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Intangibles in the World of Transfer

Pricing - Björn Heidecke 2021-03-10

Intangible assets are becoming increasingly important as value drivers for multinational companies. It is a strategic question how to allocate intangibles within the multinational corporation. It needs to be defined by whom and under which conditions they can be utilized. Typical IP migration models such as licensing, joint development and transferring are becoming a focal point within tax audits across the globe.

Hence, defining an intangibles system that fulfils the tax requirements is of utmost strategic importance for multinational corporations. A central question is how to value intangibles in line with the arm's length principle as is required internationally for transfer pricing purposes. Edited by leading transfer pricing and valuation experts in Europe, this comprehensive book offers practitioners an effective road map for identifying, valuing and implementing intangibles for transfer pricing purposes under consideration of both the OECD and local perspectives. It is therefore a must-have book for transfer pricing and valuation practitioners on all levels of experience. The book starts with an introduction to the role of intangibles in the world of transfer pricing including typical intangibles migration models. It describes common intangible assets across all types of industries, including e.g. automotive, consumer goods and

software. Using several numerical examples, the book then covers state-of-the-art valuation methods including how to apply these methods in practice in a way consistent with the OECD Transfer Pricing Guidelines. The different country chapters written by local experts provide country-specific guidance on the legal framework concerning intangible assets from a transfer pricing and valuation perspective. Finally, the book covers practical advice on the implementation of an intangible assets system. This book offers invaluable guidance to practitioners seeking tools to apply the arm's length principle in the world of intangibles.

Final Accounting - Barbara Ley Toffler
2004-04-13

A withering exposé of the unethical practices that triggered the indictment and collapse of the legendary accounting firm. Arthur Andersen's conviction on obstruction of justice charges related to the Enron debacle spelled the abrupt end of the 88-year-old accounting firm. Until recently, the venerable firm had been regarded as the accounting profession's conscience. In *Final Accounting*, Barbara Ley Toffler, former Andersen partner-in-charge of Andersen's Ethics & Responsible Business Practices consulting services, reveals that the symptoms of Andersen's fatal disease were evident long before Enron. Drawing on her expertise as a social scientist and her experience as an Andersen insider, Toffler

chronicles how a culture of arrogance and greed infected her company and led to enormous lapses in judgment among her peers. Final Accounting exposes the slow deterioration of values that led not only to Enron but also to the earlier financial scandals of other Andersen clients, including Sunbeam and Waste Management, and illustrates the practices that paved the way for the accounting fiascos at WorldCom and other major companies. Chronicling the inner workings of Andersen at the height of its success, Toffler reveals "the making of an Android," the peculiar process of employee indoctrination into the Andersen culture; how Androids—both accountants and consultants—lived the mantra "keep the client happy"; and how internal infighting and "billing your brains out" rather than quality work became the all-important goals. Toffler was in a position to know when something was wrong. In her earlier role as ethics consultant, she worked with over 60 major companies and was an internationally renowned expert at spotting and correcting ethical lapses. Toffler traces the roots of Andersen's ethical missteps, and shows the gradual decay of a once-proud culture. Uniquely qualified to discuss the personalities and principles behind one of the greatest shake-ups in United States history, Toffler delivers a chilling report with important ramifications for CEOs and individual investors alike.

Managing Disruptions in Business - Rajagopal 2022-01-11

This volume discusses business disruptions as strategic to gain market competitiveness. It analyzes the convergence of innovation and technology, business practices, public policies, political ideologies, and consumer values to strengthen competitive business practices through disruptions. Bringing together contributions from global experts, the chapters add to knowledge on contemporary business models, business strategies, radical interventions in manufacturing, services, and marketing organizations. Disruptive innovations led by

contemporary trends, tend to transform the market and consumers' landscape. These trends include shifts from closed to open models of innovation, servitization, and moving from conventional manufacturing and marketing paradigms to industry 4.0 business philosophy. Focused on the triadic themes of disruption, innovation, and management in emerging markets, this book serves as a valuable compendium for research in entrepreneurship development, regional business and development, contemporary political ideologies, and changing social values.

