. Dowden takes an activist stance on critical thinking, asking students to create and revise arguments rather than simply recognizing and criticizing them. His book emphasizes inductive reasoning and the analysis of individual claims in the beginning, leaving deductive arguments for consideration later in the course.

The Global Investigative Journalism Casebook - Mark Hunter 2012

Strategic Project Management Made Simple - Terry Schmidt 2009-03-16

When Fortune Magazine estimated that 70% of all strategies fail, it also noted that most of these strategies were basically sound, but could not be executed. The central premise of *Strategic Project Management Made Simple* is that most projects and strategies never get off the ground because of adhoc, haphazard, and obsolete methods used to turn their ideas into coherent and actionable plans. *Strategic Project Management Made Simple* is the first book to couple a step-by-step process with an interactive thinking tool that takes a strategic approach to designing projects and action initiatives. *Strategic Project Management Made Simple* builds a solid platform upon four critical questions that are vital for teams to intelligently answer in order to create their own strong, strategic foundation. These questions are: 1. What are we trying to accomplish and why? 2. How will we measure success? 3. What other conditions must exist? 4. How do we get there? This fresh approach begins with clearly understanding the what and why of a project - comprehending the bigger picture goals that are often given only lip service or cursory reviews. The second and third questions clarify success measures and identify the risky assumptions that can later cause pain if not spotted early. The how questions - what are the activities, budgets, and schedules - comes last in our four-question system. By contrast, most project approaches prematurely concentrate on the how without first adequately addressing the three other questions. These four questions guide readers into fleshing out a simple, yet sophisticated, mental workbench called "the Logical Framework" - a Systems Thinking paradigm that lays out one's own project strategy in an easily accessible, interactive 4x4 matrix. The inclusion of memorable features and concepts (four critical questions, LogFrame matrix, If-then thinking, and Implementation Equation) make this book unique.

Theater of Disorder - Brant Wenegrat 2001

By considering these claims and disorders in detail, this book introduces

readers to a new view of thought and consciousness that will change the way readers see themselves and others."--Jacket.

Toyota Tacoma - Editors of Haynes Manuals 2016-03-15

Complete coverage for your Toyota Tacoma covering all model for 2005-2015: --Routine Maintenance and servicing --Tune-up procedures -- Engine, clutch and transmission repair --Cooling system --Fuel and exhaust --Ignition and electrical systems --Brakes, wheels and tires -- Steering, suspension and final drive --Frame and bodywork --Wiring diagrams --Reference Section With a Haynes manual, you can do it yourselfâ?—from simple maintenance to basic repairs. Haynes writes every book based on a complete teardown of the vehicle. We learn the best ways to do a job and that makes it quicker, easier and cheaper for you. Our books have clear instructions and hundreds of photographs that show each step. Whether you're a beginner or a pro, you can save big with Haynes! Step-by-step procedures --Easy-to-follow photos --Complete troubleshooting section --Valuable short cuts --Color spark plug diagnosis *Grammar Advantage* - Eric S. Nelson 2019-06-11

A course text and self-study tool for advanced learners of English for academic purposes.

Behavioral Finance: The Second Generation - Meir Statman 2019-12-02

Behavioral finance presented in this book is the second-generation of behavioral finance. The first generation, starting in the early 1980s, largely accepted standard finance's notion of people's wants as "rational" wants—restricted to the utilitarian benefits of high returns and low risk. That first generation commonly described people as "irrational"—succumbing to cognitive and emotional errors and misled on their way to their rational wants. The second generation describes people as normal. It begins by acknowledging the full range of people's normal wants and their benefits—utilitarian, expressive, and emotional—distinguishes normal wants from errors, and offers guidance on using shortcuts and avoiding errors on the way to satisfying normal wants. People's normal wants include financial security, nurturing children and families, gaining high social status, and staying true to values. People's normal wants, even more than their cognitive and emotional shortcuts and errors, underlie answers to important questions of finance, including saving and spending, portfolio construction, asset pricing, and market efficiency.

Artificial Intelligence - Jacob Parakilas 2018

"The rise of AI must be better managed in the near term in order to mitigate longer term risks and to ensure that AI does not reinforce existing inequalities"--Publisher.