Financial Statement Analysis & Valuation - Peter Douglas Easton 2018

Intermediate Accounting - Michelle Hanlon 2019-06-05

Accounting and Regulation - Roberto Di Pietra 2013-11-05

Since 1998, the world's leading experts on accounting and regulation have convened in a series of workshops to explore and analyze emerging issues in the field. They have covered a wide array of topics, including corporate governance, auditing, financial disclosure, international standards boards, and the dynamics of markets and institutions. Most recently, they have focused on the role that accounting practices and policies may have played in the global financial crisis of 2008. In this volume, the editors showcase contributions from the workshops that represent the full spectrum of issues and perspectives relating to accounting and regulation. Each paper incorporates the most current examples and references to reflect the latest insights, with an emphasis on exploring future implications for theory and research, practice, and policymaking.

National Guide to Funding in Higher Education - 1998

Corporate Giving Directory - 2000

The History of Accounting (RLE Accounting) - Michael Chatfield 2014-02-05
Global in scope, accounting has had its

share of great thinkers and practitioners, from Luca Pacioli, the father of accounting, to R. J. Chambers, W. W. Cooper, Yuji Ijiri, Stephen A. Zeff and other figures. This encyclopedia presents more than 400 entries that focus on such subjects as publications in the field, institutional bodies, accounting and economic concepts, accounting issues, authors in accounting, records, leaders in the profession, accounting in various countries, financial court cases, accounting exams and historical researchers.

[Transforming the Future \(Open Access\)](#) - Riel Miller 2018-04-27

People are using the future to search for better ways to achieve sustainability, inclusiveness, prosperity, well-being and peace. In addition, the way the future is understood and used is changing in almost all domains, from social science to daily life. This book presents the results of significant research undertaken by UNESCO with a number of partners to detect and define the theory and practice of anticipation around the world today. It uses the concept of 'Futures Literacy' as a tool to define the understanding of anticipatory systems and processes - also known as the Discipline of Anticipation. This innovative title explores:

- new topics such as Futures Literacy and the Discipline of Anticipation;
- the evidence collected from over 30 Futures Literacy Laboratories and presented in 14 full case studies;
- the need and opportunity for significant innovation in human decision-making systems.

This book will be of great interest to scholars, researchers, policy-makers and students, as well as activists working on sustainability issues and innovation, future studies and anticipation studies. The Open Access version of this book, available at <https://www.taylorfrancis.com/books/e/9781351047999>, has been made available under a Attribution-NonCommercial-NoDerivs 3.0 IGO (CC-BY-NC-ND 3.0 IGO) license.

Women in Public Relations - Larissa A. Grunig 2013-09-13

The past 20 years have seen an influx of women into the practice of public relations,

yet gender-based disparities in pay and advancement remain a troubling reality. As the field becomes feminized, moreover, female and male practitioners alike confront the prospect of dwindling salaries and prestige. This landmark book presents a comprehensive examination of the status of women in public relations and proposes concrete ways to achieve greater parity in education and practice. The authors integrate the theoretical literature of public relations and gender with results of a major longitudinal study of women in the field, along with illuminating focus group and interview data. Topics covered include factors contributing to sex discrimination; how public relations stacks up against other professions on gender-related issues; the challenges facing female managers and entrepreneurs; the experiences of ethnic minority professionals; the salary gap; the glass ceiling; and how to foster solutions on individual, organizational, and societal levels. This volume is an essential read for both educators and practitioners in public relations. It can be used as a course text in graduate research seminars, and also as a supplemental text in courses addressing gender issues in PR. It serves as a useful guide for young practitioners entering the profession, and provides critical insights for public relations managers.

Directory of Corporate and Foundation Givers 2000 - Taft 1999

Look to The Directory of Corporate and Foundation Givers 2000 to compare corporate and private giving programs. This unique giving guide, the largest listing of corporate and foundation giving data available anywhere, is the most comprehensive and expertly arranged prospecting directory you'll find. Corporate and Foundation Givers 2000 puts you in touch with more than 8,000 funding sources. This edition features: -- Full contact information, including more than 2,000 Web and e-mail addresses -- 4,500 private foundations that have assets of at least \$1.8 million or distribute a minimum of \$250,000 in grants annually -- Approximately 3,500 corporate giving