Strategic Management and Business Policy - Thomas L. Wheelen 1998

Artificial Intelligence in the 21st Century - Stephen Lucci 2015-12-10

This new edition provides a comprehensive, colorful, up-to-date, and accessible presentation of AI without sacrificing theoretical foundations. It includes numerous examples, applications, full color images, and human interest boxes to enhance student interest. New chapters on robotics and machine learning are now included. Advanced topics cover neural nets, genetic algorithms, natural language processing, planning, and complex board games. A companion DVD is provided with resources, applications, and figures from the book. Numerous instructors' resources are available upon adoption. eBook Customers: Companion files are available for downloading with order number/proof of purchase by writing to the publisher at info@merclearning.com. FEATURES: • Includes new chapters on robotics and machine learning and new sections on speech understanding and metaphor in NLP • Provides a comprehensive, colorful, up to date, and accessible presentation of AI without sacrificing theoretical foundations • Uses numerous examples, applications, full color images, and human interest boxes to enhance student interest • Introduces important AI concepts e.g., robotics, use in video games, neural nets, machine learning, and more thorough practical applications • Features over 300 figures and color images with worked problems detailing AI methods and solutions to selected exercises • Includes DVD with resources, simulations, and figures from the book • Provides numerous instructors' resources, including: solutions to exercises, Microsoft PP slides, etc.

Hooked - Nir Eyal 2014-11-04

Revised and Updated, Featuring a New Case Study How do successful companies create products people can't put down? Why do some products capture widespread attention while others flop? What makes us engage with certain products out of sheer habit? Is there a pattern

underlying how technologies hook us? Nir Eyal answers these questions (and many more) by explaining the Hook Model—a four-step process embedded into the products of many successful companies to subtly encourage customer behavior. Through consecutive “hook cycles,” these products reach their ultimate goal of bringing users back again and again without depending on costly advertising or aggressive messaging. *Hooked* is based on Eyal’s years of research, consulting, and practical experience. He wrote the book he wished had been available to him as a start-up founder—not abstract theory, but a how-to guide for building better products. *Hooked* is written for product managers, designers, marketers, start-up founders, and anyone who seeks to understand how products influence our behavior. Eyal provides readers with:

- Practical insights to create user habits that stick.
- Actionable steps for building products people love.
- Fascinating examples from the iPhone to Twitter, Pinterest to the Bible App, and many other habit-forming products.

Grammar and Language Workbook - McGraw-Hill 1999-08

The Grammar and Language Workbook offers sequential language instruction along with extensive drill and practice in grammar, usage, and mechanics. This important tool includes a handbook as well as vocabulary, spelling, and composition lessons.

Improving Reading Skills - Deanne Spears 2009-01-05

The seventh edition offers students insightful, engaging, contemporary selections that to challenge them and to make them want to turn the page. The book’s subtitle, *Contemporary Readings for College Students*, reflects the nature of the book. In addition to acquiring skills, students will learn something about the world as they read. In addition to the readings, the book includes a wide variety of practice exercises to reinforce good reading skills and to help students develop a college-level vocabulary. This basic principle—high-interest contemporary readings and useful exercises—has accounted for the book’s success in the past and remains the guiding principle for this edition.

The Ideal Problem Solver - John Bransford 1993

Provocative, challenging, and fun, *The Ideal Problem Solver* offers a sound, methodical approach for resolving problems based on the IDEAL (Identify, Define, Explore, Act, Look) model. The authors suggest new strategies for enhancing creativity, improving memory, criticizing ideas and generating alternatives, and communicating more effectively with a wider range of people. Using the results of laboratory research previously available only in a piece-meal fashion or in scientific journals, Bransford and Stein discuss such issues as Teaming new information, overcoming blocks to creativity, and viewing problems from a variety of perspectives.

Crimes Committed by Terrorist Groups - Mark S. Hamm 2011-01

This is a print on demand edition of a hard to find publication. Examines terrorists’ involvement in a variety of crimes ranging from motor vehicle violations, immigration fraud, and mfg. illegal firearms to counterfeiting, armed bank robbery, and smuggling weapons of mass destruction. There are 3 parts: (1) Compares the criminality of internat. jihad groups with domestic right-wing groups. (2) Six case studies of crimes includes trial transcripts, official reports, previous scholarship, and interviews with law enforce. officials and former terrorists are used to explore skills that made crimes possible; or events and lack of skill that the prevented crimes. Includes brief bio. of the terrorists along with descriptions of their org., strategies, and plots. (3) Analysis of the themes in closing arguments of the transcripts in Part 2. Illus.

The Oz Principle - Roger Connors 1998-10-01

The definitive book on workplace accountability by the New York Times bestselling authors of *How Did That Happen?* Since it was originally published in 1994, *The Oz Principle* has sold nearly 600,000 copies and become the worldwide bible on accountability. Through its practical and invaluable advice, thousands of companies have learned just how vital personal and organizational accountability is for a company to achieve and maintain its best results. At the core of the authors' message is the idea that when people take personal ownership of their organization's goals and accept responsibility for their own performance, they become more invested and work at a higher level to ensure not only their own success, but everyone's. Now more than ever, *The Oz Principle* is vital to anyone charged with obtaining results. It is a must have, must read, and must apply classic business book.