programs, including more than 1,575 corporate foundations and 2,000 corporate direct givers -- Identifies and indexes Top-10 givers in our nine Recipient Type areas: Arts & Humanities; Civic & Public Affairs; Education; Environment; Health; International; Religion; Science; and Social Services. -- Details on over 50,000 actual grants Corporate and Foundation Givers 2000 contains many features not available in other directories -- details that are invaluable to researchers compiling comprehensive profiles of prospective funders. Among the many features you will find: -- Biographical data -- includes data on more than 34,000 foundation officers, directors and trustees and corporate officers. You'll find essential background information for uncovering important links and relationships between foundations and corporations and the members of your board of directors and constituency. When available, profiles of individuals include titles; place and year of birth; alma mater and year of graduation; current employer; an corporate, nonprofit and philanthropic affiliations. Includes Index of Officers and Directors by Name -- Recent grants -- lists the Top-10 grants recently disbursed. These top grants take most of the guesswork out of your prospect research by listing the actual organizations that received major support, how much they received and where they're located -- Historical data -- almost all of the profiles list assets, giving figures and contributions received for three years. You can track the increases or decreases in the level of contributions and assets, then rate philanthropic programs according to their financial potential and giving trends, identify new potential donors and predict future giving patterns -- Comprehensive scope and arrangement -- profiles are listed in a single 2-vol. directory and organized in an easy-to-use alphabetical series that lists the most active foundation and corporation grantmakers. You'll find detailed information on whom to contact and application procedures, current financial activity, biographical data and major products/industries, enabling you to

evaluate your chances for receiving funding and determine the best approach for soliciting potential donors -- Nine easy-to-use indexes -- speed access to information on location of operation, fields of interest and relationships, which will help you target and refine your prospect research in order to find the best potential donors *An Introduction to Applied Professional Research for Accountants* - David Allen Ziebart 2001-05

This book is designed specifically to help readers conduct applied professional research i.e., identify an accounting problem or issue encountered in today's business environment and develop a solution using existing professional literature. Goes into topics such as using the Internet for applied research, applied research in tax accounting, and financial accounting and reporting cases. For business professionals, more specifically those involved in financial accounting. International Financial Reporting - Clare B. Roberts 2005

Fully updated to reflect the ongoing changes in international accounting standards, "International Financial Reporting" contrasts the processes of convergence on global harmonisation with the continuing causes of national diversity in accounting and accountability. It analyses the work of the International Accounting Standards Board in setting internationally applied standards (IFRS) of measurement and disclosure. Key Features - Chapters on research in international accounting, commended by users of previous editions. - Coverage of use of accounting information by global market participants. - Includes examples of accounting practices drawn from the published accounts and reports of multinational companies such as Heineken, Kingfisher, Kodak and Wal-Mart. - A chapter on Aissues in multinational accountingA provides a comparative discussion of national practices in relation to IFRS. New to this edition - Increased focus on accountability in corporate reporting, particularly the impact of the

Sarbanes-Oxley Act. - Focus on the whole annual report including narrative reporting - The development of financial reporting practices across Europe is integrated in one chapter with particular reference to Poland as the largest economy entering the EU in the 2004 enlargement. "International Financial Reporting: A Comparative Approach" is ideal for advanced undergraduate and postgraduate students of accounting and international business, studying in any country throughout the world. Clare Roberts BSc MSc PhD is Professor of Accounting at the University of Aberdeen. She has held permanent teaching positions in the UK at Glasgow and Exeter Universities, and visiting positions in the US at Texas A & M University and the University of California Santa Barbara, and in Australia at Newcastle University, New South Wales. Pauline Weetman BA (Oxon) BSc PhD CA is Professor of Accounting at the University of Strathclyde and was formerly Dean of Faculty and Professor of Accounting at Heriot-Watt University. She received the British Accounting Association's Distinguished Academic Award in 2005. Paul Gordon BA MA FCA is Lecturer in Accounting and Finance at Heriot-Watt University, having held positions at Glasgow, Aberdeen and Wales (Bangor). "" ""