The Shock Doctrine - Naomi Klein 2010-04-01

The bestselling author of *No Logo* shows how the global “free market” has exploited crises and shock for three decades, from Chile to Iraq In her groundbreaking reporting, Naomi Klein introduced the term “disaster capitalism.” Whether covering Baghdad after the U.S. occupation, Sri Lanka in the wake of the tsunami, or New Orleans post-

Katrina, she witnessed something remarkably similar. People still reeling from catastrophe were being hit again, this time with economic “shock treatment,” losing their land and homes to rapid-fire corporate makeovers. The *Shock Doctrine* retells the story of the most dominant ideology of our time, Milton Friedman's free market economic revolution. In contrast to the popular myth of this movement's peaceful global victory, Klein shows how it has exploited moments of shock and extreme violence in order to implement its economic policies in so many parts of the world from Latin America and Eastern Europe to South Africa, Russia, and Iraq. At the core of disaster capitalism is the use of cataclysmic events to advance radical privatization combined with the privatization of the disaster response itself. Klein argues that by capitalizing on crises, created by nature or war, the disaster capitalism complex now exists as a booming new economy, and is the violent culmination of a radical economic project that has been incubating for fifty years.

21 Lessons for the 21st Century - Yuval Noah Harari 2019-01-29

#1 NEW YORK TIMES BESTSELLER • In *Sapiens*, he explored our past.

In *Homo Deus*, he looked to our future. Now, one of the most innovative thinkers on the planet turns to the present to make sense of today’s most pressing issues. “Fascinating . . . a crucial global conversation about how to take on the problems of the twenty-first century.”—Bill Gates, *The New York Times Book Review* NAMED ONE OF THE BEST BOOKS OF THE YEAR BY FINANCIAL TIMES AND PAMELA PAUL, KQED How do computers and robots change the meaning of being human? How do we deal with the epidemic of fake news? Are nations and religions still relevant? What should we teach our children? Yuval Noah Harari’s *21 Lessons for the 21st Century* is a probing and visionary investigation into today’s most urgent issues as we move into the uncharted territory of the future. As technology advances faster than our understanding of it, hacking becomes a tactic of war, and the world feels more polarized than ever, Harari addresses the challenge of navigating life in the face of constant and disorienting change and raises the important questions we need to ask ourselves in order to survive. In twenty-one accessible chapters that are both provocative and profound, Harari builds on the ideas explored in his previous books, untangling political, technological, social, and existential issues and offering advice on how to prepare for a very different future from the world we now live in: How can we retain freedom of choice when Big Data is watching us? What will the future workforce look like, and how should we ready ourselves for it? How should we deal with the threat of terrorism? Why is liberal democracy in crisis? Harari’s unique ability to make sense of where we have come from and where we are going has captured the imaginations of millions of readers. Here he invites us to consider values, meaning, and personal engagement in a world full of noise and uncertainty. When we are deluged with irrelevant information, clarity is power. Presenting complex contemporary challenges clearly and accessibly, *21 Lessons for the 21st Century* is essential reading. “If there were such a thing as a required instruction manual for politicians and thought leaders, Israeli historian Yuval Noah Harari’s *21 Lessons for the 21st Century* would deserve serious consideration. In this collection of provocative essays, Harari . . . tackles a daunting array of issues, endeavoring to answer a persistent question: ‘What is happening in the world today, and what is the deep meaning of these events?’”—BookPage (top pick)

Brand Relevance - David A. Aaker 2011-01-25

Branding guru Aaker shows how to eliminate the competition and become the lead brand in your market This ground-breaking book defines the concept of brand relevance using dozens of case studies—Prius, Whole Foods, Westin, iPad and more—and explains how brand relevance drives market dynamics, which generates opportunities for your brand and threats for the competition. Aaker reveals how these companies have made other brands in their categories irrelevant. Key points: When managing a new category of product, treat it as if it were a brand; By failing to produce what customers want or losing momentum and visibility, your brand becomes irrelevant; and create barriers to competitors by supporting innovation at every level of the organization. Using dozens of case studies, shows how to create or dominate new categories or subcategories, making competitors irrelevant Shows how to manage the new category or subcategory as if it were a brand and how to create barriers to competitors Describes the threat of becoming irrelevant by failing to make what customer are buying or losing energy David Aaker, the author of four brand books, has been called the father of branding This book offers insight for creating and/or owning a new business arena. Instead of being the best, the goal is to be the only brand around-making competitors irrelevant.