Prentice Hall 2004-2005 Faculty Directory - Hasselback 2003-07

Trustworthy AI - Beena Ammanath 2022-03-15

An essential resource on artificial intelligence ethics for business leaders In Trustworthy AI, award-winning executive Beena Ammanath offers a practical approach for enterprise leaders to manage business risk in a world where AI is everywhere by understanding the qualities of trustworthy AI and the essential considerations for its ethical use within the organization and in the marketplace. The author draws from her extensive experience across different industries and sectors in data, analytics and AI, the latest research

and case studies, and the pressing questions and concerns business leaders have about the ethics of AI. Filled with deep insights and actionable steps for enabling trust across the entire AI lifecycle, the book presents: In-depth investigations of the key characteristics of trustworthy AI, including transparency, fairness, reliability, privacy, safety, robustness, and more A close look at the potential pitfalls, challenges, and stakeholder concerns that impact trust in AI application Best practices, mechanisms, and governance considerations for embedding AI ethics in business processes and decision making Written to inform executives, managers, and other business leaders, Trustworthy AI breaks new ground as an essential resource for all organizations using AI.

Standard & Poor's Register of Corporations, Directors and Executives - Standard and Poor's Corporation 2002

This principal source for company identification is indexed by Standard Industrial Classification Code, geographical location, and by executive and directors' names.

The Accounting Profession - Donald H. Chapin 1996-12

Concerns the status of recommendations made to the accounting profession over the past two decades by major study groups. Identifies (1) recommendations made from 1972-95 to improve accounting & auditing standards & the performance of independent audits under the federal securities laws & the actions taken on those recommendations, & (2) any unresolved issues to determine their impact on the performance of independent audits, effective accounting & auditing standards setting, & efforts to expand the scope of business reporting & audit services.

Handbook of Accounting and Auditing - Frank C. Minter 1999

The Routledge Companion to Financial Accounting Theory - Stewart Jones 2015-05-22

Financial accounting theory has numerous practical applications and policy

implications, for instance, international accounting standard setters are increasingly relying on theoretical accounting concepts in the creation of new standards; and corporate regulators are increasingly turning to various conceptual frameworks of accounting to guide regulation and the interpretation of accounting practices. The global financial crisis has also led to a new found appreciation of the social, economic and political importance of accounting concepts generally and corporate financial reporting in particular. For instance, the fundamentals of capital market theory (i.e. market efficiency) and measurement theory (i.e. fair value) have received widespread public and regulatory attention. This comprehensive, authoritative volume provides a prestige reference work which offers students, academics, regulators and practitioners a valuable resource containing the current scholarship and practice in the established field of financial accounting theory.

Applied Research in Financial Reporting - Mohammad Javad Abdolmohammadi 2002
This book aims to solve complex accounting and reporting issues by focusing on applied research, which accounting graduate are expected to know about, as well as having knowledge of accounting concepts, methods and procedures typically covered in intermediate and advanced accounting courses. Using real-world case analysis and issue-based research approaches, the book helps students to develop critical thinking skills and encourages them to think creatively. Section I provides the foundation for applied professional research; Section II covers application issues.

How to Keep Household Accounts - Charles Waldo Haskins 1903

D and B Million Dollar Directory - 1997

Preliminary Views on Revenue Recognition in Contracts with Customers - International Accounting Standards Board 2008

And invitation to comment -- Revenue recognition based on changes in assets and liabilities -- A contract-based revenue recognition principle -- Performance obligations -- Satisfaction of performance obligations -- Measurement of performance obligations -- Potential effects on present practice.

The Kind Leader - Karyn Ross 2021-09-09
Kindness and leadership aren't often synonymous. Ask someone to describe "good leadership" to you and you will hear many adjectives used: authentic, bold, challenging, charismatic, decisive, empowering, fearless, goal-oriented, humble, inspiring, original, passionate, role-model, strategic and transparent, to name of a few. And though there are many more that come to mind, kindness isn't one of them. And here's the problem with that. Leaders lead. And the way a leader leads - how they do what they do - influences those they lead. From the president of the country, to the president of a company, from middle managers, right down to front-line supervisors, what a leader models - how they think, speak and act - influences the people they lead. Leaders who think, speak and act unkindly give legitimacy and permission to those they lead to think, speak, and act in exactly the same unkind ways. Today, in a world where a leaders' words and actions travel quickly through social media channels such as Twitter, their influence - unkind or kind - is amplified through repeated views and sharing. In an increasingly fragmented, polarized and divided world, we need leaders who will bring people together not divide them. Leaders who value and model cooperation and collaboration over competition. And who model ways to think kindly, speak kindly and act kindly. We need kindness to become synonymous with good leadership. So that when someone is asked to describe the traits of a good leader, kindness will be the first word that comes to mind.