About Face - Alan Cooper 2014-09-02

The essential interaction design guide, fully revised and updated for the mobile age About Face: The Essentials of Interaction Design, Fourth Edition is the latest update to the book that shaped and evolved the landscape of interaction design. This comprehensive guide takes the worldwide shift to smartphones and tablets into account. New information includes discussions on mobile apps, touch interfaces, screen size considerations, and more. The new full-color interior and unique layout better illustrate modern design concepts. The interaction design profession is blooming with the success of design-intensive companies, priming customers to expect "design" as a critical ingredient of marketplace success. Consumers have little tolerance for websites, apps, and devices that don't live up to their expectations, and the responding shift in business philosophy has become widespread. About Face is the book that brought interaction design out of the research labs and into the everyday lexicon, and the updated Fourth Edition continues to lead the way with ideas and methods relevant to today's design practitioners and developers. Updated information includes: Contemporary interface, interaction, and product design methods Design for mobile platforms and consumer electronics State-of-the-art interface recommendations and up-to-date examples Updated Goal-Directed Design methodology Designers and developers looking to remain relevant through the current shift in consumer technology habits will find About Face to be a comprehensive, essential resource.

Communication Between Cultures - Larry A. Samovar 2016-01-01

Packed with current research and examples, bestselling COMMUNICATION BETWEEN CULTURES, 9E equips readers with a deep understanding and appreciation of different cultures while helping them develop practical communication skills. Part I introduces the study of communication and culture; Part II focuses on the ability of culture to shape and modify our view of reality; Part III puts the theory of intercultural communication into practice; and Part IV converts knowledge into action. This is the only text to consistently emphasize religion and history as key variables in intercultural communication. Compelling examples help readers examine their own assumptions, perceptions, and cultural biases--so they can understand the subtle and profound ways culture affects communication. The ninth edition offers expanded discussions of the impact of globalization, a new chapter on intercultural communication competence, and more coverage of new technology. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business English - Mary Ellen Guffey 1999

Business English, 6e gives students a wide-ranging review of the fundamentals of English grammar and usage, placing special emphasis on the language principles and applications that can cause communication problems in the business world. Designed as a core text/workbook for the business English course, it is intended for instructors who want a comprehensive business English book with extensive exercises for remediation. This text could also be used in a business communications course as a supplement for Business English and grammar review. The new edition features increased emphasis on grammar and writing instruction, updated coverage of the Internet and office technologies, and more exercises for review and practice.

The New Spirit of Capitalism - Eve Chiapello 2018-01-01

A major new work examining network-based organizations and post-Fordist work structures. Why is the critique of capitalism so ineffective today? In this major work, the sociologists Eve Chiapello and Luc Boltanski suggest that we should be addressing the crisis of anticapitalist critique by exploring its very roots. Via an unprecedented analysis of management texts which influenced the thinking of employers and contributed to reorganization of companies over the last decades, the authors trace the contours of a new spirit of capitalism. From the middle of the 1970s onwards, capitalism abandoned the hierarchical Fordist work structure and developed a new network-based form of organization which was founded on employee initiative and relative work autonomy, but at the cost of material and psychological security. This new spirit of capitalism triumphed thanks to a remarkable recuperation of the "artistic critique"—that which, after May 1968, attacked the alienation of everyday life by capitalism and bureaucracy. At the same time, the "social critique" was disarmed by the appearance of neocapitalism and remained fixated on the old schemas of hierarchical production. This book, remarkable for its scope and ambition, seeks to lay the basis for a revival of these two complementary critiques.

Project Management, Planning and Control - Albert Lester 2007

This fifth edition provides a comprehensive resource for project managers. It describes the latest project management systems that use critical path methods.

Principles of Management - Openstax 2022-03-25

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

Biology Laboratory Manual - Darrell Vodopich 2007-02-05

This laboratory manual is designed for an introductory majors biology course with a broad survey of basic laboratory techniques. The experiments and procedures are simple, safe, easy to perform, and especially appropriate for large classes. Few experiments require a second class-meeting to complete the procedure. Each exercise includes many photographs, traditional topics, and experiments that help students learn about life. Procedures within each exercise are numerous and discrete so that an exercise can be tailored to the needs of the students, the style of the instructor, and the facilities available.