Essentially, the purpose of this book is to teach leaders how to lead with kindness so they can influence the people they lead to create kinder workplaces, organizations

and the world. Each chapter contains a mixture of theory, case studies and reflections from leaders and the people they influence. As well, the book follows the fictional stories of Kay'La Janson and Kevin Landrell, as they become leaders in a failing organization that is ultimately turned around through kind leadership. Between chapters there are a series of practical exercises based on concepts presented in the previous chapter with space to record outcomes and reflections on the practice process. This book gives you a deep theoretical understanding of the importance of leading with kindness and also provides practical exercises for you to use to turn theory into practice. Because "change means doing things differently," and because we only really "learn by doing" to create kinder organizations, kinder communities and a kinder world, leaders must be able to begin practicing kindness right away. By the time you finish the book, you will feel confident in your ability to lead with kindness and also to address organizational problems at work, at home and in the community, with kindness.

Accounting Ethics: Empirical studies of accounting ethics - J. Edward Ketz
2005-12-15

For years accounting ethics has been viewed as an unimportant adjunct of academic and professional accounting. However, the economic scandals of the early twenty-first century have dramatically nullified this characterisation, with the ruination of investors in Enron, WorldCom, Waste Management, Aldelphia, Tyco and scores of other business concerns raising questions about the adequacy and relevance of academic research into accounting ethics, as well as the ethical nature of professional parties. Presenting important papers that reassess these theories, research studies and professional practices in the field of accounting ethics, this collection scrutinizes the body of knowledge that did not protect the investing public, and examines the current crisis in the creditability of financial reports.

Advances in Accounting Education - Bill Schwartz 2009-09-01

Helps meet the needs of faculty members interested in ways to improve their classroom instruction. This title includes articles that emphasize pedagogy that is explaining how faculty members can improve their teaching methods or how accounting units can improve their curricula/programs.

Intellectual Property - Russell L. Parr
2017-03-27

A comprehensive reference for valuation of intangible assets Intellectual Property, Valuation, Exploitation, and Infringement Damages provides in-depth, up-to-date guidance about the valuation of intangible assets. Covering patents, trademarks, copyrights, trade secrets, and more, this book describes the standards, best practices, and case law relating to valuation, licensing, and infringement damages. Intellectual property strategies are examined from a business economic standpoint, and analytical models are provided to streamline the calculation of valuations, licensing royalty rates, and fair equity splits in joint venture arrangements. Designed to ease the task of attaching monetary value to intangible assets, this invaluable reference includes extensive practical guidance including sample royalty rate information, diffusion sales forecasting models, detailed treatment of investment rate of return, and the valuation of early-stage technology. Intellectual property is rapidly becoming a major profit center for an increasing number of companies, who may invest billions of dollars in development of an irreplaceable asset. This book provides an authoritative reference for exploiting this property to its fullest extent, and quantifying its actual economic value. Now that intangible assets are becoming the cornerstones of corporations, applying a logical, analytical approach to valuation has become more important than ever. Intellectual Property, Valuation, Exploitation, and Infringement Damages provides expert guidance for each stage of the asset's life cycle, with recommended

procedures and strategies grounded in case law and real-world practice.

Internal Auditing - 1989

National Directory of Corporate Giving - 1999

Advances in Accounting Education -

Thomas G. Calderon 2021-12-02

Advances in Accounting Education features 13 papers surrounding four themes: curriculum and pedagogical innovations, faculty reflections on teaching accounting during the COVID-19 pandemic, research on passing professional exams in accounting, and historical underpinnings and the choice of taxation as an area of specialization.

Haskins & Sells - Arthur B. Foye 1984

Evolution of U.S. Regulation and the Standard-Setting Process for Financial Reporting - Stephen A. Zeff 2021-09-13

Evolution of U.S. Regulation and the Standard-Setting Process for Financial Reporting: 1930s to the Present surveys and explains the evolution of the stream of events and developments in the regulation and standard setting that have set the requirements for companies' financial reporting in the U.S. capital market. Particular attention is given to instances in which the SEC, as regulator, has either been in disagreement with the private-sector accounting standard setter, or where they both have partnered in a solution. Attention is also given to some of the more celebrated attempts by self-interested parties, particularly the company sector, to interpose themselves forcefully into the standard-setting process. The interventions from members of Congress on behalf of the company sector are also the object of study. In this rendering of the evolution, the author has endeavored to provide extensive references to the published literature to enable readers to study the events and developments in greater depth.

Solutions Manual - Spiceland 2000-04

Solutions Manual to Accompany

Intermediate Accounting: Chapters 13-22 - J. David Spiceland 2004

Designing Brand Identity - Alina Wheeler 2012-10-11

A revised new edition of the bestselling toolkit for creating, building, and maintaining a strong brand From research and analysis through brand strategy, design development through application design, and identity standards through launch and governance, *Designing Brand Identity, Fourth Edition* offers brand managers, marketers, and designers a proven, universal five-phase process for creating and implementing effective brand identity. Enriched by new case studies showcasing successful world-class brands, this Fourth Edition brings readers up to date with a detailed look at the latest trends in branding, including social networks, mobile devices, global markets, apps, video, and virtual brands. Features more than 30 all-new case studies showing best practices and world-class Updated to include more than 35 percent new material Offers a proven, universal five-phase process and methodology for creating and implementing effective brand identity

Accounting & Auditing Research -

Thomas R. Weirich 2004

More user-friendly, interactive, and powerful than ever before, this step-by-step guide to professional research is integrated with a NEW online suite of research tools, tutorials, demos, research cases, and links to accounting and business research sites and standards-setting organizations. Users can test their knowledge and research strategies with NEW, active-learning mid-chapter Practice Exercises and a NEW section of end-of-chapter Exercises in each chapter. Completely updated for the Sarbanes-Oxley Act and principles- and rules-based standard setting. The fraud chapter 10 has been updated for the new SAS 99 fraud auditing standards and explains the AICPA's new anti-fraud program.

Organizational Trust - Mark N. K. Saunders 2010-06-10

The globalized nature of modern organizations presents new and intimidating challenges for effective relationship building. Organizations and their employees are increasingly being asked to manage unfamiliar relationships with unfamiliar parties. These relationships not only involve working across different national cultures, but also dealing with different organizational cultures, different professional cultures and even different internal constituencies. Managing such differences demands trust. This book brings together research findings on organizational trust-building across cultures. Established trust scholars from around the world consider the development and maintenance of trust between, for example, management consultants and their clients, senior international managers from different nationalities, different internal organizational groupings during times of change, international joint ventures, and service suppliers and the local communities they serve. These studies, set in a wide variety of national settings, are an important resource for academics, students and practitioners who wish to know more about the nature of cross-cultural trust-building in organizations.

Revenue Recognition Guide 2009 - Ashwinpaul C. Sondhi 2008

Revenue is the top line in the income statement and one of the most important figures to both preparers and users of financial statements. It is also one of the most difficult numbers in the financial

statements to get right. Revenue Recognition Guide is a comprehensive reference manual covering the key concepts and issues that arise in determining when and how to recognize revenue. It covers the litany of existing authoritative literature related to revenue recognition and clarifies those revenue recognition concepts that are vague.

A Decadal Survey of the Social and Behavioral Sciences - National Academies of Sciences, Engineering, and Medicine 2019-07-26

The primary function of the intelligence analyst is to make sense of information about the world, but the way analysts do that work will look profoundly different a decade from now. Technological changes will bring both new advances in conducting analysis and new risks related to technologically based activities and communications around the world. Because these changes are virtually inevitable, the Intelligence Community will need to make sustained collaboration with researchers in the social and behavioral sciences (SBS) a key priority if it is to adapt to these changes in the most productive ways. A Decadal Survey Of The Social and Behavioral Sciences provides guidance for a 10-year research agenda. This report identifies key opportunities in SBS research for strengthening intelligence analysis and offers ideas for integrating the knowledge and perspectives of researchers from these fields into the planning and design of efforts to support intelligence analysis.