RED - Noah Kadner 2010-04-07

With the release of the RED ONE™ digital cinema camera, the possibility of recording stunning, cinematic-quality images with an affordable camera became a reality. Now that the industry has embraced the nascent technology and added new tools and workflows, filmmakers—from independents on up—are leading the charge on establishing new rules. Here to guide newcomers and RED veterans alike, popular trainer and filmmaker Noah Kadner picks up where the manual leaves off. You've got the basic operations down and now you'll learn how to use the camera in a production environment and discover the various options in post. Using a clear, objective approach, he offers best-practice advice on utilizing RED's proprietary tools, explains the workflows for Final Cut Studio, Avid, and Premiere Pro, and gives workaround solutions where needed. Well-known filmmakers and industry leaders share their own bleeding-edge production methodologies throughout, offering a rare view into this exciting new world of filmmaking. Here are just a few things you'll learn to do: •Build a RED package that fits your budget •Set up for sound recording and learn which audio tools to use •Achieve the optimal exposure using RED's onboard tools and external gear •Edit your footage with step-by-step instructions for Avid, Final Cut Pro, and Premiere Pro •Work color correction into your HD, film, or Web projects •Prep your project for output and archive your footage •Learn from pros such as Rodney Charters, ASC (DP, 24), Simon Duggan, ACS (DP, Knowing), Albert Hughes (Director, The Book of Eli), and many others using RED •Stay up-to-date and download additional resources at the companion Web site at www.peachpit.com/red "If you want to dive in and starting using the RED, look no further. This book is the next best thing to having a top-notch production crew with RED experts working by your side." —Arthur Albert, Director of Photography, ER "An essential guide loaded with knowledge, I recommend it as the first purchase for any filmmaker who is thinking about owning or currently owns the RED." —Rodney Charters, ASC, Director of Photography, 24 "If you're planning to shoot with the RED camera, this is the book to get!" —Rob Cohen, Director, The Fast and the Furious "Noah Kadner takes the best practices of using the RED camera and shares them with the rest of us in this indispensable guide." —Simon Duggan, ACS, Director of Photography, Live Free or Die Hard, Knowing "Written in an easy-to-follow style, yet thorough in covering everything from production to postproduction to making money from your investment, this is a book that should be on every filmmaker's desk and in their kit bag." —Norman Hollyn, Film Editor, Instructor, and author of The Lean Forward Moment "If you want to see how the pros

are using the RED camera, you need this book." —Nancy Schreiber, ASC, Cinematographer, Every Day

The Language Instinct - Steven Pinker 2010-12-14

The classic book on the development of human language by the world's leading expert on language and the mind. In this classic, the world's expert on language and mind lucidly explains everything you always wanted to know about language: how it works, how children learn it, how it changes, how the brain computes it, and how it evolved. With deft use of examples of humor and wordplay, Steven Pinker weaves our vast knowledge of language into a compelling story: language is a human instinct, wired into our brains by evolution. The Language Instinct received the William James Book Prize from the American Psychological Association and the Public Interest Award from the Linguistics Society of America. This edition includes an update on advances in the science of language since The Language Instinct was first published.

Information Rules - Carl Shapiro 1999

As one of the first books to distill the economics of information and networks into practical business strategies, this is a guide to the winning moves that can help business leaders--from writers, lawyers and finance professional to executives in the entertainment, publishing and hardware and software industries-- navigate successfully through the information economy.

Hacker, Hoaxer, Whistleblower, Spy - Gabriella Coleman 2015-10-06

The ultimate book on the worldwide movement of hackers, pranksters, and activists collectively known as Anonymous—by the writer the Huffington Post says “knows all of Anonymous’ deepest, darkest secrets” “A work of anthropology that sometimes echoes a John le Carré novel.” —Wired Half a dozen years ago, anthropologist Gabriella Coleman set out to study the rise of this global phenomenon just as some of its members were turning to political protest and dangerous disruption (before Anonymous shot to fame as a key player in the battles over WikiLeaks, the Arab Spring, and Occupy Wall Street). She ended up becoming so closely connected to Anonymous that the tricky story of her inside–outside status as Anon confidante, interpreter, and erstwhile mouthpiece forms one of the themes of this witty and entirely engrossing book. The narrative brims with details unearthed from within a notoriously mysterious subculture, whose semi-legendary tricksters—such as Topiary, tflow, Anachaos, and Sabu—emerge as complex, diverse, politically and culturally sophisticated people. Propelled by years of chats and encounters with a multitude of hackers, including imprisoned activist Jeremy Hammond and the double agent who helped put him away, Hector Monsegur, Hacker, Hoaxer, Whistleblower, Spy is filled with insights into the meaning of digital activism and little understood facets of culture in the Internet age, including the history of “trolling,” the ethics and metaphysics of hacking, and the origins and manifold meanings of “the lulz.”